

## VCMT 2021 - Annual International Conference

Vidyalankar School of Information Technology organized its third annual International Conference, VCMT 2021 on the theme “**Embracing Change and Transformation: Vision 2025**”. The conference got outstanding response from research scholars, academicians, subject experts, and eminent personalities from Kashmir to Kanyakumari, across India and abroad.

**Date:** 20<sup>th</sup> Feb 2021

**Time:** 10.00 am to 5.00 pm



### Speakers:

The conference included distinguished keynote addresses with speakers from both industry and academia who highlighted the plenary as well as the presentation session like:



**Chief Guest Padma Shri Ujjwal Nikam, Indian Special Public Prosecutor spoke on** the way confidence helped him handle many critical cases like Gulshan Kumar murder case, Pramod Mahajan Murder case, Shakti Mill Gang-rape case, and many more without having any personal grudges towards criminals. He believes one must be himself and stay true towards their work.

**Keynote Speaker & Guest of Honour Mr. V.V. Lakshminarayana, Ex- Additional Director General of Police & Former Jt. Director CBI, India** focused on the need of skill development and innovation in the fields of artificial intelligence and genetic revolution, he cited various examples of world leaders and innovators with their role in revolution, creativity, and imagination for successful building of ventures.



### Panellist:



**Dr. Pankaj Koinkar, Associate Professor, Tokushima University, Japan** shared his valuable insights on Impact of higher education and online learning. He placed emphasis on Reforms and replacement of traditional teaching by sharing the well-known techniques used throughout the globe. He mentioned on the research practice to be cultivated for a teacher and students' growth.

**Dr. Harish Shetty, Leading Psychiatrist, Mumbai** mentioned on the qualities like compassion which acts like oxygen to human beings further adding optimism and sharing happiness during this tough time can help someone sail through this COVID-19. He added one must keep going in highs and lows to enjoy the canvas of life.



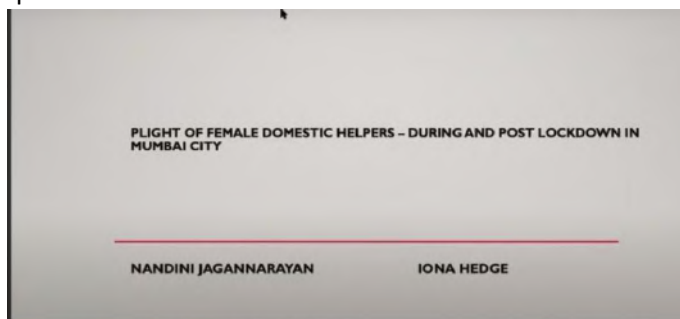
**Dr. Manali Londhe, Principal, S.K. Somaiya College** began with “Transformation is not just a destination but it’s a process” further she is focused on 3A’s those are Awareness, Acceptance and Action giving a correlation from Bhagavad Gita which mentions Mental wellbeing needs more nourishment than material wellbeing.

**Dr. Chandrahas Deshpande, Professor (Economics) Welingkar Institute of Management Development and Research** spoke on the economic challenges at national and global level and adoption of new policies by the government with the ways to measure those policies. He further added on the need of transformation required to sustain in the changing economy.



### **Technical Session**

**Dr. Jyotsna Golhar, Assistant Professor VIT and Dr. Swagatika Nanda, Assistant Professor VSIT** were the resource person for the presentation session they evaluated 13 technical presentation they gave insights on the mathematical models to be used, data analysis techniques, creation of survey questions and methods to conclude the results. It was a helpful session for all the presenters.



Of these the 13 technical presentation three best papers were selected:

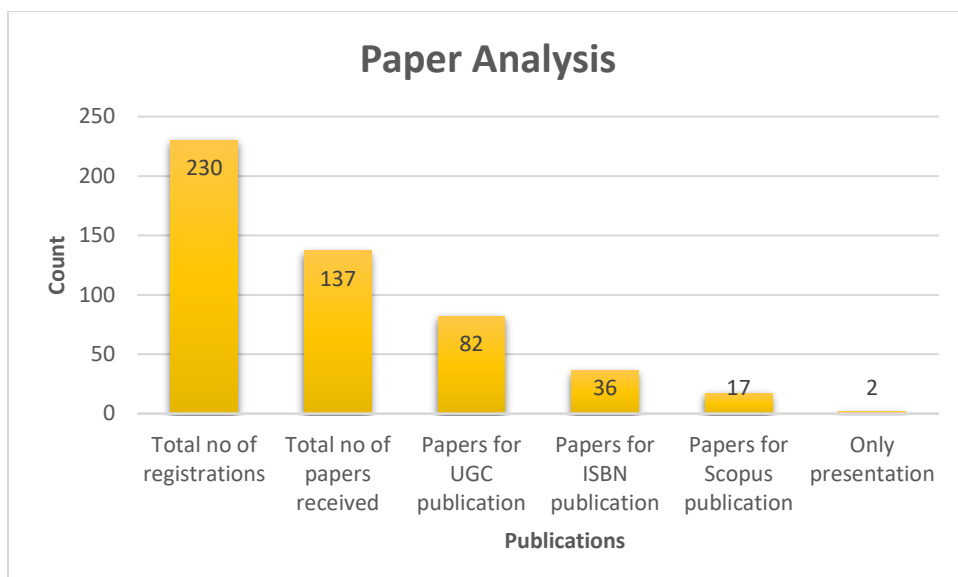
First prize was bagged by Ms. Nanini Jagannarayan and Iona Hegde and their topic were “Plight Female Domestic Helpers during post Lockdown in Mumbai City”.

Second prize was conferred to Mr. Syed Ahmed Saad and Mr. Mohammad Azvar Khan who presented a paper on the topic “Social Entrepreneurship and Social Innovation: Revisiting Select Indian Cases.”

Third prize was given to Ms. Neha Soly, Kevin Benny and Mary Rani Thomas and their topic was “Technological Perspective of Education for Generation Z and Generation Alpha.

### **Paper Analysis:**

The graph represents the paper analysis in terms of registration, publication, and presentation.



The conference received an overwhelming response with 230 registrations from 14 different states of India of which 137 total number of papers were received. We also received request from multiple research scholars for presentation of their papers of which 2 papers were selected so they could get quality inputs and present their journal with our Scopus publication. The graph above indicates the publication of papers.

#### Publication Details:

All the presenters had the option of publishing their papers in any of the following journals the process of publication was:

- Sending a 250-300 words abstract
- If the abstract met the conference standard authors were asked to send their papers which were further scrutinized for quality check in terms of conference theme, work, findings, and plagiarism.
- If the paper withstands the above parameters, it went for further publication as per

ISBN	UGC	Scopus
Our own publication with <b>ISBN No.:</b> 978-93-5445-710-4, <b>Chief Editor:</b> Dr. Mrs. Rohini Kelkar	Listed in Group 1 journals <b>Name:</b> Sambodhi <b>ISSN No:</b> 2249-6661	Will be finalized in the month of March, due to delisting of journals happening in the month of February.

One day online International Conference, VCMT 2021

 Ketaki Ghawali	 Dr. Rohini Kelkar	 Rumeli Sharma	 Mandeep Kochhar	 Mithila Chavan
 DR HARISH SHEKHAR	 V V Lakshmi Narayanan	 Prathma Nema	 Santosh Gupta	 Shajil Kumar P
 Leena J	 Spruha More	 Janhavi Vadke	 Amit Kabra	 Priya
 Meenakshi Lath	 Madhavi Amon	 Sandip Khande	 Dr. Amita Jain	 chitra more
 Beena Kapadia	 Sh Bo	 Abhijit Rane	 Uma	 Dr. Swagata

3:17:12 / 7:08:45

zoom



## VCMT 2021 Income – Expenditure Statement

Particulars	Income	Expenditure
Registration Fees	50400	
Honorarium to guest of honour and panel members		22000
Miscellaneous		2240
Publication		1000
<b>Total</b>	<b>50400</b>	<b>25240</b>
<b>Balance</b>		<b>25160</b>

## HOLISTIC WELLNESS IN THE TIMES OF CORONA - DAY 1

### LET'S GO OUT! PSYCHOLOGICAL ASPECTS OF COPING WITH LIFE POST LOCKDOWN

<b>Date:</b>	<b>11<sup>th</sup> June, 2020</b>
<b>Time:</b>	<b>3:00pm to 4:00pm</b>
<b>Platform:</b>	<b>Microsoft Teams</b>
<b>Arranged By:</b>	<b>WIE Affinity Group of IEEE-VSIT Student Branch</b>
<b>Faculty in-charge:</b>	<b>Dr. Sarika Chouhan (Advisor, WIE Affinity Group of IEEE-VSIT SB) Ms. Ketaki Ghawali (Branch Mentor, IEEE-VSIT SB) Ms. Seema Bhatkar (Branch Mentor, IEEE-VSIT SB)</b>

**Holistic Wellness**  
In the Times of Corona  
11th - 13th June 2020  
**DAY 1**  
11th June  
3:00 PM - 4:00 PM

**Dr. Nidhi Thanawala**  
Life Coach, Therapist, Psychology  
Professor at H.R. College.

*Let's Go Out!  
Psychological Aspects of Coping  
with Life post Lockdown*

**Register Now  
for Free! >>>**

[bit.ly/wie-reg](https://bit.ly/wie-reg)

@wieleeevsit @IEEEWIEvsit IEEE-VSIT Student Branch

Moving into Unlock 1.0, **WIE Affinity Group of IEEE-VSIT Student Branch** organized an amusing three-day Online sessions **“Holistic Wellness in the Times of Corona”** from 11<sup>th</sup> June to 13<sup>th</sup> June 2020. The guest speaker for day 1 was **Dr. Nidhi Thanawala** (Life Coach, Therapist, Psychology professor at H.R College) and the topic which she spoke on was **“Let’s Go Out”- Psychological Aspects of Coping with Life post Lockdown**. The event saw a diverse pool of attendees which were **70+** in number consisting of VSIT’s own students and faculty.

The event was commenced by **Dr. Sarika Chouhan** (Advisor, WIE Affinity Group of IEEE-VSIT SB) by welcoming all the attendees and introducing Dr. Thanawala to them. All the attendees were addressed by Dr. Thanawala and were cordially welcomed to the event.

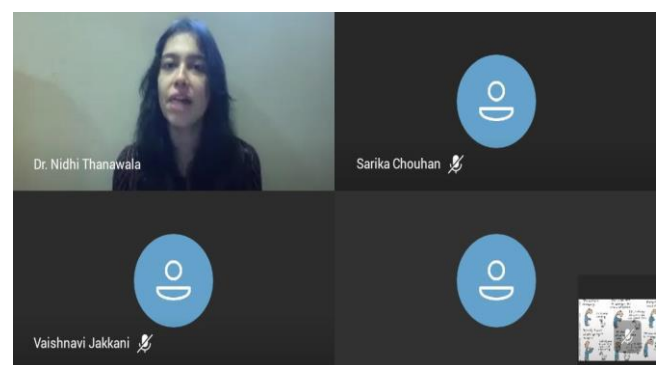
Dr. Thanawala started her session with explaining the attendees on how to deal with lockdown and not to worry or panic rather develop a daily routine habit. Also, she talked about how one can be prepared for the post-lockdown or unlock world. Dr. Thanawala stated that we have to start reconnecting with the people that we used to meet before lockdown so that we can return to our routine. She shared that there are four important things that are needed to cope up

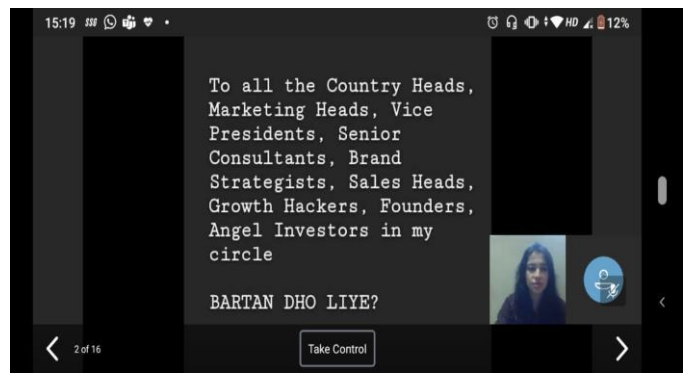
with the lockdown which in her own words are “**SEWA** of which **S** stands for **Sleep**. Every person requires a minimum 8-hours of sleep. The **E** stands **Eating**. Everyone should eat healthy food so that our body remains healthy and fit. The **W** stands for **Water**. Every person should drink 3-4 litres of water everyday. The last letter **A** stands for **Air**. Everyone should inhale fresh and pure air.” Dr. Thanawala then emphasised on how to escape the productivity trap. She explained that we should avoid the question of ‘How productive have you been during the lockdown?’ and not feel the pressure of being productive instead we should do things that are useful for us.

Dr. Thanawala gave some advice on how we should shape ourselves by following 4 steps which are: **Step-1**. We should uninstall all shopping applications. **Step-2**. We should not have any kind of wish lists in our pathways and should avoid messages that make us sad. **Step-3**. We should make a list of expenses that are essential and which are not. **Step-4**. We should make and follow a strict budget. She said that following these steps will shape us in a good way. She then stated that to deal with the psychological aspects of the Lockdown we should take various precautions. Dr. Thanawala concluded by saying that we should not fear anything and we should ask ourselves how rational the fear is?

Dr. Thanawala then responded to the questions in the Question and Answer session carried out by Dr. Sarika Chouhan. The questions were posed by the attendees which covered the basics of Psychological problems faced by people. The purpose of the event was to give everyone a brief about the importance of how to deal with difficult psychological situations at the early level in this short span of time which was surely met.

The event was brought to its conclusion by Khushi Sharma (Chair, WIE Affinity Group of IEEE-VSIT SB) presenting a vote of thanks to the speaker , Dr. Rohini Kelkar (Principal, VSIT), Mr. Asif Rampurawala (Vice-Principal, VSIT), Vidyalkankar Dnyanapeeth Trust and the audience.





## HOLISTIC WELLNESS IN THE TIMES OF CORONA - DAY 2

### WELLNESS - WELLBEING WORKSHOP TIBETAN BOWL SOUND HEALING

<b>Date:</b>	<b>12<sup>th</sup> June, 2020</b>
<b>Time:</b>	<b>11:00am to 12:30pm</b>
<b>Platform:</b>	<b>Microsoft Teams</b>
<b>Arranged By:</b>	<b>WIE Affinity Group of IEEE-VSIT Student Branch</b>
<b>Faculty in-charge:</b>	<b>Dr. Sarika Chouhan (Advisor, WIE Affinity Group of IEEE-VSIT SB) Ms. Ketaki Ghawali (Branch Mentor, IEEE-VSIT SB) Ms. Seema Bhatkar (Branch Mentor, IEEE-VSIT SB)</b>

**Holistic Wellness**  
In the Times of Corona  
11th - 13th June 2020  
**DAY 2**  
12th June  
11:00 AM - 12:30 PM

**Ms. Prathma Nemane**  
Sound Healer, Reiki Master,  
Asst. Professor at VSIT

Wellness - Wellbeing Workshop  
Tibetan Bowl Sound Healing

**Register Now for Free!** >>>

[bit.ly/wie-reg](https://bit.ly/wie-reg)

@wieeevsit @IEEEWieVsit IEEE-VSIT Student Branch

Moving into Unlock 1.0, **WIE Affinity Group of IEEE-VSIT Student Branch** organized an amusing three-day Online sessions “**Holistic Wellness in the Times of Corona**” from 11<sup>th</sup> June to 13<sup>th</sup> June 2020. The guest speaker for day 2 was **Ms. Prathama Nemane** (Sound Healer, Reiki Master, Asst. Professor at VSIT) and the activity which she spoke on and conducted was “**Wellness - Wellbeing Workshop, Tibetan Bowl Sound Healing**”. The event saw a diverse pool of attendees which were **60+** in number consisting of VSIT’s own students and faculty.

The event was commenced by **Dr. Sarika Chouhan** (Advisor, WIE Affinity Group of IEEE-VSIT SB) by welcoming all the attendees and introducing Ms. Nemane to them. All the attendees were addressed by Ms. Nemane and were cordially welcomed to the event.

Ms. Nemane started her session with explaining to the attendees the six different aspects of her talk which are **Wellness, Wellbeing, Chakras, Nadayoga, Bij Mantras and Sound Healing**. She started by talking about Wellness. She quoted that Wellness is a dynamic process of change and growth. She shared that there are 6 different types of wellness which are: Social,

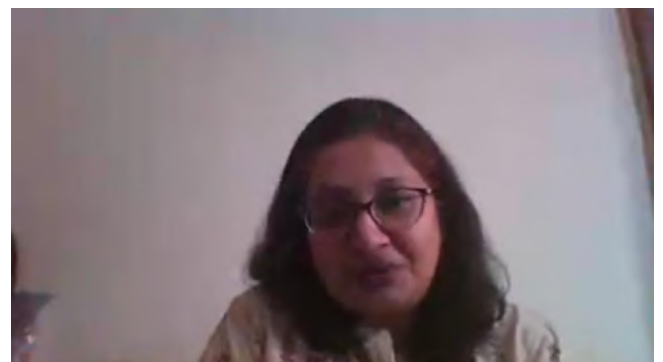


Emotional, Physical, Environmental, Financial and Spiritual. Ms. Nemane stated that Wellbeing is the experience of health, happiness and prosperity. She said that there are 10 different foundations of wellbeing which include Self-caring, Mindfulness, Learning, Vitality, Gratitude, Confidence, Calm, Motivation, Courage and Lastly Services. Ms. Nemane then emphasised that the human body consists of energy and it has different types of Chakras that are present. The Chakras from top to bottom are the Crown Chakra, 3rd eye Chakra, Throat Chakra, Heart Chakra, Solar Plexus Chakra, the Sacral Chakra and the final one the Root Chakra.

Ms. Nemane gave relaxation to the attendees by conducting sound therapy which is the Nadayoga. She advised everyone to close their eyes and go into the posture of meditation she then made them relax their mind and body by repeating the sound thrice by saying SAA for the root chakra, REE for the Sacral chakra, GAA which replenishes the solar plexus chakra, MAA for the heart chakra, PAA for the throat chakra, DHA which enhances the 3rd eye chakra, NII for improving the crown chakra and in the end SAA for the overall body replenishment. She then enriched the chakras by repeating the sound of LAAM for the root chakra, VAAM for the sacral chakra, RAAM replenishing the solar plexus chakra, YAAM for the heart chakra, HAAM to improve the throat chakra, OM incrementing the 3rd eye chakra and lastly AUM to augment the crown chakras. Ms. Nemane concluded by relaxing and cooling down everyone's mind and soul using different Tibetan bowl sounds.

The purpose of the event was to give everyone a feeling of relaxation and enhancement to busy minds and souls in this short span of time which was surely met.

The event was brought to its conclusion by Siddhi Ghorpade (Vice Chair, WIE Affinity Group of IEEE-VSIT SB) presenting a vote of thanks to the speaker , Dr. Rohini Kelkar (Principal, VSIT), Mr. Asif Rampurawala (Vice-Principal, VSIT), Vidyalandkar Dnyanapeeth Trust and the audience.

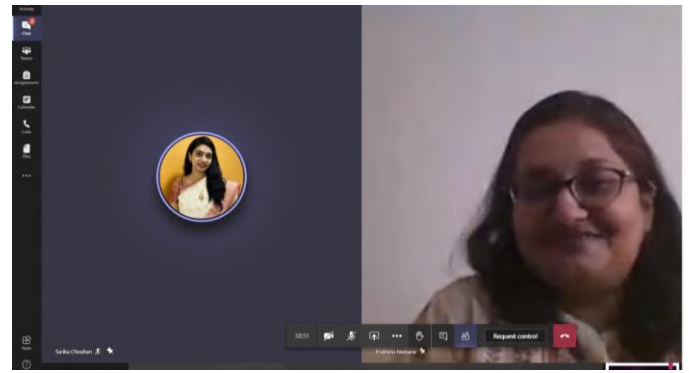
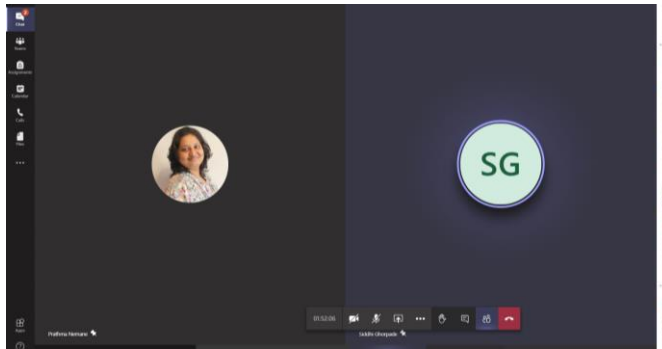




# WELLNESS


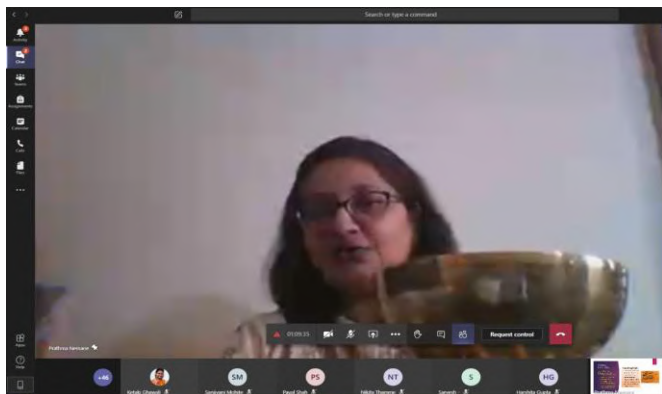


- Wellness is an active process of becoming aware of and making choices toward a healthy and fulfilling life.
- Wellness is a dynamic process of change and growth.
- A state of complete physical, mental, and social well-being.

# CHAKRAS

- Chakras are the concentrated energy centres of the body.
- Chakras are spinning wheels of energy.
- Chakras have the loving responsibility of taking in, incorporating and emanating energy to keep us functioning at optimal levels.

# THANK YOU!

WIE AFFINITY GROUP OF  
IEEE – VSIT  
SB

## HOLISTIC WELLNESS IN THE TIMES OF CORONA - DAY 3

### VIRTUAL ZUMBA SESSION

<b>Date:</b>	<b>13<sup>th</sup> June, 2020</b>
<b>Time:</b>	<b>11:00pm to 12:00pm</b>
<b>Platform:</b>	<b>Microsoft Teams</b>
<b>Arranged By:</b>	<b>WIE Affinity Group of IEEE-VSIT Student Branch</b>
<b>Faculty in-charge:</b>	<b>Dr. Sarika Chouhan (Advisor, WIE Affinity Group of IEEE-VSIT SB) Ms. Ketaki Ghawali (Branch Mentor, IEEE-VSIT SB) Ms. Seema Bhatkar (Branch Mentor, IEEE-VSIT SB)</b>

**VSIT** | Vidyalankar School of Information Technology

IEEE Women in Engineering  
**WIE** IEEE VSIT  
Student Branch  
Affinity Group

**IEEE VSIT**  
STUDENT BRANCH

# Holistic Wellness

In the Times of Corona

11th - 13th June 2020

**DAY 3**  
**13th June**  
11:00 AM - 12:00 PM

**Mr. Lokesh Rane**  
Licensed Zumba and  
Fitness Instructor.  
Founder - Dance Fitness with Loki  
Virtual Zumba Session

**Register Now for Free! >>>**

[bit.ly/wie-reg](https://bit.ly/wie-reg)

@wieeevsit @IEEEWIEvsit IEEE-VSIT Student Branch

Moving into Unlock 1.0, **WIE Affinity Group of IEEE-VSIT Student Branch** organized an amusing three-day Online sessions “**Holistic Wellness in the Times of Corona**” from 11<sup>th</sup> June to 13<sup>th</sup> June 2020. The guest instructor for final day was **Mr. Lokesh Rane** (Licensed Zumba and Fitness Instructor, Founder - Dance Fitness with Loki) and the session which he conducted was “**Virtual Zumba Session**”. The event saw a diverse pool of attendees which were **60+** in number consisting of VSIT’s own students and faculty.

The event was commenced by **Ms. Seema Bhatkar** (Branch Mentor, IEEE-VSIT SB) by welcoming all the attendees and introducing Mr. Rane to them. All the attendees were addressed by Mr. Rane and were cordially welcomed to the event.

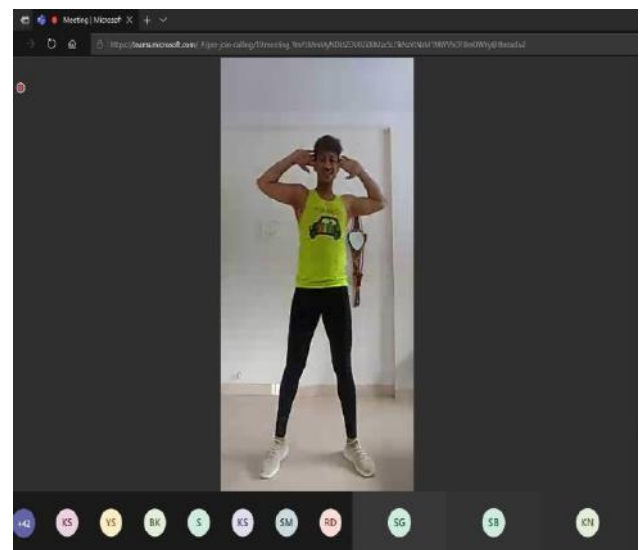
As it was a Zumba session Mr. Rane started it with some light warm-up exercises so that the body can ready itself for an interesting workout. A good warm-up session is necessary so that the body can relax itself and we can be ready for a healthy workout. Mr. Rane continued with

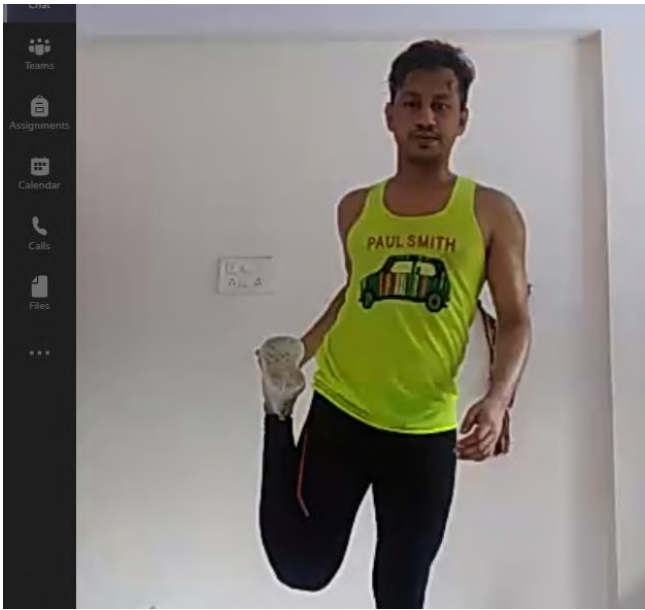
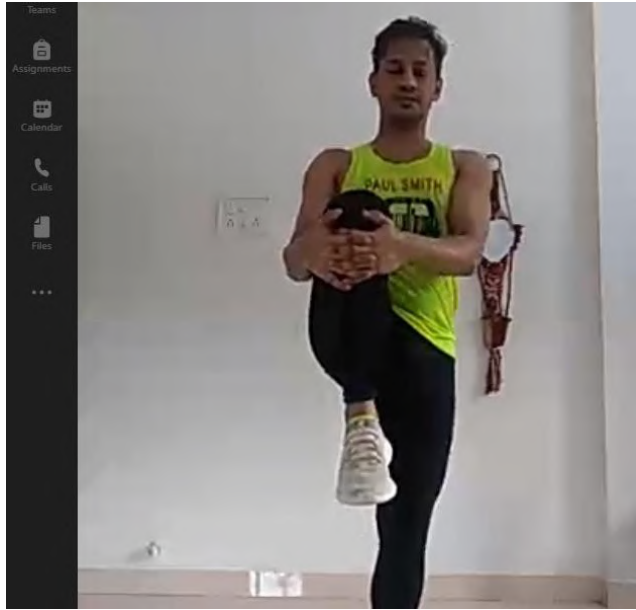
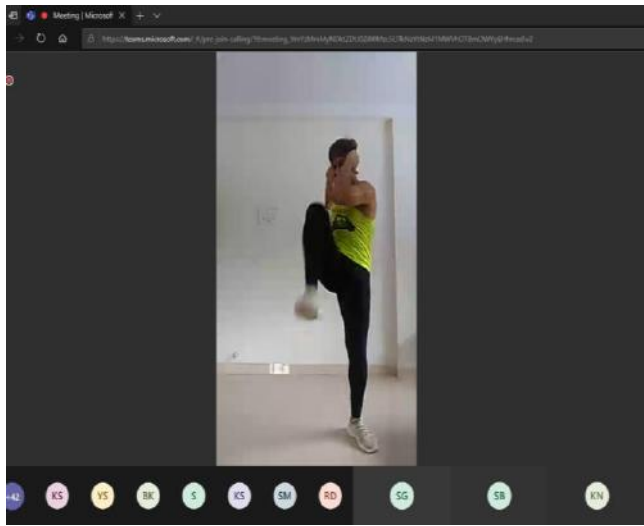
the dance form of Salsa. Salsa dance provides the body and heart various health benefits of an aerobic exercise. Mr. Rane encouraged everyone to groove into the sound of the music and let their body loose and enjoy the salsa moves. He then taught different moves which improves the health of the different parts of the body.

Mr. Rane then shifted to another famous dance form which is Bollywood style. Bollywood dance helps and Boosts coordination and rhythm of the body. He cheered everyone to let their body flow with the ecstatic bollywood songs which included ‘Ghenda Phool’, ‘Ladki Aankh Maare’ to name a few. Mr. Rane switched to Belly dancing. Belly Dance form increases the stability, balance and posture of your body. Mr. Rane concluded the workout by doing the Zumba stretching which helps the body relax.

The purpose of the event was to give everyone a feeling of enthusiasm, fitness, good health and energy to bodies in this short span of time which was surely met.

With this the 3-day event **“Holistic Wellness in the Times of Corona”** was brought to its conclusion by Karishma Bahl (Former Chair, WIE Affinity Group of IEEE-VSIT SB) presenting a vote of thanks to the instructor , Dr. Rohini Kelkar (Principal, VSIT), Mr. Asif Rampurawala (Vice-Principal, VSIT), Vidyalankar Dnyanapeeth Trust and the audience for their constant support and encouragement and it made this event a sure Success!







## WIE First Anniversary Celebrations

### Webinar-Advancing Women through Engagement in Technical Activities during Corona Crisis

<b>Date:</b>	<b>14<sup>th</sup> August, 2020</b>
<b>Time:</b>	<b>6:00pm to 7:30pm</b>
<b>Platform:</b>	<b>Microsoft Teams</b>
<b>Organised By:</b>	<b>WIE Affinity Group of IEEE-VSIT Student Branch</b>
<b>Faculty in-charge:</b>	<b>Dr. Sarika Chouhan</b> (Advisor, WIE Affinity Group of IEEE-VSIT SB) <b>Ms. Ketaki Ghawali</b> (Branch Mentor, IEEE-VSIT SB) <b>Ms. Seema Bhatkar</b> (Branch Mentor, IEEE-VSIT SB)

**FIRST ANNIVERSARY CELEBRATIONS**

Celebrating One Year of Empowering Women in Engineering! with a most riveting talk

**"ADVANCING WOMEN THROUGH ENGAGEMENT IN TECHNICAL ACTIVITIES DURING CORONA CRISIS"**

**PROF. CELIA SHAHNAZ**  
Ph.D.SMIEEE,FIEB

Professor, Department of EEE, Bangladesh University of Engineering and Technology.  
Chair of IEEE Bangladesh Section

14th August 2020  
6:00PM TO 7:30PM

On the 14<sup>th</sup> of August 2020, as a part of the celebratory event for its very first anniversary – “Celebrating One Year Empowering Women in Engineering,” the Women in Engineering Affinity Group of IEEE-VSIT Student Branch organized a webinar on “Advancing Women through Engagement in Technical Activities during Corona Crisis” delivered by international guest speaker, Dr. Celia Shahnaz of the Department of EEE, BUET, Dhaka, Bangladesh and current Chair of the IEEE Bangladesh Section.

The webinar saw a diverse pool of attendees- 63 registered participants with 44 present at the event; from VSIT’s own students and faculty to female students from various other colleges - VJTI, SPIT, Don Bosco, PCCOER, SIES and many more across Mumbai and Navi-Mumbai.

Ms. Siddhi Ghorpade Vice-Chairperson 2020-21 WIE Affinity Group, IEEE-VSIT SB was on hand to open the event by welcoming the guest of honour - Dr. Shahnaz, Principal of VSIT- Dr. Rohini Kelkar and all the attendees. Following her brief account of how

great of a platform WIE has been for the young aspiring women in their branch, a video was shown to all the participants on how WIE had grown over the year - all the achievements and the events conducted by WIE, IEEE-VSIT in the past year.

This was further expounded by Dr. Sarika Chouhan ,Chief Academic Officer-VSIT, Advisor, WIE Affinity Group, IEEE-VSIT SB, EXECOM Member, IEEE Bombay Section as she addressed the audience with how the WIE AG, IEEE-VSIT came to be, thanking all those who lent their help during its formation and how much it had grown over a year with the cumulative efforts of the former as well as the current student members of WIE in conducting various hands-on workshop, seminars, motivational and educational talks indeed with the support of IEEE Bombay Section and Vidyalkar School of Information Technology.

The audience then received a gracious introduction to the guest speaker provided by Ms. Seema Bhatkar, Branch Mentor, WIE Affinity Group, IEEE-VSIT SB. They learnt of Dr. Shahnaz's incredibly vast experience with leading many impactful Technical and Educational, Women Empowerment and Humanitarian Technology Projects at national as well as international levels and actively volunteering with IEEE, chairing many committees (Women in SIGHT Working Group, IEEE R10) and contributing to numerous others IEEE New Initiative Committee 2020, IEEE WIE Senior Member Elevation Drive. All of this while publishing 150 research papers at national and international conferences which have received best paper awards on multiple occasions. For her work with IEEE, she was awarded 2019 R10 Humanitarian Activities Outstanding Volunteer Award, 2015 WIE Inspiring Member Award and 2013 R10 WIE Professional Volunteer Award.

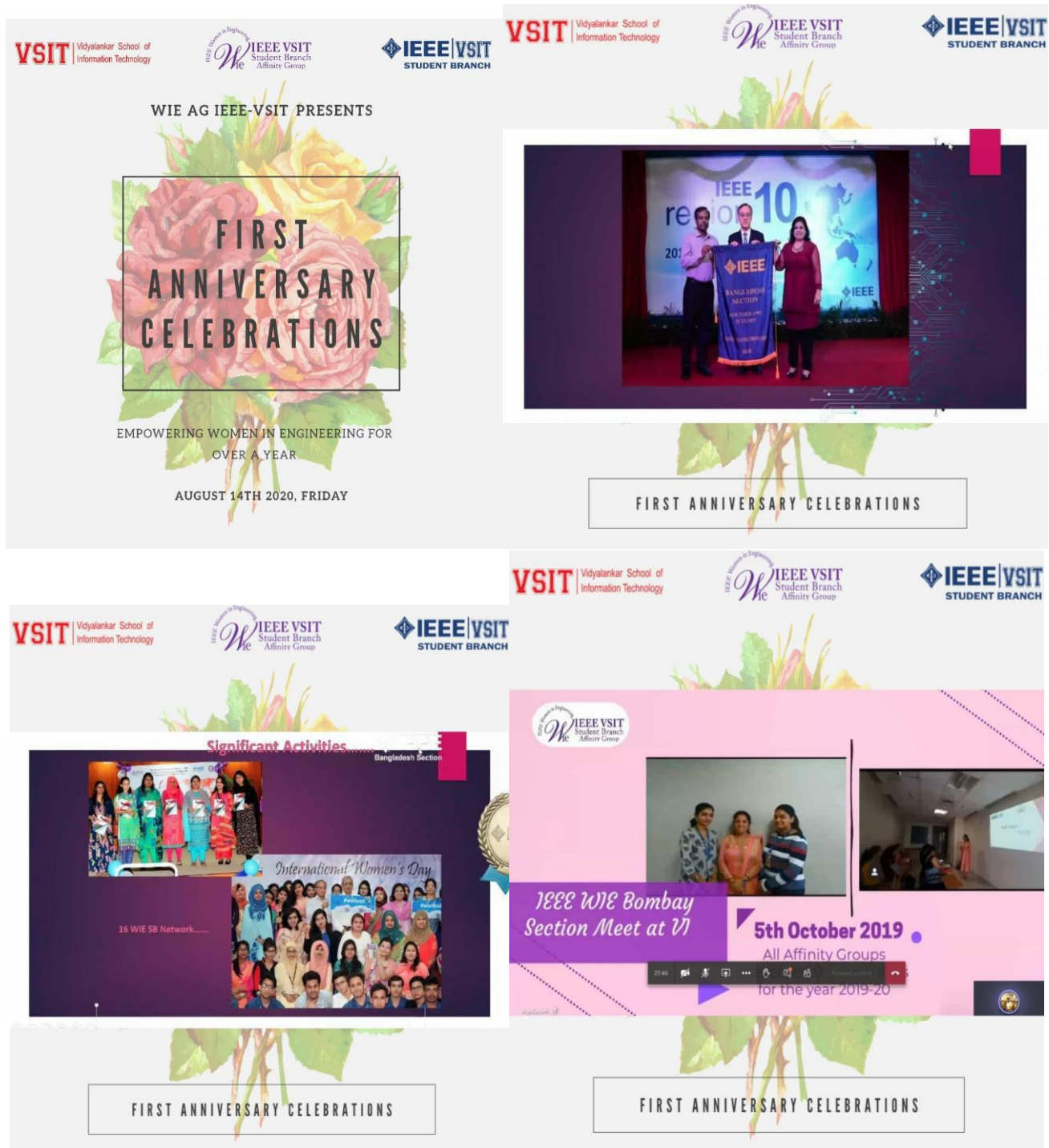
Prof. Shahnaz then began with her topic "Advancing Women through Engagement in Technical Activities during Corona Crisis" which she started by explaining how she studied in Canada and her association with IEEE by being a Senior Member of IEEE, an IEB Fellow and how she came back to Dhaka, Bangladesh where she started an IEEE branch in her region. Through her long spanning and incredibly vibrant journey of volunteering with IEEE members and committees at all levels, she imparted onto the audience the powerfully positive impact engaging in technical activities and associating with such societies can have on not just the personal and professional development of young women but also the community and how it can extend to the whole of humanity. It left everyone inspired to contribute to the development of the community alongside personal upliftment.

Prof. Shahnaz's talk was then followed by a question-answer session by Ms. Ketaki Ghawali ,Branch Mentor, WIE Affinity Group, IEEE-VSIT SB where she masterfully answered many questions about how she made differences being in the WIE Affinity Groups, how can the young aspiring women in WIE can make small differences and how they can encourage more women where there are less number of females in that technology section. She was graciously thanked by Ms. Ghawali for her truly remarkable contribution to the success of WIE AG's Anniversary.



The time was then turned to Karishma Bahl ,Chairperson 2019-20 WIE Affinity Group, IEEE-VSIT SB & Vaishnavi Ajila ,Vice-Chairperson 2019-20 WIE Affinity Group, IEEE-VSIT SB so they could share their experience on being associated with WIE and IEEE-VSIT on how they started a new branch of WIE within their IEEE-VSIT SB.

The event met its conclusion with the vote of thanks given by Khushi Sharma, Chairperson 2020-21 WIE Affinity Group, IEEE-VSIT SB as she thanked the guest speaker, the audience as well as the Principal of VSIT, Dr. Rohini Kelkar, Vice-Principal of VSIT, Mr. Asif Rampurawala and the management of Vidyalankar Dyanpeeth Trust.





**Celia Shahnaz, SMIEEE, FIEB**

Advancing Women through Engagement in Technical Activities during Corona Crisis

**FIRST ANNIVERSARY CELEBRATIONS**

Celebrating One Year of Empowering Women in Engineering with a more meeting talk

ADVANCING WOMEN THROUGH ENGAGEMENT IN TECHNICAL ACTIVITIES DURING CORONA CRISIS

PROF. CELIA SHAHNAZ, SMIEEE, FIEB

14th August 2020 5:00PM TO 7:30PM



**Participated in**

**All India Student Young Professional Women in Engineering Congress (AISYWC 2019)**

**28th to 30th September 2019**

Represented IEEE WIE Bombay Section at CMR Group of Institutions, Hyderabad

**FIRST ANNIVERSARY CELEBRATIONS**



**Stree@ 2020: Roots, Quest, Dreams, Success**

**7th March 2020**

Panel Discussion on Entrepreneurship & Corporate Experience for Women

**Dr. Shilpa Desai (Managing Director - C4 Integrated Wellness Pvt Ltd.)**

**Ms. Reema Shah (Founder & Partner - LA Esfera Multiservices LLP)**

**Dr. Nidhi Thanawala (Life Coach, Therapist, Psychology Professor)**

**FIRST ANNIVERSARY CELEBRATIONS**



**IEEE WIE Summits**

**IEEE WIE GLOBAL SUMMIT 2016**

**IEEE WIE LEADERSHIP SUMMIT 2015**

**FIRST ANNIVERSARY CELEBRATIONS**



**Inauguration**

**14th August 2019**

Inaugurated by Ms. Seema Kawale (Former Chair, IEEE WIE Bombay Section) and Mr. Abhay Phansikar (Former Chair, IEEE Bombay Section)

**FIRST ANNIVERSARY CELEBRATIONS**



**FIRST ANNIVERSARY CELEBRATIONS**



**VSIT** | Vidyalankar School of  
Information Technology

CSI – VSIT Presents  
**1<sup>st</sup> E-Conference on**

**RECENT TRENDS IN IT**

**September 21 - 26, 2020**

Vidyalankar School of Information Technology, Vidyalankar College Marg,  
Wadala (East), Mumbai - 400037



## About VSIT

Vidyalankar School of Information Technology is amongst the most popular colleges of the city offering undergraduate, postgraduate, and doctoral programmes in IT, Commerce, Management and Mass Media. Vidyalankar School of Information Technology is a college affiliated to the University of Mumbai and approved by the Government of Maharashtra.

Vidyalankar: The name synonymous with educational excellence and success is derived from the Sanskrit terms 'vidya' (knowledge) and 'alankar' (jewel). Team Vidyalankar focuses all its energies on spreading the radiance of the 'jewel' of knowledge and education globally.



The Vidyalankar Group of Educational Institutes is a prestigious education specialist that has established centrally recognized colleges and qualitative training institutes with branches across Maharashtra. Managed by the Vidyalankar Dnyanapeeth Trust established in 1960 by Prof. Chandrashekhar S. Deshpande, an academican par excellence, the Vidyalankar Group is marching ahead resolutely, ably steered by its current Chairperson Dr. Sanjeevani Deshpande and Mr. Vishwas Deshpande and Ms. Rashmi Deshpande (Managing Trustees).

The concept of aiming for 'student delight' nurtures a progressive student-centric learning environment at the institute. A well-planned curriculum offering the latest on the technological front, expert guidance from knowledgeable and proficient faculty, an aesthetically engaging campus equipped with all modern amenities, a full range of co-curricular and extra-curricular activities and a plethora of opportunities to enrich one's personality make the educational experience at Vidyalankar a truly rewarding one. Vidyalankar believes in a holistic methodology towards knowledge and education.

Vidyalankar was established in 1960 by Prof. Chandrashekhar S. Deshpande, a technocrat, visionary and a person blessed with extraordinary academic talent and immaculate engineering skills.



## **Vision**

Our Vision is to establish a leading centre of imparting Quality Education in the field of Science, Commerce and Management with emphasis on:

- a. Ensuring that students learn the fundamental concepts in various disciplines.
- b. Motivating students to apply the Scientific & Technological knowledge to develop problem solving capabilities.
- c. Making students aware of the societal and environmental needs with specific appreciation of the emerging global context.

## **Mission**

**Our mission is to provide:**

- a. An educational environment where students can reach their full potential in their chosen discipline and become responsible citizens without compromising in ethics.
- b. A scholarly environment where the talents of both, the faculty members and students are nurtured and used to create knowledge and technology for the benefit of the society.

## **Academics**

**B.Sc.IT | B.M.S | B.A.F | B.B.I | B.F.M | B.A.M.M.C(B.M.M) |**

**M.Sc.IT | M.Com(B & F) | M.Com(AA) | Ph.D**

# About CSI -VSIT

## Overview

The Association strives to advance the theory, practice, and application of computer and information processing science and technology and maintains a high professional standard among its members. It promotes cooperation and exchange of technical information among its members, and to this end, holds various seminars and workshops, and, through its organization and other appropriate means. Students get exposed to latest technologies and industries through committee workshop and industry visits.

## Goal

The Computer Society of India is a non-Profit professional meet to exchange views and information learn and share ideas. The wide spectrum of members is committed to the advancement of the theory and practice of Computer Engineering and Technology Systems, Science and Engineering, Information Processing and related Arts and Sciences. The Society also encourages and assists professionals to maintain the integrity and competence of the profession and fosters a sense of partnership amongst members. Besides the activities held at the Chapters and Student Branches, the Society also conducts periodic conferences, seminars, etc.

## Scope

The mission of the CSI is to facilitate research, knowledge sharing, learning and career enhancement for all categories of IT professionals, while simultaneously inspiring and nurturing new entrants into the industry and helping them to integrate into the IT community. The CSI is also working closely with other industry associations, government bodies and academia to ensure that the benefits of IT advancement ultimately percolate down to every single citizen of India.

## Activities

- 'One Week E-Conference' conducted by CSI-VSIT which comprised of seminars and workshops
- *One day 'ICT Quiz Contest'* with interesting takeaways.
- Workshop on '*Augmented Reality and Virtual Reality*' was piloted.
- Workshop on '*ANDROID Application Development*' was carried out for the students. Practical implementation of application building was explained with demonstration.



## Core Committee



**Prof. Sanjeela Sagar**  
(Convenor)



**Dr. Amita Jain**  
(Convenor)



**Sameeksha Mestry**  
(Student Mentor)



**Aditi Polekar**  
(Incharge)



**Sailee Rao**  
(Incharge)



**Akash Srivastav**  
(Marketing Head)



**Karan Mamanian**  
(Marketing Head)



**Vrutti Solanki**  
(Registration Head)



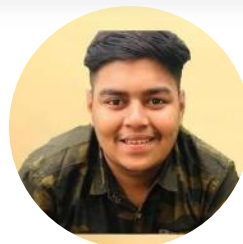
**Mustafa Kapadia**  
(Technical Head)



**Rajeev Kaviskar**  
(Technical Head)



**Prabhat Sarang**  
(Creative Head)



**Rahul Jain**  
(Creative Head)



**Yash Mali**  
(Creative Head)

**Content Creation:** By whole team including Shreya Sawant

## Preface

We are very pleased to introduce the preceding's of six-day E-conference on recent trends in I.T. which was completed successfully by the help of our conveners, Prof. Sanjeela Sagar and Dr. Amita Jain. This E-conference was our very First conference which was held on online platform by CSI-VSIT Committee during this covid pandemic. This E-conference was held to enlighten the young minds about the recent trends in Information Technology which will be very useful for the future upcoming technologies. Some of the major trending topics which were included in this e conference were Machine Learning, Blockchain Technology, and smart home using Google assistant, Emotional Intelligence and Cloud technologies.

The first conference was on Machine Learning which was conducted by Ms. Bharti Yadav, who is a software trainer at Squad InfoTech. She gave us information about machine learning such as what is machine learning? , it's examples, it's various types and how Python makes ML easy , also she introduced us about libraries such as NumPy, Pandas, matplotlib and a small mini project based on the libraries. Bharti Yadav ma'am ended the session by saying that "In the field of IT we never stop learning irrespective of our position or knowledge as there are always new technology coming up."

The next conference was on Blockchain Technology which was delivered by Mr. AJIT JOSHI, who is a former secretary of CSI Mumbai chapter and now currently working at Red Hat Technologies. He started the session by giving a broad idea of blockchain technology, its uses in smart contracts, consensus, immutability and provenance and its use cases. He concluded his speech by addressing the criticisms and challenges, such as it being uncertain regulatory status, security, privacy, cost and challenges associated with audit, taxes and compliances faced by the emerging blockchain technology.

Mr. Saurabh Vaishya was the presenter for our third session on emotional intelligence, who is working with Build My Project, who has made internet-controlled robot known as Coro-bot. Next, he explained about implementation of Emotional Intelligence using Artificial Intelligence and Machine Learning. He even shared the GitHub repository to the code he used to detect human faces with the students so they in turn themselves can implement it. He concluded the session with the implementation of his OpenCV and NumPy.

Smart Home using google assistant was covered by Mr. Abhishek Paithankar on the fourth day of our E-conference. He is a technical training and project management executive in BuildMyProject and have proven work record for delivering more that 75+ workshops and technical training. He demonstrated a small experiment using Nodemcu and Arduino. He also had spoken about his recent inventions like ornithopter drone and Coro-bot.

The last session of the conference was held by Mr. Jignesh Chheda on cloud technologies. He is currently working as a technical project manager and subject matter expert for Microsoft Office 365 cloud in Wipro. He gave us information on what is cloud computing and its types, features and its benefits. With some examples followed by a small video on data centres and azure of AWS.

E-conferences on Recent Trends in I.T. was successfully held on Microsoft Teams by five honourable speakers who are industry experts, wonderful audience of 350+ and CSI-VSIT committee from 21st September to 26th September 2020 at 4.30 pm to 6.30 pm. The first day of conference started with welcoming and opening ceremony on MS Teams with short welcoming speeches. The conference was inaugurated by principal of VSIT, Dr. Rohini Kelkar with the presence of honourable Vice Principal Mr. Asif Rampurawala, CEO Dr. Sarika Chouhan of CSI-VSIT conveners Prof. Sanjeela Sagar and Dr. Amita Jain along with this faculties of VSIT.

## Day 1: Machine learning on 21<sup>st</sup> September 2020



**Ms. Bharti Yadav**

### **INTRODUCTION:**

- Ms. Bharti Yadav is currently working as Java and Python Trainer in Coder Technologies (Division of Squad Infotech Pvt. Ltd.) from last 1.5 year.
- She has completed graduation with distinction in Information Technologies and currently pursuing master's in computer science.
- A Software Trainer by profession with two and half years of experience in training. Passionate software trainer with expertise in Java and Python technologies like Java Servlets, JSP, Angular, Django, Machine Learning Libraries. Has

### **CONFERENCE DETAILS:**

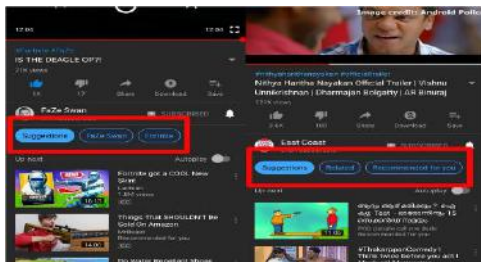
Machine Learning - The first day of E-Conference on “Recent Trends in IT” was held on Microsoft Teams under the guidance of VSIT and CSI-VSIT Committee on 21<sup>st</sup> September 2020. The conference was inaugurated by principal of VSIT, Dr. Rohini Kelkar.

Ms. Bharti Yadav, Trainer at Squad Infotech was the presenter for the day. She started with providing us with the agenda for the day. Including tools that are important for the students to get started with Machine Learning, ranging from IDE(s) to Libraries and skills required.

Machine Learning is a subset of AI. Before getting into AI we need to know machine learning. Deep Learning is based on multi- neuron concept, that is , let machine learn how we humans learn so they can be a substitute for human brain. Humans learn everything from experiences while machine learns from past data with the help of machine learning. To make a machine learn we need to feed them with data sets so they can learn from it.

Machine learning is a process of making the machine learn and process things how we humans do through providing them with data and appropriate algorithm combined in a modal through which they make human like predictions. Python is great tool to implement machine learning algorithms since it is easy to use and has a wide range of libraries and frameworks. NumPy and Pandas library are used in python for implementing machine learning modals. Matplotlib and Seaborn libraries are used to visualize the data created by the machine learning modals. This conference cleared all the students doubts about machine learning, it's uses, it's implementation and how to perfect it with practice. Bharti Yadav ma'am ended the session by saying that in the field of IT we never stop learning irrespective of our position or knowledge as there are always new technology coming up.

There were 220+ participants with a positive feedback.



### Types of Machine Learning – At a Glance



### Outcomes of this Conference:

- Knowledge about Machine Learning with some examples and types.
- Knowledge of implementing Python for Machine Learning.
- Some best libraries of Python for ML : NumPy, Pandas and Matplotlib with its uses and advantages.

## Day 2: Blockchain on 22<sup>nd</sup> September 2020



**Mr. Ajit Joshi**

### **INTRODUCTION:**

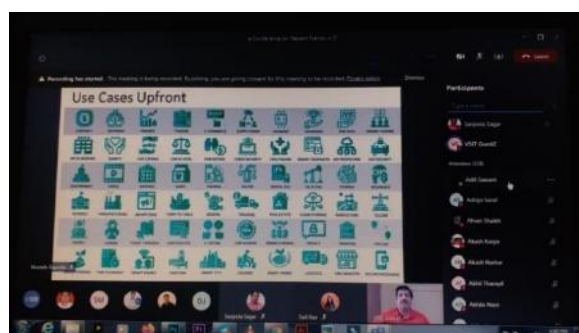
- Mr. Ajit Joshi is currently working as a National Alliance Manager at Red Hat for ISVs, IoT, embedded partners of India Region. Based at Mumbai. He is an engineer from VJTI Mumbai, TOGAF Foundations certified passionate about Blockchain technology.
- Former Secretary CSI Mumbai Chapter.
- Worked in Start-up ecosystem, regular speaker in academics and industry events. Also, a Channel Sales Professional, Experience in IT Distribution, and related Ecosystem of vars, Regional sis etc.

### **CONFERENCE DETAILS:**

Blockchain Technology - The second day of E-Conference on “Recent Trends on IT” was held on Microsoft Teams under the guidance of VSIT and CSI-VSIT Committee on 21<sup>st</sup> September 2020.

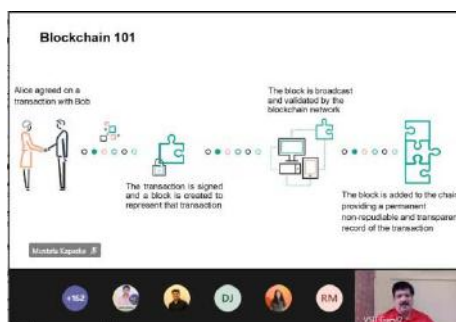
Mr. Ajit Joshi, a National Alliance Manager at Red Hat was the presenter for the day. He started with providing us with the agenda for the day. He started the session by giving us a broad idea of blockchain, its use in smart contracts, consensus, immutability, and provenance and use cases.

Use cases of blockchain technology ranges from currency, e-commerce to smart cities and smart farms. Blockchain is a database that is decentralized and append only that is changes made to it cannot be reverted or corrupted. It records transactions between two parties in which both parties trust each other because of a distributed consensus protocol achieved by a network and ultimately secured through some cryptographic work.



Then sir explains how a transaction takes place between two parties through blockchain technology. Let us take an example where Alice has agreed a transaction with Bob. The transaction is signed, and a block is created to represent that transaction. The block is broadcasted and validated by the blockchain network. The block is added to the chain providing a permanent and transparent record of the transaction.





## Features provided by blockchain technology:

Blockchain technology includes a mix of decentralized database, process logic, cryptographic security and transparency designed for value exchange. A blockchain is a distributed database network that maintains a continuously growing ledger of data records. These data records are organized into blocks, validated against past records by a system of peer computers, and then “chained” to the previous records using cryptography to make the resulting list of records impossible to overwrite. Then sir moved on to the topic of Distributed Ledger. Its components are: Independent permissioned blockchain, distributed virtual machine (Turing-complete), Smart contract governing off-chain assets and network achieves settlement finally. Then key elements of Blockchain are: Storing of digital records, exchanging digital assets, and executing smart contracts.

## Coming onto the impacts of blockchain technology:



Basic Hash functions are discussed next though there are much complex hash functions used in practical use case. Distributed Ledger Technology (DLT) has grown rapidly but hurdles remain large-scale implementations. Then smart contracts implemented using blockchain technologies are compared with traditional contracts showing how more efficient smart contracts are.

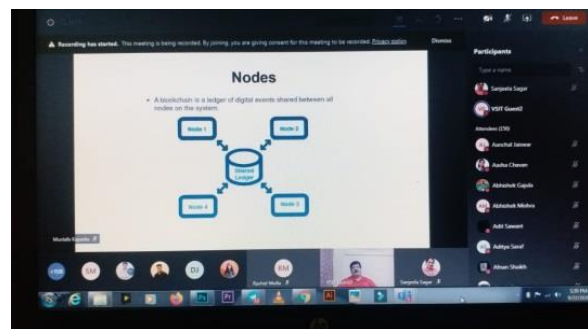
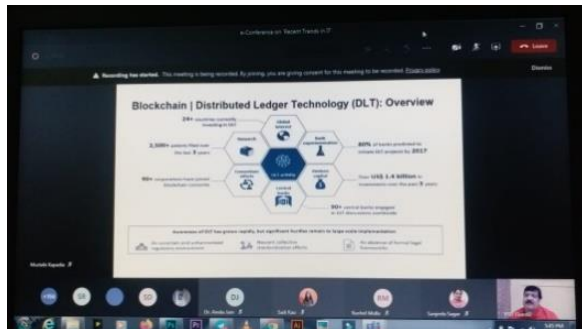
Ajit sir then discusses consensus that is the process by which blockchain transaction are verified. Proof of stake, multi-signature and PBFT are some of its alternatives. Consensus is needed in a business network to share reference data and each member maintains their own nodes, forward changes to a central authority for collection and distribution. This is consolidated as consistent dataset reduces errors.

Immutability was discussed initially by Ajit sir, means that blockchain is append only that its previous transactions or records cannot be reverted or corrupted nor can be deleted form the database. Its use case is seen in financial sector where financial data in a large organization is



dispersed throughout many divisions and geographic where audit and compliance needs uncorrupted records of all key transactions occurred over a certain reporting period. This lowers the cost of audit and regulatory compliance.

To conclude, Ajit sir who is known as a knowledge factory gave the students an extensive introduction to much hyped blockchain technology and terms like consensus, immutability along with its extensive use cases today as well in the future of IT. Sir concluded his speech by addressing the criticisms and challenges face by the emerging blockchain technology such as it being a nascent technology, uncertain regulatory status, large energy consumption, control, security, privacy and cost and challenges associated with audit, taxes and compliance.



Total 205 participants attended the session and they have given very positive feedback and wants more session by Ajit Joshi Sir.

#### **Outcomes of this Conference:**

- Introduction to Block chain
- Smart Contracts
- Consensus , Immutability & Provenance Use Cases
- Criticism and Challenges

## Day 3: Emotional Intelligence on 23<sup>rd</sup> September 2020



**Mr. Saurabh Vaishya**

### **INTRODUCTION:**

- Mr. Saurabh Vaishya is currently working as a trainer, conducting corporate sessions on topics like Deep Learning, Data science, Artificial intelligence, Emotional intelligence, Machine Learning.
- Recently his team has developed India's first Internet controlled Robot. He has started career as a project developer for engineering students, developed engineering projects on website development, smart autonomous cars. Worked on different programming languages and have always upgraded his knowledge in programming languages by making new technology-based projects.
- He has conducted training for many private and Government Institutes including NIT's, IIT's. Done freelancing on Python, Artificial Intelligence, Machine Learning, Data science, Deep Learning and delivering Webinar series on newly introduced topic 'Emotional intelligence'.

### **CONFERENCE DETAILS:**

Emotional Intelligence - The third day of E-Conference on "Recent Trends in IT" was held on Microsoft Teams under the guidance of VSIT and CSI-VSIT Committee on 23<sup>rd</sup> September 2020.

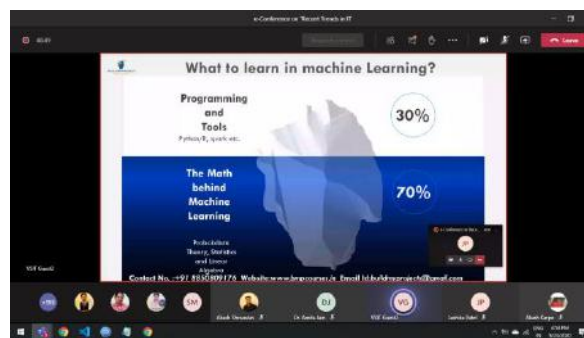
Mr. Saurabh Vaishya has developed India's first internet-controlled robot, Coro-Bot along with his team. He started the session by discussing about the internet-controlled robot, Coro-Bot that his team has created, and its use cases both in and outside hospitals and in places like hotels. Ward boys, nurses are the frontline Corona warriors in our society who probably met COVID-19 positive patients for many times and for the longest duration. It is with a noble thought of helping these warriors that PNT Solutions came out with the idea of developing a robot which would dispense food, water and medicines to corona patients in their wards without necessity of physical presence of nurses and other care-givers. Coro-bots are deployed in Thane Municipal Corporation as well as in Veg Planet Hotel, Kharghar.

Next project by PNT solutions is Kavach for Indian Navy. PNT Solutions has developed a prototype of 'Kavach' for Indian Navy. Automation part was totally designed, developed, programmed & managed by PNT. Kavach is a naval decoy system to distract radar-guided missiles from their targets and act as a system for self-defence. The Kavach decoy system releases chaff made up of silver coated glass fibre. The chaff forms a clutter which remains suspended in the air so that the incoming guided missile confuses the chaff as the actual target and gets locked onto the chaff instead of the actual target. They have also got second order for the prototype of Kavach. PNT solutions have also created Ornithopter, Flying Bird which could be used for military applications such as aerial reconnaissance without alerting the enemies that they are under surveillance

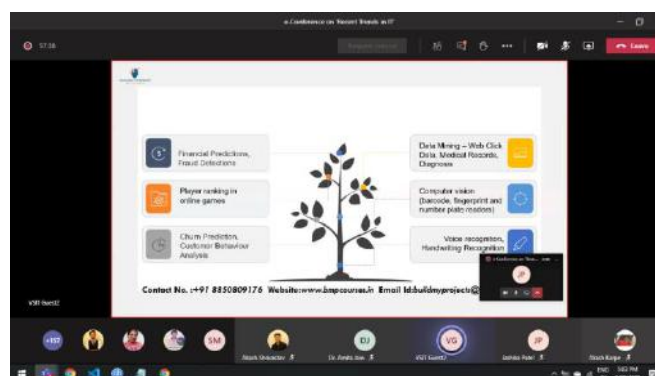
Next Saurabh sir talks about implementation of Emotional Intelligence using Artificial Intelligence and Machine Learning. He tells how knowing the programming and tools behind the artificial



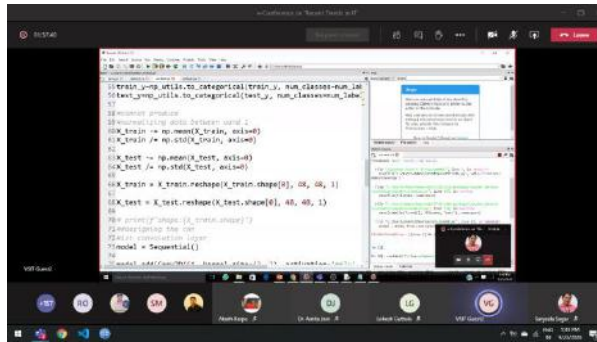
Intelligence is just 30% of total skills required to implement AI. The bulk or the rest 70% is the math behind Machine Learning without which implementing ML is not possible. You don't need to know a lot of math or compute difficult equations yourself, but you need to know how the mathematical equations work and what are they used for.



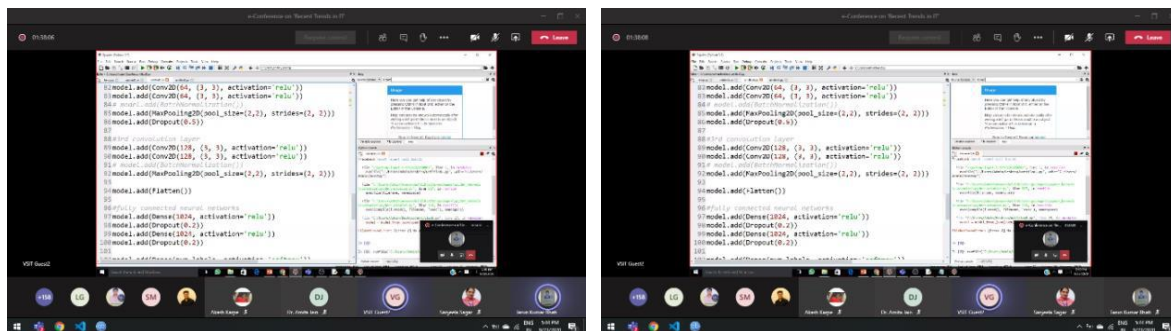
Saurabh Sir then proceeds onto the categories of Machine Learning which are: Supervised Training, Unsupervised Training and Reinforcement Training. Then he provides the students with applications of Machine Learning.



Sir next shows live demonstration of how we can use Machine Learning to detect faces in a video. He uses Python and it's libraries NumPy and OpenCV to show us how it actually done.



To conclude, it was a fantastic and a very informative session by Saurabh Vaishya. He gave the perfect amount of knowledge that students need about ML and AI to get started with Emotional Intelligence. He even demonstrated live and explained some of the code that helps the machine detect human faces and draw a box around it. He also answered most of the students doubts and questions cheerfully and accurately. He even shared the GitHub repository to the code he used to detect human faces with the students so they in turn themselves can implement it.



203 participants attended the session. They were so happy and inspired by the session that they now want a course on “Emotional Intelligence” by BuildMyProject.

### Outcomes of this Conference:

- Knowledge about ML and AI to get started with Emotional Intelligence.
- He demonstrated whole live session and explained some of the code that helps the machine detect human faces and draw a box around it.
- He answered most of the students doubts and questions cheerfully and accurately.
- He shared the GitHub repository to the code he used to detect human faces with the students so they in turn themselves can implement it.



## Day 4: Smart Home using Google Assistant on 24<sup>th</sup> September 2020



**Mr. Abhishek Paithankar**

### INTRODUCTION:

- Mr. Abhishek Paithankar has recently developed India's first Internet Controlled Robot i.e. CoRo-Bot in the fight against Covid-19. He has delivered trainings on IoT, Raspberry pi, Machine Learning, Artificial Intelligence, Deep Learning in IIT's, NIT's Private & Govt. Institutes. He is a certified Adobe trainer for IoT in GNI, college of Hyderabad. Started his career by delivering trainings on Robotics.
- A Technical expert and a passionate trainer having a vast experience in Research & Development, Technical Training and Project Management, and have a proven work record of delivering more than 75+ workshops and Technical Training in various technologies and domains including IITs, NITs and other premier educational organizations.

### CONFERENCE DETAILS:

Smart Home Using Google Assistant - The fourth day of e-conference on "Recent Trends In IT" organized by CSI-VSIT committee was held on Microsoft Teams on 24th September 2020.

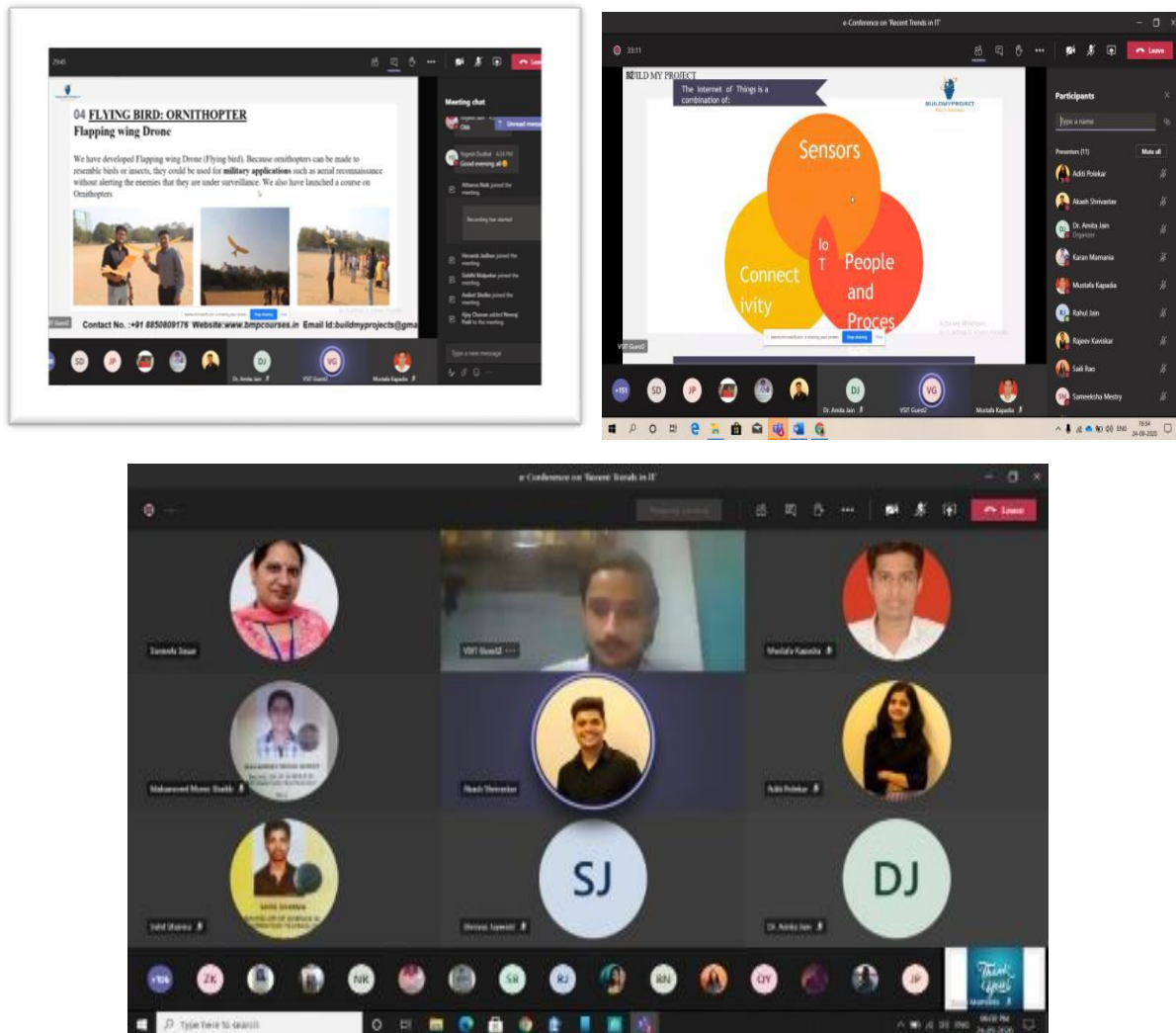
Mr. Abhishek Paithankar, a technical and project Management executive in BuildMyProject was introduced by CSI-VSIT committee member. He and his team had developed India's first internet-controlled robot called "CORO - BOT".

He started the session by giving us a broad idea of Google assistant, its uses and how the smart home could be built using Google assistant. He explained that "Smart Home" refers to the automatic and electronic control of household features, activities, and appliances. There are three main elements of a smart home system: sensors, controllers, and actuators. The utilities and features of our home can be easily controlled via internet.

Sir explained how the IOT is beneficial for inventions which is the concept behind the google assistant – controlled smart home. The Internet of Things (IoT) concept is used in connecting various types of objects like smart phones, personal computer and tablets to the internet, which brings new-fangled type of communication between things and things, and things and people. Internet of things is a combination sensors, connectivity, people and processes. The Internets of Things technology is used to come in with innovative idea and large development space for smart homes to improve the living standards of life.

**Sir discussed about the internet-controlled robot: "Coro-Bot"** which he along with his team had developed. He explained how this bot is serving to corona patients in hospitals. Ward boys, nurses are the frontline Corona warriors in our society who probably encounter COVID-19 positive patients for many times and for the longest duration. It is with a noble thought of helping these warriors that they came out with the idea of developing a robot which would dispense food, water and medicines to corona patients in their wards without the necessity of physical presence of nurses and other care-givers. Also, it is being used at various other places

like restaurants, hotels etc. Coro-bots are deployed in Thane Municipal Corporation as well as in Veg Planet Hotel, Kharghar.



#### Outcomes of this Conference:

- It was a well-planned and very informative session by Mr. Abhishek Paithankar.
- He gave the valuable information about the implementation of Internet of Things that students need to get started with new invention-ideas.
- He introduced some IOT devices like Arduino and Nodemcu Pinout to the participants and answered every query enthusiastically.

## Day 6: Cloud Technologies on 26<sup>th</sup> September 2020



**Mr. Jignesh Chheda**

### **INTRODUCTION:**

- Mr. Jignesh Chheda is currently working as technical project manager and Subject matter expert for Microsoft Office 365 cloud. He has more than 6 years completed in Wipro for Microsoft Business Unit in Wipro. He has pursued diploma in Electronics and Telecommunication from Shah & Anchor Kutchhi Polytechnic, BSc IT from Vidyalankar School of Information Technology and M Tech IT from Vellore Institute of Technology.
- In VSIT he was a Creative head for the year 2013 for Vigour, participated in all CSI events and started CSI community for the year 2015, Technical Secretary of Student council year 2014.
- In Wipro he was an Active Directory, Skype for Business, MS Teams, Microsoft Exchange server is the key area for MS technologies.

### **CONFERENCE DETAILS:**

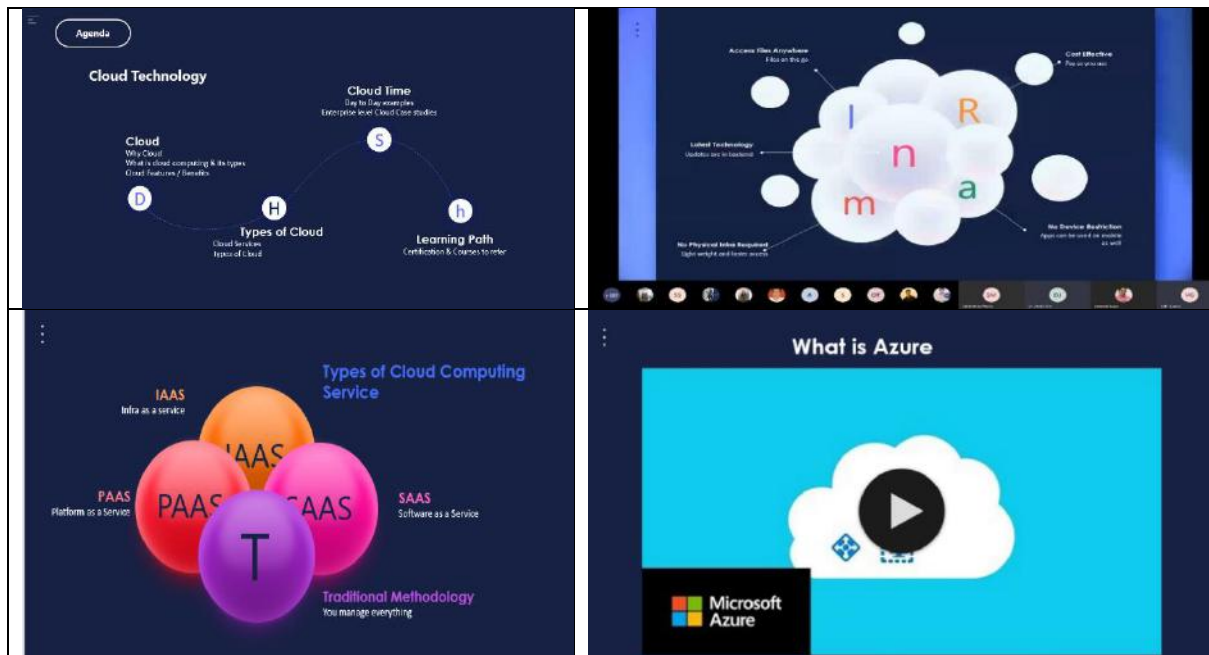
Cloud computing - It is the on-demand availability of computer system resources, especially data storage and computing power, without direct active management by the user. The term is generally used to describe data centres available to many users over the Internet. Cloud computing services cover a vast range of options now, from the basics of storage, networking, and processing power through to natural language processing and artificial intelligence as well as standard office applications. Almost any service that does not require us to be physically close to the computer hardware that we are using can now be delivered via the cloud.

He also explained the various features of using cloud technology i.e. flexibility, global scalability, reliability, cost efficient, more scalable and disaster recovery with more security. He also discussed some examples of cloud computing like Gmail or the cloud back-up of the photos on your smartphone. Netflix relies on cloud computing services to run its video streaming service and its other business systems too and have a number of other organisations.

Cloud computing can be broken down into three cloud computing models. Infrastructure-as-a-Service (IaaS) which refers to the fundamental building blocks of computing that can be rented: physical or virtual servers, storage, and networking. Platform-as-a-Service (PaaS) includes middleware, database management, operating systems, and development tools. Software-as-a-Service (SaaS) is the delivery of applications-as-a-service, probably the version of cloud computing that most people are used to on a day-to-day basis. He also explained types of cloud computing: public cloud, private cloud, hybrid cloud and multi-cloud.

It was very informative and interactive session by Mr. Jignesh Chheda. He provided useful knowledge to the students about the benefits and proper use of “Cloud Computing”. He solved every student’s doubt very enthusiastically and he ended the session by saying that in the field of IT we never stop learning irrespective of our position or knowledge as there are always new

technology coming up, so be explorer and a good learner. There were 185 participants in the session.



#### Outcomes of this Conference:

- Brief information of what is Cloud Technology
- Very useful knowledge about the benefits and proper use of “Cloud Computing”.
- Sir solved every student’s doubt very enthusiastically and he ended the session by saying that in the field of IT we never stop learning irrespective of our position or knowledge as there are always new technology coming up, so be explorer and a good learner.





## Summary

Booklet of VSIT's first E-Conference on "Recent Trends in IT" is now ending. We as a Core-committee of CSI-VSIT Mumbai Chapter would like to take this opportunity to extend our sincere gratitude and appreciation to all of you, for your invaluable contributions in making this event a great success.

We had a wonderful journey of five days which was interesting and informative. Through a wide range of keynote speeches and discussions, we have been presented with current and upcoming trends in IT Industry. We hope that you liked the information shared and you will convey your experiences with others from near and far, and that a cordial relationship established among us during this Conference will further strengthen. But, of course, the real measure of this conference success lies in how it will affect you or more precisely, how it will affect the actions you will take while implementing these concepts.

We look forward to organize new events, workshops, and seminars for you all. We hope that all of us will imply the knowledge what we have gained through this conference. Before we conclude, we would like to invite all of you for all the events we are planning further. Thank you for attending this conference and have a safe journey ahead.

## MANDALA ART WORKSHOP

<b>Date:</b>	18 <sup>th</sup> July, 2020
<b>Time:</b>	5:00pm to 6.30pm
<b>Platform:</b>	Microsoft Teams
<b>Arranged By:</b>	WIE Affinity Group of IEEE-VSIT Student Branch
<b>Faculty in-charge:</b>	Dr. Sarika Chouhan (Advisor, WIE Affinity Group of IEEE-VSIT SB) Ms. Ketaki Ghawali (Branch Mentor, IEEE-VSIT SB) Ms. Seema Bhatkar (Branch Mentor, IEEE-VSIT SB)



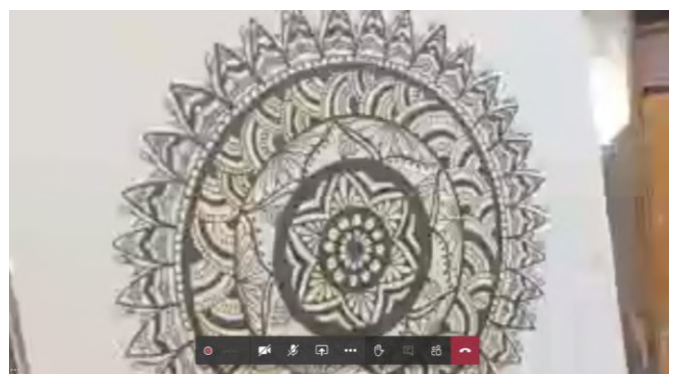
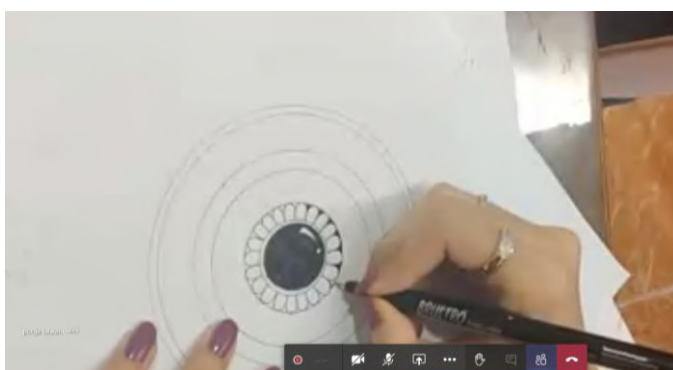
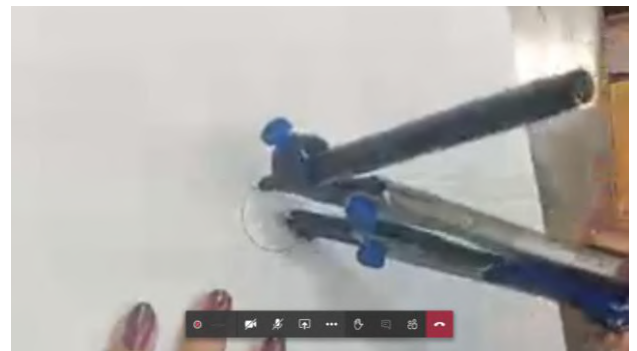
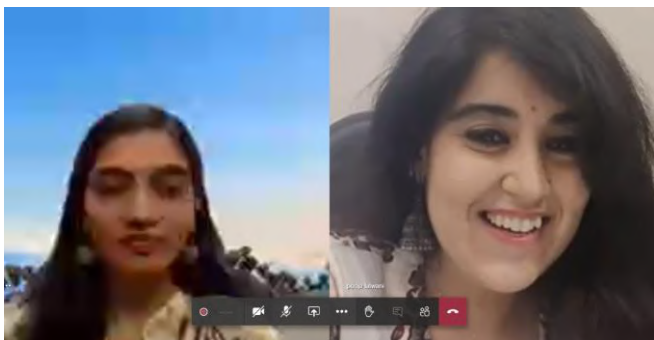
Moving into Unlock 2.0, **WIE Affinity Group of IEEE-VSIT Student Branch** organized a Therapeutic Online workshop “**Mandala Art Workshop**” on 18<sup>th</sup> July 2020. The guest resource person for the event was **Ms. Pooja Lalwani** (Economics and Maths Faculty at HR College of commerce and economics, BMS coordinator). The event saw a diverse pool of attendees which were **60+** in number consisting of VSIT’s own students and faculty.

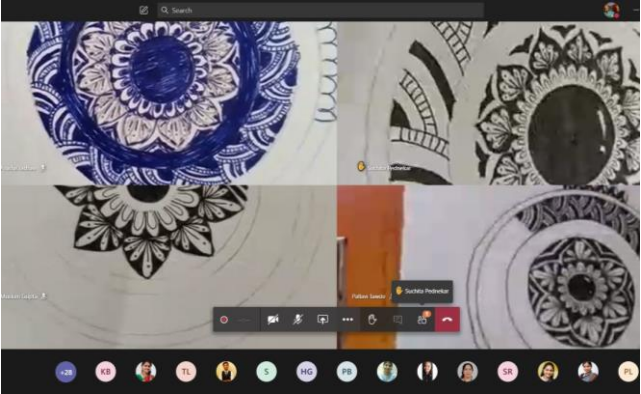
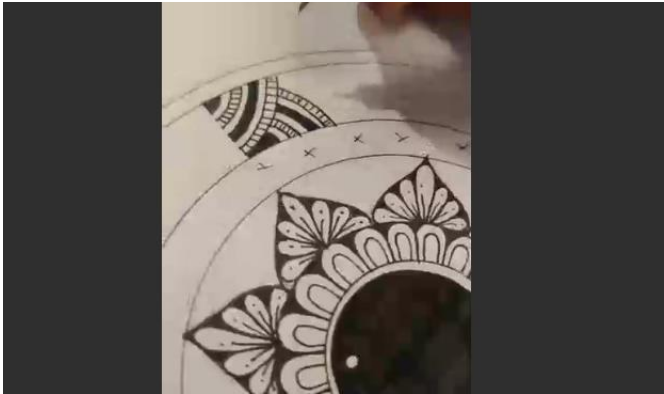
The event was commenced by **Dr. Sarika Chouhan** (Advisor, WIE Affinity Group of the IEEE-VSIT SB) by welcoming all the attendees and introducing Ms. Lalwani to them. All the attendees were addressed by Ms. Lalwani and were cordially welcomed to the event.

The Mandala art holds symbolic and meditative meaning beyond their vibrant appearance. It is a symbol of deeper connection with the self and the universe at large. Ms. Lalwani started the workshop by listing the essential things required for the workshop. She then started drawing the mandala art by first drawing circles for the outline. Starting with the inner circle design she instructed everyone to follow her. All the attendees were deeply engrossed in the mandala art.

Ms. Lalwani then explained about the history of the mandala art, how it was started in the ancient times and how it holds a symbolic meaning in the hindu and Buddhist culture. She then explained how the mandala art soothes our mind and soul after a busy day or work, how just looking at the spherical design of the art helps us be calm. The workshop was a very interactive session with attendees posting their doubts and curiosity about the Mandala Art form. Upon the completion of the design, the attendees were given a chance to showcase their artwork on the platform. Ms. Lalwani then thanked everyone for showing so much support for the mandala art. After the conclusion of the event the attendees were given an E-Certificate of Participation.

With this the event “Mandala Art Workshop” was brought to its conclusion by Khushi Sharma (Chair, WIE Affinity Group of IEEE-VSIT SB) presenting a vote of thanks to Ms. Lalwani, Dr. Rohini Kelkar (Principal, VSIT), Mr. Asif Rampurawala (Vice-Principal, VSIT), Vidyalankar Dnyanapeeth Trust and the audience for their constant support and encouragement and it made this event a sure Success!





## Apache-Cassandra Hands on Training for M.Sc IT Students

The hands on training was conducted by Ms Seema Bhatkar & Ms Spruha More for the students of MSc IT on Sat 13<sup>th</sup> Feb from 11.30am to 3.30pm. In the first part of the training they have given a theory explanation regarding Cassandra.

Cassandra is a NoSQL Database. It was followed by Introduction to the NoSQL Database. In that students learnt the different types of NOSQL Databases also about the CAP Theorem, Consistency, Availability & Partition tolerance followed by the history of Cassandra and how it was developed.

Then the overview of Cassandra. Apache Cassandra is an open-source , No SQL, wide column data store that can quickly ingest and process massive amount of Data.

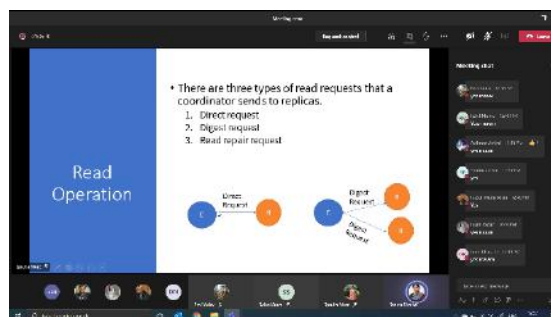
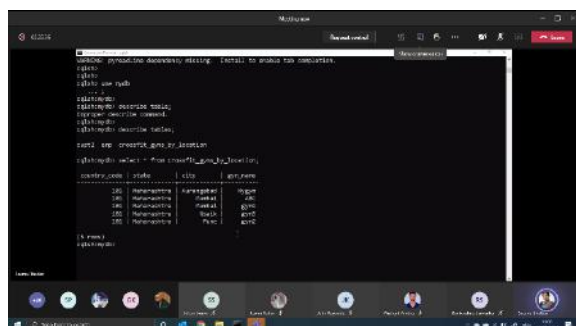
Session followed by the features of Cassandra It is Decentralized, distributed, Scalable, Highly available, Tunably consistent, Row oriented and High performance. Next topic was the use cases and applications of Cassandra like messaging, IOT applications, Product catalogs and retail apps, Social media analytics and recommendation engines.

Session was followed by a mini quiz based on what was learnt.

Session Followed by various topics like:-

- Cassandra architecture and its components
- Data Centers and Data Racks and Data Replication
- Different replication strategies in database systems
- Write and read operations in Cassandra
- How to install Cassandra on systems
- Practical hands-on on Cassandra
- Basic commands and syntax of Cassandra and performed various operations on it. Like creating Databases, tables, inserting updating and deleting data.
- Different kinds of keys etc and replication methods.
- Various data types like timestamp and Identity data types.
- How to sort and display data according to various conditions and parameters

It was a really great training session and gave the students a good idea about the Cassandra application.





Meeting chat

5MKH  
3

**Cassandra Architecture**

Keyspace  
Replication Factor  
Partitioner  
CommitLog  
Snapshot  
Read Repair

Meeting chat

5MKH  
3

**Cassandra Features**

Tunable Consistency  
Read Oriented  
High Performance

## “RANG SANG” (TEXTURE ART WORKSHOP)

Date of activity 5<sup>th</sup>- 8<sup>th</sup> August,  
2020  
Platform : MS Teams

CSI-VSIT Committee organized a four days activity titled ‘**RANG SANG**’.

The objective of this activity is to:

- To provide truly beyond syllabus activity to the students and a colourful event for faculty members.
- To provide a stress relieving event for everyone during this pandemic time by the medium of colours.
- To promote to possess an actual hobby amongst students instead of playing with gadgets.



“**RANG SANG**” was basically a texture Art workshop. It was hosted by Ms. Ekta Dubey, Director of “RangSang” Art Studio having more than 18 years of experience. She works as an Art Faculty too at “Sri Sathya Sai Vidya Vihar”, Indore. In “**RANG SANG**” she gave us a complete demonstration of a texture painting of lord “Ganesha”.

There were 40 participants and they were excited to attend every session of “**RANG SANG**”.

On the first day, she gave us information about different textures that can be used to make an art piece. These textures can be created by using simple items that are easily available in every house, like nail, cotton, sponge, toothpick etc.

She demonstrated different textures on 200 GSM sheet using acrylic putti and with the help of nail, toothpick, fingers, brushes, piece of cardboard and a foil paper. She also gave a demo with the help of tissue paper and glue to create textures.

On the second day of “**RANG SANG**”, **Ms. Ekta Dubey** gave us the demonstration of drawing of “Ganesha” on the canvas using pencil as well as with the help of carbon paper to some amateur learners. Also, she made us learn how to create texture on it with the help of tissue paper and glue.

On the third and fourth day of the event, she demonstrated how to color the art piece and create different shades in the painting. Also, she gave a lot of tips to make our painting beautiful.

With her immense knowledge of art and experience she really made the event successful. We all were delighted to have her here and some of us have really recreated the art piece.







## STTP on Current Trends in Computing

**Date:** 23<sup>rd</sup> November 2020 to 28<sup>th</sup> November 2020

**Time:** 9.00 am to 12:00 pm

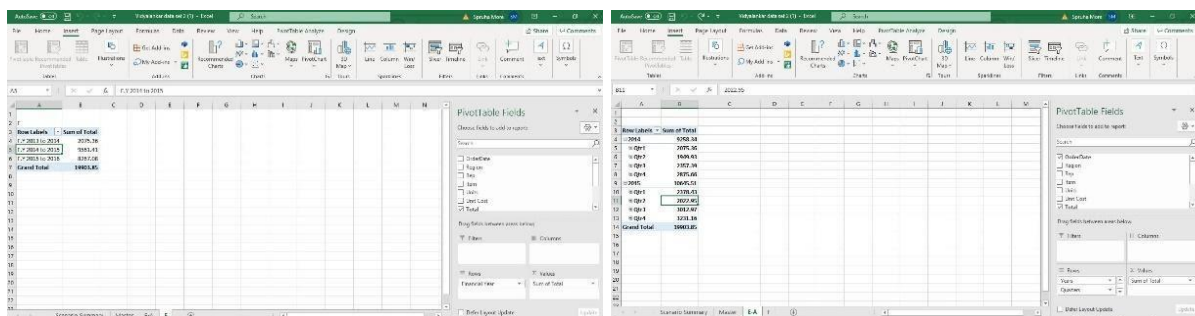
### **Detailed report:**

Department of Information Technology and Internal Quality Assurance Committee of Vidyalankar School of Information Technology, Mumbai had arranged a Short Term Training Program in "Current Trends in Computing" for faculties and MSc.IT students. This course was mainly focused on to provide insight about recent or emerging domains of Information Technology.

This course consisted of lecture series for the faculties to get some insight on recent or emerging domains of Information Technology, like Machine Learning, Data Science, Image Processing, etc. This lecture series has been conducted from 23<sup>rd</sup> November to 28<sup>th</sup> November 2020.

Following topics are covered in bridge course:

Day 1- Dr. R.Kamatchi Iyer has conducted a hands on Data Visualization Techniques .She has covered a lot of topics which are very important for handling data on excel, like creating customized list ,graphical representation of data ,VLOOKUP's, consolidated options, pivot table and many more. She has explained practically using MS Excel, how to work in excel in step by step process. She has also given us assignment so that we can practice and explore it more. She has solved the error of each participant, very calmly she is explaining everything. She has a very immense knowledge about the excel. Infact for learning it properly she has provided her datasets. It was truly an interactive session as participants got an opportunity to understand, interpret & got the doubts clear. Sir, shown the practical using simple examples which helped in better understanding. With this he concluded the session. One of the participants proposed vote of thanks and day 1 of the STTP ended on a happy note.

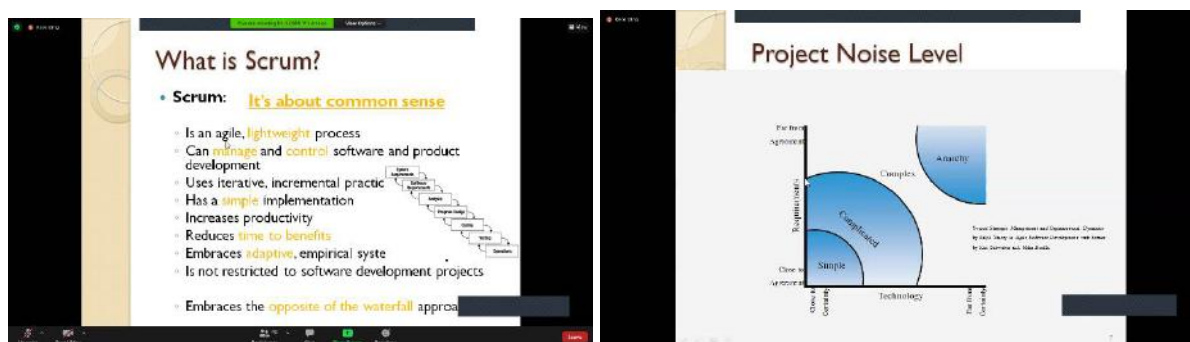


Day 2- Software architecture involves the high level structure of software system abstraction, by using decomposition and composition, with architectural style and quality attributes. A software



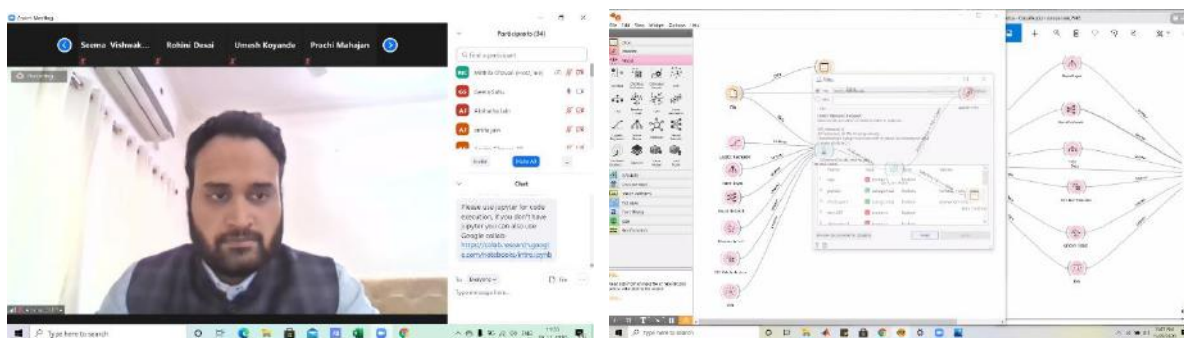
architecture design must conform to the major functionality and performance requirements of the system, as well as satisfy the non-functional requirements such as reliability, scalability, portability, and availability. Dr Suma started with all traditional models by explaining them in short in order to understand how Agile Model came into existence. Dr. Sangita Chaudhari shared her valuable expertise in various fields with the participants. She guided about the Practical aspect of Software Architecture. She explained about Scrum introduction, Scrum origin, project noise level, Scrum Framework, scrum roles its terminology, estimation techniques and burn down chart. Every topic was explained with appropriate examples and also talked about different Use cases related to it.

The Session was started by giving a small introduction by Mrs. Pallavi Tawde and the vote of thanks was proposed by Ms. Kimaya Kiran shelar. The event well was appreciated by the faculty members and students of MScIT.



Day 3- Deep learning is an AI function that mimics the workings of the human brain in processing data for use in detecting objects, recognizing speech, translating languages, and making decisions. Deep learning AI can learn without human supervision, drawing from data that is both unstructured and unlabelled. Dr. Sangita Chaudhari shared her valuable expertise in various fields with the participants. She guided about the Practical aspect of Deep Learning using orange software. She explained about fetching file, creating own dataset, using existing datasets, plotting various visualization charts like bar chart, scatterplot, mean, standard deviation etc. Participant also learnt about k means clustering, various types of distances, regression techniques like logistic regression, Navi Bayes, Neural Network, Random Forest and many more. She taught various Visualization Tools which can be used in Research. The vote of thanks was proposed by Ms. Pushpa Mahapatro. The event well was appreciated by the faculty members and students of MScIT.

Anshul Gupta discussed about the data collection for developing recommendation system. Incorporated data from external sources to increase the accuracy of recommendations. Used an ensemble of algorithms which recommends the users new products based on their previous ratings and updates the user preference over time by incorporating new ratings with minimal computation. Used state of the art methods like Matrix factorization, learning to rank, Collaborative filtering etc in brief. In the end of the session, trainer has given the assignments to explore more in the data science. Our convenor of the session concludes and given the vote of thanks.



Day 4- In this session Dr. Rajanish K. Kamat explains topics like new dimensions in AI, IPv6 addressing. He told us about Interactive videos on google using google Ai Lab, also elaborate on Automation Intelligence and AI multiple domains, Neural networks. He has given example for Rainwater Harvesting using technique of Big data, AI and Machine Learning. The vote of thanks was proposed by Mr. Rajendra Patole the event was well appreciated by the faculty members and students of MScIT.

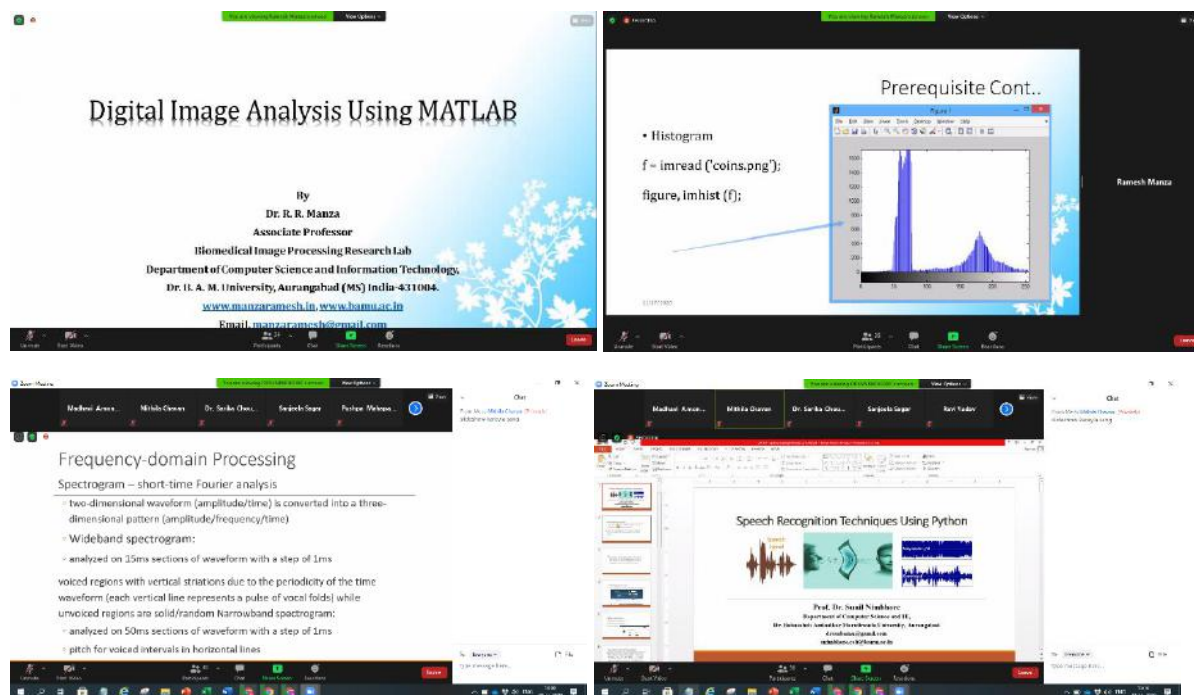
Mr. Soubhagya Kumar covered the following topics: What is virtual reality, need of Virtual reality from business perspective, Applications of virtual reality in real world. He has explained about the need of virtual tour by giving various examples such as Vashi electricals and WallMart. Through the representation in the video he made users understand the difference between traditional user interfaces and virtual reality and how the users are immersed and able to interact with 3D worlds. He has also talked on how by implementing virtual tour in his business they were able to generate more customers. He has taught the users it is important to understand Data Flow Diagram in a particular project so by understanding the basic requirements of the project organisations can solve customer queries. He discussed about the fully immersive simulators and how users get more realistic experience with complete sight and sound, Use of Artificial Intelligence in automate processes and how virtual reality could be used healthcare, real estate.



Day 5- Dr. Ramesh Manza shared his valuable expertise in the field of image processing with the participants. He started by explaining the basics of image processing and matlab but later on explained these concepts with two case studies. These case studies were selected wisely, one was from agricultural based domain on rice image and the other one was from medical domain on diabetic retinography. The implementation and application of image processing concepts using matlab coding was very well explained using these two case studies in the 2 hours session,

The take away of the entire session was the new learnings that the faculty members and students acquired in the field of image processing so that they can use this in their research.

Dr. Sunil Nimbhore has covered the following topics: What is speech, basics of speech, importance of speech, perspective, areas, speaking style also on speaker dependency. He has explained practically using Python on how to work with speech recognition. Sir has shown different libraries which can be used to apply Voice/Speech recognition. It was truly an interactive session as participants got an opportunity to understand, interpret & got the doubts clear. Sir, shown the practical using simple examples which helped in better understanding. With this he concluded the session. One of the participants proposed vote of thanks and day 5 of the STTP ended on a happy note.



Day 6- Ms. Dhruvi Gada started the session by introducing 'What is Digital Forensics?', methods and techniques used in Digital Forensics, its applications and advantages with some real-life case studies. She later explained the AMBIS Project undertaken by the Government of Maharashtra which implements biometric identification.

Ms. Piyusha Shinde then defined Forensic Sciences, giving an overview of all the branches of Forensic Science and giving an insight into Fingerprint and Document and Handwriting Analysis. Many case studies related to Forensic Sciences were discussed in the 2 hours session.



Around 66 students attended the series. This lecture series has been conducted with the intention of helping these students to cope up with the subject and score better in exam.

## Feedback Analysis

### **Discrete Mathematics Bridge Course**

#### Punctuality and Regularity

[More Details](#)

41

Responses



4.66 Average Rating

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#### Coverage of Topics

[More Details](#)

41

Responses



4.49 Average Rating

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#### Communication Skills

[More Details](#)

41

Responses



4.54 Average Rating

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#### Method of Teaching

[More Details](#)

41

Responses



4.59 Average Rating

## Online Training on Microsoft Office Tool – MS Word

<b>Date:</b>	25 <sup>th</sup> , 30 <sup>th</sup> July, & 8 <sup>th</sup> , 13 <sup>th</sup> August, 2020
<b>Time:</b>	5:00pm to 6.30pm
<b>Platform:</b>	Microsoft Teams
<b>Organised By:</b>	IEEE-VSIT Student Branch
<b>Faculty in-charge:</b>	Dr. Sarika Chouhan (Branch Councillor, IEEE-VSIT SB) Ms. Ketaki Ghawali (Branch Mentor, IEEE-VSIT SB) Ms. Seema Bhatkar (Branch Mentor, IEEE-VSIT SB)

**VSIT** | Vidyalkar School of Information Technology

Microsoft

**IEEE | VSIT**  
STUDENT BRANCH

### Online Training on Microsoft Office Tool – Microsoft Word

**Resource Persons**  
Dr. Sarika Chouhan  
Ms. Ketaki Ghawali  
Ms. Seema Bhatkar

**Duration**  
6 Hours  
(1.5 hours per day)

**Dates**  
25th July 2020  
30th July 2020  
08th August 2020  
13th August 2020

**Timings**  
5 PM - 6:30 PM

**REGISTER NOW!**

<https://bit.ly/30aAzRy>

@ieee.vsit  
@ieeevsit

Moving in the Trend of Online Sessions because of the Global Corona Pandemic, the **IEEE-VSIT Student Branch** organized a 4-Day Training workshop “**Online Hands-on Training on Microsoft Office Tool – MS Word**” held on 25th, 30th July, & 8th, 13th August, 2020 providing a online hands-on training to the participants about the working of Microsoft Word, from basics. The event saw a diverse pool of attendees each day which were **60+** in number - VSIT’s own students and faculty, from different branches which included **BSc-IT, MSc-IT, BAF, BMS, M.Com, BBI, and BFM**.



## Day 1

First day of the workshop “**Getting Started with Word**” was commenced by **Dr. Sarika Chouhan**, CAO & Branch Counsellor, IEEE-VSIT SB welcoming everyone to the workshop and introducing the benefits & importance of the workshop. Dr. Chouhan started from the basics of the topic like What is the working of MS Word? She taught about the different basic features of MS Word which were Taskbar of MS Word, the User Interface of MS Word to name a few and made the attendees comfortable with the working of MS Word. Continuing, **Ms. Seema Bhatkar**, Branch Mentor, IEEE-VSIT SB carried on the workshop by teaching how to Create and manage documents. Ms. Bhatkar demonstrated how to protect a document and how to save a document in different ways. She taught how to Enter, edit and write a text in a new document, how to give comments in the pages. With this the Day 1 of the workshop came to an end.

## Day 2

Second day of the workshop “**Create professional documents**” was commenced by Dr. Sarika Chouhan started with how to modify the structure and appearance of the text. She taught the coloring of texts, sizes and different formatting like Bold, Italic and Underline Heading, Subscript, Superscript and so on. Dr. Chouhan then demonstrated the List feature of MS Word which included Numbered and Bulleted List. She also went through the basic shortcuts of MS Word like ctrl+v for Paste and ctrl+c for Copy and many more. The next part was how to organize information in columns and tables. **Ms. Seema Bhatkar** demonstrated how to insert a table inside a document. The basic features of a table, how to insert rows and columns to a table, Formatting and coloring of tables were covered in this section. The third part of the day was Adding some simple graphic elements to the document. She gave a demo on how to add images to a document to beautify it or to provide more information for the topic. She also covered the formatting of the images, different styles and many more. With this the Day 2 of the workshop came to a closing stage.

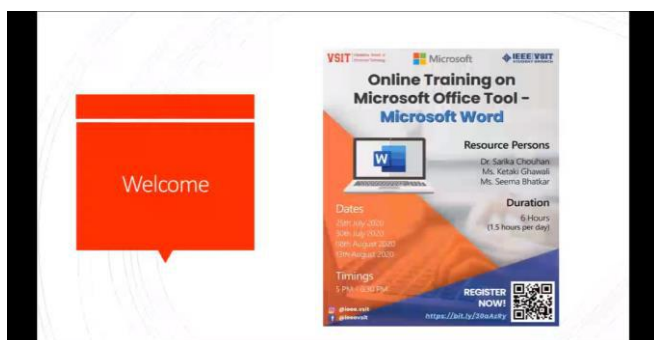
## Day 3

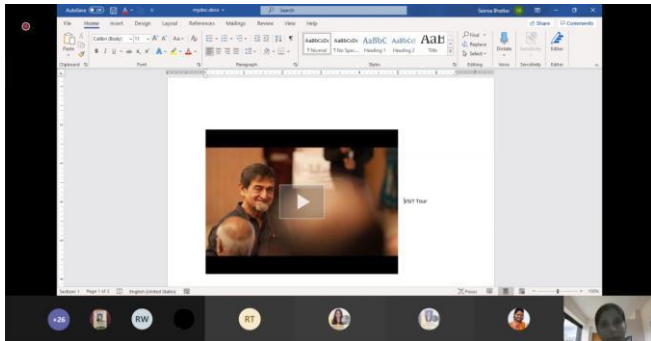
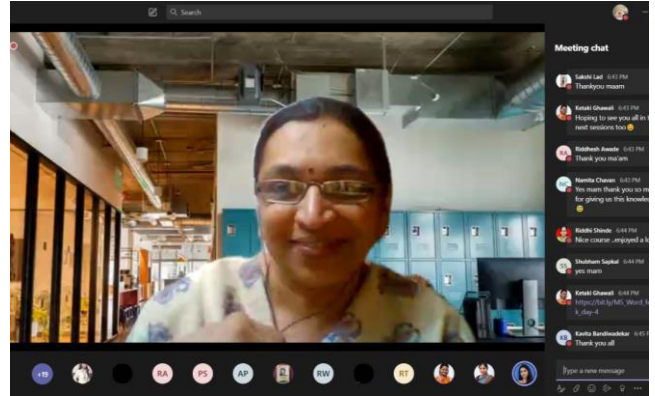
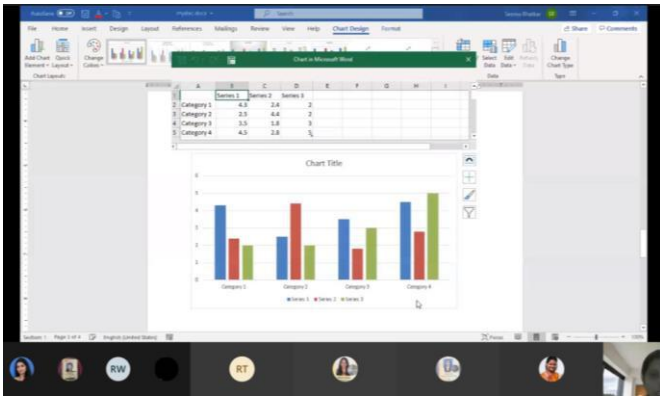
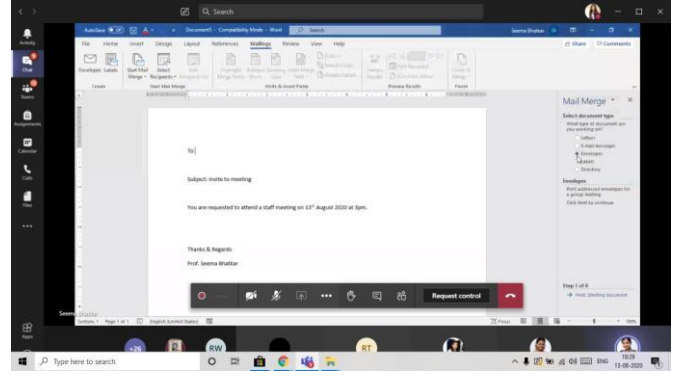
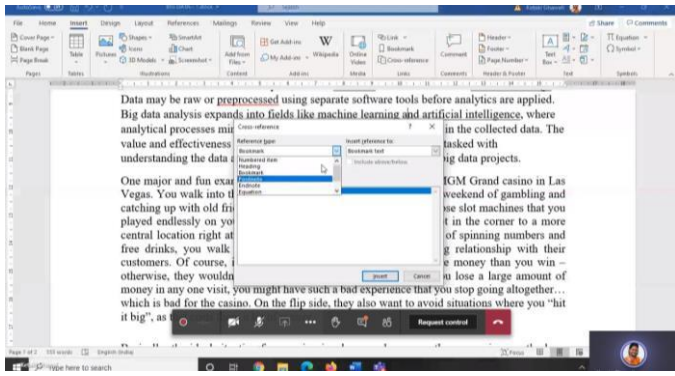
Third day of the workshop “**Enhance document content**” was brought to commence by **Ms. Ketaki Ghawali**, Branch Mentor, IEEE-VSIT SB welcomed everybody back to the workshop and introduced the topic of inserting and modifying diagrams. Ms. Ghawali started by teaching how to split a paragraph into different parts. She taught how to insert and modify charts from the basics. **Ms. Seema Bhatkar** gave different scenarios for creating different charts like Bar Graph, Pie Chart to name a few. Ms. Bhatkar taught how to add visual elements like videos. She continued teaching about how to organize and arrange content and to put watermarks into a document. With this an interactive 3<sup>rd</sup> Day of the workshop came to an end.

## Day 4

Fourth and the final day of the event “**Review and finalize documents, use advanced functions**” was started with Ms. Ketaki Ghawali, teaching how to collaborate on documents. She taught how one can compare two different documents in a single document. Ms. Seema Bhatkar continued by teaching how to finalize and distribute the documents. Dr. Sarika Chouhan gave a demo on how to insert different labels to documents and merge more than one documents together. Concluding the Workshop, all the three resource people Dr. Sarika Chouhan, Ms. Seema Bhatkar & Ms. Ketaki Ghawali thanked everyone for their support and coordination for the smooth functioning of the event.

The 4-day online hands-on training concluded with **Dr Rohini Kelkar**, Principal, VSIT giving a speech on how important such value added workshops are better for the students to improve their knowledge and learn new things and implement them in their life. All the attendees were provided with E-Certificates. The workshop overall received very positive feedback from the attendees, and all the attendees enjoyed the hands-on training to the utmost level. Dr. Sarika Chouhan congratulated all the attendees for their support throughout the training workshop, how active and enthusiastic they were which resulted in Grand Success of the event.





## Online Hands-on Workshop on Microsoft Excel

<b>Date:</b>	19 <sup>th</sup> , 26 <sup>th</sup> September, 3 <sup>rd</sup> , 10 <sup>th</sup> October, 2020
<b>Time:</b>	4:00pm to 5:30pm
<b>Platform:</b>	Microsoft Teams
<b>Arranged By:</b>	IEEE-VSIT Student Branch
<b>Faculty in-charge:</b>	Dr. Sarika Chouhan (Branch Councillor, IEEE-VSIT SB) Ms. Ketaki Ghawali (Branch Mentor, IEEE-VSIT SB) Ms. Seema Bhatkar (Branch Mentor, IEEE-VSIT SB)



Moving in the Trend of Online Sessions because of the Global Corona Pandemic, the **IEEE-VSIT Student Branch** organized a 4-Day **“Online Hands-on Workshop on Microsoft Excel”** on 19th, 26th September, 3rd, 10th October, 2020 to provide details about the working of Microsoft Excel, from basics. The event saw a diverse pool of attendees each day which were **50+** in number – VSIT students from different branches which included **BSc-IT, MSc-IT, BAF, BMS, M.Com, BBI, and BFM**.

### Day 1

First day of the workshop was commenced by Dr. Sarika Chouhan (Branch Counsellor, IEEE-VSIT SB) by welcoming everyone to the workshop and introducing the benefits & importance of the workshop. Ms. Seema Murkar (Branch Mentor, IEEE-VSIT SB) started the topic **“Excel introduction, Basic operations in excel”**. Ms. Murkar started from the basics of the topic i.e. What is the working of MS Excel? She taught about the different basic features of MS Excel which were Taskbar of MS Excel, the User Interface of MS Excel to name a few and made the attendees comfortable with the working of MS Excel. Continuing, Ms. Ketaki Ghawali (Branch Mentor, IEEE-VSIT SB) carried on the workshop by teaching the Basic Cell Formatting of MS Excel. Ms. Ghawali demonstrated how to customize the look and feel of the worksheet, which allows us to draw attention to specific sections and make the content easier to view and understand. She also taught how to apply number formatting to tell Excel exactly what type of data you’re using in the workbook, such as percentages (%), currency (\$), and so on. With this the Day 1 of the workshop came to an end.

## **Day 2**

Second day of the workshop **“Conditional formatting and graphics”** was commenced by Ms. Ketaki Ghawali starting with how to modify the structure and appearance of the sheet. She taught the coloring of texts, sizes and different formatting like Bold, Italic and Underline Heading, Subscript, Superscript and so on. Ms. Ghawali then demonstrated how to add a drop shadow to a text box, how to add AutoShapes, how to adjust picture appearance & changing Chart types. She also went through the basic shortcuts of MS Excel like ctrl+v for Paste and ctrl+c for Copy and many more. The next part were basic Excel functions conducted by Dr. Sarika Chouhan. Dr. Chouhan demonstrated how to use the SUM, SUB, DIV, MULTIPLY, MIN, MAX, IF, COUNT & AVG functions in the sheet. With this the Day 2 of the workshop came to a closing stage.

## **Day 3**

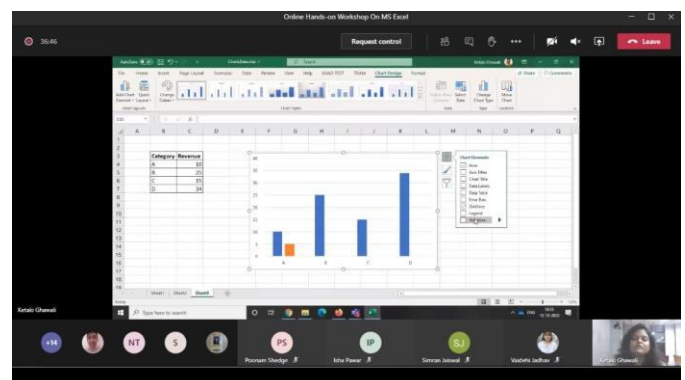
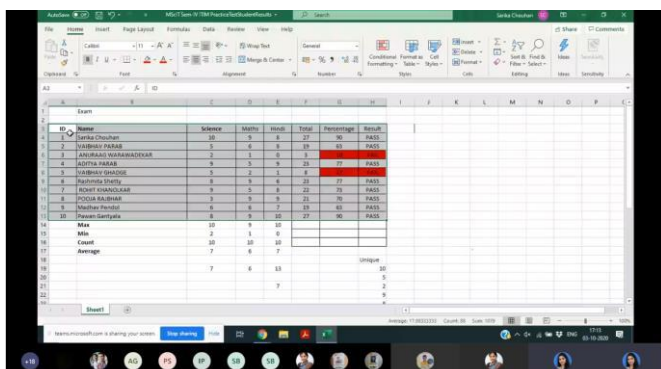
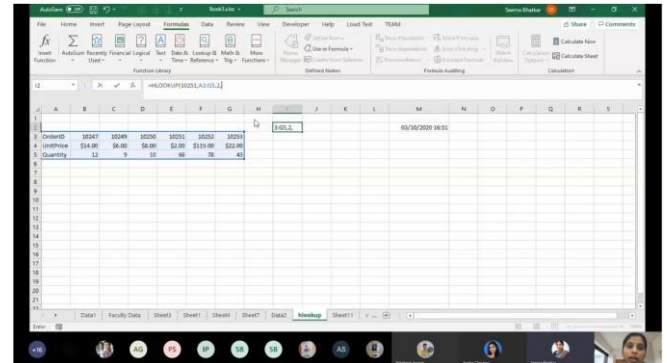
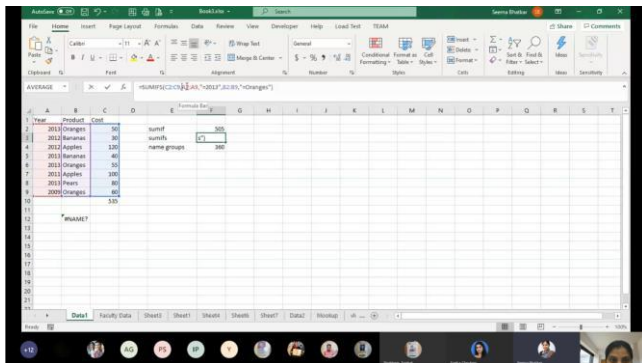
Third day of the workshop **“Advanced Excel functions”** was brought to commencement by Ms. Seema Murkar welcoming everybody back to the workshop and introducing the topic advanced functions. Ms. Murkar started by teaching the IF, SUMIF, COUNTIF, AND, OR Functions etc. Dr. Chouhan then taught about the Sorting and Filtering in MS Excel. She continued teaching how to isolate the key components we need and sort the sheet by date, number, alphabetic order and more. With this an interactive 3<sup>rd</sup> Day of the workshop came to an end.

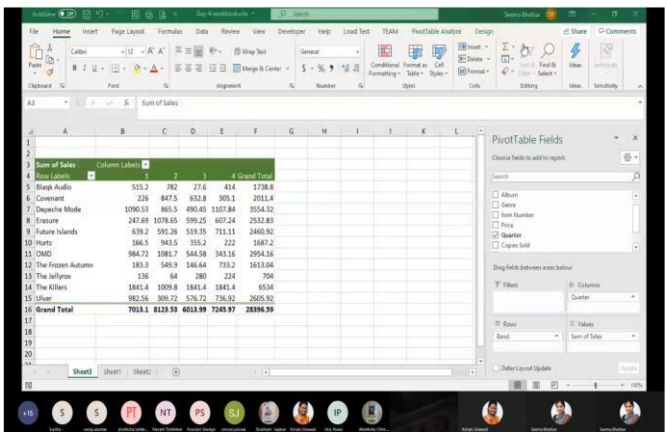
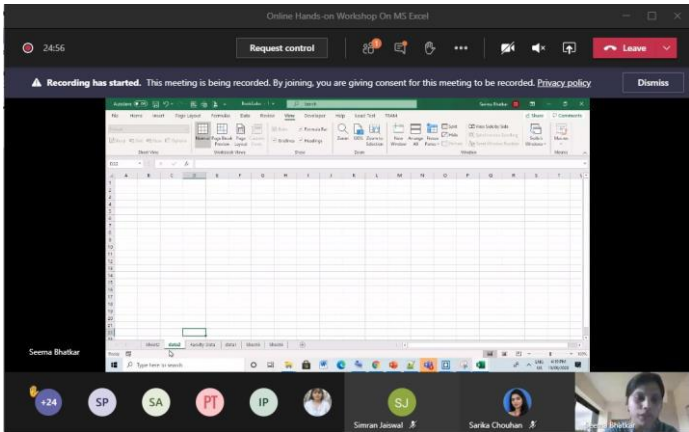
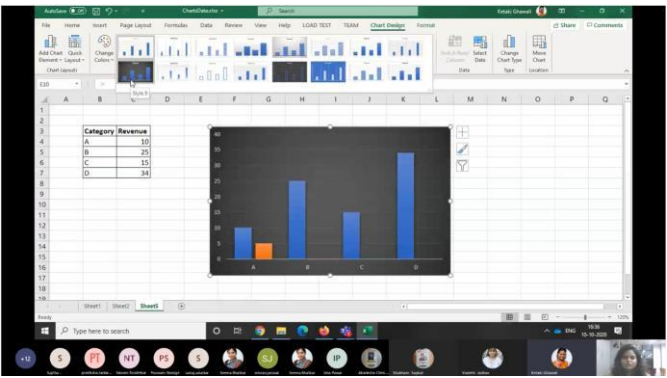
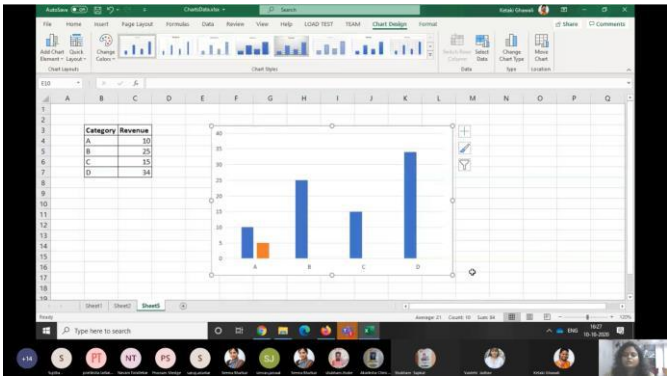
## **Day 4**



Fourth and the final day of the event **“Data analysis with Charts”** was started with Ms. Ketaki Ghawali, teaching how to analyse the data using the chart features. Ms. Ghawali taught how one can create a chart and can use it to sort, view and compare different data. In the second part Ms. Seema Murkar taught Data analysis with pivot tables and working with multiple sheets. She gave a demo on how with a few sheets we can create a Pivot Table to compare the data added to the sheets. Further in the third part Dr, Sarika Chouhan taught all the attendees the concept of MACROS. Macros makes a user automate repetitive tasks according to one's convenience. Concluding the Workshop, all the three-resource person Dr. Sarika Chouhan, Ms. Seema Murkar & Ms. Ketaki Ghawali thanked everyone for their support and coordination for the smooth functioning of the event.

The 4-day online hands-on training concluded with this and all the attendees were provided with e-Certificates. The workshop overall received very positive feedback from the attendees, and all the attendees enjoyed the hands-on training to the utmost level. Dr. Sarika Chouhan congratulated all the attendees for their support throughout the training workshop, how active and enthusiastic they were which resulted in Grand Success of the event.





## Online Hands-on Workshop on Microsoft PowerPoint

<b>Date:</b>	9 <sup>th</sup> to 12 <sup>th</sup> November, 2020
<b>Time:</b>	3:00pm to 4:30pm
<b>Platform:</b>	Microsoft Teams
<b>Organised By:</b>	IEEE-VSIT Student Branch
<b>Faculty in-charge:</b>	Dr. Sarika Chouhan (Branch Councillor, IEEE-VSIT SB) Ms. Ketaki Ghawali (Branch Mentor, IEEE-VSIT SB) Ms. Seema Bhatkar (Branch Mentor, IEEE-VSIT SB)



**IEEE-VSIT Student Branch** organized a 4-Day Training on “*Online Hands-on Workshop on Microsoft PowerPoint*” from 9<sup>th</sup> November to 12<sup>th</sup> November, 2020 providing online hands-on training to the participants about the working of Microsoft PowerPoint, from basics. The event saw a diverse pool of attendees each day which were 40+ in number - VSIT’s own students and faculty, from different branches which included **BSc-IT, MSc-IT, BAF, BMS, M.Com, BBI, and BFM**.

## Day 1

First day of the workshop was commenced by **Dr. Sarika Chouhan**, Branch Counsellor, IEEE-VSIT SB starting with the topic **“Get Started with PowerPoint, insert and manage slide text”** by welcoming everyone to the workshop and introducing the benefits & importance of the workshop. Dr. Chouhan made the participants aware of the basics of the topic ie. What is the working of MS PowerPoint? She taught about the different basic features which were Taskbar, the User Interface of MS PowerPoint to name a few and made the attendees comfortable with the working of it. Continuing, **Ms. Seema Murkar**, Branch Mentor, IEEE-VSIT SB carried on the workshop by teaching how to create and manage the presentations. Ms. Murkar demonstrated how to create a slide as well as manage it. **Ms. Ketaki Ghawali**, Branch Mentor, IEEE-VSIT SB took the session forward by showing how one can enter or edit a text in the slides with different font styles and formats. This contributed to the look and feel of the presentation. Attendees were given a small quiz to get a better view of the understanding. With this the Day 1 of the workshop came to an end.

## Day 2

Second day of the workshop **“Insert and Manage Visual elements”** was commenced by Dr. Sarika Chouhan starting with how to insert and modify the text using the format of tables.. Ms. Seema Murkar then taught how to insert and manage simple graphics into a presentation. She also demonstrated the ways to insert the various graphic formats which included Picture files like ClipArt, Charts, WordArt which displays text as a colorful and adds style to it. Ms Ketaki Ghawali went through the business graphics which are used by pro presenters to make their presentation look great. The popular business graphics are SmartArt, Infographics, Different Shapes. By giving the quiz the Day 2 of the workshop came to a closing stage.

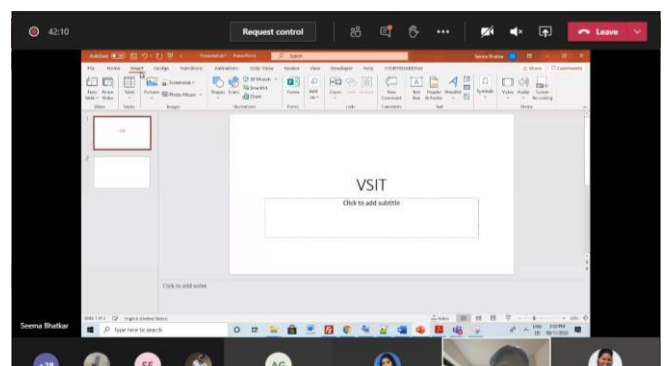
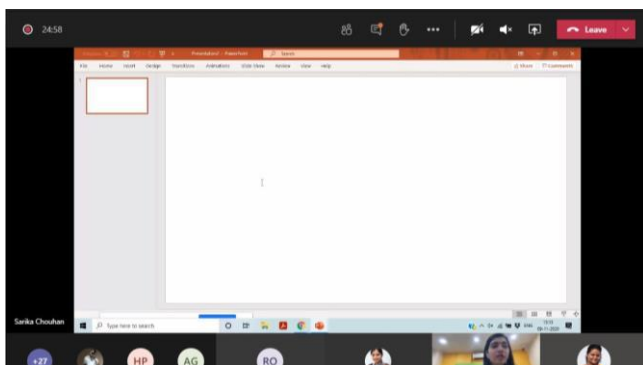
## Day 3

Third day of the workshop **“Finalize Presentations”** was brought to commencement by Dr. Sarika Chouhan welcoming everybody back to the workshop and introduced the topic of adding a plethora of sounds and movements to the slides. Dr. Chouhan started by teaching how to add transition effects to the slide and how to animate the shapes or characters in the slides. Ms. Seema Murkar then taught about the reviewing of the presentations. She continued by saying that one of the most important aspects of creating a presentation is to review it. Ms Ketaki Ghawali emphasized on how to prepare for a presentation and deliver it the right manner. After the quiz session an interactive 3<sup>rd</sup> Day of the workshop came to an end.

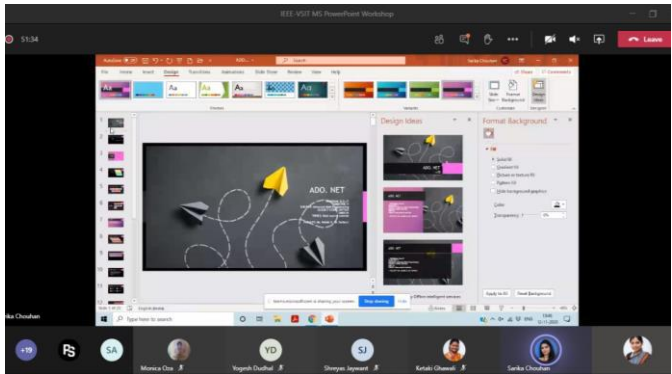
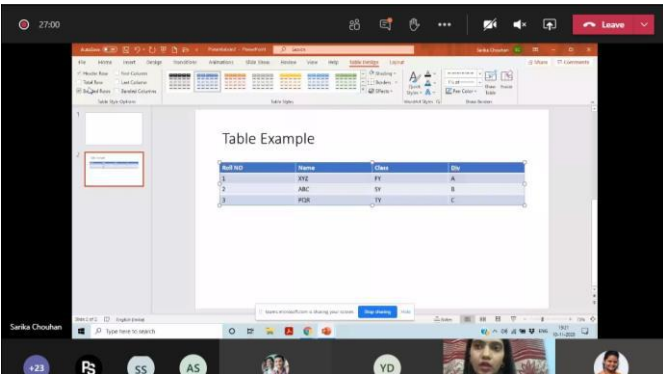
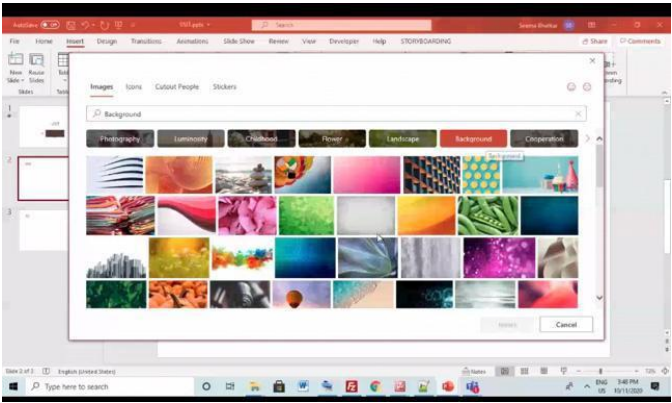
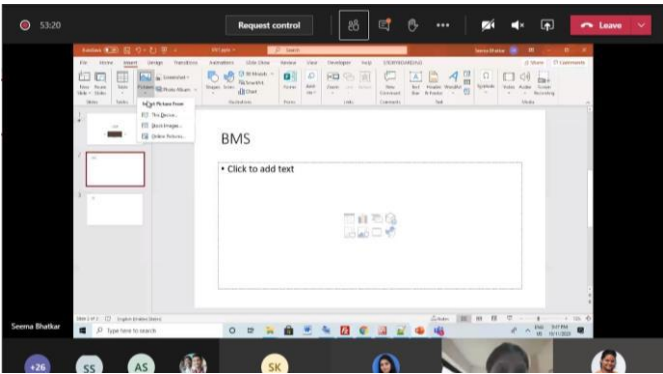
## Day 4

Fourth and the final day of the event **“Use advanced PowerPoint functions”** was started with Ms. Seema Murkar, teaching how to work in PowerPoint more efficiently. Ms. Murkar taught how one should keep their slides simple, use high definition photos, choose appropriate fonts and colour schemes and many more. In the second part Dr. Sarika Chouhan taught how to create Custom presentation elements and themes. She gave a demo on how with a few custom made themes and elements. Further in the third part Ms Ketaki Ghawali shows how to save a presentation and the various ways in which you can share them with people. Concluding the Workshop, all the three resource people Dr. Sarika Chouhan, Ms. Seema Murkar & Ms. Ketaki Ghawali thanked everyone for their support and coordination for the smooth functioning of the event.

The 4-day online hands-on training concluded with this and all the attendees were provided with E-Certificates. The workshop overall received very positive feedback from the attendees, and all the attendees enjoyed the hands-on training to the utmost level. Dr. Sarika Chouhan congratulated all the attendees for their support throughout the training workshop, how active and enthusiastic they were which resulted in Grand Success of the event.







## LIGHTSPEED

### Model United Nations Based in Future

<b>Date:</b>	30 <sup>th</sup> January, 2021
<b>Time:</b>	11:00am to 2:00pm
<b>Platform:</b>	Microsoft Teams
<b>Organised By:</b>	IEEE-VSIT Student Branch
<b>Faculty in-charge:</b>	Dr. Sarika Chouhan (Branch Counsellor, IEEE-VSIT SB) Ms. Ketaki Ghawali (Branch Mentor, IEEE-VSIT SB) Ms. Seema Bhatkar (Branch Mentor, IEEE-VSIT SB)



**IEEE-VSIT Student Branch** sponsored by **IEEE Bombay Section** organized a one of its kind Online Model United Nations Conference **Lightspeed** on 30<sup>th</sup> January, 2021, the main topic of the conference was based 50 years in the future i.e. the year 2070 and the **Ethical use of Superintelligence & Artificial Consciousness: Self-Aware Androids & Weaponry**. The view was to engage the students in an activity which tests their knowledge over technology, leadership Skills and learn more about how the UN operates. The event saw 8 country delegates take part of which two were from VSIT and the rest from various regions including Sion, Pune, and Chandigarh.

The conference had three stages, which were: **1.** The delegates had to submit Position Paper beforehand. **2.** They had to present their views mentioned in the position paper during the Opening Speech. **3.** The last stage consisted of Debate, Discussions regarding the implementation of the topics and Voting round. The delegates were rated on the basis of their performance which included their views and how well they express it. In the end the top 3 country delegate with most points will be given prizes from a cash pool of **₹5000**.

The MUN began with **Dr. Sarika Chouhan** - Branch Counsellor, IEEE-VSIT SB welcoming all the delegates to the conference. **Arya Samarth** - Chair, IEEE-VSIT SB, gave an overview of the flow and explained the rules of the conference. Vinayak Iyer - General Secretary, IEEE-VSIT SB, took the position of the Chair of the conference and initiated it by taking the roll call of the countries present. The delegates recognized were Republic of **India**, People Republic of **China**, Kingdom of **Spain**, Dominion of **Canada**, Commonwealth Realm of **New Zealand**, The United States of **America**, The Kingdom of **Saudi Arabia**, The **Swiss** Confederation & they had an option to answer by Present or Present & Voting.

After the roll call, the MUN went forward with the agenda of the conference which was Ethical use of Superintelligence & Artificial Consciousness: Self-Aware Androids & Weaponry. In the General Speaker List (GSL), the delegates had 120 seconds to offer their views over the agenda and pose their position paper in front of other delegates and the Chair. The first country was New Zealand posing their views for the agenda. The next country was India, the views were in favour of the agenda. Third Country was China who posed their views against the topic. The next countries were Spain, Saudi Arabia, Canada, USA, & Switzerland with all the countries except Switzerland and Spain posing their ideas in favour of the agenda.

The conference moved forward to a Moderated Caucus, where the delegates had to raise their placards to discuss a specific topic for a short time. Discussion regarding the medical industry, disadvantages of AI and other issues were discussed as well as resolved in this stage. The next stage of the conference consisted of a voting round where the delegates had to vote 'for' or 'against' the resolutions and implementation of laws and rules regarding the agenda. The first topic up for voting was Academic Research using Super Intelligence, which was adopted with a clear majority of 8 v/s 0. The second topic was Use of Androids for General Tasks, which was again adopted without any objection of 8 v/s 0. The last topic was Self Aware Androids for use in the Armed Forces, it was adopted with a voting majority of 5 v/s 3.

With tight competition for the winner and runners-up places the results were announced. The **6th Place** went to the delegate of Saudi Arabia - **Mohammed Zahid Imtiyaz Wadiwale** (IEEE-VSIT, Wadala) with 67 points. The **5th Place** went to the delegate of Switzerland - **Dev Narayan Bharti** (Chandigarh) with 69 points. There was a triple tie for the **4th place** between the delegates of Canada - **Omkar Tawate** (IEEE-VSIT, Wadala), USA - **Ekansh Agarwal** (NMIMS, Mumbai), India - **Shantanu Gautam** (Chandigarh) all scoring 71 points each. The **Second Runners-Up** position went to **Mavi Pundir** (IEEE-VSIT, Wadala) who was the delegate of New Zealand and scored 74 points. The **First Runners-Up** place was given to the delegate of Spain - **Anuja Patil** (IEEE-PICT, Pune) who scored a great 80 points out of 100. The **Winners** of the **Lightspeed MUN Conference** were the duo delegates of China - **Shabarish Ramaswamy and Shlok Naik** (IEEE-SIESGST, Nerul) with a whooping score of 91 out of the possible 100.

Online Model United Nations was brought to its conclusion by Dr. Sarika Chouhan presenting a vote of thanks & congratulating all the delegates and the winners for their active participation and strong views regarding the topics of discussion, which contributed to the Grand Success of the first-ever MUN.

# Winner's Announcement


**1st: China**  
 BEST DELEGATE  
 Shabarish Ramaswamy / Shlok Naik




**2nd: Spain**  
 BEST DELEGATE FIRST RUNNER UP  
 Anuja Patil




**3rd: New Zealand**  
 BEST DELEGATE SECOND RUNNER UP  
 Mavi Pundir



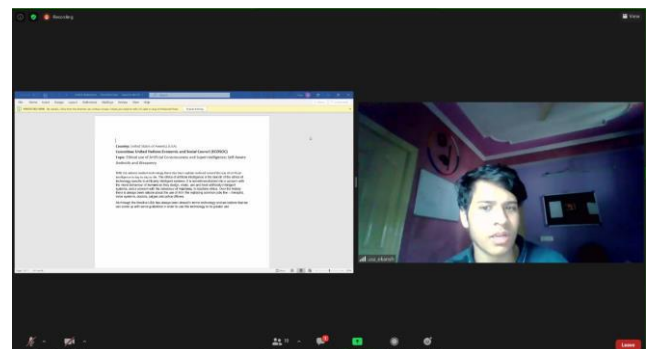
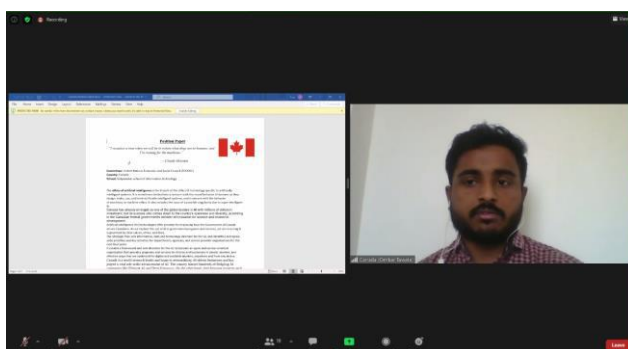
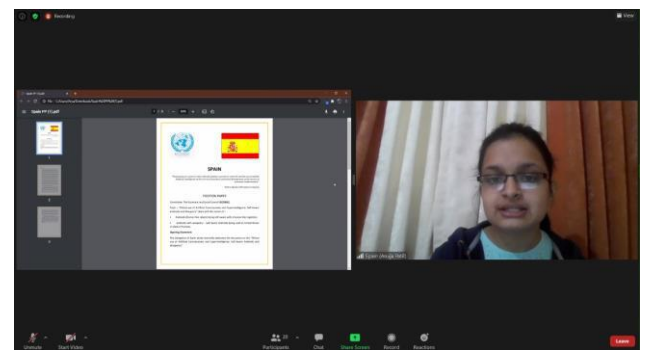
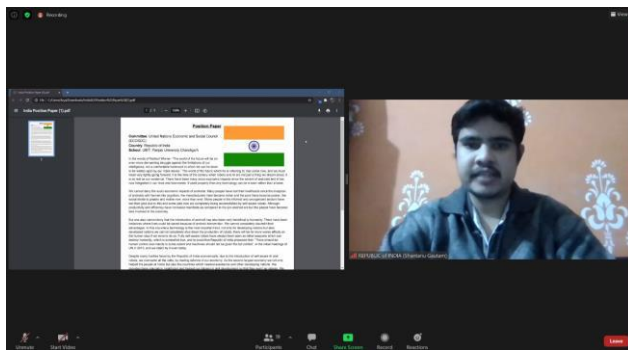
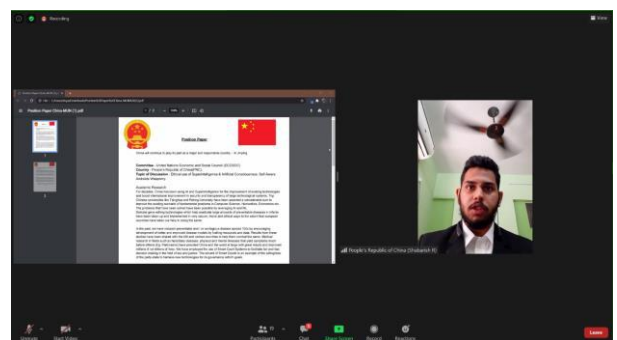
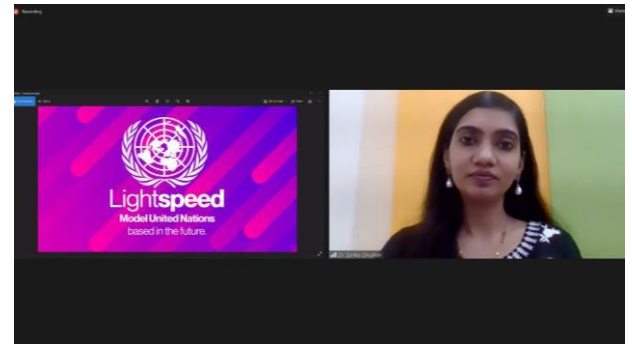

**Model United Nations**  
 based in the future.

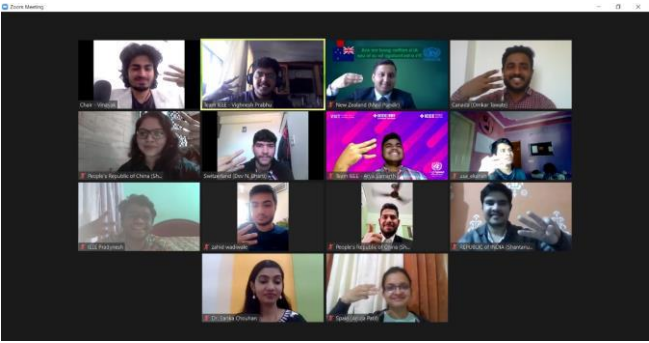
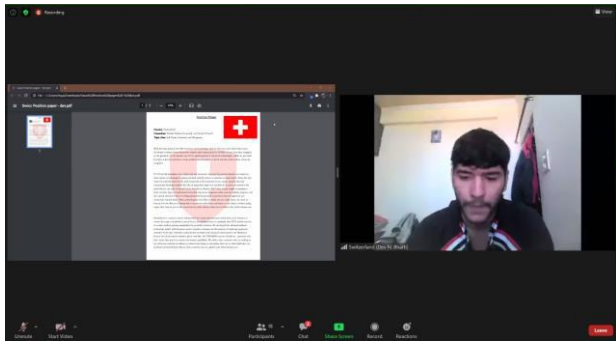
**Lightspeed**  
 30th of January 2020


**IEEE BOMBAY SECTION**


**IEEE VSIT STUDENT BRANCH**

**VSIT** | Vayalar School of Information Technology







## "Stree@2021: Choose to Challenge"

<b>Date:</b>	<b>13<sup>th</sup> March, 2021</b>
<b>Time:</b>	<b>11:00 AM TO 1:00 PM</b>
<b>Platform:</b>	<b>ZOOM</b>
<b>Organised By:</b>	<b>WIE Affinity Group of IEEE-VSIT Student Branch</b>
<b>Faculty in-charge:</b>	<b>Dr. Sarika Chouhan (Advisor, WIE Affinity Group of IEEE-VSIT SB) Ms. Ketaki Ghawali (Branch Mentor, IEEE-VSIT SB) Ms. Seema Bhatkar (Branch Mentor, IEEE-VSIT SB)</b>

**STREE @ 2021: CHOOSE TO CHALLENGE**

INSPIRATIONAL TALKS BY  
SPEAKERS

**DR. VALSA B**  
FORMER DEPUTY  
DIRECTOR OF SYSTEMS  
RELIABILITY, INDIAN  
SPACE  
RESEARCH  
ORGANIZATION

**MS. SWAIMA AHMAD**  
FOUNDER &  
DIRECTOR OF FINESSE  
ACADEMY AND  
TRAININGS, TEDx  
SPEAKER

DATE: 13 MARCH 2021  
TIME: 11:00 AM TO 1:00 PM

REGISTRATION LINK  
[HTTP://BIT.LY/STREE-2021\\_REGISTRATION](http://bit.ly/stree-2021_registration)

On account of International Women's Day, The Women in Engineering affinity group of the IEEE-VSIT Student Branch in association with WIE Bombay Section organized "**Stree@2021: Choose to Challenge**". IEEE Women in Engineering (WIE) is a global network of IEEE members and volunteers dedicated to promoting women engineers and scientists, and inspiring girls around the world to follow their academic interests in a career in engineering and science. The Stree@2021 event saw an attendance of 50+ IEEE VSIT active members.

The event was commenced by everyone seeking the blessings of Goddess Sarasvati. The two guest speakers, **Dr. Valsa B, (ISRO Scientist)** and **Ms. Swaima Ahmad, (Entrepreneur & TEDx Speaker)** were welcomed by **Khushi Sharma (EX WIE Chairperson)** and the attendees were welcomed by **Priyadarshini Sawant (WIE Chairperson)**. **Dr. Sarika Chouhan (Branch Counsellor IEEE VSIT SB)** Launched **Stree@2021**, and said a few words about WIE Affinity Group of IEEE VSIT SB and gave short overview of the various events and panel discussions conducted in the past few years and also thanked WIE Bombay Section for their support. She also thanked our honourable **Principal Dr. Rohini Kelkar** for the support she provided to make this event possible.

The event was taken ahead by **Arya Shankarling (WIE Vice chairperson)** by introducing our first guest speaker **Dr. Valsa B – (Deputy Director of Systems Reliability Entity of Vikram Sarabhai Space Centre)**. She made us familiar with our guests incredible achievements in the field of science and engineering. **Dr. Valsa B** was presented with a small token of appreciation in the form of a sapling.

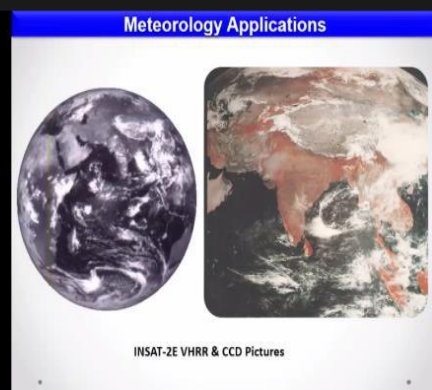
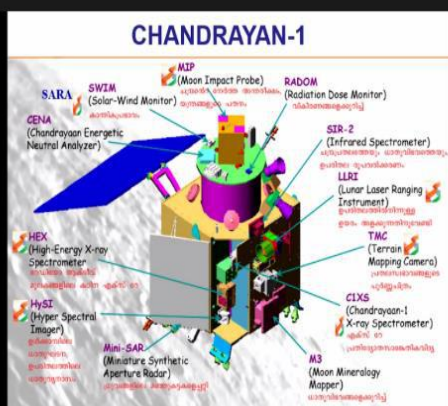
Dr. Valsa started her talk by firstly wishing everyone a Happy Women's Day, she suggested that everyone should hold events where women can meet, discuss, celebrate, show love and respect and chart out plans to make this world a better place. She spoke about the year 2020 and how Women stood at the front lines of the Covid-19 crisis, as healthcare workers, caregivers, Innovators, community organizers and as some of the most exemplary and effective national leaders in combating the pandemic. She continued with a small presentation explaining the different workings of the Indian Space Research Organisations workings and various missions like the Chandrayaan 1, Mars Orbiter mission, Reusable launch vehicle, followed by a short video about the PSLV rocket and the efforts that go into launching a spacecraft.

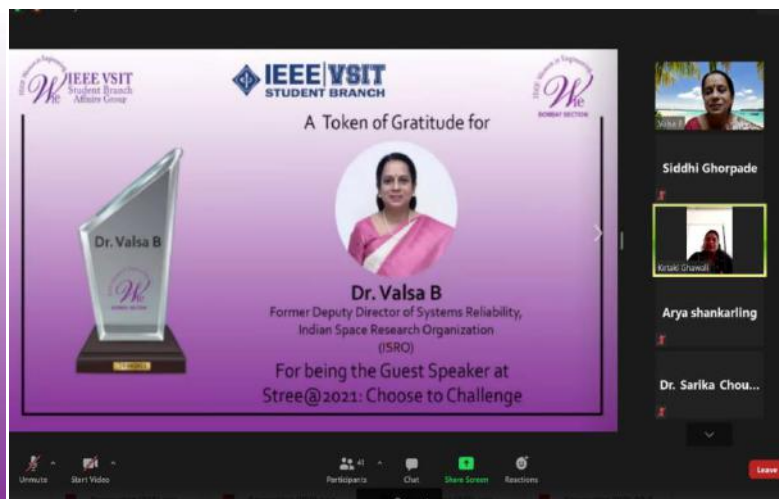
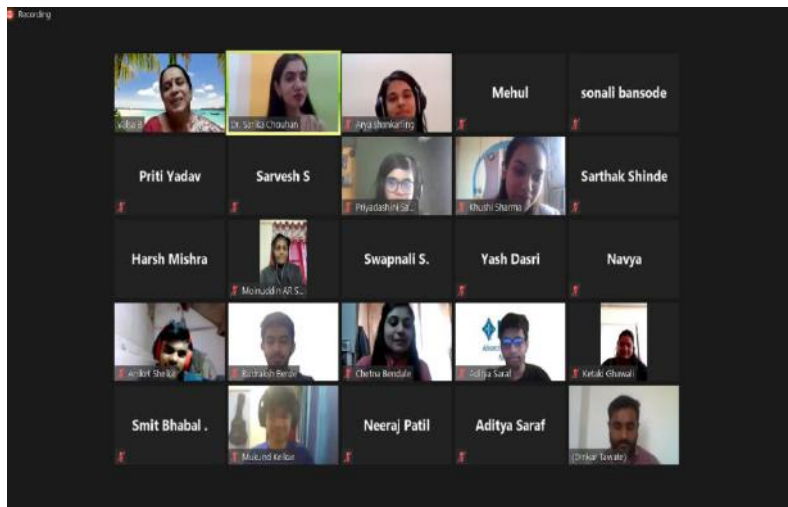
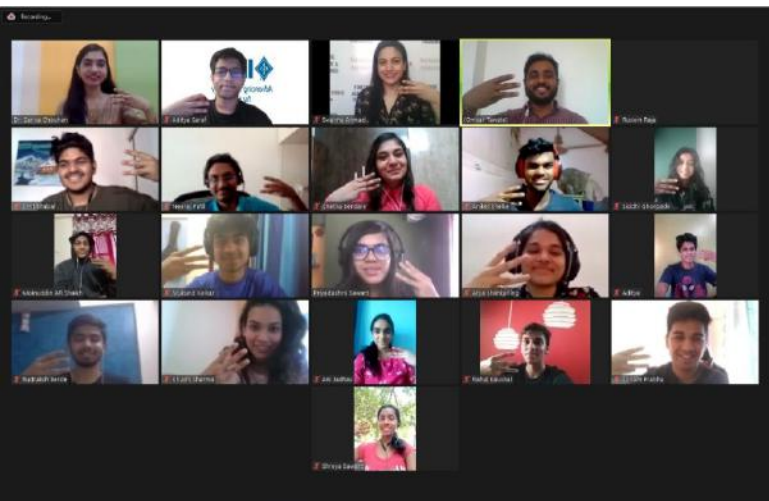
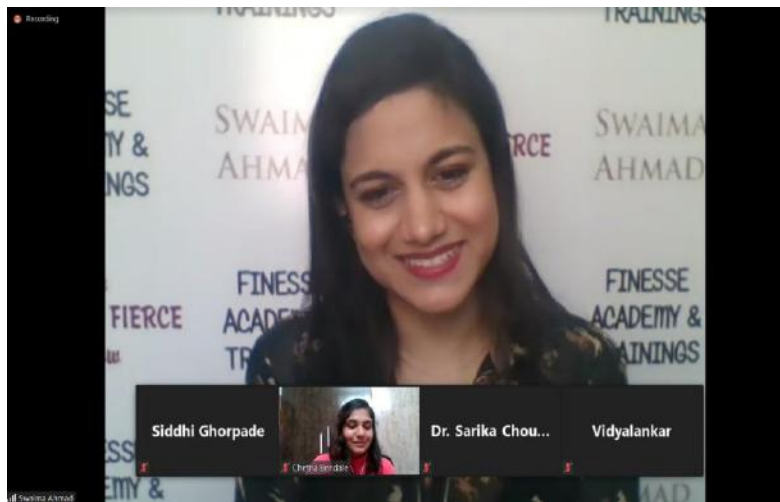
**Ms. Ketaki Ghawali (Branch Mentor, IEEE-VSIT SB)** thanked **Dr. Valsa B** for the wonderful oration and for being a part of our women's day celebration by presenting her with a small e momento. Moving forward **Chetna Bendale (WIE VSIT General Secretary)** introduced our second guest for the afternoon **Ms Swaima Ahmad TEDx Speaker, Social Activist** along with a brief insight in our guests achievements and accomplishments.

**Ms. Swaima Ahmed** started her talk by speaking about the barriers in society that not only women but everyone faces in their lives on a day to day basis . She spoke about her experiences and told us about her journey which was certainly full of Ups and Downs. She inspired us by saying “no matter what lies in front of you , what lies behind you , what truly makes the difference is what lies within you”. A short QnA session followed .

**Dr. Sarika Chouhan (Branch Counsellor IEEE VSIT SB)** felicitated **Ms Swaima Ahmad** for the pivotal role she played in this event by inspiring us with her magnificent words.

The event was brought to its conclusion by **Priyadarshini Sawant (WIE Chairperson Affinity Group of IEEE-VSIT SB)** presenting a vote of thanks to the speakers with a small virtual photo session with all the members.







## VSearch 2021 – A National Level Student Research Paper Conference

VSearch is a National Level Students Research Paper Conference organized by Research and Development of Vidyalkar School of Information Technology. The activity has been aimed for participation of students from various colleges to present their research paper. The conference was on the theme **“Recent Trends in Management and IT”**. There were two tracks IT & Management. The following are the details of the conference:

**Date:** 3<sup>rd</sup> April 2021

**Time:** 9.00 AM to 2.00 PM

**Platform:** Zoom



The poster for VSearch 2021 is a red and white graphic. At the top, it says 'VSearch 2021' and 'Research & Development Committee of VSIT Invites everyone for'. Below that, it says 'A National Level Student Research Paper Conference VSearch 2021'. The theme is 'THEME: Recent Trends in Management & IT'. There is a section for prizes: 'Prizes (Track wise.)' with three categories: 'Rs. 1000/-', 'Rs. 500/-', and 'Rs. 300/-'. The registration fee is 'Rs. 100/- (Per Participant)'. It also mentions 'Group of 2 or 3 students With 1 Faculty'. The last date of paper submission is '27th March 2021'. At the bottom, it says '3rd April 2021', '9:00 AM - 2:00 PM', and 'Platform: zoom'. There are two QR codes: one for 'REGISTRATION' and one for 'PAYMENT'. The website 'http://vcmt.co.in/V-Search/index.php' and contact numbers 'Arya Samarth: 810 47 35570' and 'Rajeev Kaviskar: 99873 20199' are also listed.

### **Track 1: Information Technology**

The session was evaluated by an external resource person Mr. Mahendra Kane, Sr. Manager - Business Development at Siemens Ltd. and Dr. Amita Jain Assistant Professor at VSIT. The Information Technology track received a total of 28 research papers. Out of which 10 research papers were selected for presentation round of the conference. The resource person gave valuable inputs to the students on the topic selection, presentation techniques, future technologies, paper writing skills, communication skills. Every student presenter was evaluated and provided feedback on the above. The Information Technology track was smoothly sailed by our students' volunteers Ms. Vrutti Solanki and Mr. Rajeev Kaviskar from SYBSc.IT



**The winners for the track 1 were as follows:**

1. Bhupesh Dubey, Abhishek Katta were awarded the first prize for the paper **Automatic Vehicle Crash Detection and Rescue System-An Initiative towards Road Safety.**
2. Gauresh Mhatre and Reetik Jena were awarded the second prize for the paper **Gamification with retro gaming.**
3. Shreekant Kambli and Rahul Poojari Jena were awarded the third prize for the paper **Steganalysis Using Machine Learning.**

## Track 2 Commerce Management

The judges for the track were Dr. Y. L. Choudary, Asst. Professor & Research Supervisor at PG & Research Department of Commerce Government Arts College, Nandanam, Chennai and Dr. Swagatika Nanda, Asst. Professor at Vidyalankar School of Information Technology. The track was smoothly handled by student in charges Mr. Pradynesh Bhoir and Miss. Neelam Mane from SYBSc.IT.

The Commerce and Management track received a total of 12 research papers. Out of which 9 Research papers were presented in the conference. Towards the end of the winners were declared and all the participants were addressed by Dr. Y. L. Choudary for their respective feedback. The thank you note was given by Dr. Swagatika Nanda.



The winners for the track 2 were as follows:

1. Nayan Bhagat was awarded the first prize for his paper **Understanding the need and Impact of Menstrual Leave.**
2. Firdous Satha was awarded the second prize for his paper **Understanding Adoption Factors of O-T-T Video Services among Generation Y & Generation Z Consumers in Mumbai**
3. Tanushree Mestri and Yogetha Madhukunta was awarded the third prize for the paper **SOCIAL MEDIA : A BOON FOR MARKETING**

### Analysis

The analysis is based on the feedback form filled by 31 students although having an attendance of 80+ for session; the analysis generates the following:

Row Labels	Count of Timestamp
Excellent	19
Very good	7
Good	4
Average	1
<b>Grand Total</b>	<b>31</b>

Excellent accounts for the majority of 'How well did this event meet your expectation?'





Row Labels	Count of Timestamp
Excellent	18
Very good	10
Good	2
Average	1
<b>Grand Total</b>	<b>31</b>



### An excellent feedback has also been received for the session, few of them are:

Information about various types of project and data analysis techniques

great learning and new ideas

As it was first time so everything was new could done much better next time, also learned new things

Broad view of what can be done in IT sector

very well organised

good ideas

explored new information

It was very knowledgeable, there were few things which I wasn't aware about. Thankyou

I witness some great ideas which inspires me.

write more research papers

To make a research paper in more efficient way

The judges gave a very apt feedback and along with it encouraged us to do better

Learnt new things

Yes, surely the inputs will be considered

GOOD KNOWLEGE PROVIDE.

The session was very informative

new ideas like blockchain and deep learning

Good experience and knowledge to improve in future competitions

gained a lot of knowledge

Concepts about deep learning and blockchain

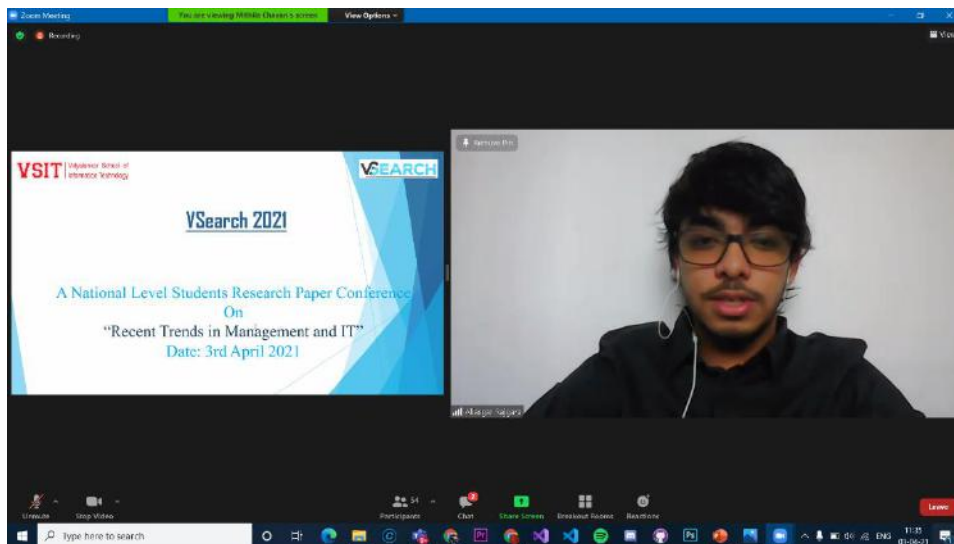
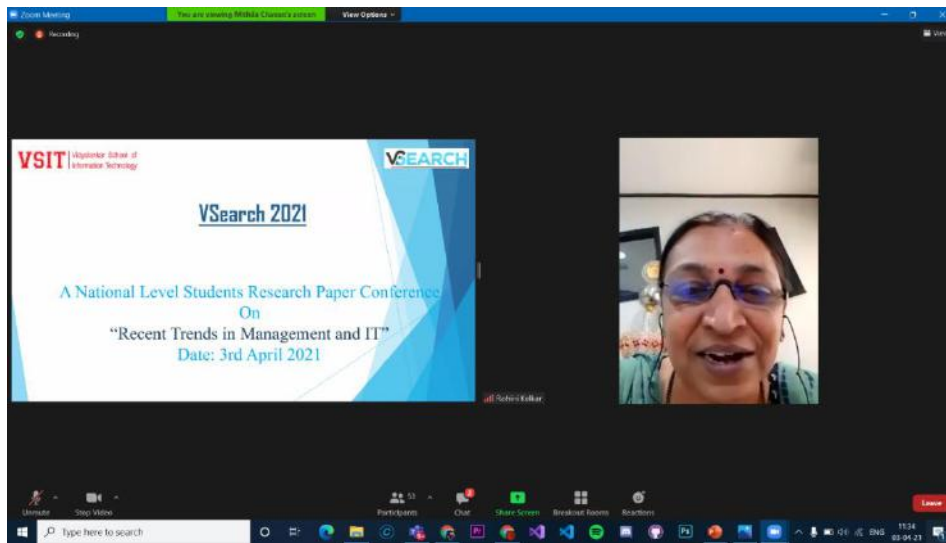
### Publication Details

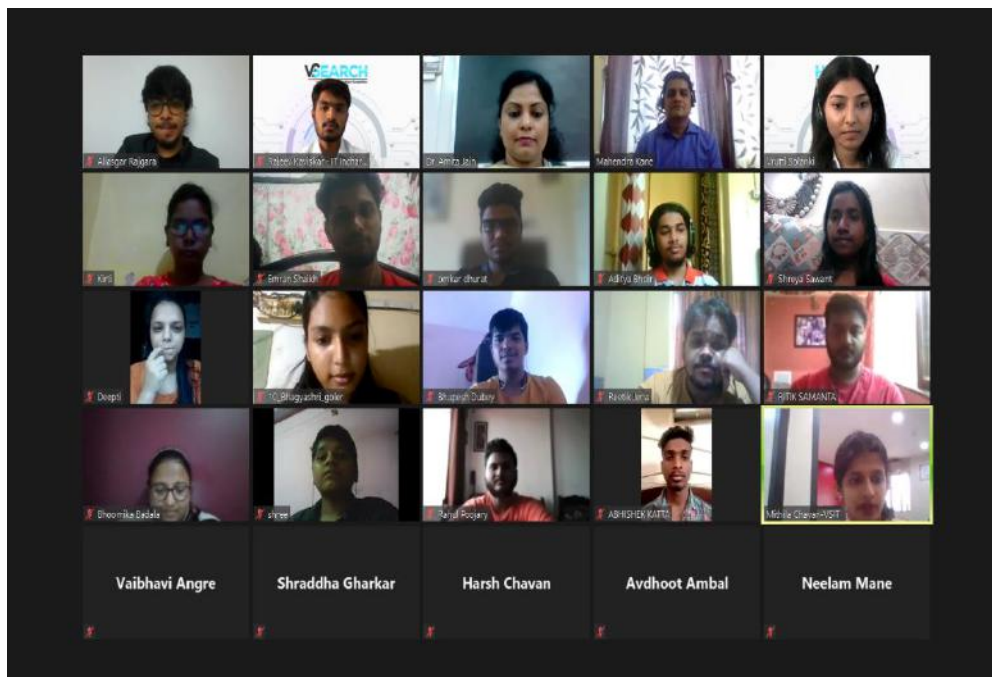
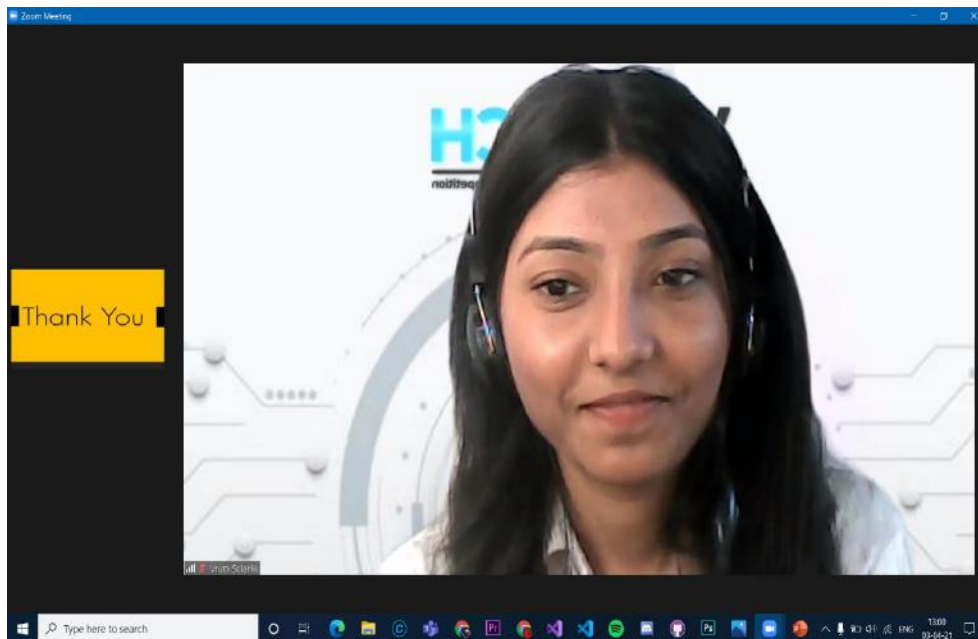
All the papers will be published in the ISBN journal named VIJANAN having **ISBN No: 978-93-5457-359-0**.The procedure for paper selection for the presentation round had two rounds.

1.10 papers per track were selected form the received 40 papers.

2. Presentation round was scheduled for these 10 papers of which 3 were allocated the prizes.

## Event Glimpses:





### VSearch 2021 Income – Expenditure Statement

Particulars	Income	Expenditure
Registration Fees	6400	
Honorarium to guest of honour and panel members		4000
Winners		3600
Miscellaneous		-
<b>Total</b>	<b>6400</b>	<b>7600</b>
<b>Balance</b>		<b>-1200</b>



**VSIT** | Vidyalankar School of  
Information Technology

CSI – VSIT Presents

**International E-Conference on**

**RECENT TRENDS IN IT 2.0**

**April 05 - 09, 2021**

Vidyalankar School of Information Technology, Vidyalankar College Marg,  
Wadala (East), Mumbai - 400037

One-week E-Conference on Recent Trends in IT 2.0 | 1



## About VSIT

Vidyalankar School of Information Technology is amongst the most popular colleges of the city offering undergraduate, postgraduate, and doctoral programmes in IT, Commerce, Management and Mass Media. Vidyalankar School of Information Technology is a college affiliated to the University of Mumbai and approved by the Government of Maharashtra.

Vidyalankar: The name synonymous with educational excellence and success is derived from the Sanskrit terms 'vidya' (knowledge) and 'alankar' (jewel). Team Vidyalankar focuses all its energies on spreading the radiance of the 'jewel' of knowledge and education globally.



The Vidyalankar Group of Educational Institutes is a prestigious education specialist that has established centrally recognized colleges and qualitative training institutes with branches across Maharashtra. Managed by the Vidyalankar Dnyanapeeth Trust established in 1960 by Prof. Chandrashekhar S. Deshpande, an academician par excellence, the Vidyalankar Group is marching ahead resolutely, ably steered by its current Chairperson Dr. Sanjeevani Deshpande and Mr. Vishwas Deshpande and Ms. Rashmi Deshpande (Managing Trustees).

The concept of aiming for 'student delight' nurtures a progressive student-centric learning environment at the institute. A well-planned curriculum offering the latest on the technological front, expert guidance from knowledgeable and proficient faculty, an aesthetically engaging campus equipped with all modern amenities, a full range of co-curricular and extra-curricular activities and a plethora of opportunities to enrich one's personality make the educational experience at Vidyalankar a truly rewarding one. Vidyalankar believes in a holistic methodology towards knowledge and education.

Vidyalankar was established in 1960 by Prof. Chandrashekhar S. Deshpande, a technocrat, visionary and a person blessed with extraordinary academic talent and immaculate engineering skills.



## **Vision**

Our Vision is to establish a leading centre of imparting Quality Education in the field of Science, Commerce and Management with emphasis on:

- a. Ensuring that students learn the fundamental concepts in various disciplines.
- b. Motivating students to apply the Scientific & Technological knowledge to develop problem solving capabilities.
- c. Making students aware of the societal and environmental needs with specific appreciation of the emerging global context.

## **Mission**

**Our mission is to provide:**

- a. An educational environment where students can reach their full potential in their chosen discipline and become responsible citizens without compromising in ethics.
- b. A scholarly environment where the talents of both, the faculty members and students are nurtured and used to create knowledge and technology for the benefit of the society.

## **Academics**

**B.Sc.IT | B.M.S | B.A.F | B.B.I | B.F.M | B.A.M.M.C(B.M.M) |**

**M.Sc.IT | M.Com(B & F) | M.Com(AA) | Ph.D**

# About CSI -VSIT

## Overview

The Association strives to advance the theory, practice, and application of computer and information processing science and technology and maintains a high professional standard among its members. It promotes cooperation and exchange of technical information among its members, and to this end, holds various seminars and workshops, and, through its organization and other appropriate means. Students get exposed to latest technologies and industries through committee workshop and industry visits.

## Goal

The Computer Society of India is a non-Profit professional meet to exchange views and information learn and share ideas. The wide spectrum of members is committed to the advancement of the theory and practice of Computer Engineering and Technology Systems, Science and Engineering, Information Processing and related Arts and Sciences. The Society also encourages and assists professionals to maintain the integrity and competence of the profession and fosters a sense of partnership amongst members. Besides the activities held at the Chapters and Student Branches, the Society also conducts periodic conferences, seminars, etc.

## Scope

The mission of the CSI is to facilitate research, knowledge sharing, learning and career enhancement for all categories of IT professionals, while simultaneously inspiring and nurturing new entrants into the industry and helping them to integrate into the IT community. The CSI is also working closely with other industry associations, government bodies and academia to ensure that the benefits of IT advancement ultimately percolate down to every single citizen of India.

## Activities

- 'One Week E-Conference' conducted by CSI-VSIT which comprised of seminars and workshops
- *One day 'ICT Quiz Contest'* with interesting takeaways.
- Workshop on '*Augmented Reality and Virtual Reality*' was piloted.
- Workshop on '*ANDROID Application Development*' was carried out for the students. Practical implementation of application building was explained with demonstration.

## Core Committee



**Prof. Sanjeela Sagar**  
(Convenor)



**Dr. Amita Jain**  
(Convenor)



**Sameeksha Mestry**  
(Student Mentor)



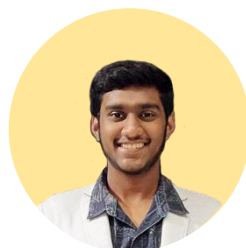
**Aditi Polekar**  
(Incharge)



**Sailee Rao**  
(Incharge)



**Akash Srivastav**  
(Marketing Head)



**Karan Mamania**  
(Marketing Head)



**Vrutti Solanki**  
(Registration Head)

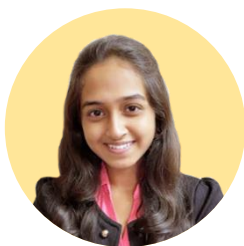


**Prabhat Sarang**  
(Creative Head)



**Yash Mali**  
(Creative Head)

## Core Committee Members



**Tanmayee Asolkar**  
**(Marketing Team & Anchor)**



**Shreya Sawant**  
**(Marketing Team & Anchor)**

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**Suyash Gore**  
**(Marketing & Documentation)**

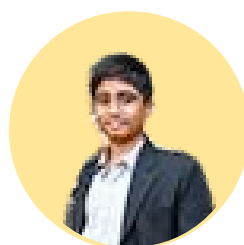


**Heramb Jadhav**  
**(Graphic Team)**



**Ishika Jaiswal**  
**(Anchor)**

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**Harshal Wairkar**  
**(Graphic Team)**



**Aniket Joshi**  
**(Graphic Team)**



**Abdul Rahman**  
**(Registration Team)**

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## Preface

We are very pleased to introduce the preceding's of five-day E-conference on recent trends in I.T. v2.0 which was completed successfully by the help of our conveners, Prof. Sanjeela Sagar and Dr. Amita Jain. This E-conference was our second conference after a huge success with very First conference of the same subject and which was held on online platform by CSI-VSIT Committee during this covid pandemic. This E-conference was held to enlighten the young minds about the recent trends in Information Technology which will be very useful for the future upcoming technologies. Some of the major trending topics which were included in this e conference were Android Application Development, Angular JS, DevOps, Software Testing and Modern Security.

The first conference was on Android Application Development which was conducted by Mr. Niket Shah, who is a app developer and working with Hurix Digital Pvt. Ltd. as a Tech Lead. He gave us information about app development such as what is the process of getting started? Jumped into depths of Android Architecture and gave a close look at each component that constitutes the structure. Mr. Niket Shah ended the session with a perfect blend of knowledge that students need about Android Application Development alongside with the demonstration of a few sample codes that helped students relate with the context of the webinar.

Mr. Girish Boddu was the presenter for our second session on Angular JS who is senior software engineer and has also worked on ERP systems. He explained about prime features of Angular JS and a few commands. He even shared demonstrated his own software and its working in real time. Session ended with Mr. Boddu sharing references to courses handpicked by him so students can learn using digital platforms.

The next conference was on DevOps which was delivered by Mr. Ajit Joshi, who is a former secretary of CSI Mumbai chapter and now currently working at Red Hat Technologies. He started the session by giving a broad ideology of DevOps. Focused majorly onto failures of DevOps due to cultural problems & ways to overcome the limitations existing. He concluded his speech by a brief Q&A with the participants sharing his stories while growing alongside ever evolving DevOps and culminated.

The last session of the conference was held by Mr. Abhishek Pandey on Modern Security. He is currently working as cyber-security engineer at CyberSmithSECURE. He gave us information on how cyber-attacks take place. He showed around how attackers use vulnerabilities and expose data. In the end he shared his personal credentials for the ones interested to go more deeper and learn more about cyber security.

E-conferences on "Recent Trends in I.T." v2.0 was successfully held on Zoom Meetings by five honourable speakers who are industry experts, wonderful audience of 200+ and CSI-VSIT committee from 5th April to 9th April 2021 at 4.30 pm to 6.30 pm. The first day of conference started with welcoming and opening ceremony on Zoom Meetings with short welcoming speeches. The conference was inaugurated by principal of VSIT, Dr. Rohini Kelkar with the presence of honourable Vice Principal Mr. Asif Rampurawala, CEO Dr. Sarika Chouhan of CSI-VSIT conveners Prof. Sanjeela Sagar and Dr. Amita Jain along with this faculties of VSIT.

## Day 1: Android App Development on 5<sup>th</sup> April 2021



**Mr. Niket Shah**

### INTRODUCTION:

- Mr. Niket Shah has around 5 years of industry experience in Development with good exposure in mobile applications and advertising SDK.
- He has completed graduation with distinction in Information Technologies from VSIT itself
- He has worked as an Android Developer with Skynet Secure Solutions Pvt. Ltd., Andheri. He has also worked with Derby Group of Companies as an Android Developer. And right now, he is working with Hurix Digital Pvt. Ltd. as a Tech Lead.

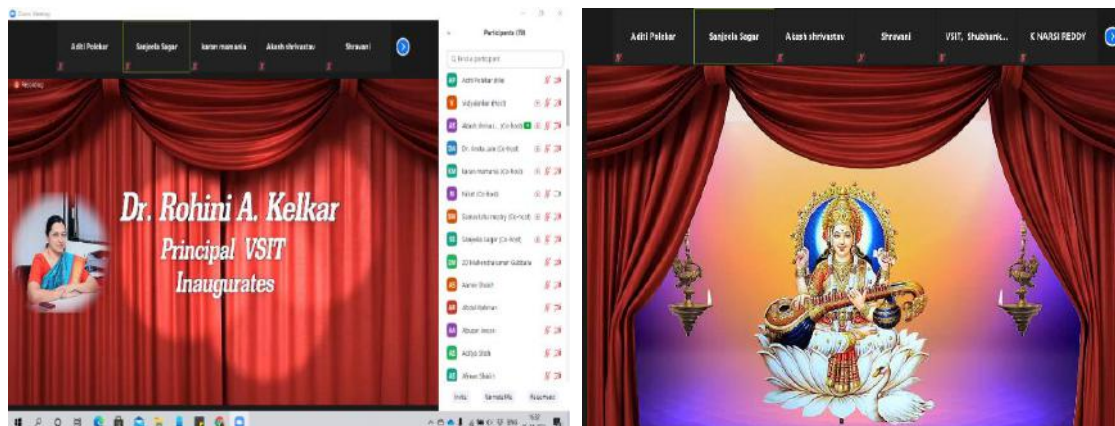
### CONFERENCE DETAILS:

The 1st Day of International Webinar on Recent Trends in IT v2.0 was held on Zoom Meetings under the guidance of VSIT and CSI-VSIT Committee on 5th April 2021. The goal of webinar was to take a peek into the world of Android Application Development.

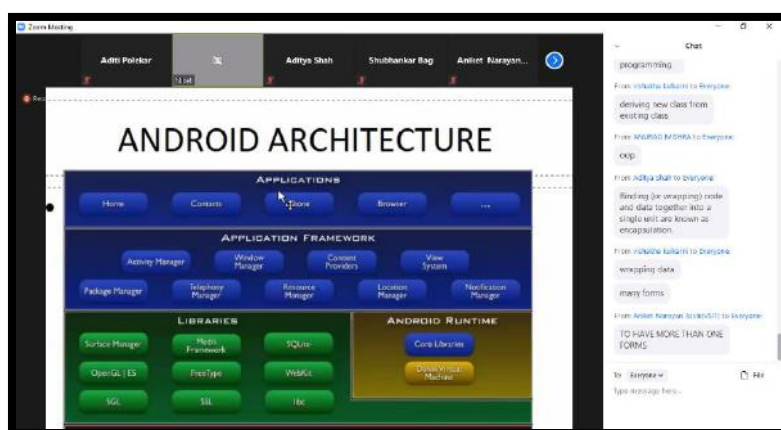


Day 1 begun with inauguration of these webinars which were held under the event “Recent Trends in IT v2.0” by Principal Dr. Rohini Kelkar followed by Sarasvati Vandana. After which Dr. Amita Jain ma’am took upon the stage & introduced the event’s purpose & highlights. As well as Vice Principal Mr. Asif Rampurawala expressed how overwhelmed he was to see such eminent speakers to accept VSIT’s invite to our event and welcomed our guest speaker Mr. Niket Shah.

Student: Ms. Tanmayee Asolkar, one of the core members of CSI VSIT introduced the speaker and welcomed all the participants.



Our guest speaker, Mr. Niket Shah is an Alumni member of VSIT. Mr. Shah started the session by discussing about how Android came into existence and its creator's history. Later took a glance into the various versions released so far with latest one being Android 12.0. He revisited a few concepts of OOP Methodology to put students at ease & make them understand without difficulty. Jumping further into Android Architecture and taking a close look at each component that constitutes the structure such as Libraries, runtime libraries, framework, etc. Next up into Security features offered by Android and introducing to concepts such as Security Sandbox. Not only that Mr. Shah tried much harder in a bold way to explain few other key components that form the basis of Android Development such as: palette, project view, toolbar, component tree, AVD manager, SDK manager, LOGCAT, etc.



Later at a point he showed us how to get started with Android Studio and installation of drivers and demonstrated a short code by connecting his smartphone with the Studio application. Named a few different types of layouts that are used in designing UI. Explained what Android Manifest file plays a part, various application components that are available in Android, Activity life Cycle and widgets. In all Mr Shah encouraged the participants to boost their interest into this field.

To conclude, it was a fantastic and a very catchy session by Mr. Niket Shah with 180+ participants. With a perfect blend of knowledge that students need about Android Application Development alongside with the demonstration of a few sample codes that helped students relate with the context of the webinar. He answered most of the student's doubts and questions most precisely. In the end Mr. Shah shared references to the code he had demonstrate on Android Studio so that the students can implement on their own. Some links provided by sir:

- <https://developer.android.com/training/index.html>
- <https://www.udacity.com/course/developing-android-apps--ud853>

## Day 2 : Angular on 6<sup>th</sup> April 2021



**Mr. Girish Boddu**

### INTRODUCTION:

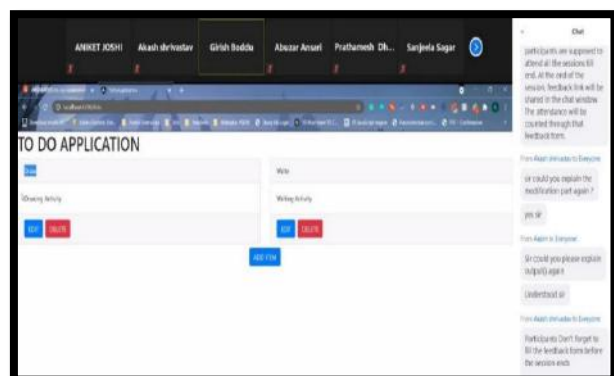
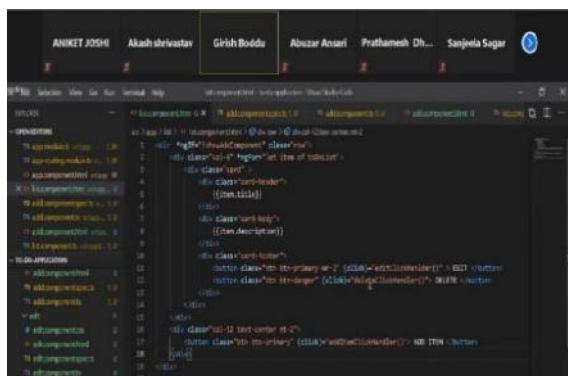
- Mr. Girish Boddu is currently working as Software Developer at Learningmate Pvt.Ltd for an LMS system.
- Currently Working with Angular, Angular JS , Laravel.
- He has Exemplary problem-solving skills, ability to identify problems and implement corrective processes.
- Former Secretary CSI Mumbai Chapter.
- Sir has experience of working at One Leap Solutions Pvt.Ltd, Ixia Solutions Llp, and many more firms.

### CONFERENCE DETAILS:

The 2nd day of international E-conference for Recent trends in IT v2.0. was held in presence of esteemed teachers, participants, and Members of CSI-VSIT who were involved for the arrangement of the event. Student: Ms. Ishika Jaiswal; one of the members of CSI-VSIT hosted the event with a short introduction about the event to all the participants on 6th of April 2021.

On day 2nd of 'Recent trends in IT 2.0', the purpose of meeting was to impart knowledge to the students about one of the most phenomenal topics i.e., 'Angular JS' by an articulate speaker Mr. Girish Boddu sir who put his time and endeavours to immensely make us understand about the topic Angular JS. He is a senior software engineer at one leap solutions he has also worked on an ERP system, with technologies like GraphQL, Laravel, Angular and Ionic. Worked on e-commerce websites worked on a real time audio video recorder using JavaScript.

Mr. Girish begun with some prior about Angular and its key features, how the installation of Angular is done & few of its command. He threw light on what is SPA (Single Page Application) which offers more dynamics resemblance to mobile apps and desktop apps. Later he explained the students about root module i.e. Components which provides good user experience, Templates, Metadata, Data binding and its type, some points about DOM (Document Object Model) also two-way binding concepts. Directives with its three types, Services, Routing, Input and Output and many more interesting concepts of what are the things present in Angular JS. Later he showed the compilation using his own created software and displayed us "To do application" example in real time.



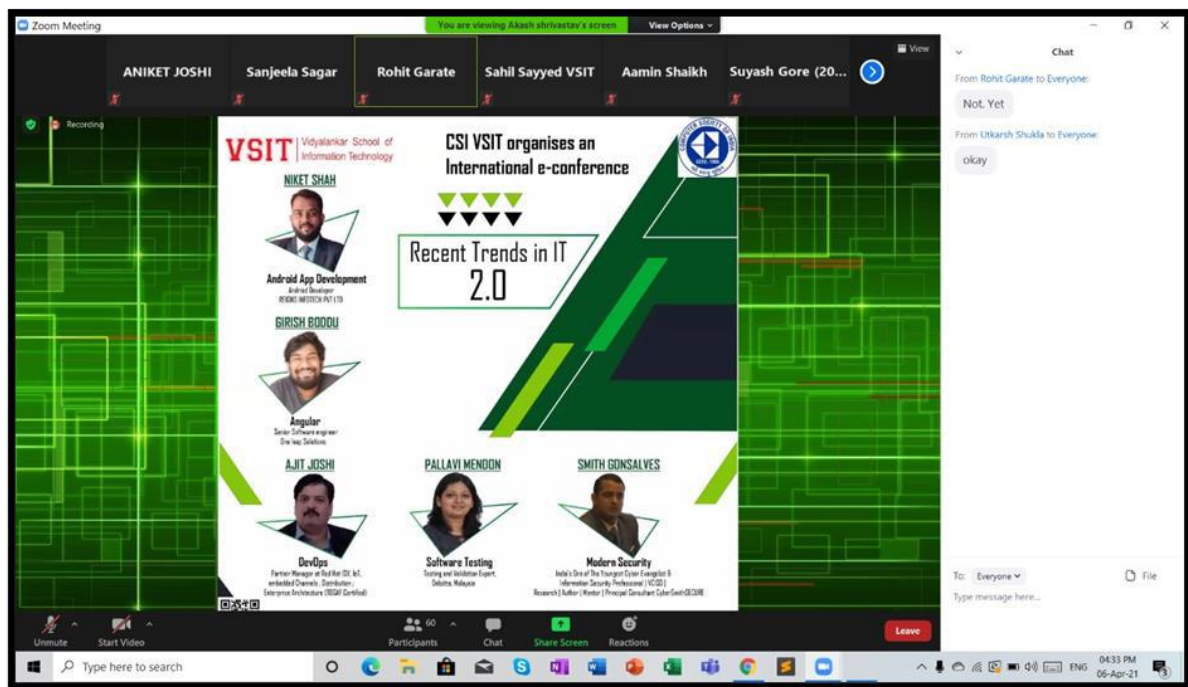


To conclude, it was an amazing and informative session by Mr. Girish Boddu as he offered tons of knowledge with 80+ participants. Demonstration of codes that helped students relate with context of the topic. He was ready to clear each student's doubts and questions more precisely. In the end Mr. Boddu also shared references to the code he used to demonstrate so that the students can implement on their own. And a few links to website so the students can learn from courses handpicked by Mr. Girish Boddu.

- <https://github.com/morphen225/to-do-application.git>

At last student: Jadya Dias member of CSI-VSIT gave the vote of thanks to all the members participated and our special guest.

Some glimpse of moments captured by CSI-VSIT committee:





## Day 3: DevOps on 7<sup>th</sup> April 2021



**Mr. Ajit Joshi**

### INTRODUCTION:

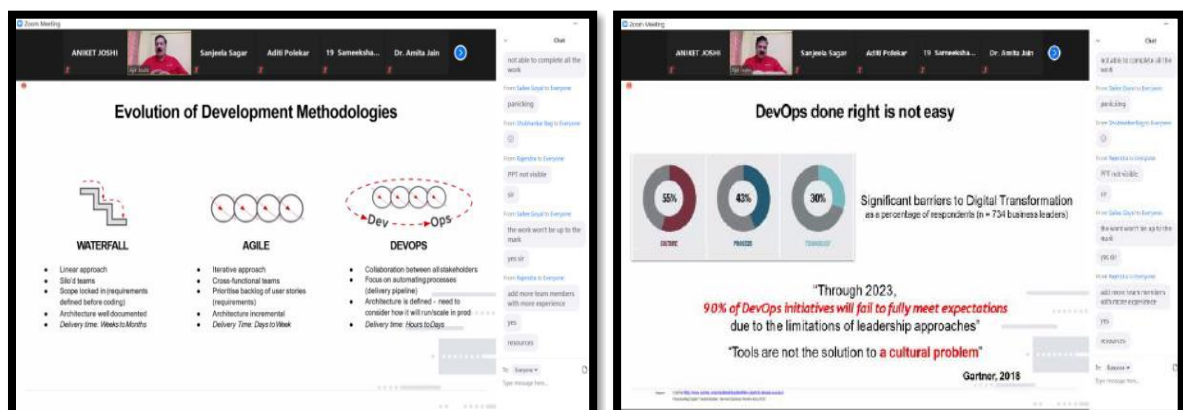
- Mr. Ajit Joshi is currently working as a National Alliance Manager at Red Hat for ISVs, IoT, embedded partners of India Region. Based at Mumbai. He is an engineer from VJTI Mumbai, TOGAF Foundations certified passionate about Blockchain technology.
- Former Secretary CSI Mumbai Chapter.
- Worked in Start-up ecosystem, regular speaker in academics and industry events. Also, a Channel Sales Professional, Experience in IT Distribution, and related Ecosystem of vars, Regional sis etc.

### CONFERENCE DETAILS:

Day 7th April 2021 marks as the 3rd Day of International Webinar on “Recent Trends in IT v2.0”. Arranged & organized by CSI-VSIT Committee on Zoom Meetings. The content of webinar was DevOps with Containers & Microservices.

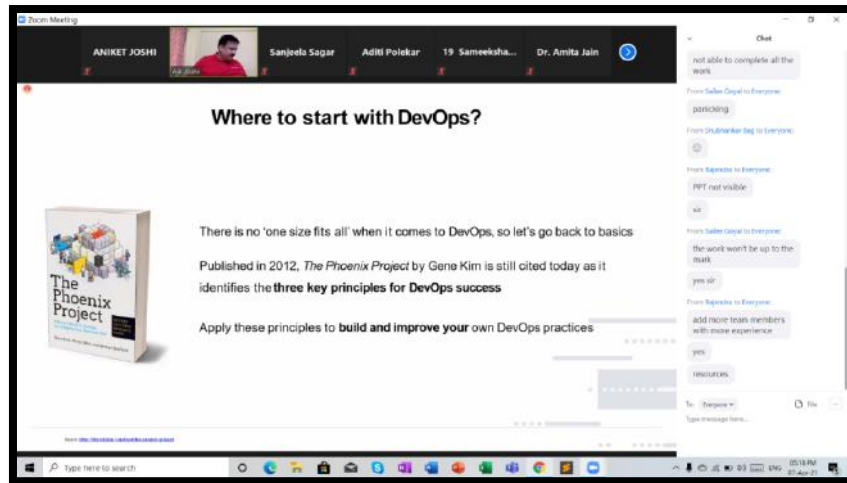
The stage was taken over by Mr. Ajit Joshi, an influential magnate with 25+ years of work experience in IT industry and receiving many highest accolades here at home as well as abroad. Mr. Joshi was the Former Secretary of CSI: Mumbai Chapter. Also, a Start-up Entrepreneur at Angel Network and acting National Alliance Manager (South Asia) at Red Hat Inc.

Session begun with a few questions put forth by Mr. Joshi in turn where he told a few stories relating to plays from movies to relate with the concepts he was about to showcase. Sir then begun with the explanation of evolution of the methodologies that the man has been using for development namely Waterfall method, Agile method and DevOps method. Moving onto failures of DevOps to grow from experience and overcome the limitations existing due to cultural problems.



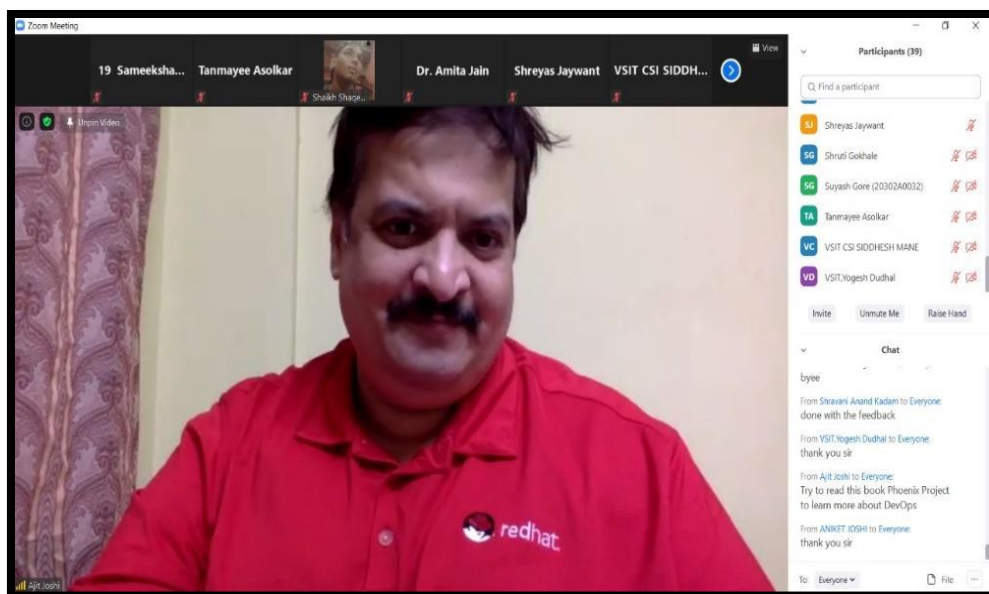
Sir later expressed his biggest asset to get started in DevOps which lies in a novel by Gene Kim on “The Phoenix Project”. Majorly focusing on the principles of Systems Thinking, Amplifying Feedback Loop and Culture of Continual Experimentation and Learning; together these principles form the key to DevOps success.

Further as sir said, many small companies don't have enough budget set for innovations & experiments and succumb to the traditional means and to turn a new leaf over is like making an elephant dance for such IT companies as setting up DevOps on enterprise level is hard. That's where sir suggested another novel to get a different perspective by Gary Gruver in "Starting and Scaling DevOps in the Enterprise". This novel focuses heavily on real world problems. Using a keen set of practice tips one can develop a framework to make MVP (i.e. in this case, software development techniques)



With huge set of blocks clear for newbies trying to understand DevOps, Sir then hopped onto definition, factors for adoption and a few other peripheral concepts which added to a whole package of knowledge gained throughout the session.

Aimed at students from various walks of life, the webinar by Mr. Joshi was to discover the field of DevOps and interact with group of participants willing to take home a goodie bag full of treasures Mr. Joshi had to offer. To conclude Mr. Ajit Joshi was phenomenally remarkable during the session attended by over 60+ participants. At the near end Mr. Joshi had a QnA with the participants and culminated with many hankering for more such session with Mr. Ajit Joshi himself. Some glimpse of moments captured by CSI VSIT committee:



## Day 4 : Software Testing on 8<sup>th</sup> April 2021



**Mrs. Pallavi Mendon**

### INTRODUCTION:

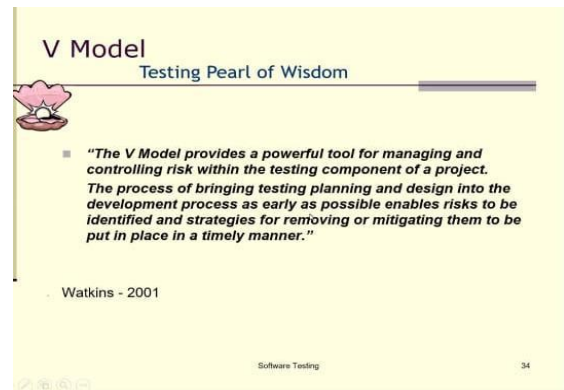
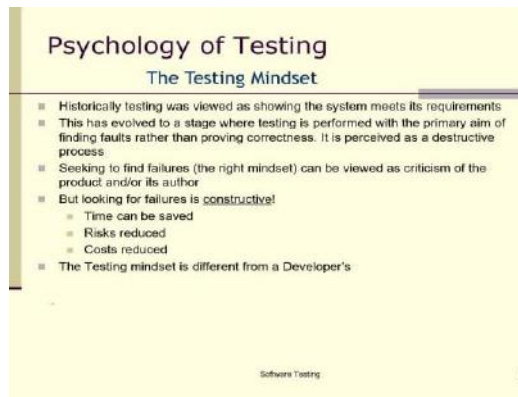
- Mrs. Pallavi Mendon has over 16 years of consulting experience in Application validation and Testing.
- She has worked with Mahindra and Mahindra, iGATE, Deloitte Consulting on different domain as Testing and Validation subject matter expert.
- Ma'am is proficient in requirement gathering, impact assessment, defining validation/ test strategy, planning,
- Testing and implementation for the different domain projects. She has managed and lead validation/testing work streams for multiple domains for leading industry clients.
- Pallavi ma'am holds 'M.Sc. in Information Technology' degree from University of Pune.

### CONFERENCE DETAILS:

The 4th day of international E-conference for "Recent trends in IT v2.0" and yet the trend goes relentless, a gracious event took place on Thursday evening on Zoom online platform under presence of Sanjeela Sagar madam & Dr. Amita Jain ma'am and Members of CSI-VSIT who arranged the event. Student: Ms. Shreya Sawant one of the core members of CSI-VSIT took the privilege to host the event with a brief of introduction about our guest and welcomed all the participants on 8th of April, 2021.

On day 4 of 'Recent trends in IT', a salient topic software testing was spoken upon by a very talented and adroit Ms. Pallavi Mendon, she has over 16+ years of consulting experience in applications validation and testing. She has worked with Mahindra, iGATE, Deloitte consulting on different domain as testing and validation subject matter expert. She is also proficient to gauge, assess and implement from leading expert of the industry.

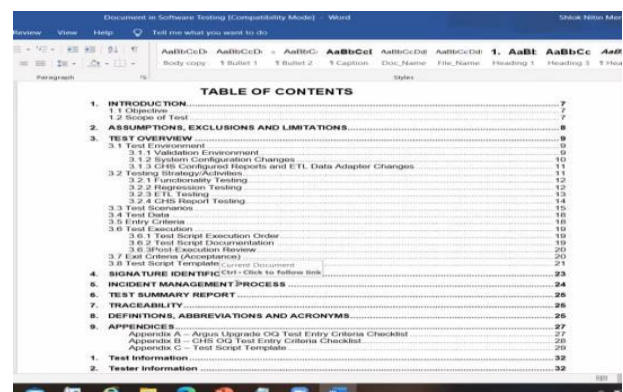
Ms. Mendon started the discussion with objectives of software testing, about its terminologies, a brief about fundamentals of testing, what are its five stages (i.e. test planning and controls, test analysis and design, test implementation and execution, Evaluating exit criteria and reporting & Test closure activities). Beside this she taught us what should be the psychology of a good Tester; what should be his/her mind-set. Later she proceeded with V model, iterative development model, Concept of components & system integration techniques. Continuing on to what are the requirements to handle test cases, some part of function requirement documents and many more facts about software testing!



Concluding, the two hours session was amazing and informative that the students participated enthusiastically. Ms. Pallavi Mendon offered a illuminating session, kicking off the event with 70+ no. of participants. Demonstration of some test case samples, test plans which helped the students understand the concept more precisely. She passionately answered student's doubts and questions. Also there was Mr Murali Anantha, one of her colleagues helping out the students to get their doubts cleared. Ms. Mendon ended up the session by putting a case scenario for students to solve.

At last, student Mr. Akash Shrivastav; marketing head of CSI-VSIT; gave the vote of thanks mentioning our special guest principal Madam, supervisors, teachers & members of CSI-VSIT and all the participants attended.

Some glimpse of moments captured by CSI-VSIT committee:





## Day 5: Modern Security on 9<sup>th</sup> April 2021



**Mr. Abhishek Pandey**

### INTRODUCTION:

- Mr. Abhishek Pandey is currently working as cyber security engineer for CyberSmithSECURE. He has pursued Bachelor of Engineering in IT from Shree L R Tiwari College of Engineering, Thane.
- At Ugam Company, Thane he has worked as Associate Analyst.
- He has also worked as Cyber Crime Officer, All India Anti-Corruption board at Thane.

### CONFERENCE DETAILS:

The 5th day of International E-conference for “Recent trends in IT v2.0” and the trend still goes relentless; a gracious event took place on Friday evening on Zoom online platform under presence of Sanjeela Sagar madam & Dr. Amita Jain ma’am and Members of CSI-VSIT who arranged the event. Student: Mr. Jadyndias one of the core member of CSI-VSIT took the privilege to host the event with a bit of introduction about our guest and welcomed all the participants on 9th of April 2021.

“Everyone is curious about security and no-one wants to be hacked by someone”; undertaking this aim Mr. Abhishek Pandey sir introduced the most trending and brain eating topic “The Modern Security”. Abhishek Pandey Sir is a Security enthusiast with a special interest in Cybersecurity and national security. He is working as a cybersecurity engineer at CyberSmithSECURE. His domain specialization is in OSINT, Threat Hunting, Social engineering, and Digital Forensics. He has completed his B.E. I.T. from the University of Mumbai and has a Diploma in Cyberlaw from Government Law College, Mumbai.



Session began with a twist of some shocking news from familiar platforms such MIDC, Facebook & Airtel being ransacked of millions of user’s data & sold off on Deep Net. Many participants didn’t know that such events even took place around them. With that enigma Mr. Pandey hopped onto



the very meaning of the word “Cyber”. Later Sir showed participants where most of the hacker’s hail from and their contributions towards launching cyber-attacks towards India with statistics since 2018.

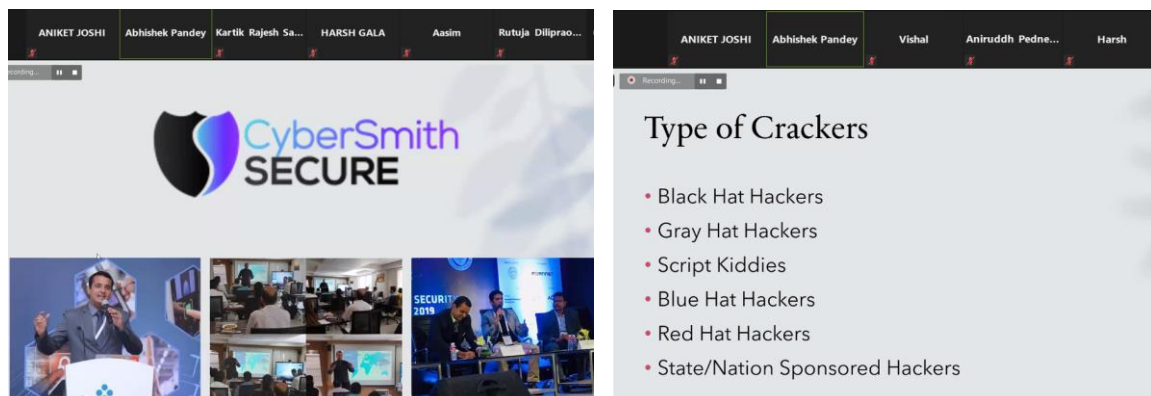
Abhishek sir also introduced some cyber laws like IPC and IT Act 2000/8. And also briefed on if the hacker does an unauthorized access or spreading virus or do an unauthorized downloading, copying or extracting data then what punishment and ACT will governed by the government. Had a brief explanation on various types of hackers like black hat, grey hat, script kiddies, blue hat, red hat and state/ nation sponsored hackers.

Mr. Pandey said India lies on top around the globe when it comes to hackers trying to crack the data. Moving ahead Sir explained how the hackers are scrutinized based on the crimes committed by them along with Cyber Laws drafted by main justice. As session progressed the more interesting it became. Sir showcased many live demonstrations like based on Google hacking such as webcams, unprotected passwords, etc. Mr. Pandey later switched-on Kali-Linux to demonstrate how hacking actually happens in real world where sir asked participants to click on a link and he was able to trace IP Address of every individual & their email IDs and passwords. This surely was the awe factor but that brought about goose bumps for many.

Concluding, the two hours session went amazing and informative the students participated enthusiastically Mr. Abhishek Pandey offered a grateful session with 60+ no. of participants. And a few links to website so the students can contact Abhishek sir:

- <https://www.linkedin.com/in/abhishekpandey1103/>
- <https://www.instagram.com/pandeyabhishek1103/>
- <https://www.the420.in/here-is-how-aam-aadmi-can-fight-back-phishing/>
- <https://www.cybermomics.in/index.php/cnm/article/view/253>

At last student: Ms. Shreya Sawant; member of CSI-VSIT gave the vote of thanks mentioning our special guest speaker, principal Madam, supervisors, teachers & members of CSI-VSIT and all the participants attended.





## Summary

Booklet of VSIT's first E-Conference on "Recent Trends in IT" is now ending. We as a Core-committee of CSI-VSIT Mumbai Chapter would like to take this opportunity to extend our sincere gratitude and appreciation to all of you, for your invaluable contributions in making this event a great success.

We had a wonderful journey of five days which was interesting and informative. Through a wide range of keynote speeches and discussions, we have been presenting with current and upcoming trends in IT Industry. We hope that you liked the information shared and you will convey your experiences with others from near and far, and that a cordial relationship established among us during this Conference will further strengthen. But, of course, the real measure of this conference's success lies in how it will affect you or more precisely, how it will affect the actions you will take while implementing these concepts.

We look forward to organize new events, workshops, and seminars for you all. We hope that all of us will imply the knowledge what we have gained through this conference. Before we conclude, we would like to invite all of you for all the events we are planning further. Thank you for attending this conference and have a safe journey ahead.

# NOVUS

## An International Symposium on Next-Gen Technology

<b>Date:</b>	<b>17<sup>th</sup> April, 2021</b>
<b>Time:</b>	<b>10:00 AM TO 5:30 PM</b>
<b>Platform:</b>	<b>ZOOM</b>
<b>Organised By:</b>	<b>IEEE-VSIT Student Branch</b>
<b>Faculty in-charge:</b>	<b>Dr. Sarika Chouhan</b> (Branch Counselor, IEEE-VSIT SB)  <b>Ms. Ketaki Ghawali</b> (Branch Mentor, IEEE-VSIT SB)  <b>Ms. Seema Bhatkar</b> (Branch Mentor, IEEE-VSIT SB)

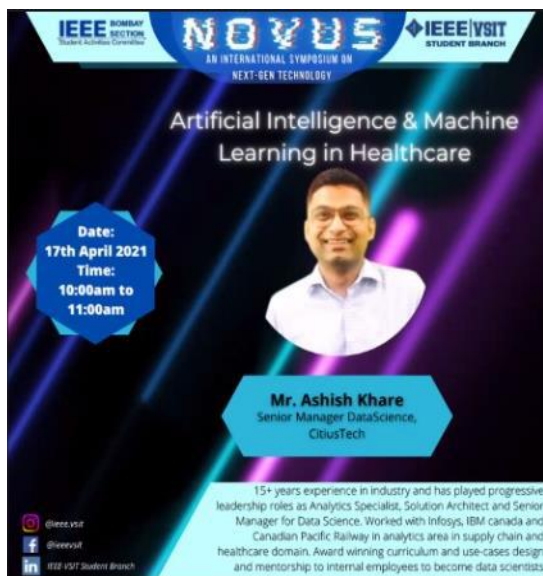


On 17<sup>th</sup> of March 2021, **IEEE-VSIT SB** conducted an International Symposium, “**NOVUS**” **Next-Gen Technologies**, in Collaboration with **IEEE Bombay Section SAC** to acquaint students with the concepts and applications of Next-Gen technology as well as give students an opportunity to learn from successful personalities in specialization of next-gen technology. The event saw a diverse pool of attendees which in total were 90+ in total, 60+ in number- from VSIT’s own students and 30+ participants from 43 different institutes.

**Aditya Saraf- Chair, IEEE-VSIT SB** welcomed all the participants and faculty members who were present for this symposium followed by seeking blessings of Goddess Saraswati. **Dr. Sarika Chouhan (Branch Counselor, IEEE-VSIT SB)** addressed all the participants and faculty members. She made the participants familiar with what IEEE as an organization stands for and thanked IEEE Bombay section for this collaboration. She gave a brief about IEEE-VSIT SB, about its history and the events conducted. She thanked our Principal of VSIT Dr. Rohini Kelkar and our Vice Principal Mr. Asif Rampuravala and the management of Vidyalankar Dnyanpeeth Trust to keep supporting in our endeavours. Our Principal Dr. Rohini Kelkar gave a short speech followed by a lamp lighting ceremony indicating the start of this International Symposium.

## **Session-1 AI/ML in Healthcare**

### **SPEAKER**



- Mr. Ashish Khare has 15+ years of experience in industry.
- He is an Alumni of IIT Roorkee and Indian School of Business.
- Played progressive leadership roles as Analytics Specialist, Solution Architect and Senior Manager for Data Science.
- Worked with Infosys, IBM Canada, and Canadian Pacific Railway in analytics area in Supply chain and Health Domain.

### **SESSION DETAILS:**

**Priyadarshini Sawant-Vice Chair, IEEE-VSIT SB** welcomed and introduced our first guest speaker for the day **Mr. Ashish Khare**.

Mr Khare started his session by explaining the use of data science in healthcare. He described it as Disciplined, Responsible and Research Based. He then explained how Healthcare and AI/ML work together with a diagram which explained how AI forms the skeleton which connects the Drug maker, Reaserchers, Physicians, Radiologists and finally the patient. He then introduced the topic Heathcare use-cases which included Disease Progression- Age related

macular degeneration problem (AMD). He shared a few pictures comparing the vision of a regular person and the vision of a person having AMD which appeared to have blurred patches in some places depending on the condition of the patient. He continued by explaining how machine learning can help in this case. Treatment can be given by computing eye length, macula radius, measuring rate of spread, density of spread, volume. Patient comorbidities, Inpatient and Outpatient visits, Drugs taken, Visual acuity scores thereby training the machine learning models. At the end of the session Mr. Khare shared with the participants a few references and links of courses teaching AI in Healthcare.

**Dr. Sarika Chouhan (Branch Counselor, IEEE-VSIT SB)** took the opportunity to thank our guest MR. Ashish Khare for being a part of the International Symposium and felicitated him by presenting an E Memento.



### Takeaways from the Session

- Very informative session on the upcoming disease progression through machine learning. It was well presented with the help of appropriate illustrations in real life.
- This is something i would say was really amazing. Like i have attended other sessions on AI and ML but never thought from the medical point of view from it and also the application of that in such important field was really informative and also i got some ideas while watching how the modals might have been trained , so it was really informative.

### Comments/Suggestions

- It was a good events keep this in continue process so we can know about new things
- Just would like to say that i really looking forward for such kind of more events which gave me new ideas and informations in the fields which i had never thought of. Because the event was really went awesome.



Time™ 5min

	Patient 1 at 1 month	Patient 2 at 1 month	Patient 3 at 1 month
Baseline			
Follow-up			

How Machine Learning can help?!

Healthcare and AI/ML

Time™ 7-8min

Time™ 2min

Use-Case #

Age-related macular degeneration - When you have left with peripheral vision only!

Predict Segment

- Ground truth vs predicted segmentation
- Source - [https://github.com/israelwe/AMD\\_project](https://github.com/israelwe/AMD_project)

Time™ 2min

## *Session-2 Smart Contracts on Blockchain*

## SPEAKER



- Mr Chintan Oza is an Advisor at Lloyds Ventures and was the Chair of Technology and Engineering Management Society of IEEE Bombay Section.
- He has an Alumnus of Haas school of Business at UC Berkeley and IIT Bombay.
- Has worked on Technologies ranging from Wireline, CDMA, GSM, EVDO, 3G, 4G, AI, Machine Learning, Blockchain and Smart Cities.
- Telecom Portfolio Management Professional with 20+ years of experience in Government, Defence & Private Sectors.

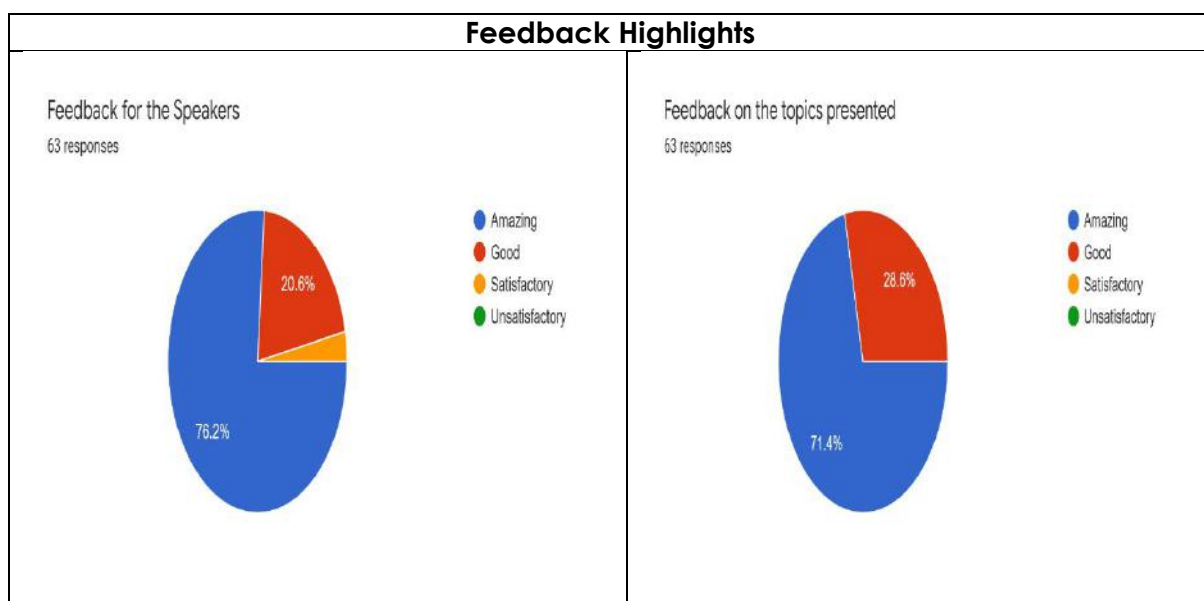
## SESSION DETAILS:

**Soham Prabhu- Workforce IEEE-VSIT SB** welcomed and introduced our next guest speaker **Mr. Chintan Oza**.

**Mr. Chintan Oza** started his session by introducing what traditional contract is. He described it as a legally binding agreement, which is signed between two or more individual parties. He went on to explain the ways in which the traditional contract is usually done and went on to say that for this contract, the drafting and execution is complex and why the settlements between the parties might get delayed. He then started explained what a Smart Contract is. He explained that the contract is a self-executing contract where the terms are written directly in software code on the blockchain. He quoted The Chamber of Digital Commerce, “Computer code that, upon occurrence of a specified condition or conditions, is capable of running automatically according to prespecified functions. The code can be stored and processed on a distributed ledger and would write any resulting change into the distributed ledger.” He continued by giving a brief on Nick Szabo, the scientist who is known to have first mentioned the concept of Smart Contracts in 1997. The difference between the traditional contracts and smart contracts was then explained, where the advantages of smart contracts were explained. Then the working smart contract was elucidated. Then he went on to explain the eight different types of smart contracts, namely Digital Value Exchange, Smart Right & Obligation, Basic Smart Contract, Multiparty Smart Contract, distributed autonomous Business Unit, Distributed Autonomous Organisation, Distributed Autonomous Government, Distributed Autonomous Society. He went on to

explain the different Smart Contract Programming Languages and various Smart Contract Platforms. Then, he went on to explain the various uses of Smart Contracts, and various fields where Smart Contracts are in use. He recommended the participants, various e-books, and physical books where they can learn more about Smart Contracts. To conclude the session, he explained the various challenges limiting the adoption of smart contract. Lack of skilled coders, high cost of maintenance and privacy issues are some of the challenges he stated. A short Q&A session followed.

**Dr. Sarika Chouhan (Branch Counselor, IEEE-VSIT SB)** took the opportunity to thank our guest **Mr. Chintan Oza** for being a part of the International Symposium and felicitated him by presenting an E Memento.

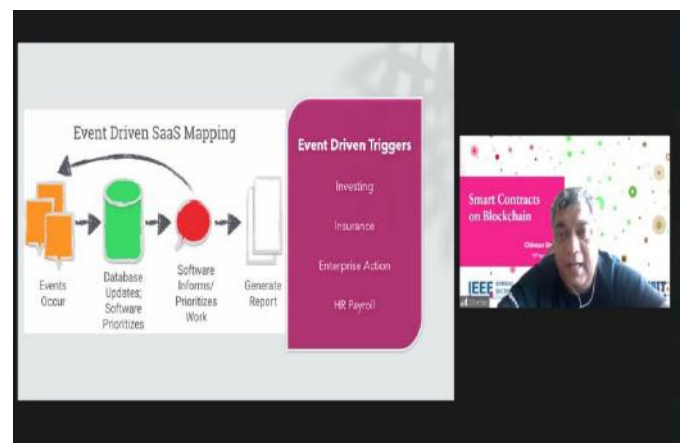


## Takeaways from the Session

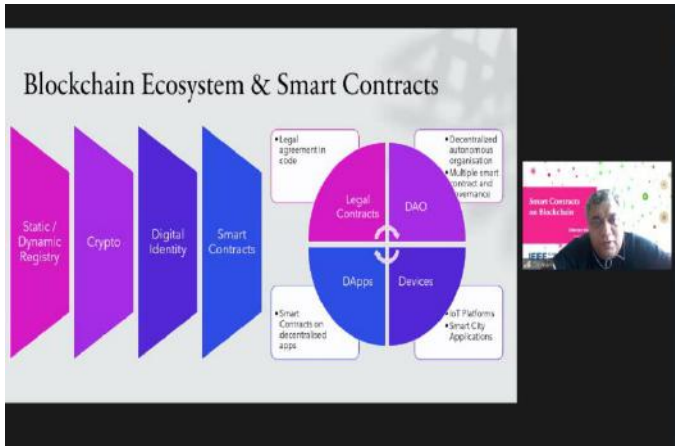
- Learnt about smart contracts and the fact that we can learn how to make them via ethereum, also learnt about how they can be used for different purposes.
- Blockchain and cryptocurrency is a topic i am really researching on and this session really give a lot of information accept some topics were like not able to cope but in session some other topics were also covered and importantly how to go about it startup and its applications were discussed which were really helpful as beginner
- Understood Smart contracts quite well and also the current research going regarding it.

## Comments/Suggestions

- Amazing session, one of the best webinars i have attended in a while.
- Hope to see lot of future session like this since this was an awesome informative event.
- Well Explained
- Fantastic session !!!







### Blockchain is a pizza base technology...

It can easily converge with other disruptive technologies to create new use cases...

Smart Contracts on Blockchain

Chetan G. [unreadable]

IEEE

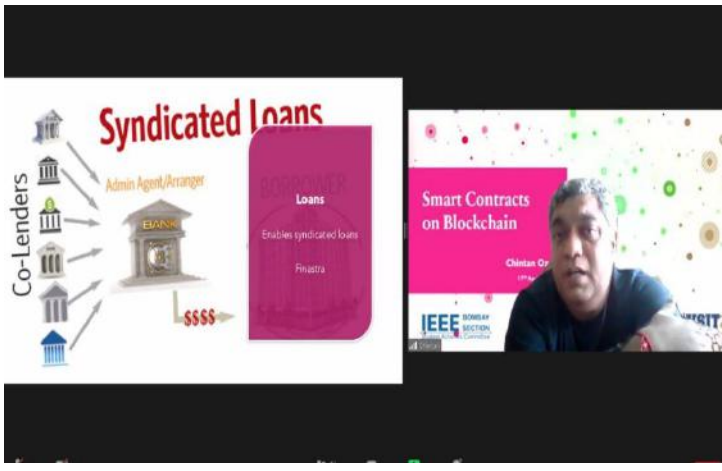
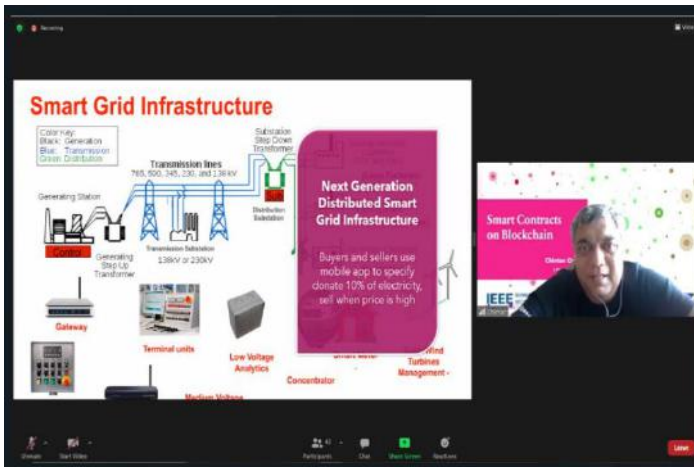
### Your Smart Contract learning starts here...

1. Mastering Blockchain: Distributed ledger technology, decentralization, and smart contracts explained - Imran Saheer - Kindle - Rs. 405
2. SOLIDITY: The essential guide to learn everything you need to master the Solidity programming language and create by yourself smart contracts in the Ethereum environment - Tamas Negyessy - Kindle - Rs. 202
3. Beginning Ethereum and Solidity Smart Contracts: Developing Blockchain Decentralized Applications - Greg Lim - Kindle - Rs. 375
4. Solidity Programming Essentials: A beginner's guide to build smart contracts for Ethereum and blockchain - Rakesh Modi - Kindle - Rs. 372
5. Powershell: The Comprehensive Beginners Guide To Taking Control Of The Powershell Command Line - Miles Price - Kindle - 191
6. Blockchain Basics Explained: The Definitive Beginner's Guide to Blockchain Technology and Cryptocurrencies, Smart Contracts, Wallets, Mining, ICO, Bitcoin, Ethereum, Litecoin, Ripple and the IoT - Tom Wolfe - Kindle - 275
7. Ethereum Cookbook: Over 100 recipes covering Ethereum-based tokens, games, wallets, smart contracts, protocols, and Dapps - Manoj P R - Kindle - 775

Smart Contracts on Blockchain

Chetan G. [unreadable]

IEEE





## **Session-3 IBM QUANTUM COMPUTING**



### **SPEAKER**

- **Mr. Ponniah** is an Executive Architect and CTO at IBM India Pvt. Ltd
- He has worked on IBM Watson in the past and has an alumnus of BITS Pilani.
- AI Applications Client Success CoE IBM India Software Labs.
- Extensive experience in establishing vision, selling architecting, planning, designing, and delivering AI and software solutions and services over a wide range of technologies like JavaEE, SOAS at IBM.

### **SESSION DETAILS:**

**Mukund Kelkar-LOGISTICS HEAD, IEEE-VSIT SB** welcomed and introduced our third guest speaker for the day **Mr. Anbumunee Ponniah**.

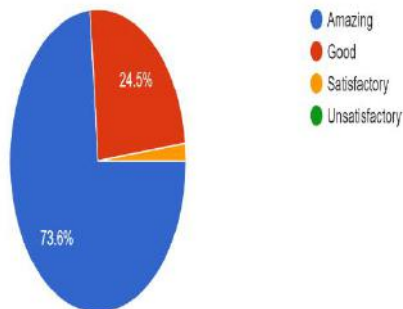
**Mr. Anbumunee Ponniah** started his session by speaking about what is Quantum computing. He described it as is the use of quantum phenomena such as superposition and entanglement to perform computation. He continued by talking about why quantum computing is beneficial and addressing the problems we have today and the problems we can address with quantum. Despite how sophisticated digital computing has become, there are many scientific and business problems for which we have barely scratched the surface. He explained how Quantum applications span three general areas namely, Simulating Quantum Systems, Artificial Intelligence, Optimization/Monte Carlo. The next topic he covered was Quantum Bits and Quantum circuits. A quantum bit or qubit is a controllable quantum object that is the unit of information and a quantum circuit is a set of gate operations on qubits and is the unit of computation. Then he gave the participants a brief view Inside an IBM Quantum chip, Scaling IBM Quantum technology and showed a few images of including the SUPERFRIDGE, IBM Quantum Computer 2019. He explained the Applications for Quantum circuits, Quantum simulations in fields of Physics, Chemistry, Network analysis,

Differential equations. Mr. Ponniah ended his session by giving some Key-takeaways. At the end of the session there was a short Q&A session which showed active participation, sir received many questions regarding the session and the participants received satisfactory answers.

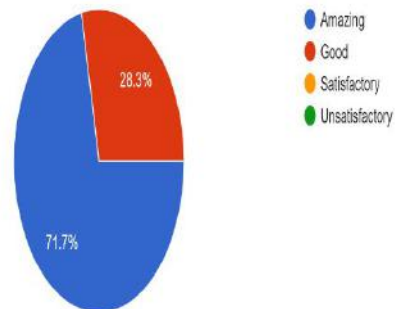
**Dr. Sarika Chouhan (Branch Counselor, IEEE-VSIT SB)** took the opportunity to thank our guest MR. Anbumunee Ponniah for being a part of the International Symposium and felicitated him by presenting an E Memento.

### Feedback Highlights

Feedback for the Speakers  
53 responses



Feedback on the topics presented  
53 responses



### Takeaways from the Session

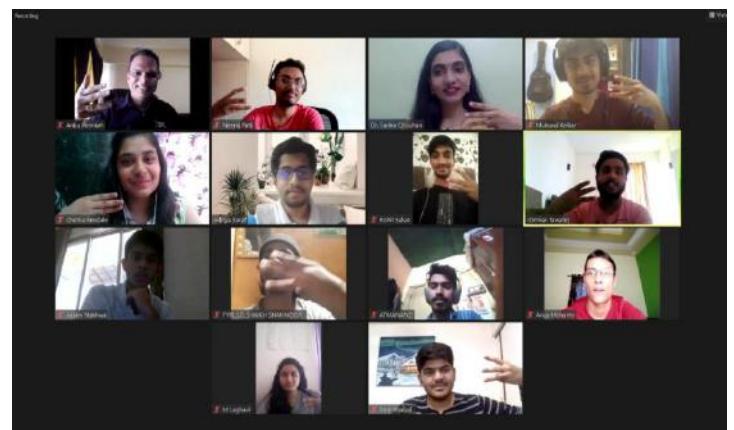
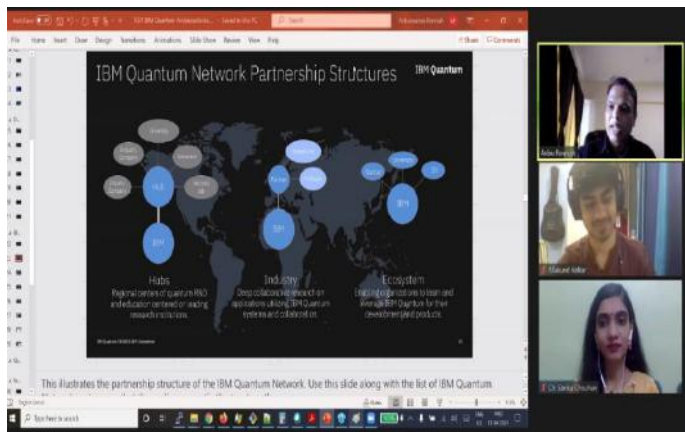
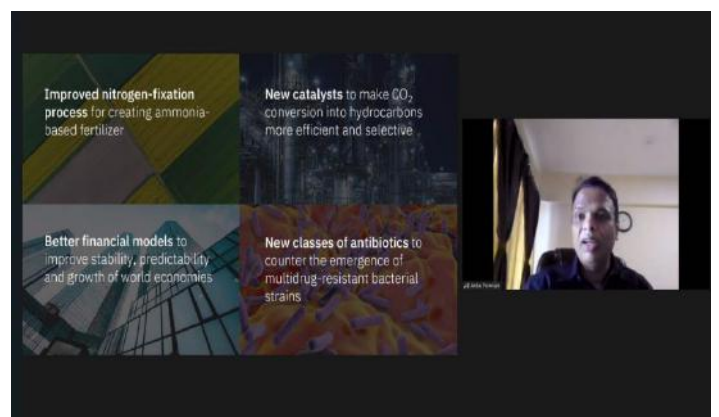
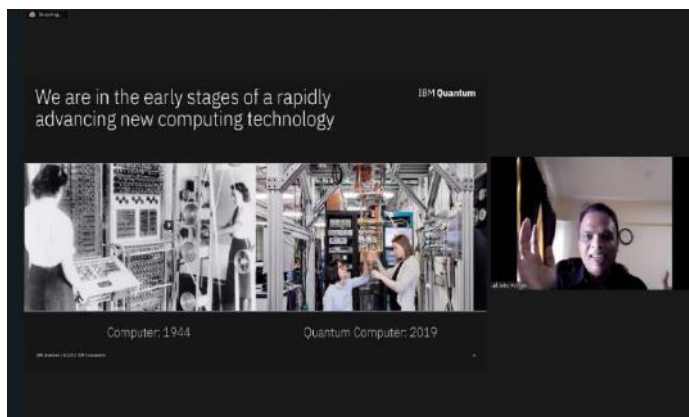
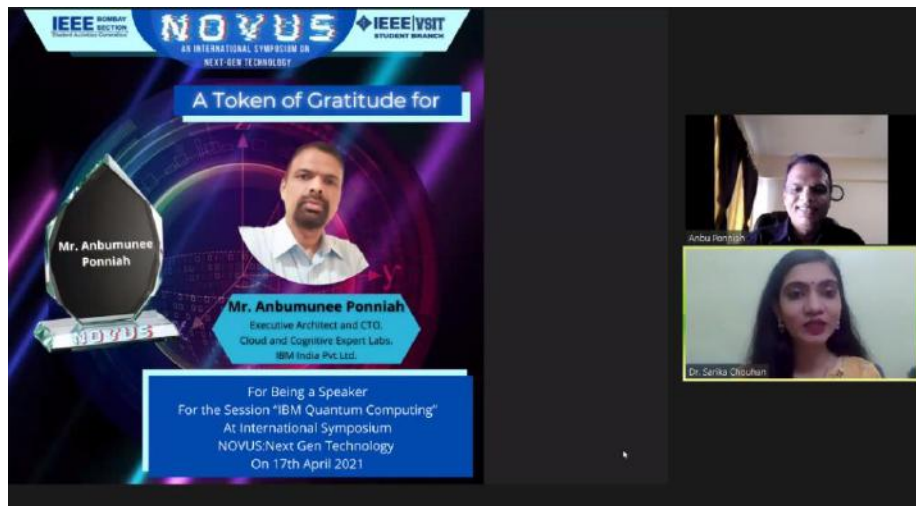
- Got a short intro to quantum computing, and how they work

Like i attended a session on Quantum Computing earlier and it was like a good start with the topics . But this event is so awesome like i understood those concepts so clearly this time also the physics topics because the speaker was explaining it in a so beginner friendly way i really this session more.

- Quantum Network Structures clarification of theories based on quantum networks.
- It was an excellent session.

### Comments/Suggestions

- Well organised
- It is very informative event for student which are intrested in computer technology!
- Really thankful for organizing such types of events which was really struggling to understand from web and really looking forward for more such types of events and hope i could be part of that. Thank you!!



## **Session-4 APPLICATION OF AR&VR IN EDUCATION**

### **SPEAKERS**

- **Mr. Balaji Venkataraman** is the CEO and Co-Founder of EscaVel EdTech LLP.
- He has worked in the past with Oracle and Amdocs.
- Has worked as Sr Managing Consultant.
- Has done his MS, Management from Rensselaer- Lally School of Management.
- BE Electronics from Maulana Azad Institute of Technology



- **Mr. Ravi Sharma** is the Head of Product Management at EscaVel EdTech LLP.
- He has an alumnus of IIT Kanpur.
- Has worked as Research Analyst for Su-Kam Power Systems LTD.
- Worked as Consultant at Flipick Pvt. Ltd.
- Has worked as an Analyst for Aspect Ratio



### **SESSION DETAILS:**

**Chetna Bendale, General Secretary WIE, IEEE-VSIT SB** welcomed and introduced our guest speakers **Mr. Balaji Venkataraman** and his colleague **Mr. Ravi Sharma**.

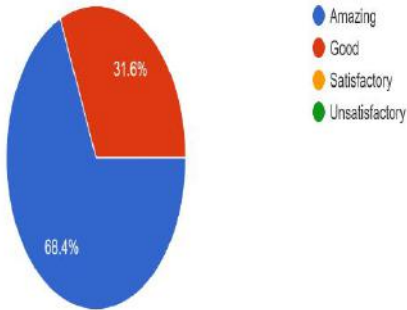
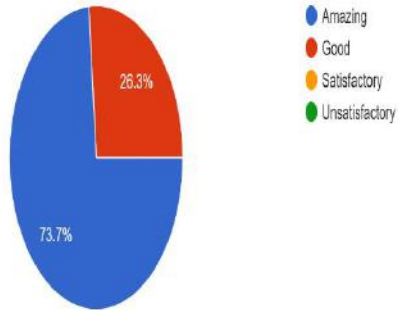
The session started by our speakers explaining us that in today's education approach there are a few things missing, things like One way communication, and



he described that the education is not exciting and engaging. **Mr. Ravi** explained interactive and immersive video provide intense engagement and excitement. **Mr. Balaji** spoke about how AR/VR provides numerous advantages to the people, C helps avoiding damage for example Training pilots by using flight simulators. These kind simulators are extensively used to train aspiring pilots in the most cost-efficient way. The session continued as our guest speakers demonstrated Newtons Laws of motion and its applications in different scenarios with the help or AR/VR. They performed a few experiments in the fields of physics and chemistry using AR/VR. Concept of Magnetic Field Lines were taught. **Mr. Ravi** explained that there are choice of technology parameters including Immersiveness, Interactivity, Deployment and Distribution, Scalability. The session ended with a small Q&A session. **Dr. Sarika Chouhan (Branch Counselor, IEEE-VSIT SB)** took the opportunity to thank our guests **Mr. Balaji Venkataraman** and **Mr. Ravi Sharma** for being a part of the International Symposium and felicitated him by presenting an E Memento **Sharma** for being a part of the International Symposium and felicitated him by presenting an E Memento.



**Dr. Sarika Chouhan (Branch Counselor, IEEE-VSIT SB)** took the opportunity to thank our guests **Mr. Balaji Venkataraman** and **Mr. Ravi Sharma** for being a part of the International Symposium and felicitated him by presenting an E Memento **Sharma** for being a part of the International Symposium and felicitated him by presenting an E Memento.

Feedback Highlights																					
<p>Feedback for the Speakers 57 responses</p>  <table border="1"> <caption>Feedback for the Speakers</caption> <thead> <tr> <th>Category</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>Amazing</td> <td>68.4%</td> </tr> <tr> <td>Good</td> <td>31.6%</td> </tr> <tr> <td>Satisfactory</td> <td>0%</td> </tr> <tr> <td>Unsatisfactory</td> <td>0%</td> </tr> </tbody> </table>	Category	Percentage	Amazing	68.4%	Good	31.6%	Satisfactory	0%	Unsatisfactory	0%	<p>Feedback on the topics presented 57 responses</p>  <table border="1"> <caption>Feedback on the topics presented</caption> <thead> <tr> <th>Category</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>Amazing</td> <td>73.7%</td> </tr> <tr> <td>Good</td> <td>26.3%</td> </tr> <tr> <td>Satisfactory</td> <td>0%</td> </tr> <tr> <td>Unsatisfactory</td> <td>0%</td> </tr> </tbody> </table>	Category	Percentage	Amazing	73.7%	Good	26.3%	Satisfactory	0%	Unsatisfactory	0%
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Unsatisfactory	0%																				
<p><b>Takeaways from the Session</b></p> <ul style="list-style-type: none"> <li>• Informative and useful</li> <li>• Learnt a lot about the thing that VR device can be used in so many things and the event was so informative i really enjoyed it also come to know that such type of resources are available out there for teaching which never searched for.</li> <li>• Learned a lot of info on ar and vr.</li> <li>• How AR can be used to show visuals mimicking real life to help with education</li> </ul>	<p><b>Comments/Suggestions</b></p> <ul style="list-style-type: none"> <li>• Excellent organization</li> <li>• This was informational and full of knowledge thank you!</li> <li>• Only would like to say the event was went so nicely and really looking forward for such type of more events which gives lot of information about the latest things and topics going on present time.</li> <li>• Need more session like these.</li> </ul>																				

### Application of AR & VR in Education

**Mr. Balaji Venkataraman**  
CEO and Co-founder  
Ravens & Effect LLP

**Date:** 17th April 2021  
**Time:** 3:00pm to 4:00pm

### Application of AR & VR in Education

**Mr. Ravi Sharma**  
Head of Product Management  
DoubtWala LLP

**Date:** 17th April 2021  
**Time:** 4:00pm to 4:30pm

### 3D, Augmented, Virtual Reality (AR & VR)

A new age Digital toolkit for Education

- 3D Visualizations & VR were put to use decades ago to train pilots in real life scenarios

Even to this day **Flight Simulators** are extensively used to train aspiring pilots in the most cost efficient ways.

- Such a technology can surely be a **Game Changer** for Education in general.

## **Session 5 - Cyber Security- Identity and Access Management**

### **Using Sail Point**



### **SPEAKER**

- Mr. Bhushan Chavan is a Cyber Security Specialist and Consultant at Big 4 Companies.
- He has had 12+ years of experience in the identity and access management domain.
- Expert in reviewing business operations and identifying business change needs, designing project costs and productivity benchmarks, as well as recommending technological solutions that can expedite in achieving company's goals.

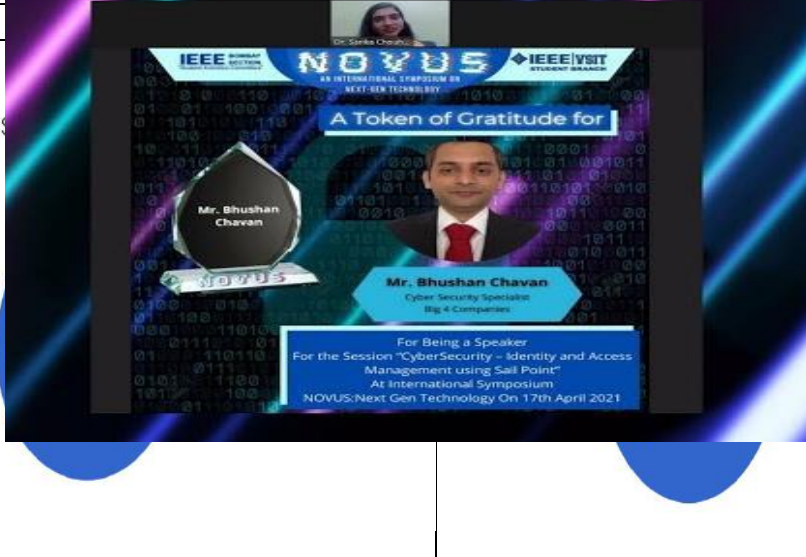
### **SESSION DETAILS:**

**Harsh Mishra, Workforce IEEE-VSIT SB** welcomed and introduced our fifth and final guest for the day, Mr Bhushan Chavan.

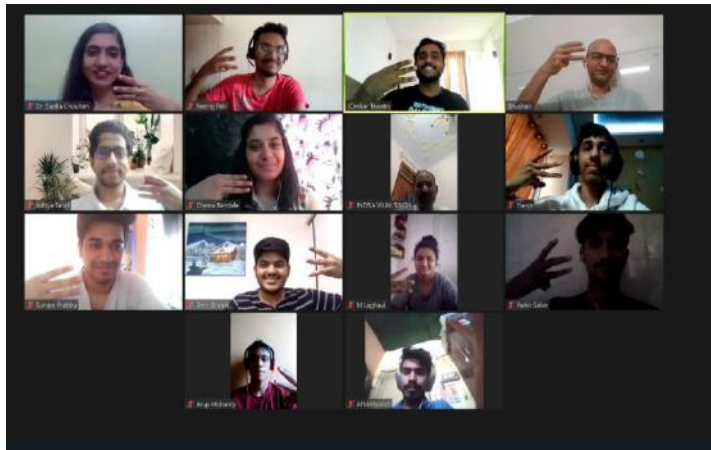
**Mr Chavan** started his session by explaining what SailPoint enables organisations to do. Provision access with confidence, protect business assets at

scale, ensure compliance with certainty. He emphasised on why identity and access management are necessary. He explained the various uses of the topics mentioned above in security and regulatory compliance, Business Services, and IT efficiency. He went on to explain the difference between a compliance manager and a lifecycle manager. Later, he explained the various uses of the IdentityIQ Processes. He explained how this can be used to read data, how it can be used in business modelling, in governance process, and in provisioning process. He also showed a small video on the working of SailPoint in practice. To conclude, the participants were given a detailed overview of the entire architecture by **Mr. Chavan**.

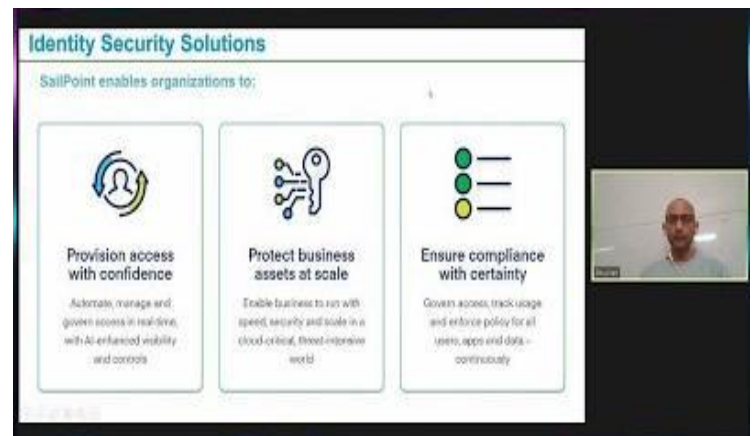
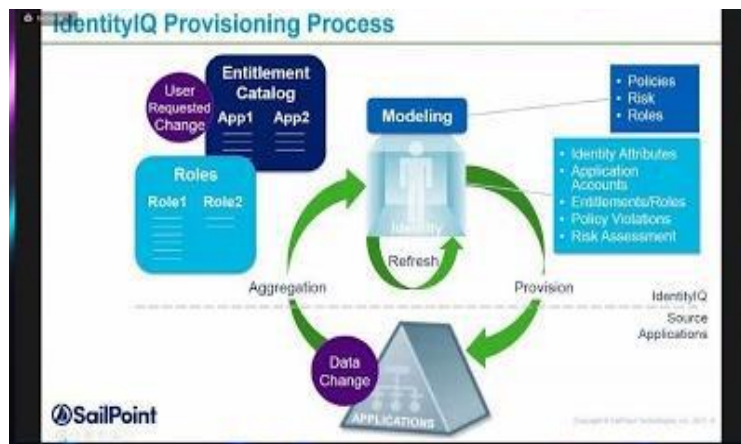
**Dr. Sarika Chouhan (Branch Counsellor, IEEE-VSIT SB)** took the opportunity to thank our guest Mr. Bhushan Chavan for being a part of the International Symposium and felicitated him by presenting an E Memento.

<p>Feedback for the S</p> <p>68 responses</p>	 <div data-bbox="1259 1021 1369 1155"> <ul style="list-style-type: none"> <li>Amazing</li> <li>Good</li> <li>Satisfactory</li> <li>Unsatisfactory</li> </ul> </div>	
<p><b>Takeaways from the Session</b></p> <ul style="list-style-type: none"> <li>• Very informative and interesting session.</li> <li>• First of all I am really thankful for organizing such event and sharing the invitation. I not even thought that from this session I would come to topics about sailpoint and the security management in application development in which i am a aspirant.</li> <li>• It was very good the speaker was absolutely speaking very well about Cyber security</li> </ul>	<p><b>Comments/Suggestions</b></p> <ul style="list-style-type: none"> <li>• Excellent session</li> <li>• Need more sessions like these!!</li> <li>• The whole day was superb and lot informative all the sessions were awesome and i am really pleased to know for future events like these. These types of events gives me a break from my daily curriculum and gives immense knowledge of what are the things going on in world, so looking forward for more such events. Thank you.</li> <li>• Thanks for all sessions.</li> </ul>	





Later, Omkar Tawate- General



Secretary, IEEE-VSIT SB, concluded the International Symposium, NOVUS-Next Gen Technologies by giving a vote of thanks. The participants found the

symposium very informative and interactive and thoroughly enjoyed the sessions.









## MINDSWEEPER

### 24 HOUR NATIONAL LEVEL CODATHON COMPETITION

Date:	27 <sup>th</sup> & 28 <sup>th</sup> February, 2021
Time:	10:00am to 2:00pm
Platform:	Zoom
Organised By:	IEEE-VSIT Student Branch & Computer Society of India-VSIT
Faculty in-Charge:	Dr. Sarika Chouhan (Branch Counselor, IEEE-VSIT SB) Ms. Ketaki Ghawali (Branch Mentor, IEEE-VSIT SB) Ms. Seema Bhatkar (Branch Mentor, IEEE-VSIT SB) Ms. Sanjeela Sagar (Student Branch Coordinator, CSI-VSIT) Dr. Amita Jain (Faculty Mentor, CSI-VSIT)



**IEEE-VSIT Student Branch** in collaboration with **CSI-VSIT** organized a 24-hour national level codathon competition **MINDSWEEPER** (February 20 & February 27,28, 2021) with Day 1 being the Pre Codathon Workshop, Day 2 consisted a 24 hour coding challenge & On Day 3 contestants had to present their ideas. The prize pool was worth **Rs. 15,000**. The speakers for the pre - workshop were **Mr. Hannan Satopay**-IEEE Bombay Section TPAC Secretary, Tinkercad Advisor - Autodesk) & **Mr. Shashank Bale**-Technical Architect, Choice Techlab). They gave the contestants the importance of codathon events and various ways and platforms which can help an individual improve his coding skills. The event saw a diverse pool of attendees which were **130+** in number- from VSIT's own students and faculty to students from other institutes all over the country. There were a total of **25 teams** participating in the competition.

## Day 1

The event commenced by **Dr. Sarika Chouhan**-Branch Counselor, IEEE-VSIT SB introducing the guest speakers for the event to all the contestants. The first part of the workshop was carried by Mr. Satopay.

Mr. Satopay began with his topic to the contestants by explaining the meaning and benefits of coding competitions. He gave a short tour of various coding websites like Hackerrank, Codechef, HackerEarth, etc. Mr. Satopay showed the contestants how to solve challenges in the Hackerrank portal, how to select the level of difficulty, and what the best methods to solve them. He showed them various examples and concepts of codes which consisted of loops, problem statements, and outputs of complex questions. In the Q&A session Mr. Satopay addressed various questions from the contestants over the concepts of coding languages and methods.

For the second part of the workshop, **Ms. Sanjeela Sagar** - Student Branch Coordinator, CSI-VSIT introduced the speaker Mr. Shashank Bale. Mr. Bale spoke about the basics and how to solve the various difficulty levels of a code. He taught the contestant how not to worry about the complexity of the questions and always look for the basic ideas to start with. Mr. Bale showed them examples from the Hackerrank portal. He took questions from the contestants and solved them to give a gist of end-to-end thinking methodology. In the end Mr. Bale solved the doubts of the contestants in the Q&A session.

## Day 2

The second day of the event was commenced by **Khushi Sharma**-Vice Chairperson, IEEE-VSIT SB inviting the Vice Principal for a word of confidence for the contestants. **Mr. Asif Rampurawala**-Vice Principal, VSIT spoke a few words on how such codathon competition benefits young minds. He wished all the best for the competition and not worry about the results but focus on personal growth of knowledge.

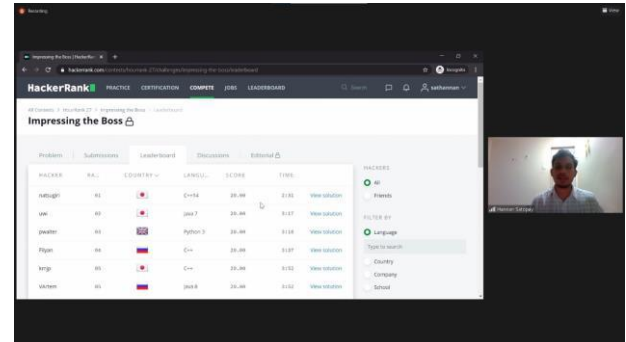
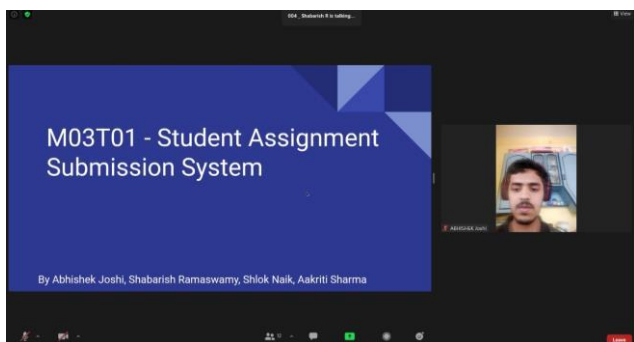
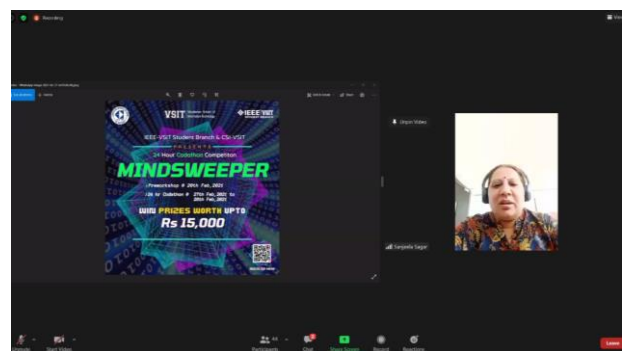
The day was carried forward by **Vignesh Prabhu**-Treasurer, IEEE-VSIT SB, making the contestants aware of the guidelines of the competition and rules to be followed. The contestants were then given the link to the competition where there were 5 questions to solve which consisted of different difficulty levels and points. The maximum points were 30 and min being 10. The contestants had 24 hours to complete the challenge and present their ideas on Day 3.

## Day 3

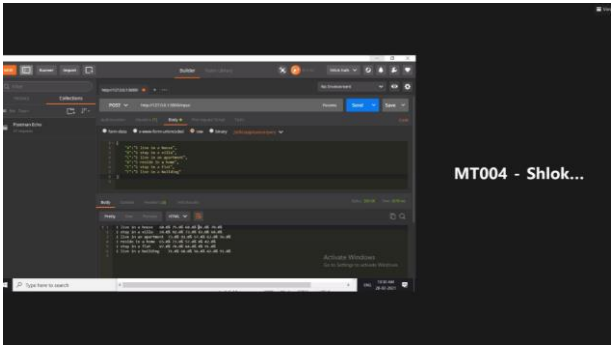
The day 3 of the event consisted of contestants presenting their ideas in front of the panel of judges. The judges were **Mr. Hannan Satopay, Mr. Shashank Bale, Ms. Sanjeela Sagar, Dr. Amita Jain, Ms. Seema Bhatkar & Dr. Sarika Chouhan**.

The first presentation was done by team code MT004 consisting of four students Abhishek Joshi, Shabarish Ramaswamy, Shlok Vivek Naik & Aakriti Sharma (SIES Graduate School of Technology, Mumbai, Maharashtra) showcasing their website for online assignment submission

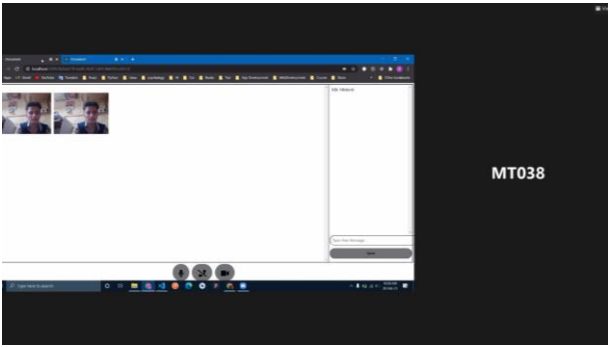
The winners of the competition were graded on the basis of their code score, presentation skills & idea implementation. There were 10 positions and the **10th place** went to **Komal Menaria** (Nagindash Khandwala College). The **9th place** went to **Rahul Patil, Manish Gupta, Jainish Sakhidas** (Shah and Anchor Kutchhi Engineering College). The **8th place** went to **Pratik Gohil** (Kapol Vidyanidhi). The **7th place** went to the group of **Sankalp Betkar, Tejas Mahajan, Tejal Mahajan, Jagruti Katpara** (Patkar Varde College). The **6th position** went to the duo of **Om Navge, Rohit Mahadik** (VSIT). The **5th place** went to **Roshan Maurya, Devansh Vala** (Nagindash khandwala college). The **4th place** was given to **Prince Kumar Singh, Devesh Chalke** (VSIT). The **Second Runner Up** position went to **Mukesh Rajpurohit** (Nagindash Khandwala College). The **First Runner Up** went to **Vishak Gopukumar, Shreekant Kambli, Mehul Shah** (VSIT). The **Winner** of the ***MINDSWEEPER - Codathon competition*** was **Abhishek Joshi, Shabarish Ramaswamy, Shlok Vivek Naik & Aakriti Sharma** (SIES Graduate School of Technology, Mumbai, Maharashtra)



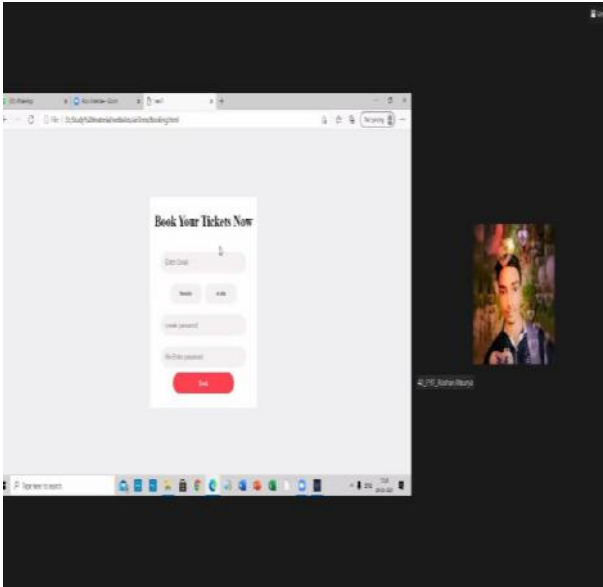




MT004 - Shlok...



MT038



24 Hour Codathon Competition

**MINDSWEEPER** 2021

IEEE VBIT STUDENT BRANCH

### THE GRANDMASTERS

WINNING TEAMS

1

**ABHISHEK JOSHI**  
VIT VELLORE SCHOOL OF INFORMATION TECHNOLOGY

**SHABARISH RAMASWAMY**  
VIT VELLORE SCHOOL OF INFORMATION TECHNOLOGY

**SHLOK VIVEK NAIK**  
VIT VELLORE SCHOOL OF INFORMATION TECHNOLOGY

**AAKRITI SHARMA**  
VIT VELLORE SCHOOL OF INFORMATION TECHNOLOGY

2

**VISHAK GOPKUMAR**  
VIT VELLORE SCHOOL OF INFORMATION TECHNOLOGY

**SHREEKANT KAMBLI**  
VIT VELLORE SCHOOL OF INFORMATION TECHNOLOGY

**MEHUL SHAH**  
VIT VELLORE SCHOOL OF INFORMATION TECHNOLOGY

3

**MUKESH RAJPUROHIT**  
VIT VELLORE SCHOOL OF INFORMATION TECHNOLOGY

24 Hour Codathon Competition

**MINDSWEEPER** 2021

IEEE VBIT STUDENT BRANCH

### LEADERBOARD

4

**PRINCE KUMAR SINGH**  
VIT VELLORE SCHOOL OF INFORMATION TECHNOLOGY

**DEVESH CHALKE**  
VIT VELLORE SCHOOL OF INFORMATION TECHNOLOGY

5

**DEVANSH VALA**  
VIT VELLORE SCHOOL OF INFORMATION TECHNOLOGY

**ROSHAN MAURYA**  
VIT VELLORE SCHOOL OF INFORMATION TECHNOLOGY

6

**OM NAVGE**  
VIT VELLORE SCHOOL OF INFORMATION TECHNOLOGY

**ROHIT MAHADIK**  
VIT VELLORE SCHOOL OF INFORMATION TECHNOLOGY

7

**SANKALP BETKAR**  
VIT VELLORE SCHOOL OF INFORMATION TECHNOLOGY

**TEJAS BHUWAD**  
VIT VELLORE SCHOOL OF INFORMATION TECHNOLOGY

**TEJAL MAHAJAN**  
VIT VELLORE SCHOOL OF INFORMATION TECHNOLOGY

**JAGRUTI KATPARA**  
VIT VELLORE SCHOOL OF INFORMATION TECHNOLOGY

24 Hour Codathon Competition

**MINDSWEEPER** 2021

IEEE VBIT STUDENT BRANCH

### LEADERBOARD

8

**PRATIK GOHIL**  
VIT VELLORE SCHOOL OF INFORMATION TECHNOLOGY

9

**RAHUL PATIL**  
VIT VELLORE SCHOOL OF INFORMATION TECHNOLOGY

**MANISH GUPTA**  
VIT VELLORE SCHOOL OF INFORMATION TECHNOLOGY

**JAINISH SAKHIDAS**  
VIT VELLORE SCHOOL OF INFORMATION TECHNOLOGY

10

**KOMAL MENARIA**  
VIT VELLORE SCHOOL OF INFORMATION TECHNOLOGY

## Workshop on Graphics & Animation March 2021

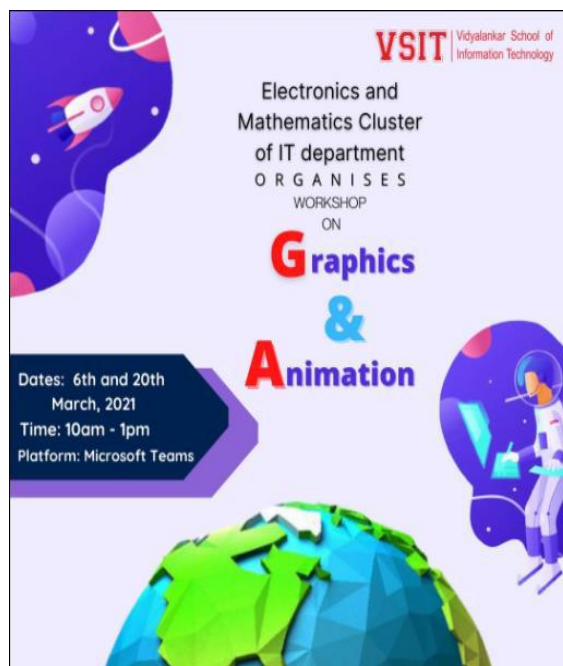
**Date:** 6<sup>th</sup> March & 20<sup>th</sup> March 2021

**Time:** 12.00 noon to 5.00 pm

### **Detailed report:**

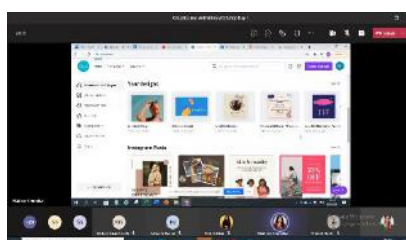
Electronics & Mathematics Cluster of VSIT has organised a workshop on Graphics & Animation for Second Year BSc. IT students. The focus of the course was to make students aware of various Open Source software available for Graphics & Animation.

With growing demand of digitization, it is very important to develop new skills from a student perspective. Our Cluster always focused on developing & designing courses or workshop which will benefit student. Under the guidance of our Cluster Mentor Mr. Umesh Koyande, we proposed to have this workshop for our students. We divided the content of the course over 2 days.



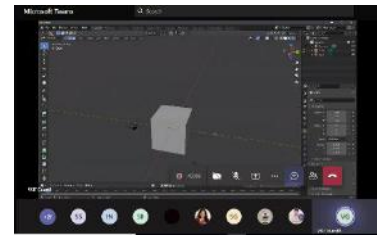
### Day 1:

The session began at 12 pm with 65 attendees. Ms. Madhavi Amondkar started with her session on LIVE demonstration of Canva. She demonstrated various templates available for graphics. Later, she gave an example of Instagram Post using the available templates. Students tried from their machines and created beautiful graphics & various posts. The session further carried on by Amitesh Narvekar who is Youtuber and our SYBAMMC student. He guided students on how to create YT channel, how to find content, animate, subscriptions etc. It was a very interactive session as students had few queries regarding creating their own YT channel. We received a very good response in the chat box. Day 1 ended by thanking the Trainers & students for attending the session & performing their assignments.



### Day 2:

The day 2 began at 1 pm with 40 attendees. The trainer was Mr. Talha Ansari, who is our alumni. He started his session with introduction & installation of Blender software. Talha at first explained all the functions that are available in Blender and what transformations we will be performing in the activity. The sessions were interactive throughout and all the students were performing simultaneously, attaching a snapshot of their respective outputs in the chat box. At the end of the session, Ms. Rohini Desai thanked all the trainers as well as students for their participation. She also thanked Cluster mentor & VSIT for giving this opportunity.



## "Hands-On Workshop on API 101 using POSTMAN."

The **IEEE-VSIT Student Branch** organized a fun and interactive workshop on 27<sup>th</sup> March 2021. The topic of the event was “**Hands-on Workshop on API 101 using POSTMAN**”. The workshop saw a great number of participants from VSIT as well as students from different colleges which totalled to around **70+** in number.

Speaker for this event was **Mr. Ali Mustufa Shaikh** who is a student committee manager at POSTMAN, which is one of the leading API development tools, used by over 98% of Fortune 500 companies. **Mr. Ali** is also the Lead Ambassador and Advisory member for IEEE Collabratec and has been Awarded with the **Larry K. Wilson Regional Student Volunteer Award (2020) for R-10 (Asia Pacific Region)** for showcasing an extraordinary accomplishment associated with Student Activities. He is also a Google for Education Certified Trainer and was one of the founding members of Google cloud developer’s community, Mumbai.

**Mr Ali Mustufa** started by explaining the agenda of the event. He continued by simplifying what API means and how everyone uses it in their day to day lives. He explained how Postman is a collaboration platform for API development. Postman's features simplify each step of building an API and streamline collaboration so one can create better APIs—faster. He made us familiar with API and its workings with a few simple examples and showed few basic workings needed for the workshop. Topics such as Basics of API, Requests & Responses and Variables were covered.

The hands-on session began after **Mr Ali** made the participants familiar with the interface of the website being used. The participants were given a task of writing jokes in public workspaces. Participants wrote their code, tried, and tested them to get the desired output and posted them. He concluded by giving a short recap of the session which included things which were covered in the session, the methods, addresses, parameters, Authorizations, and body data.

Moving forward **Mr Ali Mustufa** explained the benefits of Student Expert certification, and how it indicates that one is proficient in the essential skills involved in building and testing API requests in Postman. He mentioned students can get Postman Student Expert Certification after completing the training course. **Mr. Ali Mustufa** reviewed all the outputs received from the participants and the person with the most funny joke received a present from POSTMAN.

**IEEE VSIT STUDENT BRANCH**

### Hands-on Workshop on API 101 using POSTMAN

**Speaker**

**Ali Mustufa Shaikh**  
Student Community Manager,  
Postman, Lead Ambassador and  
Advisory Member for IEEE Collabratec®.

**Topics:**

- API 101 using Postman
- Learn the basics of API

e-certificate of Participation

Platform: Zoom  
Date: 27<sup>th</sup> March 2021  
Time: 11:30A.M. to 1:00P.M.  
[bit.ly/PostmanRegistration](https://bit.ly/PostmanRegistration)

Event is Open for All

@ieeevsit @ieee.vsit







## A Report on “Fundamentals of Digital Marketing”

**Organized by:** BMS Department of VSIT and Enactus Organising Club: Enactus, The Management Club of VSIT **Date:** 31<sup>st</sup> July 2020 (Friday)

**Platform:** Microsoft Teams

**Total No. of Attendees:** 101

**Students Attended:** 76

**Faculties Attended:** 10

**Enactus Attended:** 15 **Speaker:** MR. Rupak Sarvekar

The members of Enactus, Management Club of BMS Department Organized and conducted

**Webinar On “FUNDAMENALS OF DIGITAL MARKETING”** For the Marketing as well as for The Other Students to Know the Impact on Digital Marketing.

The webinar Started With the introduction speech given by Pooja Keshwarwani Ma'am

And then it was further progressed by Hod of BMS Department Mangle Singh Rawant Sir giving us an insight of Digital Marketing.

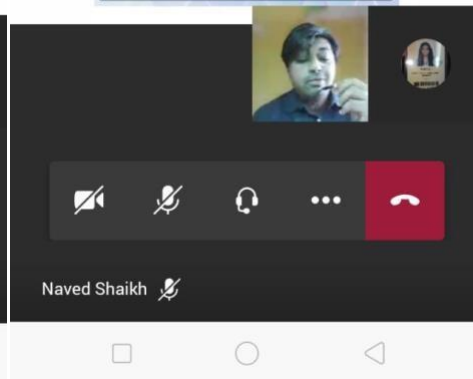
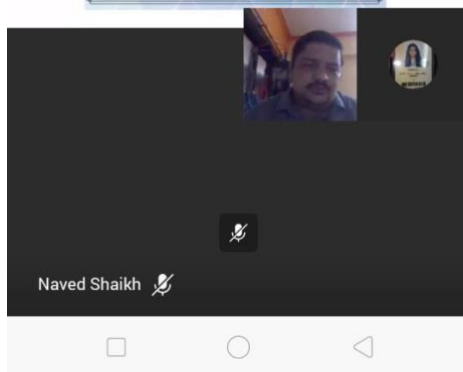
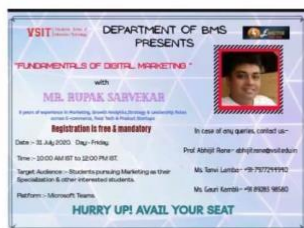
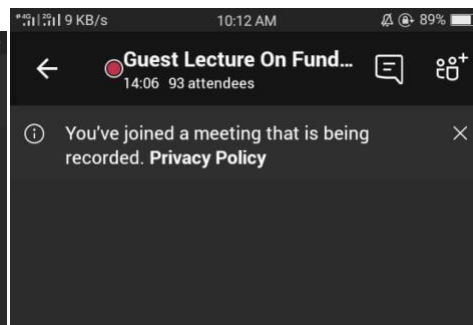
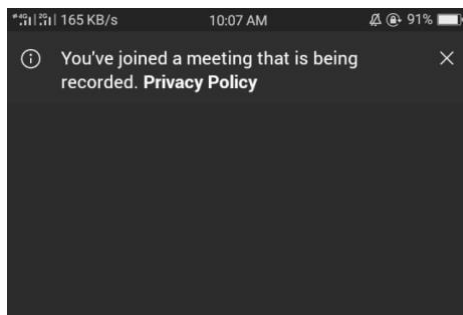
The webinar was then further taking by Mr. Rupak Sarvekar sir. He has 8years of experience in marketing. Growth analytic, strategy and leadership role across E-commerce, food tech and product start-up. He Started by introducing the basic concept of Fundaments of Digital Marketing. He explains how digital marketing as a medium is useful to promote startups. He gave an insight on the topic like Logo, Domain Name, Search Engine, Google Analytics etc.

After giving us such an admirable and knowledgeable webinar, he cleared some doubts of the students.

The Webinar than ended with the Vote of Thanks given by Cheshta Phull a member of Management Club of VSIT and then the session was concluded.







## A Report on “Kaizen Principle to Shine in Corporate Life”

Organised by: - BMS Department of VSIT  
 Organising club: -Enactus, the Management Club of VSIT  
 Date: -8<sup>th</sup> of August (Saturday)  
 Time: -11am to 12 :30pm  
 Platform: -Microsoft Teams  
 Total No. of Attendees: - 67  
 Total No. of Teacher Attendees: -12  
 Total No. of Student Attendees: -55  
 Speaker: - Mr. Shravan Kumar

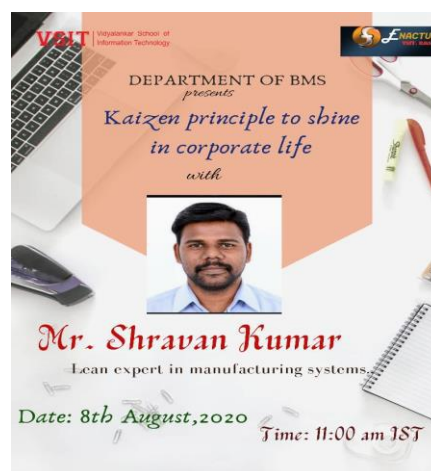
The members of Enactus, Management Club of BMS Department organized and conducted Webinar on “Kaizen principle to shine in corporate life”.

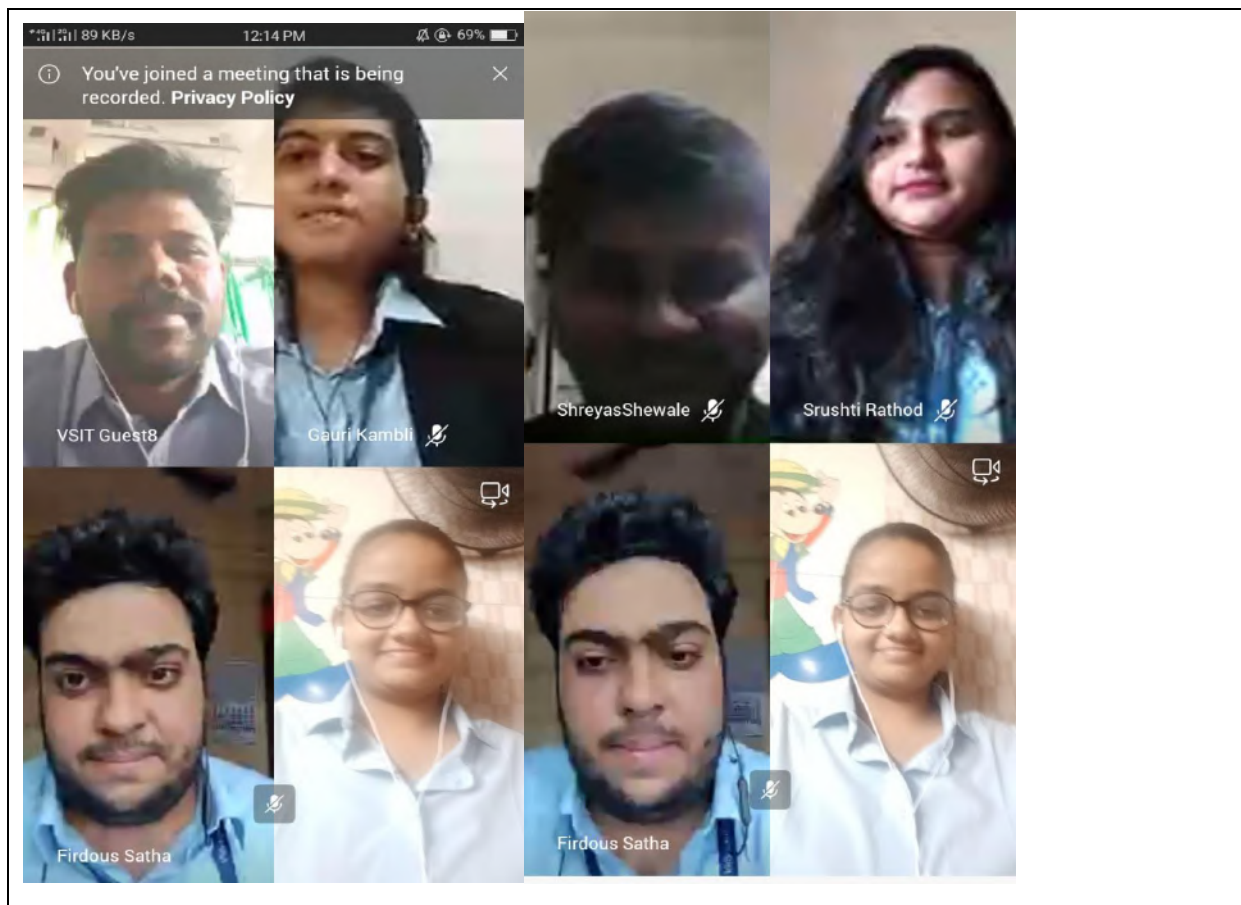
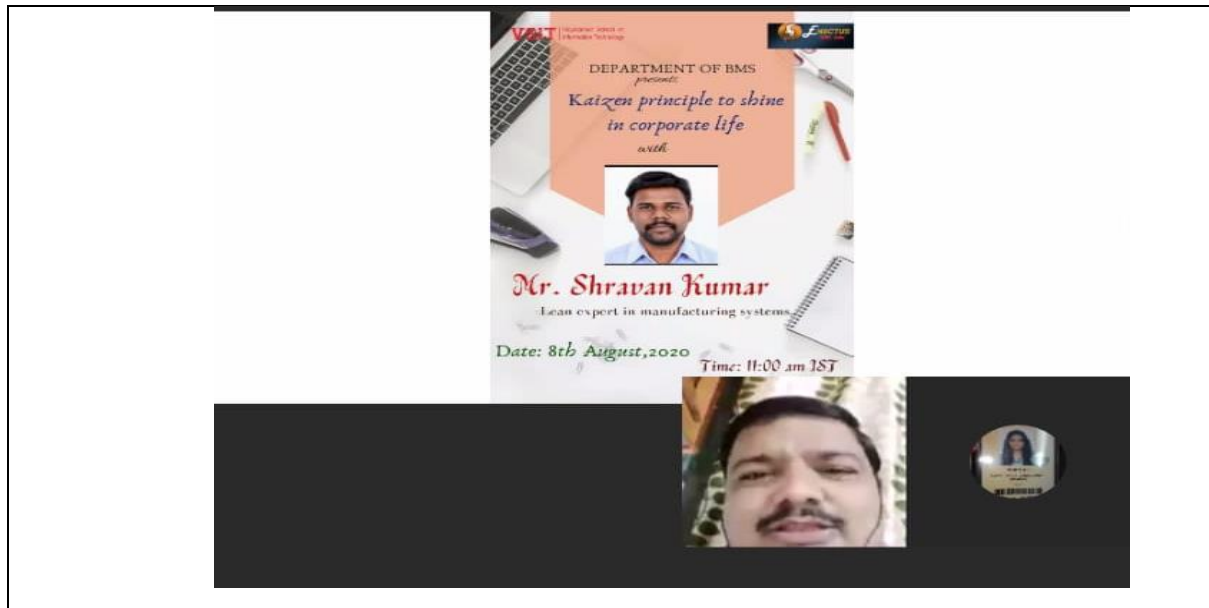
The webinar started with the introduction speech given by our professor Pooja Kesharwani Ma'am. Further our Head of BMS Department professor Mangal Singh Rawat Sir said a few words about the importance of this webinar and then the webinar was taken over by Shravan Kumar Sir.

Shravan Kumar Sir is a Manufacturing Professional working for BMW for past 9 years and is certified by BMW Corporate Quality world as Co- Auditor for plant India for Quality Management System. Shravan Kumar Sir gave us in-depth knowledge about the Kaizen principle by starting his webinar with basics. Sir explained us ‘What is lean?’, ‘How to identify waste’ and many more vital things we needed to know about Kaizen principle. Then he gave us example of Toyota to explain Kaizen Principle. Sir also shared with us a meaningful message that “quality is for people not for product.”

Shravan Kumar Sir then answered to all the questions we received from our attendees during the Webinar.

The webinar then ended with the Vote of Thanks given by Chesta Phull a member of the Management Club of VSIT and then the session was concluded. We appreciate both our professors and BMS department for pioneering this webinar and look forward to many more successful webinars.







**A Report on the “Recruitment, Compensation Planning & Job Portal Analysis”.**

**Organized by: - Bachelor of Management Studies (BMS) Dept. of VSIT.**

**Organizing Club: - ENACTUS: - The Management Club of VSIT.**

**Venue/Platform: - Microsoft Teams (Online).**

**Date: -18 August 2020 (Tuesday).**

**Time: - 3:15 PM to 4:15 PM IST.**

**Student Attendees: - 55**

**Faculty Attendees: - 9**

**Guest Speaker/Lecturer: - Ms. Sharda Kadam.**

The Guest Lecture was a blend of three intricate & vital topics of Human Resource Management namely, Recruitment, Compensation Planning & Job Portal Analysis. It was a Guest Lecture for all VSIT students, however, mandatory for the students pursuing Human Resources as their Specialization.

The Guest Speaker/Lecturer for this Guest Lecture was Ms. Sharda Kadam Ma'am, An HR Professional with a rich experience of being a Retail HR, HR Manager at Big Bazaar. She is an HR Specialist with Hands on Experience in Practical Learning on Recruitment, Compensation Planning, etc.

The webinar commenced sharp at 3.15 pm by the student anchors of Team Enactus, various Professors of VSIT & students of many other departments than BMS, were among the attendees. Professor Nikita Raut Ma'am introduced the Guest Speaker followed by the HOD of BMS department Professor Mangal Singh Rawat Sir spoke a few words to inspire students, stating the agenda & key takeaways from today's webinar.

Ms. Kadam, Guest Lecturer who now commenced with her Lecture. She had an informative PPT for students which gave insights on Recruitment. Followed by Job Portal Analysis & lastly, she spoke on Compensation Benefits & Planning. The Speaker made the webinar alive & asked questions to students due to which it was an interactive webinar.

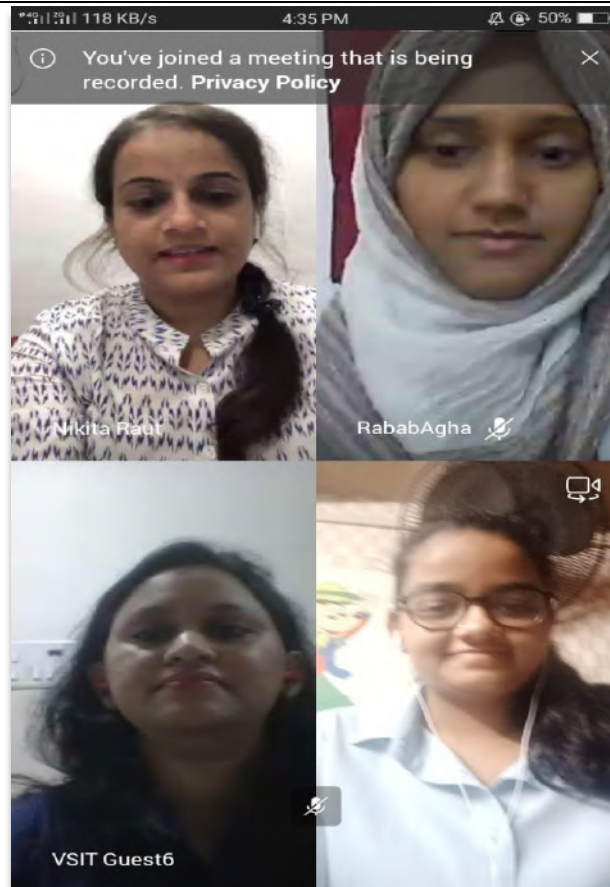
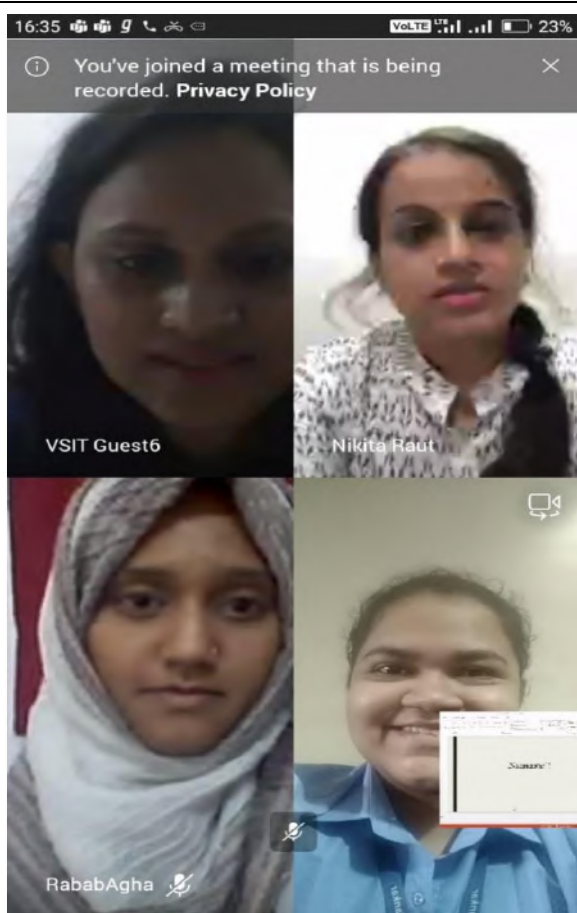
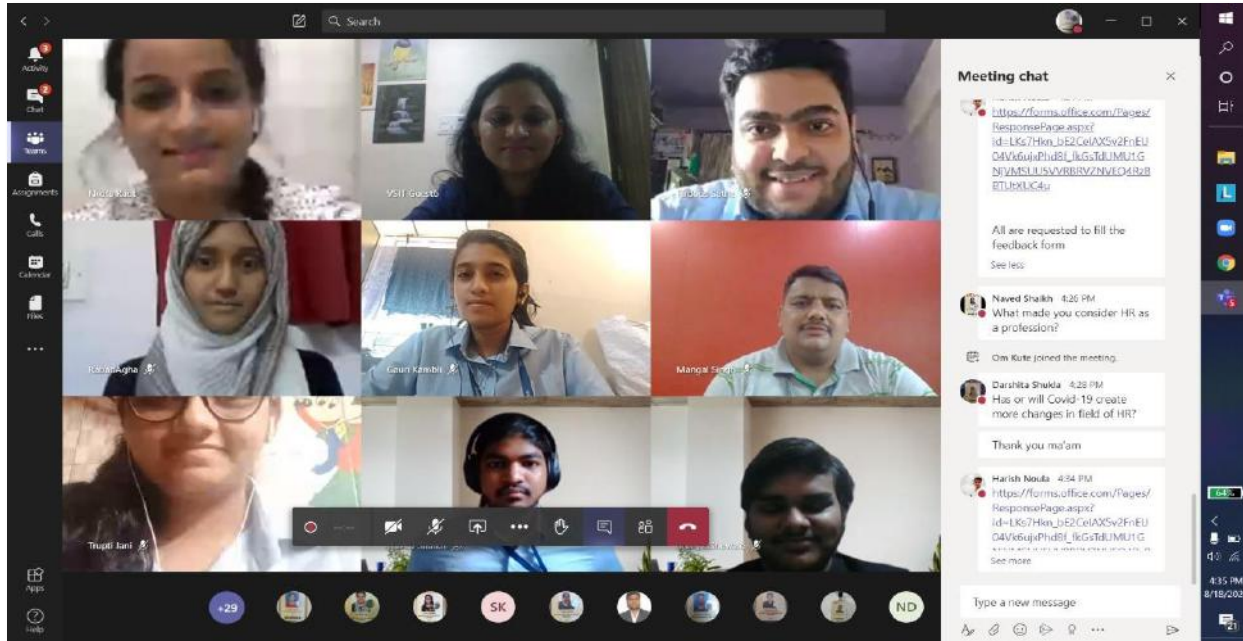
Our Student anchors started with Question & Answer Session, where students asked their questions pertaining to the topic & all the question were addressed by the Guest Speaker. The guest lecturer gave various insights on corporates, she evinced our student's industrial perspectives & incorporated talks of HR Domain in a very efficient way.

The student anchor proposed the Vote of Thanks for the event. She rendered the Vote of Thanks to all the concerned dignitaries, and also exhibited our sincere respect & gratitude to the Guest Speaker.

The webinar was an absolute success as it served the purpose, let us with industrial perspectives, gave us insights on Retail HR, Recruitment from the basis to in-depth.

Here are the Glimpses of the Webinar, have a glance through it: -





### REFERENCE CHECK

1. Candidate conduct will be checked.
2. This is not the better way of selection.
3. It must be combined with other methods of selection



VG



### Portals for Job

Naukri    Monster India    LinkedIn    Timesjob

Shine

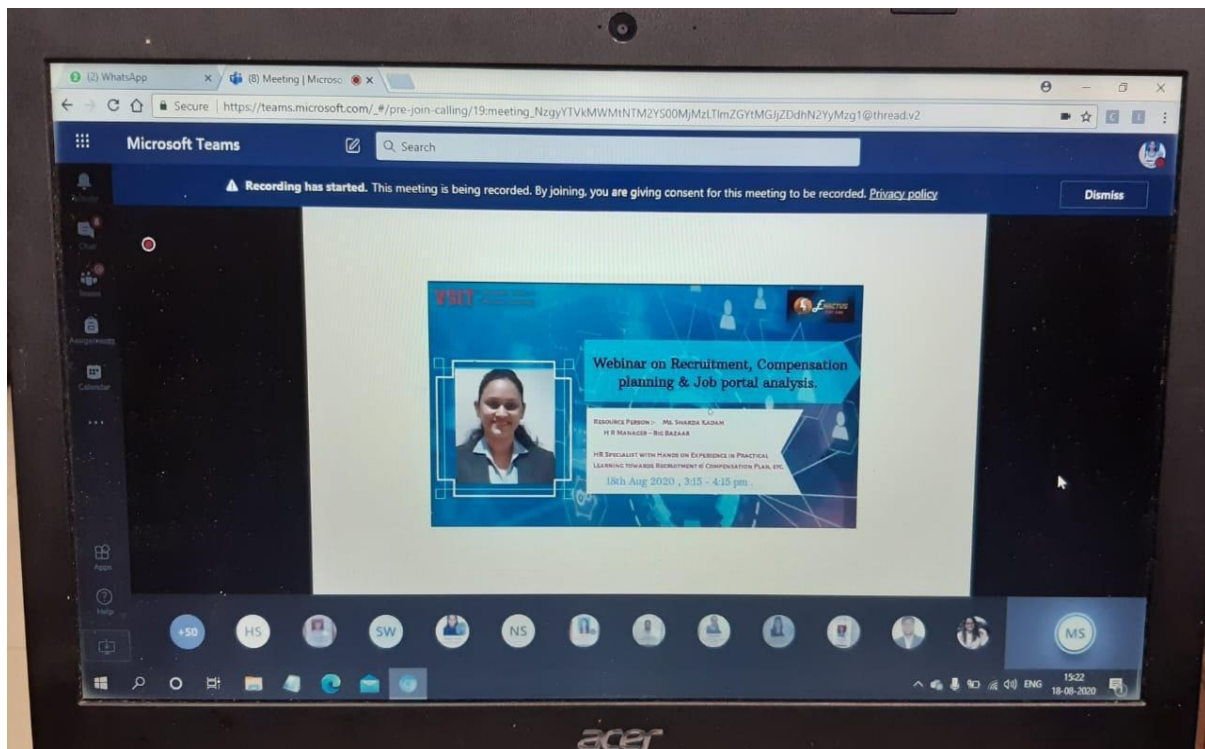
Placement India

Freelancer    Indeed    Upwork

Glassdoor

JobSarkari

Freshers world





## A Report on “The Enigma of Social Media”

**Organised by:** -BMS Department of Vidyalankar School of Information Technology

**Organising Committee:** -Enactus, The Management Club of VSIT

**Date:** -5<sup>th</sup> September, 2020.

**Time:** -10:30am to 11:30am

**Platform:** -Microsoft Teams

**Total No. of Attendees:** - 89

**Total No. of Teacher Attendees:** -10

**Total No. of Student Attendees:** -79

**Speaker:** - Dr. Shivani Arora

The members of Enactus, Management Club of BMS Department organized and conducted Webinar on “The Enigma of Social Media”.

The webinar started with the introduction speech given by our professor Pooja Keshwarwani Ma'am. Further the webinar was taken over by Dr. Shivani Arora.

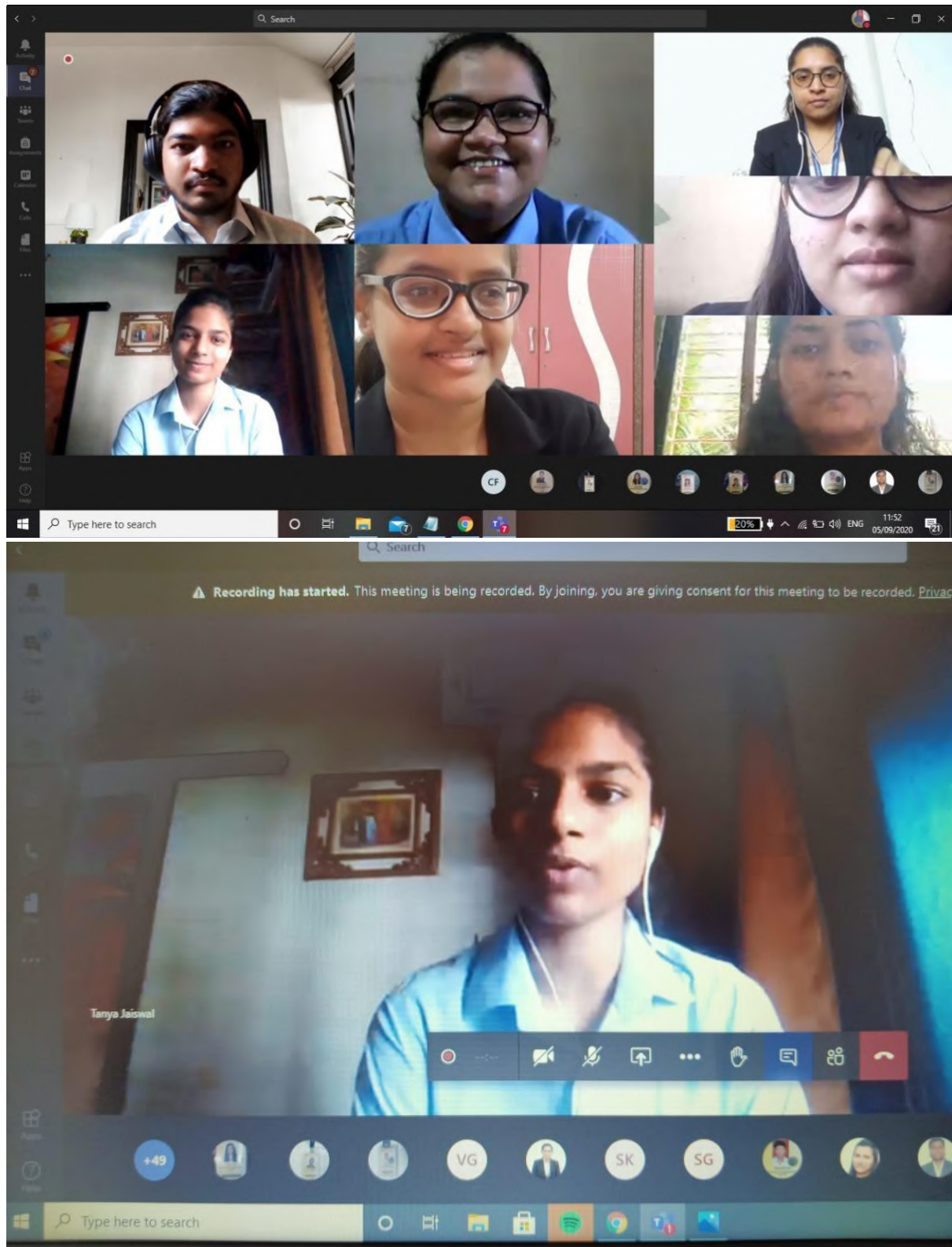
Dr. Shivani Arora has a Ph.d in E-commerce along with more than 20 years of rich experience in Teaching Industry, Research in Academics & Business World. Dr. Shivani Arora is currently working as a Professor at SBS College, University of Delhi and Authored 4 Books with more than 40 Research Publications at National & International Journals of Repute.

Dr. Shivani Arora then answered to all the questions we received from our attendees during the Webinar.

The webinar then ended with the Vote of Thanks, given by Ms. Janhavi Dhargalkar, a member of the Management Club of Vidyalankar School of Information Technology and then the session was concluded.

We appreciate both our professors and BMS department for pioneering this webinar and look forward to many more successful webinars







11:32 10:37 11:30

You've joined a meeting that is being recorded. [Privacy Policy](#)

### Must Read Books

Stop logging: The attention deficit economy from Anil Kumar to an aware one.

Lies we tell: The attention deficit economy from Anil Kumar to an aware one.

Thinking, Fast & Slow by Daniel Kahneman.

### "Awareness"-Helps

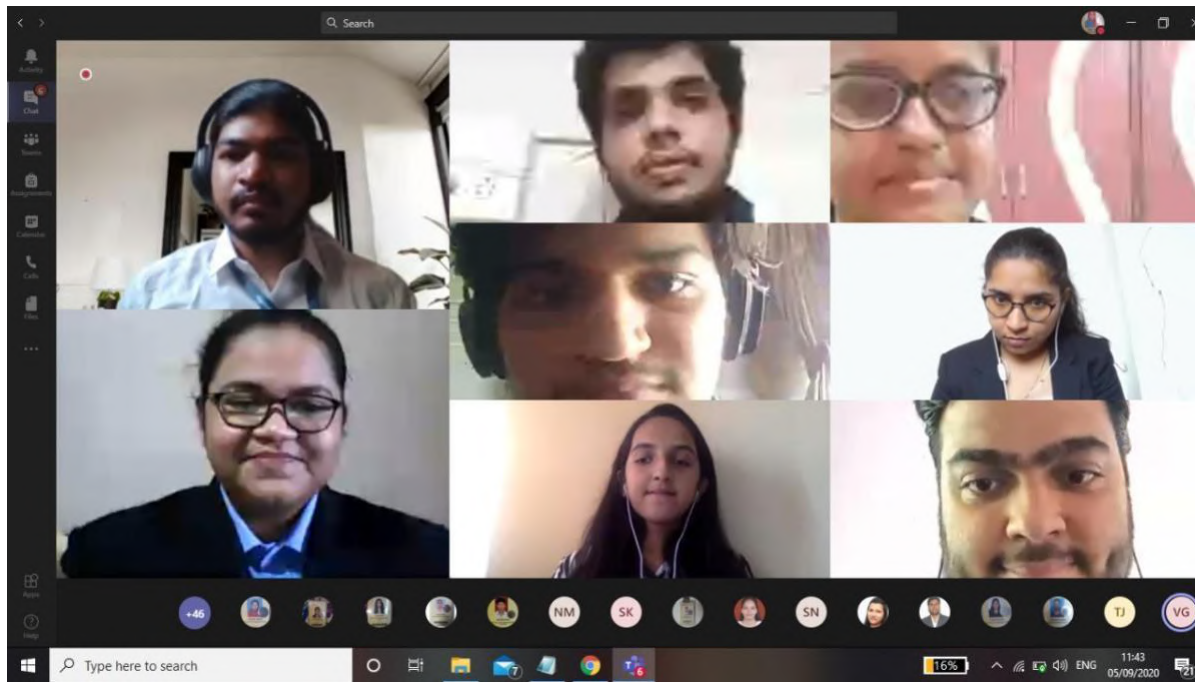
Online content stays forever.

VSIT Guest2 VSIT Guest2 VSIT Guest2

Search

Turn camera on

11:43 05-09-2020



## A Report on “The Advent & Significance of Public Relations in Hospitality Industry”.

**Organised by: - BMS Department of VSIT**

**Organising club: -Enactus: -The Management Club of VSIT**

**Date: - 19 September 2020 (Saturday)**

**Time: - 11:00 am to 12 :00 pm**

**Platform: - Microsoft Teams**

**No. of Total Attendees: -76**

**No. of Student Attendees: -72**

**No. of Teacher Attendees: - 4**

**Speaker: - Ms. Rutuja Gore**

The members of Enactus, Management Club of BMS Department organized and conducted Webinar on ““The Advent & Significance of Public Relations in Hospitality Industry”.

The webinar started with the introduction speech given by our Professor Pooja Kesharwani Ma’am. Further the Instruction was given by our Enactus member Shruti Jadav and then the webinar was taken over by Rutuja Gore Ma’am.

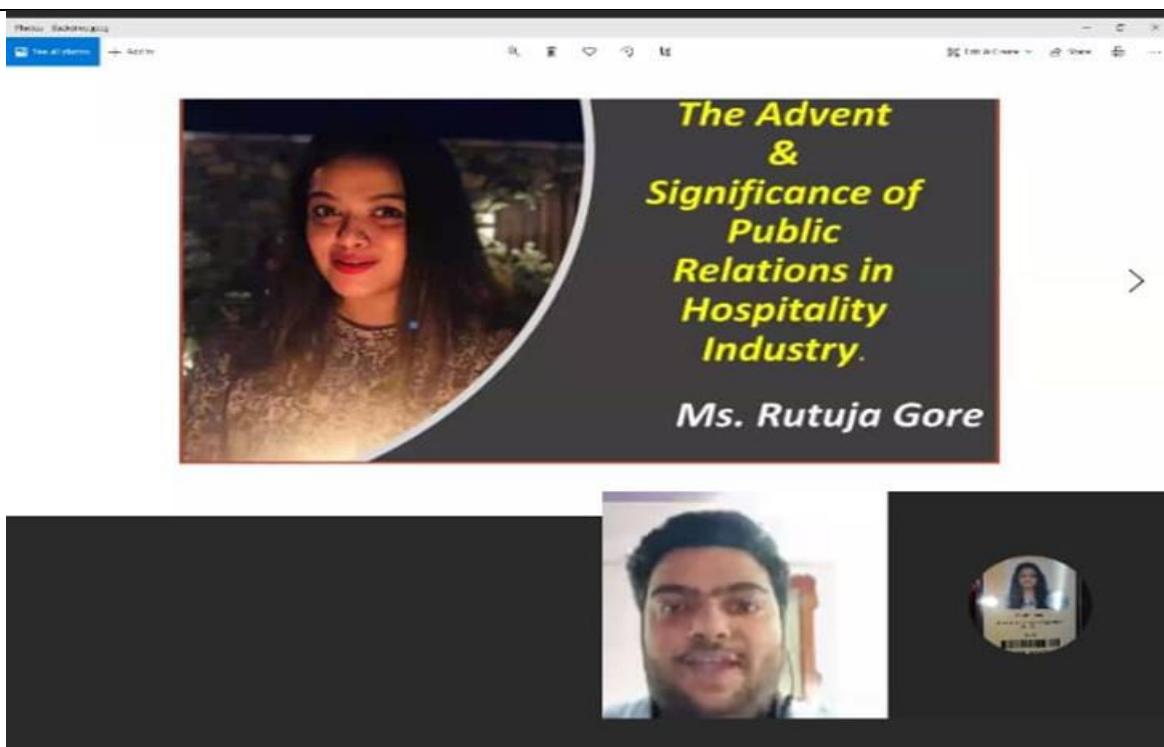
Rutuja Gore Ma’am. Is an Experienced in Public Relations & Marketing for 10 years also she was the Marketing Manager at the Oxford Golf Resort was also the Marketing & Public Relations Manager at Blue Frog, Pune and She is Freelancing since 5 years also has completed an MBA from Greenwich University (London).

Rutuja Gore ma’am gave us in-depth knowledge about the Hospitality Industry and also about the Public Relation. She started the with What PR is and how in helps with all the basics also the vital role of PR in every organization. Ma’am also explained us, ‘what is the role content in PR?,and how one should decide the target audience? Also Rutuja Gore ma’am answered to all the questions we received from our attendees during the Webinar.

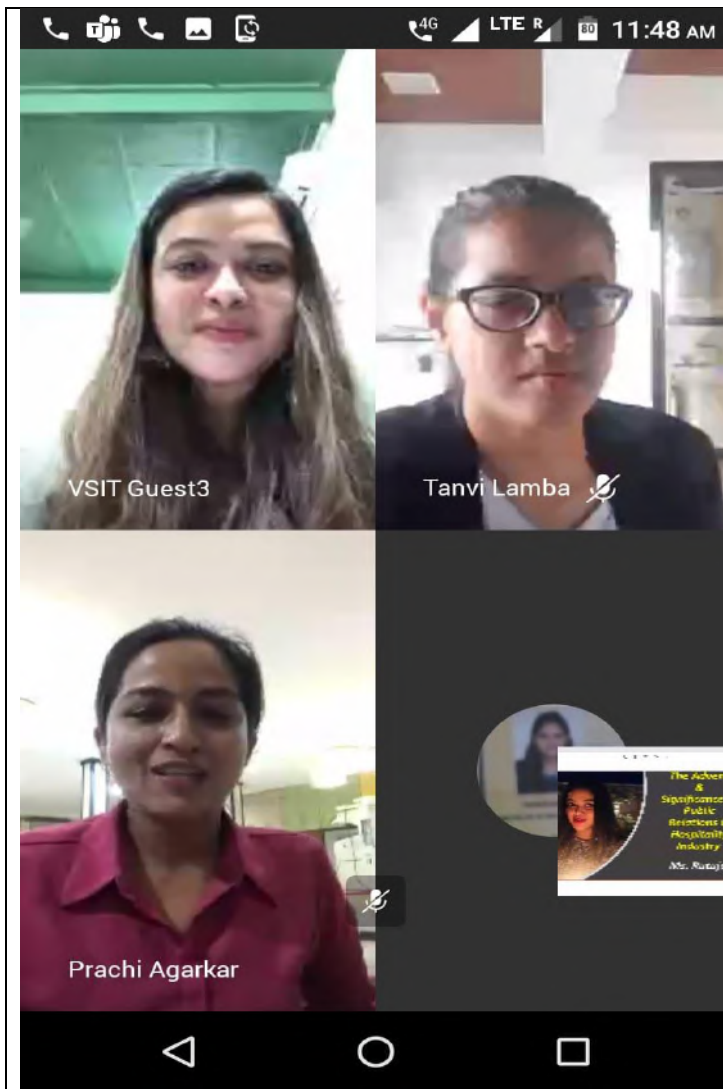
Then the webinar ended with the Vote of Thanks given by Firdous Satha a member of the Management Club of VSIT and then the session was concluded.

We appreciate both our professors and BMS department for pioneering this webinar and look forward to many more successful webi











## A Report on "A Report on "One Week Online International Conclave".

**Organized by:** - BMS Department

**Organizing Committee:** - ENACTUS- The Management Club

**Dates:** - 26 October 2020 To 31 October 2020

**Time:** - 10:00 AM To 12:00 PM IST

**Attendees:** - Over 250 Participants from various colleges

**Platform:** - Zoom

The International Conclave of VSIT organised by the BMS Department & Enactus, took place from 26 October to 31 October 2020 on Global Trends in Management.

It had eminent speakers on board, from various places namely USA, UK, India, etc.

This International Conclave of VSIT had exemplar learning pedagogies for varied topics on each day to give insights from the experts. On the first, we heard to Mr. Parikshit Rao, the Vice president of Investment Banking at HSBC Bank, UK.

He had addressed on Finance Management & Start-ups. With his extensive knowledge, the topic covered vast domains under finance & start-ups. Students has asked a plethora of questions in the Q& A session after the PPT Presentation of Sir. The guest addressed all the questions within depth & lucid insights on those.

**On day 2,** we had Mr. Arvinthan Chnadran Nadar, the Senior Director at Walmart, USA. He had addressed on the topic- Leadership & Culture in the digital age. He also had a consolidated PPT to address the attendees. Q&A session had various questions & the webinar was interactive.

**On Day 3,** we had Mr. Kalayansubbu Sunderavelu, Engagement Director at TCS, USA. He addressed students on Global Business Environment. He had abundant knowledge on the current operative scenario of the business world & told about the future of business world in new Environment.

**On Day 4,** we had Mr. Anand Nadar Sir, Manager at Ericson. He addressed on IT Trends in Digital Age where he told us the new trends & unforeseen trends of IT. He told the Agile Manifesto methods to adapt to the changes.

**On day 5,** Ms. Radha Poptani, The Director of I-Tech Pvt. Ltd & Prominique Research addressed on Women in Corporate World with a lot of experience sharing & interaction with the attendees.



**Glimpses of the International Conclave are as follows:**





*Thank you for gracing the occasion*



**Mr. Kalyanasubbu Sundaravelu**  
Engagement Director, TCS, USA

*Token of Appreciation from  
Vidyalankar School of Information Technology.*

Recording

1/8

1/8

Unmute Stop Video Participants 178 Chat Share Screen Reactions Leave


Organized  
by  
Department of BMS  
**Thank you**  
For Joining Us

## A Report on “Hands on Training on Powtoons Application”

**Organised by:** - BMS Department of VSIT  
**Organising club:** - Enactus, the Management Club of VSIT  
**Date:** -25<sup>th</sup> July 2020 (Saturday)  
**Time:** -11.30 to 12.30  
**Platform:** -Microsoft Teams  
**Total No. of Attendees:** - 60 Students Attended: 40  
**Faculties Attended:** 20  
**Speakers:** - Nisha Dang Ma'am and Laxmikant Manchekar Sir (Internal faculties)

The members of Enactus, Management Club of BMS Department organized and conducted “Hands On Training” on topic- Creative animation for Social Media Marketing on the software Powtoons for the students to imbibe valuable knowledge about animation.

The webinar started with the introduction speech given by Pooja Keshwarwani Ma'am and then it was further progressed by Nisha Dang Ma'am giving us an informative introduction about Powtoon software.

The webinar was then proceeded by Laxmikant Manchekar Sir. He started by clearing our basic concepts like meaning of Pixels, Resolution, Frame Rate. Later he showed us how to create various animations by using templates or even creating new animation from the start. While discussing the benefits of the Powtoon, Sir also discussed about the limitation of this platform and how we can overcome it.

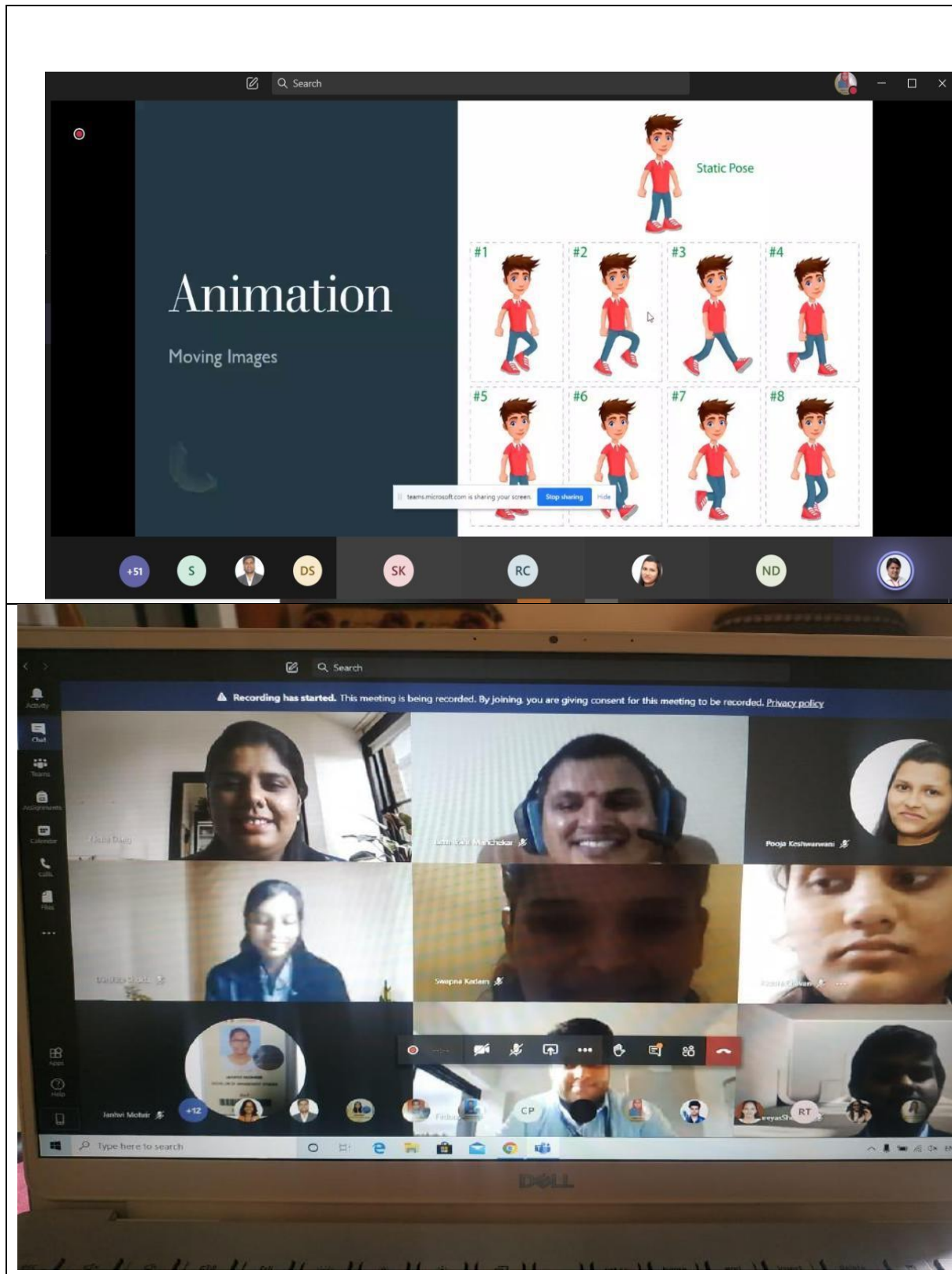
After giving us such an admirable and knowledgeable webinar both Laxmikant Manchekar Sir and Nisha Dang Ma'am cleared our doubts which inculcated to us during the webinar.

The webinar then ended with the Vote of Thanks given by Janhvi Mohrir a member of the Management Club of VSIT and then the session was concluded. We appreciate both our professors and BMS department for pioneering this webinar and look forward to many more successful webinars

Here are some glimpses of the Webinar: -







**A Report on “Green Ganesh Idol Making Workshop - Do it Yourself Webinar**

**Organised by:** - BMS Department of VSIT  
**Organising club:** - Enactus: -The Management Club of VSIT  
**Date:** - 17 August 2020  
**Time:** -: 4:00 PM IST Onwards...  
**Guest Lecturer/Trainer:** - Ms. Yogita Amol Dhumal.  
**No. of Total Attendees:** 64  
**No. of Teacher Attendees:** 21  
**No. of Student Attendees:** 43

This event of Enactus was planned in light of the pious occasion of Ganesh Chaturthi. On the note of the paucity with regard to the use of eco-friendly materials, Enactus came up with this initiative of Seed Ganesha. Here, Mud-Idol of Ganesha is created with a seed inside it with the ideology that if the Idol is immersed in any water body, the marine life won't be harmed.

The Members of Enactus had planned this event a week ago to Ganesh Chaturthi. With all necessary arrangements, Team Enactus decided to promote the event in whole college for creating awareness & facilitating the hands-on-training to the students. We had got an overwhelming response from Students as well as from the Teachers. The eagerness to know this concept of Green Ganesha was remarkable.

However, the Workshop couldn't take place due to severe internet issues encountered by the trainer who was stationed in Satara, Maharashtra. So, to facilitate our target audience with the needful, the team decided to provide them with a recorded video with step-by-step process.

The Trainer sent us the recorded video with the help of which we were trained to make Green Ganesha Idol. We urged the participants to send us the images of their Ganesha Idol & we did get an overwhelming revert.

The Link for the recorded lecture is attached herewith for your perusal.

[https://drive.google.com/file/d/1pketp3cm\\_J1V7L2MjdQ8cJDqF-MhOji1/view?usp=sharing](https://drive.google.com/file/d/1pketp3cm_J1V7L2MjdQ8cJDqF-MhOji1/view?usp=sharing)





**A Report on ' Financial Statement Analysis'**

Organized by: BMS Department of VSIT  
Organizing Club: The Management Club of VSIT  
Date: 26<sup>th</sup> September 2020 (Saturday)  
Platform: Microsoft Teams  
Time: 11:00am to 12:30pm  
Total No. of attendees: 88  
Total No. of Teacher's attendees: 8  
Total No. of Student attendees: 61  
Total No. of Enactus attendees: 19  
Speaker: Mr. SIDDHARTH SABOO

The Enactus, management club of VSIT organized a webinar on 'Financial Statement Analysis'. The webinar started with the introduction speech given by our professor Prachi Agarkar Ma'am. Further our head of BMS department Professor Mangal Singh Rawat address the audience and say few words about importance of webinar. Further the Instructions was given by our Enactus member Tanya Jaiswal and then the webinar taken over by Siddharth Saboo sir.

Siddharth Saboo sir is a CFO at loyalty Rewards Management Pvt Ltd. Siddharth saboo sir is an experienced in cheif financial officer for 4years and 4months apart from that he also has experience of datamatics global service financial controller for 3years.

Siddharth Saboo sir gave us depth-knowledge about the 'Financial Statement and Analysis'. He started with the brief explanation about the ' Financial Statements and further he discussed about the TCS Consolidation Financials and various Financial ratios. He also gave an impactful answer to all the questions asked by the attendees and made every single student gained something form this webinar. Then the webinar ended with a Vote of Thanks given by Tanvi Lamba a member of management club of VSIT and then the session was concluded.

We appreciate both our professors and BMS Department for pioneering this webinar and look forward to many more successful webinars.

Here are some of glimpses of the webinar: -



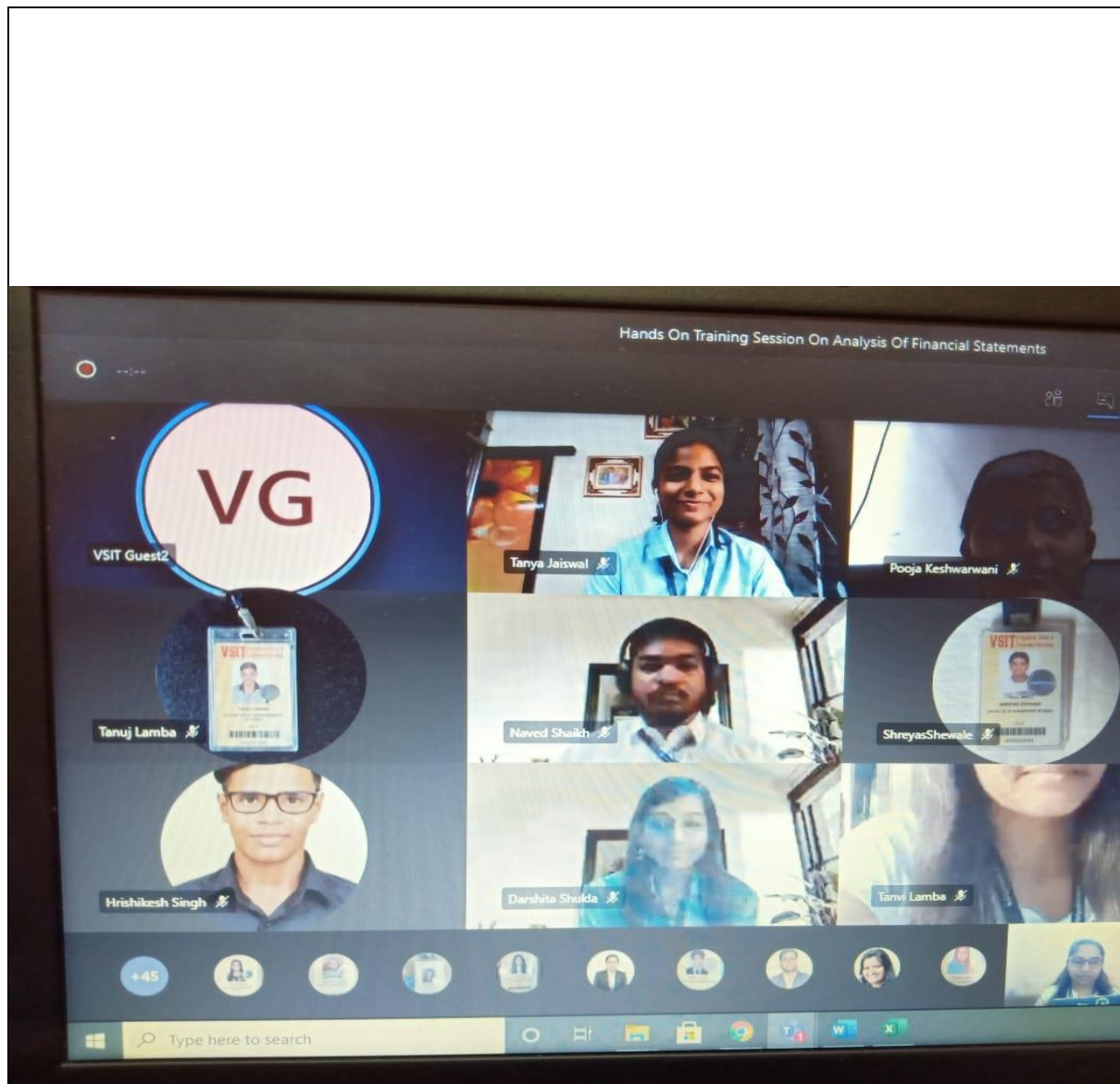
## Financial Statement

- **Balance Sheet (B/S)** provides an overview of assets, liabilities, and stockholders' equity a snapshot in time.
- **Income Statement / ( P&L)** primarily focuses on a company's revenues and expenses during a particular period. Once expenses are subtracted from revenues, the statement produces a company's profit figure called net income.
- **Cash Flow Statement (CFS)** measures how well a company generates cash to pay its debt obligations, fund its operating expenses, and fund investments.
- **Notes to financial statements, footnotes,** are supporting information that is usually provided along with a company's final accounts or financial statements.
- **Statement of Changes in Equity** is the reconciliation between the opening balance and closing balance of shareholder's equity. It is a financial statement which summarizes the transactions related to the shareholder's equity over an accounting period.

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## A Report on “Webinar on Disruptive Strategy”

**Organized By:-** BMS Department of VSIT

**Organising Club:-** Enactus, The Management Club of B.M.S Department, VSIT

**Date:-** 20 of March

**Time:-** 2:00 – 3:30 PM IST

**Platform:-** MS Teams

**Total No. Of**

**Attendees:-** 113

**Speaker: Prof. Nidhi**

**Singh**

**Event In-charge: - Prof. Sagar Gaikwad**

The members of Enactus, Management Club of BMS Department, VSIT, organised and conducted the webinar on “Disruptive Strategy”

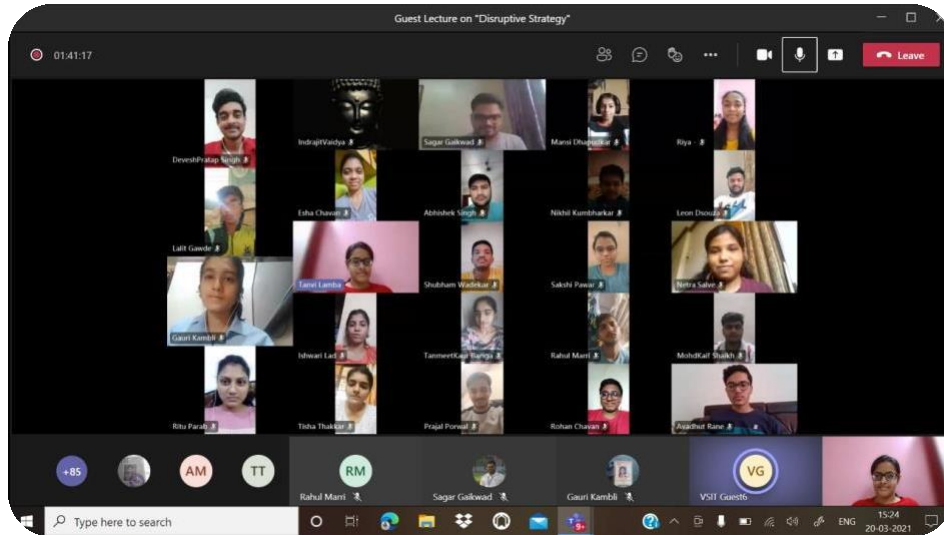
The webinar started with a introduction speech given by Enactus member Ms. Tanya Jaiswal who introduced the guest to the attendees and welcomed the guest.

The speaker Professor. Nidhi Singh started the session by giving the insights to the topic disruptive strategy. The speaker talked upon Types of Innovation (Sustaining Innovation, Low- end Disruptive Innovation and New Market Innovation. The speaker gave in depth knowledge and information with various examples. She highlighted a lot of aspects of the topic like “how Disruption Strategy is a result of a good business strategy”, Product Disruption VS Market Disruption, Low-end Disruption VS High-end Disruption, ways to create Disruptive Product and a lot more.

After the speaker shared the knowledge, few questions were asked by the attendees regarding the topic. The doubts and questions of the attendees were answered by the speaker, which gave a clear picture of the topic to the attendees. Lastly, a photo session was conducted where everyone was requested to turn their cameras on, to capture the precious moment.



**A Vote of Thanks was given by Ms. Gauri Kambli a member of Management Club of B.M.S, VSIT who then concluded the closure of the session.**



## Report on 'Statutory Compliances under Labour & Industrial law'

**Organised by: - Department of BMS**

**Organising club: - Enactus, the Management Club of BMS Department**

**Date: - 5<sup>th</sup> April 2021 (Monday)**

**Time: - 2:00PM IST to 3:00PM IST**

**Platform: - ZOOM app**

**Total No. of Attendees: - 55**

**Total No. of Student Attendees: -54**

**Total No. of faculty Attendees: -1**

**Faculty In charge: - Prof. Swapna Kadam ma'am**

**Guest of Honour:- Ms. Bhagyashree Mahale**

The members of ENACTUS, Management Club of BMS Department conducted a seminar on "Statutory Compliances Under Labour & Industrial law" organized by Department of BMS. The webinar commenced on time with introduction of our Guest Speaker Ms. Bhagyashree Mahale by Rabab Fatima Agha, member of Enactus.

Ms. Bhagyashree Mahale has done her Diploma in Cyber Law from Asian School of Cyber Law in the year 2015 with 1st Class, Post Graduation Diploma in Intellectual Property Rights from Mumbai University in the year 2011 with 2nd class, she has done her Masters in Labour Laws and Labour Welfare from University of Pune in the year 1992 with 1st class, she has secured LLB with 1st class and Bachelor of Social Laws with 2<sup>nd</sup> class from University of Pune in the year 1989 and 1987 respectively. She has also done a course of lead auditor from BSI 9001-2008.

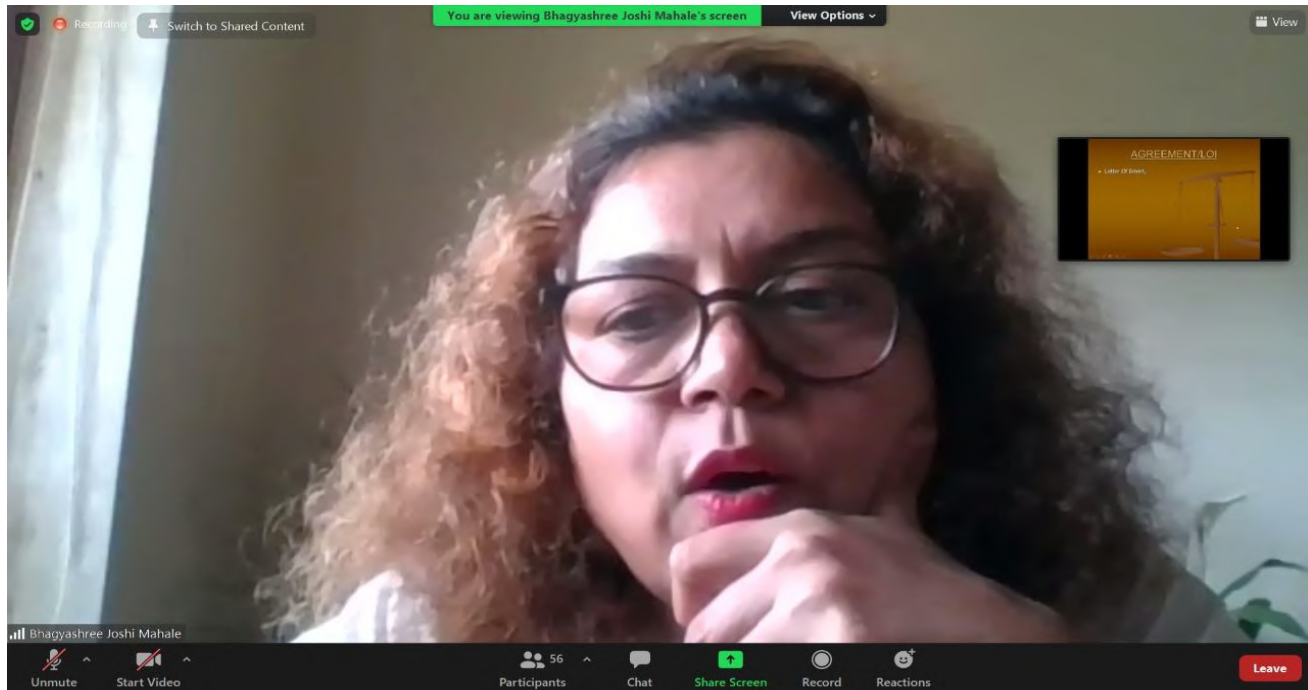
Ms. Bhagyashree Mahale started the webinar by questioning students about their knowledge about 'Statutory Compliances Under Labour & Industrial law' and asked an entertaining quiz to encourage students. During the webinar Ms. Bhagyashree Mahale elaborated many topics like How the registers should be maintained? Contract Labor Act 1970, Applicable Laws to your Industry, Statutory returns, she also spoke about Agreement/LOI

At the end of the session, ma'am answered and explained all the queries attendees had during the webinar. The webinar was concluded by Vote of Thanks given by Ms. Janhavi Dhargalkar, a member of Enactus and a small photo session of attendees.

We appreciate both our faculties and BMS department for this webinar and look forward to many more successful webinars.









recording

# Statutory Returns-Monthly/Half Yearly/Yearly

- ESIC
- Provident Fund
- Professional Tax
- Half Yearly return by 12th Nov for the period Apr to Sept)and by 12 th of May for the period Oct to Mar.(E.S.I.C. ACT)
- Bombay Labour Welfare Fund- by 15th July and 15th Jan for the previous six months

Bhagyashree Joshi Mahale

Zoom Meeting

Janhavi Dhargal	Tanvi Lamba	Farsheen	Tanuj A Lamba	Bhagyashree Joshi ...
Swapna kadam	Riddhi chavan	Avadhut Rane	Manasvini Vadke	Rahul Marri
Mayurkumar G...	Sayma Kazi	2301C0009 Netr...	Lalit Gawde	Yukta Surve
Savio Fernandes	Rabab Fatima A...	Ashitosh kamble	Bhavana Thakur	Harshita Kharva...
Esha Chavan	Shubham Wade...	SHIVAM SAGAV...	Anandkumar M...	Shobiya Solkar

Type here to search

03:05 PM  
05-04-2021

## A Report on the “Report on Working on Learning Matrices and Determinants using R programming”

**Organised by :-** Department of BMS

**Organising club:** - Enactus: - The Management Club of VSIT

**Date:** -22 March, 2021 (Monday)

**Time:** - 01:00 PM to 02:00 PM IST

**Platform:** - Microsoft Teams

**Total No. of Attendees:** - 98

**Total No. of Student Attendees:** - 95

**Total No. of Faculty Attendees:** - 3

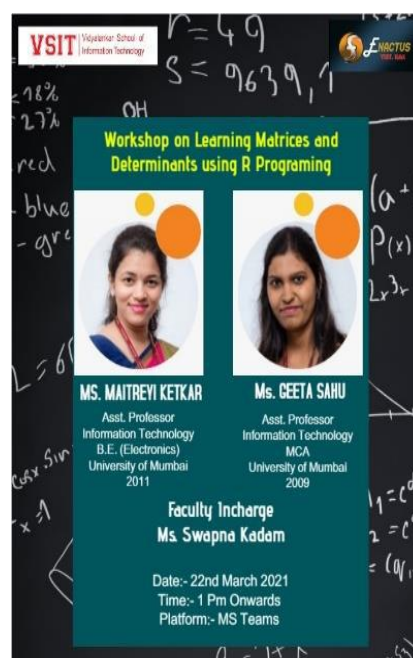
**Faculty Incharge:** - Ms. Swapna Kadam

**Guest of Honour:** - Ms. Maitreyi Ketkar, Ms. Geeta Sahu

The members of ENACTUS, Management Club of BMS Department conducted Hands on training on “Workshop on Learning Matrices and Determinants using R programming” organized by Department of BMS. The webinar commenced on time with introduction of our Guest Speakers Ms. Maitreyi Ketkar and Ms. Geeta Sahu by Prof. Swapna Kadam ma'am and Rabab Fatima Agha, a member of ENACTUS.

Ms. Maitreyi Ketkar is an Assistant Professor of Information Technology, B.E.(Electronics), University of Mumbai, 2011. And Ms. Geeta Sahu is an Assistant Professor of Information Technology, MCA, University of Mumbai, 2009.

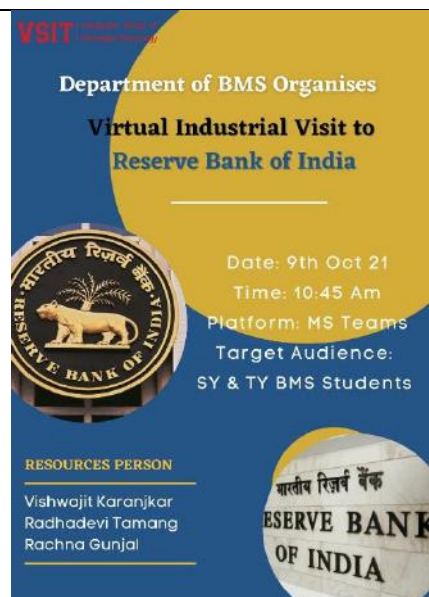
Ms. Maitreyi Ketkar started the webinar by questioning students about their knowledge in Matrices to encourage students and then she introduced the website for coding i.e Online Rscript Compiler, in which she taught about the basics of Matrices and it's methods and formulas to solve. And Ms. Geeta Sahu took the lecture forward by describing the other different types of Matrices and their method to solve by giving them a proper example.



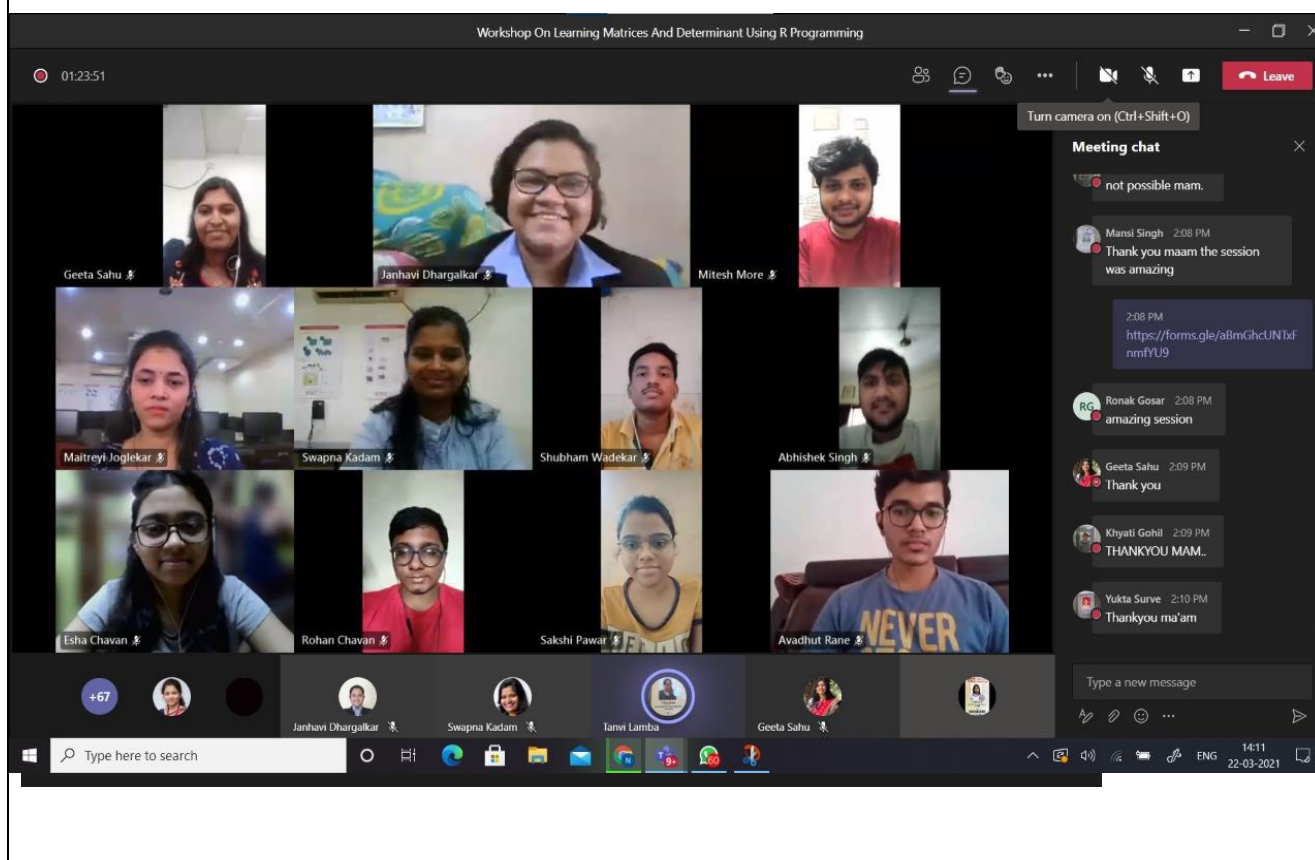
As these webinar, was especially conducted for FYBMS students. Ms. Maitreyi Ketkar and Ms. Geeta Sahu, both solved carefully and thoughtfully to make every students to understand about it. They asked many questions in between regarding what is Matrices? Also there methods, kinds and formulas and much more.

Later both the professors answered and explained all the queries, attendees had during the webinar. The webinar was concluded by Vote of Thanks given by Janhavi Dhargalkar, a member of Enactus and a small photo session of attendees.

We appreciate both our faculties and BMS department for this webinar and look forward to many more successful webinars.



Here are some glimpse of Webinar



Workshop On Learning Matrices And Determinant Using R Programming

37:42

Request control

Leave

Online Rscript Compiler - Online

tutorialspoint.com/execute\_r\_online.php

codingground  
SIMPLY EASY CODING

Execute R Online (R v3.4.1)

Execute | Share | main.r | STDIN

```
1 # Matrix creation
2 A = matrix(c(1,2,3,4),nrow=2,ncol=2)
```

Result

```
$Rscript main.r
[1] "Vector is"
[1] 1 2 4 5
```

Handwritten notes:

$$A = \begin{bmatrix} 1 & 2 \\ 3 & 4 \end{bmatrix}_{2 \times 2}$$

Meeting chat

Fardeen Shaikh was invited to the meeting.

Dhiraj Yadav 1:23 PM  
2x2

Harshita Kharvatkar 1:23 PM  
2 rows 2 columns

Shantanu Kalekar 1:23 PM  
2 rows  
2 columns

Mayurkumar Gupta 1:23 PM  
2 rows  
2 columns

Shruti Bhagat 1:23 PM  
2 rows 2 columns

Lay Maru was invited to the meeting.

Type a new message

13:25  
22-03-2021

Windows taskbar: Type here to search, 91, SC, RababAgha, Janhavi Dhargalkar, Maitreyi Joglekar, Swapna Kadam



**A Report on “2 DAYS ONLINE INTERNATIONAL CASE STUDY WORKSHOP 2021”**

**Day 1: 12<sup>th</sup> March 2021**

**Session 1**

**Time:** 10:30 am to 12:00 am

**Session 2**

**Time:** 1:30 pm to 3:00 pm

**Day 2: 13<sup>th</sup> March 2021**

**Session 3**

**Time:** 10:30 am to 12:00 am

**Session 4**

**Time:** 1:30 pm to 3:00 am

Vidyalankar School of Information Technology organized 2 days online international case study workshop, 2021 with our four different speakers. The case study got outstanding response from research scholars, academicians, subject experts, and eminent personalities from Mumbai.

**Speakers:**

The conference included distinguished keynote addresses with speakers who highlighted the plenary as well as the presentation session like:

**Mr. Kadar** is experienced Branch Manager at Bank of Maharashtra. Previously, Sir worked as SWO at Bank of Hyderabad, Purchase Executive at Medley Pharmaceuticals limited and as BDA at Snapdeal. Sir completed his master's in management studies in Marketing from BES's Institute of Management Studies and Research Mumbai University.

**Ms. Ramdasi** is currently working as Crewing Officer at Van Weelde Group, Cappaele aan den Ijssel, Ms. Ramdasi is expert in work of Crew manager and operation coordinator for petrochemical vessels for various principal based in Netherlands, Italy and Nigeria. She has her expertise in officer relief plan, rotation, flag state documentation, travel arrangement with port agent, etc.





**Dr, Ashwini Joshi Ma'am** has rich experience of 16 years in teaching. Ma'am has published 32 research paper and has authorized 13 books. Ma'am completed has master's in business administration in HRM and her PhD, in year 2017. She has also accomplished other degrees like LLM and LLB.

**Suvra Chakraborty** managing director, AMC Overseas Limited.  
Session

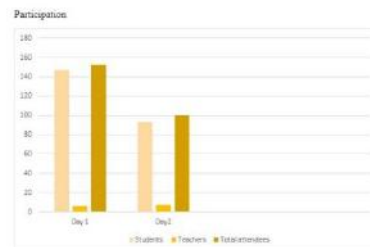
### Sessions:

The Two-day case study workshop primarily focused on the understanding of different areas like finance, HR, Entrepreneurship, etc. Many topics like Trends in banking and finance, Digital Banking and Cloud Banking, Crypto Currency, Frauds in Banking Industry, Work culture, Organization culture, Marine industry, Passion over Profit, HR practices, diversity, requirement of skillset, were discussed during the sessions. On last session Hands on training of Case Study was given by Dr. Ashwini Joshi Ma'am.

### Participation:



requirement of skillset, were discussed during the sessions. On last session Hands on training of Case Study was given by Dr. Ashwini Joshi Ma'am.





## Report on Guest Lecture on Stock Market – Technical Analysis

**Organised by :- Department of BMS**

**Organising club: - Enactus: - The Management Club of VSIT**

**Date: -11 February 2021 (Thursday)**

**Time: - 03:00 PM to 04:00 PM IST**

**Platform: - Microsoft Teams**

**Total No. of Attendees: - 100**

**Total No. of Student Attendees: - 94**

**Total No. of Faculty Attendees: - 6**

**Guest Speaker: - Mr. Kunal Bothra**

The members of ENACTUS, Management Club of BMS Department conducted Guest Lecture on “Stock Market – Technical Analysis” organized by Department of BMS. The webinar commenced on time with introduction of our Guest Speaker Mr. Kunal Bothra by Prof. Chitra More ma'am.

Mr. Bothra is experienced Market Consultant with a demonstrated history of working in the broadcast media industry. Sir is expert in Equity Research, Market Risk, Options, Asset Management, and Securities. Sir is a strong professional with a MMS focused in Finance, Marketing, HR, Operations, Systems from Mumbai Educational Trust, MET League of Colleges. Presently, Mr. Bothra is panellist on ET NOW.

Mr. Bothra started the webinar by questioning students about their knowledge in stock market and asked an entertaining quiz to encourage students.

During the webinar Mr. Bothra elaborated many topics like How to make money in Stock Market? How to do research to earn money in Stock Market? Difference between Technical Analysis and Fundamental Analysis, Price trend, Dow Theory and Dow theory trends, challenges to Technical Analysis, Vital rules in Stock Market and much more.

Later Sir answered and explained all the queries attendees had during the webinar. The webinar was concluded by Vote of Thanks given by Cheshta Phull, a member of Enactus and a small photo session of attendees.

We appreciate both our faculties and BMS department for this webinar and look forward to many more successful webinars.



# BASICS OF TECHNICAL ANALYSIS

INVESTMENT OPPORTUNITIES FOR BEGINNERS

MANY WAYS TO MAKE MONEY



GUT FEELING



HEARSAY



LUCK / CHANCE



WRONGDOINGS

OR

**RESEARCH & ANALYSIS**



HOW MANY OF YOU **MAKE MONEY** CONSISTENTLY IN  
STOCK MARKETS?




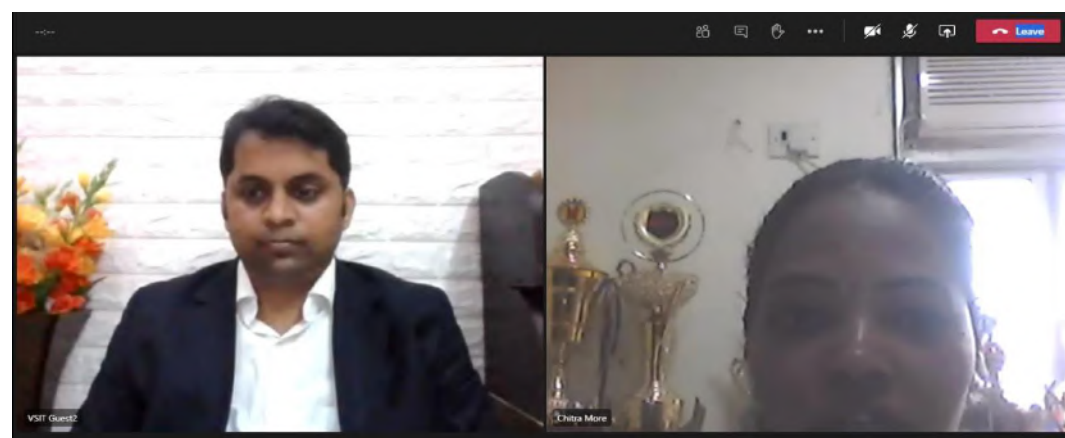


## TECHNICAL ANALYSIS VS FUNDAMENTAL ANALYSIS?

TECHNICAL ANALYSIS	Fundamental Analysis
Theories	Industry Analysis
Charting	Company Analysis
Indicators	Economic Analysis

▲

Technical analysis "ignores" the actual nature of the company, market, currency or commodity and is solely on "the charts."



## Entrepreneurship Webinar Report

**Entrepreneur/Speaker: - Mr. Noufal A.K.**

**Organized by: - The Dept. of Bachelor of Management**

**Studies Organizing Committee/Club: - Enactus: - The**

**Management Club of VSIT. Platform: - Microsoft Teams**

**Date: - 18 July, 2020 (Saturday) Time: - 11:20 am to 01:00 pm.**

The members of the management club from the department of BMS chalked out the entire plan to organize a webinar on entrepreneurship for the students of VSIT.

Mr. Noufal A.K. was invited by the management club to grace our webinar as a budding entrepreneur to inspire the students with his successful journey in becoming the founder of Enrich Traders Pvt.Ltd.

The webinar began with a welcome speech and introduction given by Prof.Pooja Kesharwani, followed by our speaker Mr. Noufal A.K. who then mesmerized all of us by diving into his journey of becoming a well-known entrepreneur.

He shared his valuable life experiences and guided our students about the entrepreneurship world.

His motto to success was “Strive hard for what you want and you will get lucky with what you deserve!”

He also gave an impactful answer to all the questions asked by the attendees and made sure that every single student gained something from this webinar.

The webinar ended with the Vote of thanks given by Janhavi Dhargalkar (member of the Management Club) and everyone left a bit wiser.





## Commerce Association – Webinar on Activity Based Costing Approach reference to case studies

**Event name: Commerce Association – Webinar on Activity Based Costing Approach reference  
to Management Approach with reference to Case Studies**

**Date of Activity: 6<sup>th</sup> March 2021**

**Platform: Zoom**

**No. of Participants: 100**

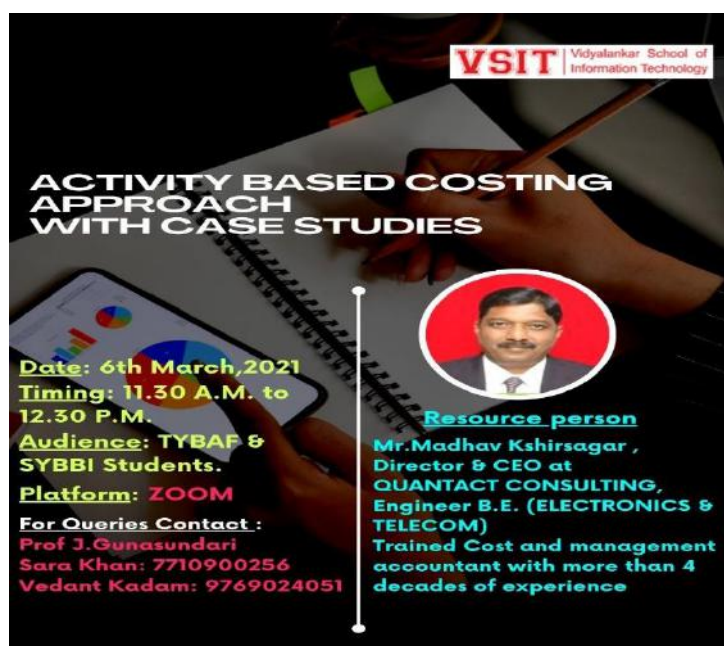
A seminar was conducted for B.Com(Accounting and Finance) & (Banking and Insurance) students to provide practical exposure on cost management approach using the case study. The seminar was conducted on 06th March 2021 (Saturday). The medium used to conduct this seminar was the Zoom meeting.

It started with an introduction by the orator Mr. Madhav Kshirsagar, the director and CEO of Quantact Consulting. He started the seminar by talking about overhead accounting techniques and how the streamlining of cost structure control increases overhead. Then explained that Activity based costing is not simply the task to be done by the finance department. The orator explained the meaning of zero-base budgeting. The approach of ZBB how it helps in the analysis of unabsorbed costs also the analysis of core and non-core activities. As it helps the profit cliff which identifies the geographic and product segment. The ZBB needs ABCM to know the cost which cannot be ascertained to the products, or no analysis of activities. The orator explained the deliverables, benefits and advantages of the same. He used the case study to explain the concept in a practical way. The orator concluded the seminar by explaining the steps of ZBB.

The number of students who participated in this seminar was 98. And the students were very delighted to gain knowledge from this seminar.

The students were able to understand the cost management approach in the depth due to this seminar.

Reported by  
Aabidah Sheikh  
TYBAF - C







**Khushiyo Ki kahani as insurance agent and consultant**

**Resource Person : Ms. Shruti Gawde, Student of SYBBI, VSIT**

**Date : 22<sup>nd</sup> March 2021 (Monday)**

**Platform : Microsoft Teams**

**Target Audience : FY BBI, SY BBI, TY BBI**

**Time : 3:00 PM to 4:00 PM**

**Topic: Khushiyo Ki kahani as insurance agent and consultant**

Khushiyo ki kahani was a seminar arranged by the department of Banking & Insurance on MS TEAMS on 22nd March, 2021 from 3:30 pm to 4:30 pm.

This seminar was organized by department of Banking & Insurance. The seminar started with an introduction of Ms. Shruti with other participants present in the seminar.

Further Ms. Shruti Gawde narrated her whole journey in the insurance sector and also guided the students about what is an insurance and who is an insurance agent. Shruti Gawde. After the seminar there was a small Q&A round where the participants asked their doubts regarding the insurance and the IRDA exam.





Khushiyo ki Kahani as Insurance Agent and Consultant

25:41

Request control

Recording has started. This meeting is being recorded. By joining, you are giving consent for this meeting to be recorded. [Privacy policy](#)

Dismiss

# Journey

- Started from the age of 15.
- Then gave exam of IRDAI at the age of 18. On December, 2019.
- Started my business from January, 2020.
- At now collected premium of Rs 2,22,917/-.
- Now earning Min-5,000/- p.m.

Anurag Adak

+43

Ruchika Chugaleti

Nishant Sharma

Anurag Adak

Sindhu Krishnan

Shruti Gawde

Khushiyo ki Kahani as Insurance Agent and Consultant

43:03

Recording has started. This meeting is being recorded. By joining, you are giving consent for this meeting to be recorded. [Privacy policy](#)

Dismiss

Participants

Type a name

Share invite

Lavanya Boda

Maheshwari Madalabadi

Mrunal Kambli

Neha Khan

Nikita Savadnavru

Nishant Sharma

Ojas MASURKAR

Payal Shinde

Payal Varankar

Shruti Gawde

Sindhu Krishnan

Ashwin Shaikh

Dhananjay Gupta

Snehal Tandale

Ashwini Gawale

Roshni Vangani

Ekta Amare

Nishant Sharma

Pranali Mohite

Sindhu Krishnan

Maheshwari Madalabadi

Lavanya Boda

Rohit Singh

Shahida Siddiqui

Shruti Gawde

+38

**INTERNATIONAL WORKSHOP ON 10 GOLDEN PRINCIPLES OF E-MAIL ETIQUETTE”**

**Resource Person : Ms.Sindhu Krishnan HOD , Department of B.Com( Banking and Insurance)**

**Date :29th April 2021 ( Thursday)**

**Platform : Zoom**

**Target Audience : Graduates and Post Graduates at International Level**

**Time : 4:00 PM to 6:00 PM**

**Topic: “10 Golden Principles of E- Mail Etiquette”**

The session had total of 80 students from various places like Ghana( South Africa), Maharashtra, Tamilnadu,Goa , UttarPradesh, Goa and AndhraPradesh. The main objective of this session is to educate the students how to write an effective professional e-mail, as we are all heavily depend on mail these days . I had briefed about how the professional email id should be, Subject , the right register to be used, Salutations , Sub-task, alignment etc as well practised email on how to apply for a Job as a fresher. The session was very interactive and the participants had opened up for Question and Answer and clarified many of their doubts.

**To highlight few feedback :**

**“Workshop is very helpful for our academic year”.**

**“Very Informational workshop it will help us a lot in practical life.”**

**“How to write the E-mail in sub task format. This really helps me a lot in giving better as compared to earlier. “**

**It was indeed a wonderful session and loved the soothing voice of Sindhu Ma'am :) please continue with such sessions.**

**Would like to conclude with a Quote.**


**“Action is the foundational key to all success.” Pablo Picasso.**

Zoom Meeting

You are viewing SINDHU's screen

View Options

View



10 GOLDEN  
PRINCIPLES OF  
E-  
MAIL ETIQUETTE

SINDHU

Unmute Start Video Participants 32 Chat 4 Share Screen Record Reactions Leave

Zoom Meeting

Word Count

Precisely 30 to  
40 words

50 –60 words



## BSA Report – Workshop on ITR E-FILING

**Date of Activity:** 26<sup>th</sup> February 2021

**Topic:** Workshop on ITR e-filing

**Resource Person:** Mr. Shreyas Bondre

**Platform:** Microsoft Teams

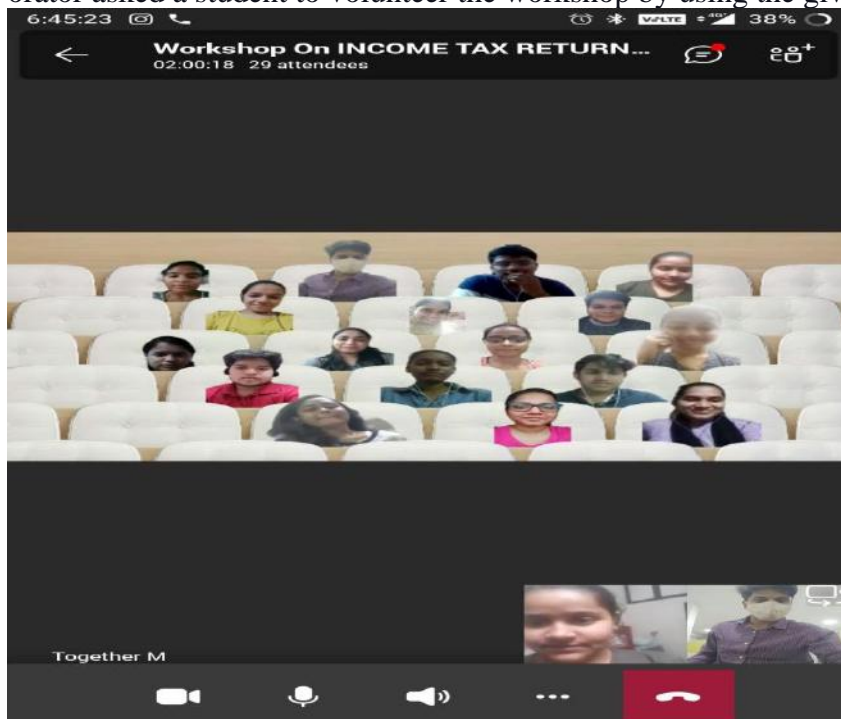
**No. of Participants:** 117

BAF department organized a workshop on the topic “**ITR E-filing**” for TYBAF students

One day workshop was conducted for Third year students of B. Com(Accounting and Finance) to provide practical exposure on how to file income tax returns for themselves, family members and their peers. The workshop was conducted in a simple language and with real forms and real time online demonstration on the Income Tax Website which was held on 26th February 2021 (Friday). The medium used to conduct this workshop was Microsoft Teams.

The students are already acquainted with theoretical knowledge of income tax provisions, with the touch of practical demonstration the orator tried to make the audience able to apply the provisions with ease.

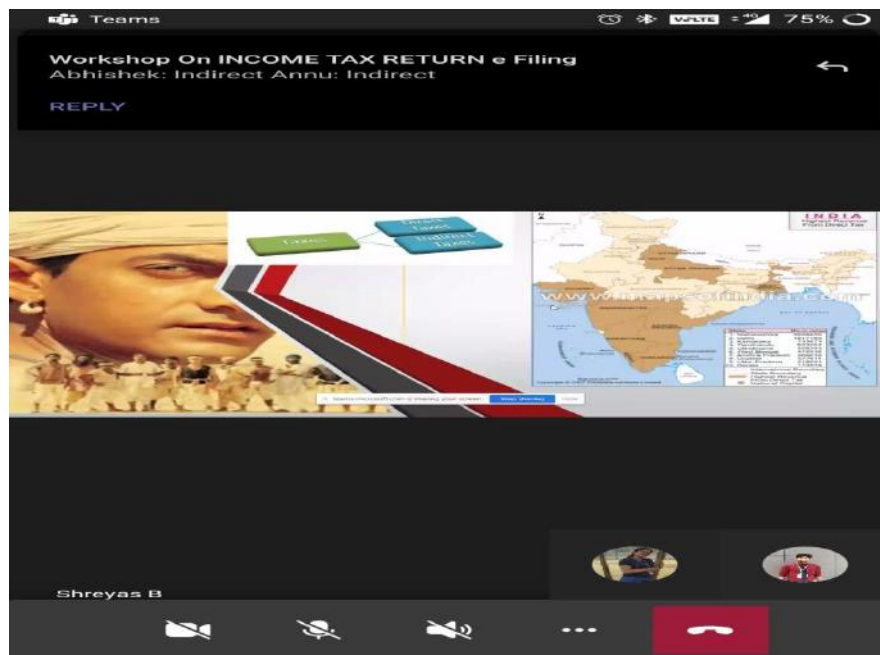
It started with an introduction done by Mr. Sandip Khandekar, the Head of the Department of Vidyalankar School of Information Technology. The orator of the workshop asked a few questions based on tax before starting the topic of the workshop. After receiving replies from the participants the orator began to explain “Why we need to pay tax and why is it important?” He explained it by taking an example of a movie that was based on tax. After the orator was done explaining it the second orator of the workshop Mr. Shreyas Bondre asked students to log in on e-filing <https://www.incometaxindiaefiling.gov.in/home> after all the participants browse at the site the orator began to explain each and every detail mentioned on the site. Then PowerPoint was used to show the hypothetical questions to understand in-depth ITR filing. After the explanation, the orator asked a student to volunteer the workshop by using the given credentials.





This workshop was an initial simple step towards the series of workshops to address more complex issues for the betterment and sharpening skills of students. At the end of this workshop, students were able to address:-- Why to file the income tax return? Which form to choose? How to make payment of tax? How to file the return? What should be done after filing a return of income?

The overall aim of this workshop was to provide information for the filing of ITR by oneself.



**Report by Shreyas S Bondre**



**WORKSHOP ON INTERNATIONAL FINANCIAL REPORTING STANDARDS**

Commerce Association (B.Com. Accounting & Finance Dept) had organized a Workshop on International Financial Reporting Standards (IFRS) for students. This workshop was organized primarily for TYBAF students. The speakers for this session were Mr. Sandip Khandekar, in-house faculty of BAF Dept, VSIT and CA Ms. Dipti Shirodkar. Mr. Sandip started with the Introduction to IFRS, he then explained the purpose of Financial Reporting Standards. He elaborated the entire IFRS framework, along with objectives and characteristics of Financial Reporting. The practical implications of IFRS was explained by CA Ms. Dipti Shirodkar. She explained IFRS in India and also explained the benefits in Indian context. The session was concluded by explaining the way ahead for IFRS in India and the challenges and opportunities to Indian firms for adopting IFRS.

Date of activity	10th April 2021
Timing	11:30 am to 2:00 pm
Platform	Microsoft Teams
Conducted by	Ms. Dipti Shirodkar
Faculty -In Charge	Mr. Sandip Khandekar

**Highlights:**

- Total No. of Student Attendees: 47
- Overall Feedback: 95%

Here is a glimpse of the webinar,



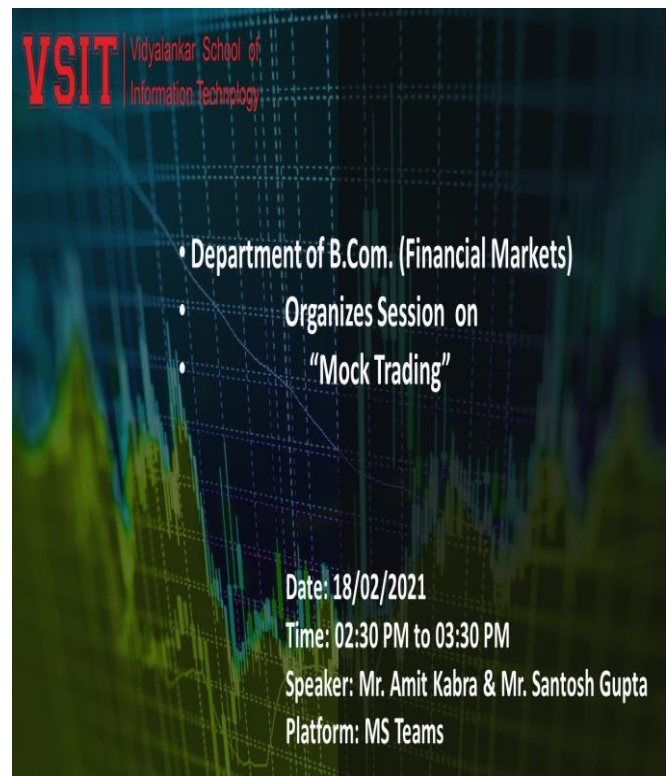


## Session on Mock Trading

Date of activity	18 <sup>th</sup> February, 2021
Timing	02:30 PM to 03:30 PM
Platform	Microsoft Teams
Conducted by	Mr. Amit Kabra & Mr. Santosh Gupta
Faculty -In Charge	Amit Kabra

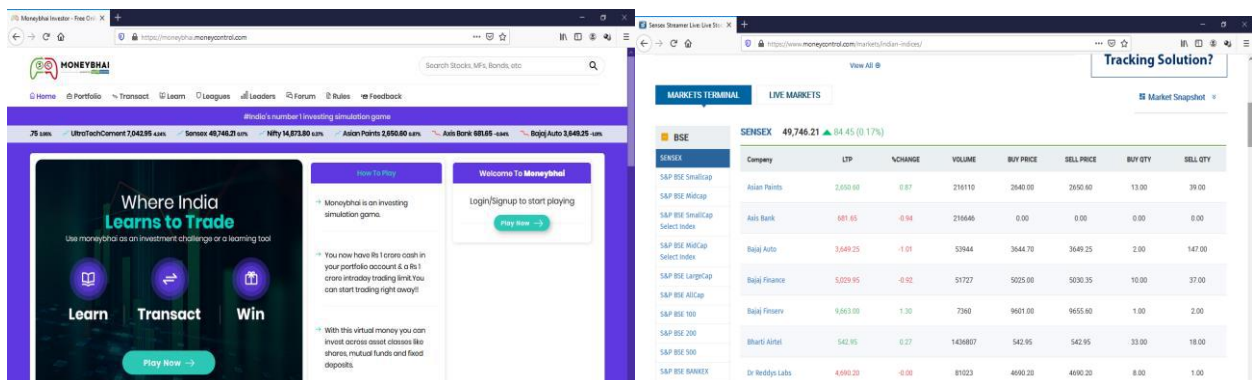
BFM Department organised session on Mock Trading.

The speaker for the Session was Mr. Amit Kabra & Mr. Santosh Gupta. The session started with the speaker explaining the concept of speculation & trading and Other terminologies related to same such as NSE, BSE, Nifty, Sensex.



Then students were shown Money-control website where they were informed about various sectors and related stocks to these sectors whose shares are traded on NSE and BSE. They were also taught how to view each companies' details (Fundamental and Technical) through money control website.

Then students were introduced to Moneybhai website where they learned about virtual (Mock) trading. Students were taught how to make profile on moneybhai, how to place order for shares, different method such as LIMIT Order and Market Order, GTC and CTD, and other related terminologies.





## Use of MS Excel for Data Analysis

Date of activity	31 <sup>st</sup> March, 2021
Timing	04:00 PM to 05:00 PM
Platform	Microsoft Teams
Conducted by	Amit Kabra
Faculty -In Charge	Amit Kabra

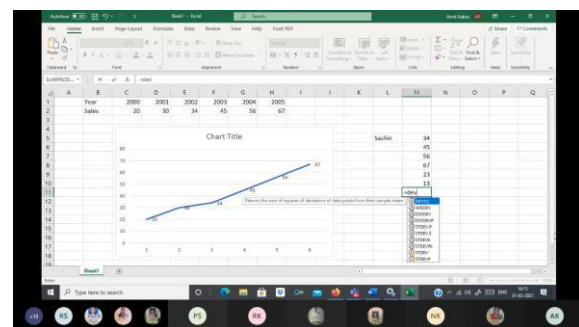
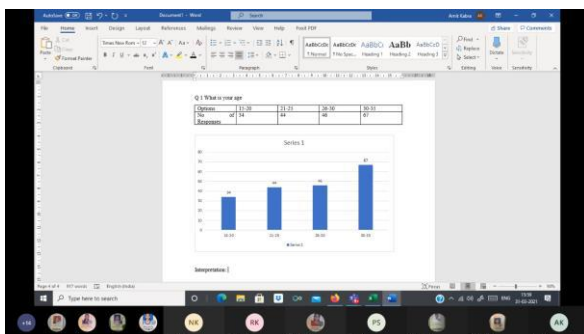
BFM Department organised session on "Use of MS Excel for Data Analysis" to make students understand the application of Advance Excel in day to day work and final year project data analysis.



The session started with the basic concept of excel and its application in finance and other fields.

The next topic was formatting tools in word and excel. Other topics discussed were SUM, SUMIF, SUMIFS function and its application. This concept was followed by concept of COUNT, COUNTIF & COUNTIFS.

Later the concept of Data Analysis using Bar Graphs and Pie Charts through MS Excel was covered. This topic would help students in their Final Year Project.



## Microsoft Powerpoint

Date of activity	31 <sup>st</sup> March, 2021
Timing	02:30 PM to 03:30 PM
Platform	Microsoft Teams
Conducted by	Amit Kabra
Faculty -In Charge	Amit Kabra



### Organizes Session on "MS Powerpoint"

Date: 31/03/2021

Time: 02:30 PM to 03:30 PM

Speaker: Mr. Amit Kabra

Platform: MS Teams

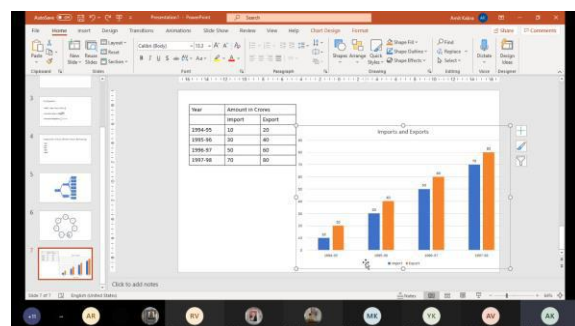
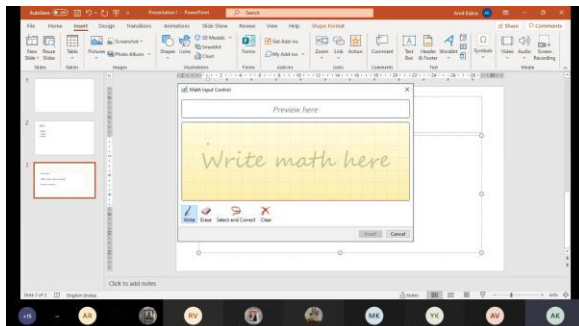
BFM Department organised session on Microsoft Powerpoint to make students understand the functions & application of MS Powerpoint in subject presentations.

The session started with the concept of creating ppt using various slide layouts, formatting tools, alignment functions, bullets and its types. Then function of ink equations was taught to students where students learnt about inking mathematical and statistical equations on slides.

The next topic was Animation and Transition function and its application. In this students learned how to apply animation effect to individual elements on slides and transition function focused on various transition effects from one slide to another.

Later the concept of Zoom effect and smart art was explained.

In last part of Session, topics such as Graphs and its types were covered.



## **MENTAL HEALTH DURING COVID'19 TIMES – MANAGING STRESS FOR EDUCATORS AND STUDENTS**

Date of activity	18th July 2020
Timing	4.00 p.m -05.30 p.m
Platform	Zoom
Conducted by	Ms.Bindu Narayanan
Faculty -In Charge	Sindhu Krishnan
Target Audience	BAF,BBI & BFM

**Methodology** – The entire talk was executed in a highly interactive way and with the inclusion of latest pedagogies like storytelling, hands on activities and participant involvement.

A report by the World Health Organisation (WHO) revealed that 7.5 per cent of the Indian population suffers from some form of mental disorder. Mental illnesses constitute one-sixth of all health-related disorders and India accounted for nearly 15% of the global mental, neurological and substance abuse disorder burden.

The above was the statistics before the onset of Covid. The numbers have gone by at least 20% during the Covid Pandemic. This is alarming, and calls for accelerated action at all levels. At the fundamental level, managing everyday stress is extremely imperative.

In simple words, Stress is an involuntary physical and psychological response to a stressor.

Stress affects the human system at both Physical and Psychological levels.

### **Physical Impact of Stress**

Unmanaged Stress can result in disrupted eating and sleeping patterns, obesity, chest pain, memory loss, aches and pains and many lifestyle diseases from diabetes and hypertension to Cancer.

### **Psychological Impact of Stress**

At the psychological level, it results in anxiety, sense of overwhelm, anger, frustration, lack of motivation and a sense of depression.

**VSIT** | Vidyalankar School of Information Technology

**STRESS MANAGEMENT**

COMMERCE ASSOCIATION OF VSIT welcomes you for a Guest Lecture on Stress Management

Date: 18<sup>th</sup> July 2020  
Time: 4:00p.m to 5:00p.m

Principal: Dr. Rohini Kelkar  
Vice Principal: Mr. Vijay Gawde  
Chief Academic Officer: Dr. Lakshmi Kavitha  
Head of Department: Mr. Sandip Khandekar (BAF), Ms. Sindhu Krishnan (BBI), Mr. Santosh Gupta (BFM)  
Commerce Association In charge: Ms. Sindhu Krishnan, Mr. Ajaykumar Poojary  
Organizing Team: Mr. Anupam Adak, Ms. Kajal Gupta, Ms. Sara Khan, Ms. Farzeen

Ms. Bindu Narayanan  
Corporate and Institutional Soft Skill Trainer Pune, India

Topic: Mental Health during COVID'19 Times Managing Stress for Educators and Students

A questionnaire was given to the participants to analyse their stress level, which guided them as a wakeup call for action.

Of the many stress management mechanisms, the important ones discussed are

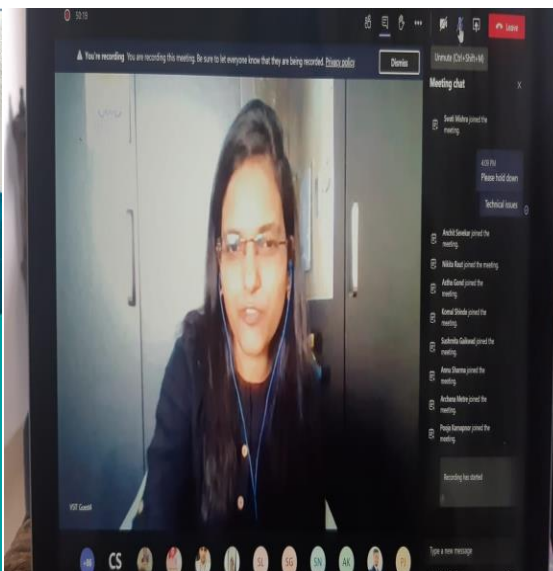
- Thoughts -Our thoughts are the foundation of psychological wellbeing.  
Thoughts ->Emotions->Unease ->Disease
- Words - The words used at the interpersonal and at the intrapersonal level strengthens our subconscious beliefs and that makes speaking of positive words a priority
- Gratitude - Being grateful and acknowledging the good aspects of life has a massive impact on our wellbeing. It creates a significant psychological shift and helps us look up to possibilities and not problems.
- Meditation - Quieting the monkey mind aids in controlling the constant mental chatter that puts our brain into an overdrive. Any form of activity that helps in concentrated focus is meditation. It need not be the conventional way of solitude.
- Other Ways  
Exercise, drinking enough water, reducing caffeine, being better organised, consciously staying away from all forms of social media for some time every day are all other ways of help.

The screenshot displays a Zoom meeting interface. At the top, a status bar shows 'Recording...' with a pause icon, the time '02:02:05', and buttons for 'Speaker View' and 'Exit Full Screen'. The main area is a grid of 25 video tiles. The first row contains five tiles with names: Bindu Narayanan, Ajaykumar Poojary, Anupam Adak, Prof. Dr. Lakshmi ..., and Vijay Gawde. The second row contains: Sindhu K., Agnus Anthony ..., nisha dang, Farzin Kazi, and Snehal Kulkarni. The third row contains: Ganesh Gupta, Santosh Gupta, Rashmi Gupta, Jyoti Gupta, and Beena Kapadia. The fourth row contains: Shruti Gawde, Balaji Konar, Swagatika Nanda, soundarya, and Alhaidahannure. The fifth row contains: sejal Humane, Ujjwala Sav..., Gunasundari, Vishlesha, and Ritu Maheshwa... Each tile has a small red 'x' icon in the bottom left corner. On the left and right sides of the grid, there are navigation arrows and a '1/2' indicator. At the bottom, a toolbar includes icons for 'Mute', 'Stop Video', 'Security', 'Participants' (showing 42), 'Chat' (with a red notification bubble), 'Share Screen', 'Pause/Stop Recording', 'Reactions', and a red 'End' button.



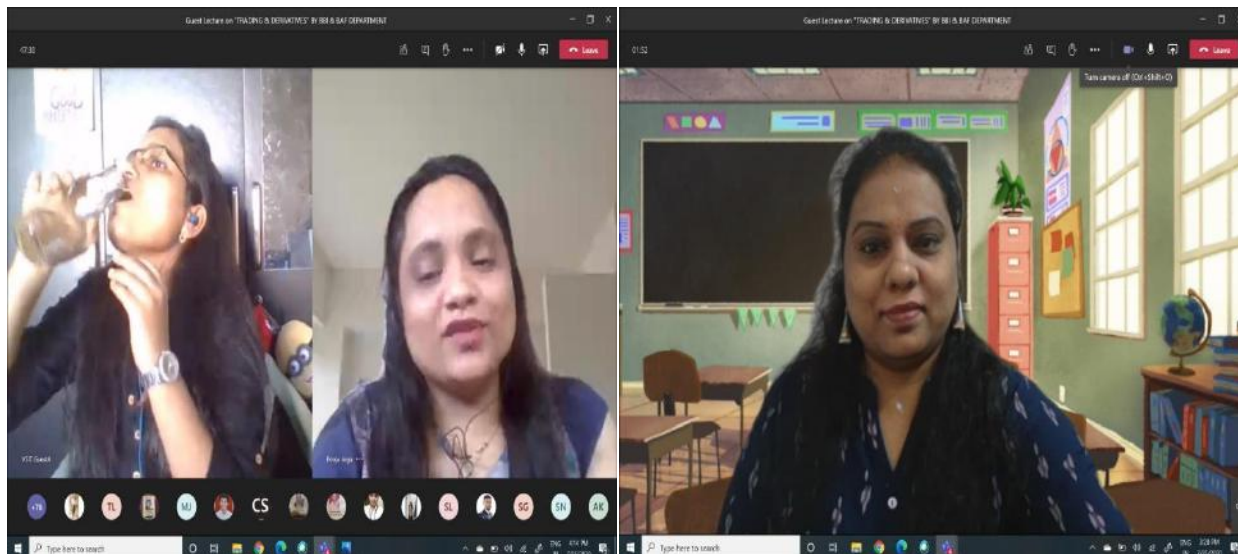
## GUEST LECTURE ON TRADING AND DERIVATIVES

Date of activity	25 <sup>th</sup> July ,2020
Day	Saturday
Timings	4:00 pm to 5:00 pm



Commerce Department of Vidyalankar School of Information Technology organized a guest lecture on TRADING AND DERIVATIVES for its students. The speaker was none other than the very own alumni student of VSIT Ms. Pancharatna Ahinave. She completed her graduation in BCom (Financial Markets) in 2016 from VSIT and her master's degree from NISM (National Institute of Securities Markets). Currently, she is working as a Deputy Manager in the Treasury Department of National Stock Exchange.

The session was attended by about 100 students from BAF, BBI, BFM and BMS. It was also attended by faculties of Commerce Department.



It started with a welcome address and introduction of the speaker by Ms. Pooja Jogu (Assistant Professor from BAF department) followed by an interactive session with the students and faculties. Faculties like Ms. Sindhu Krishnan (Head of BBI department) and Mr. Amit Kabra (Assistant Professor from BFM department) also interacted to motivate the speaker and students. The speaker shared her immense knowledge on Stock Markets, Derivatives, Hedging, Arbitraging, Option trading, various strategies like Straddle, Strangle, Candlestick useful for trading in derivatives. She also shared some useful tips which will be helpful for the students in choosing the desired profiles for their career in stock markets. Students also asked questions which were fairly answered by Ms. Pancharatna.

The session ended by Vote of Thanks rendered by Ms. Pooja Jogu and Ms. Sindhu Krishnan

**Report by:**

**Ms. Pooja Jogu**

## BSA Report – Webinar – LIFE & LIFESTYLE

**Date of Activity: 7<sup>th</sup> August 2020**

**Topic: Life & Lifestyle**

**Resource Person: Mr. Amiit Dabke**

**Platform: Microsoft Teams**

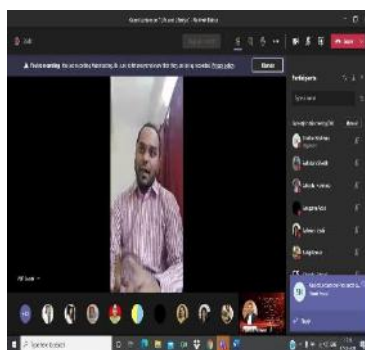
**No. of Participants: 52**

Commerce Association organized a Guest Lecture on the topic **“Life & Lifestyle”** for the students & faculty of VSIT.

The resource person was Mr. Amiit Dabke, Corporate Trainer & Image Consultant. The speaker mentioned the inter dependency of Lifestyle on our personal lives. During the pandemic the new normal way of life has made remarkable change in our lifestyle. He mentioned the types of lifestyle prevailing across the world. He mentioned the green lifestyle to be followed to lead a peaceful life with a passion and positivity in life

The session was very informative, interesting and well received by the students. The session & the Resource person also received an excellent feedback.

I express heartfelt gratitude to our Principal Dr. Rohini Kelkar, Vice Principal Prof. Vijay Gawde, Chief Academic Officer Dr. Lakshmi Kavitha for always encouraging and motivating to conduct such knowledge sharing events. The event would not have been possible without the support of faculty, non-teaching staff, technical staff, students and the lovely audience.



**Report by Prathma A Nemane**



**GUEST LECTURE**

**Mr. Sushant Hede, Associate Economist, CARE Ratings**

**Date : 7<sup>th</sup> August, 2020**

**Platform : M S Team**

**Target Audience : VSIT Staff and Students**

**Attendees: 45**

**Time : 4.00 p.m -05.00 p.m**

**Topic: Prospects of Government post COVID Situation**

The entire session was highly informative with student's participation in question answer round. The objective of the session was to highlight the economic issues during COVID pandemic situation and the prospects of Government to tackle the situation.

The session starts with lockdown challenges and health issues in different countries vis-à-vis India.

The important points that are discussed are:

- No. of cases are positively related with number of covid tests are done.
- Developed countries expenditure on health sector are comparatively very high than India.
- Employment issues are more or the less same in all the countries but quite a few countries are spending a lot in improving their standard of living.
- In terms of reviving economy easy money policy should be adopted so that consumption and investment should not suffer.
- Also RBI has to take great care of banking sectors in terms of NPAs.
- Government should take care of job loss and migration.

**VSIT** | Vidyalankar School of  
Information Technology

Department of B.Com (Accounting and Finance) is organizing a guest lecture on  
"Prospects of Government Policies post COVID situation".



**MR.SUSHANT  
HEDE**

Associate Economist  
CARE Ratings

**Date: 7TH August 2020**  
**Day: Friday**  
**Time: 4 pm to 5 pm**  
**Platform: M S Teams**  
**Audience: VSIT Students, Faculty and Staff**

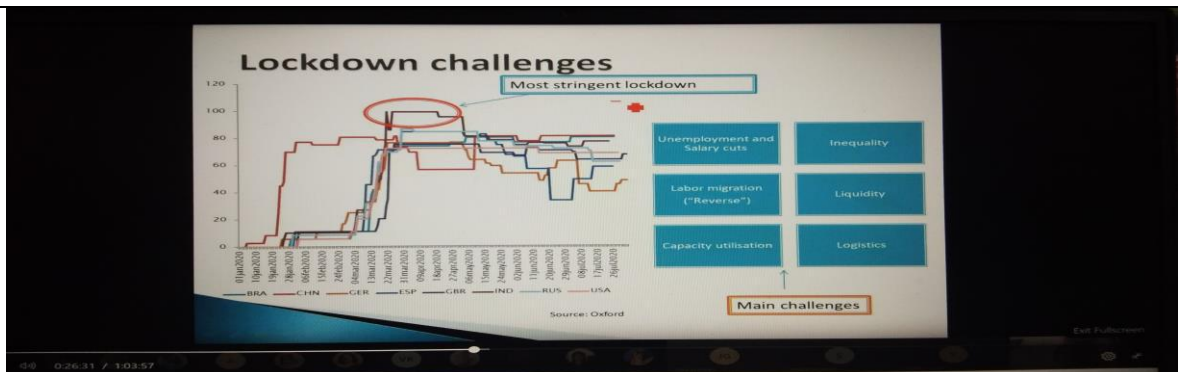
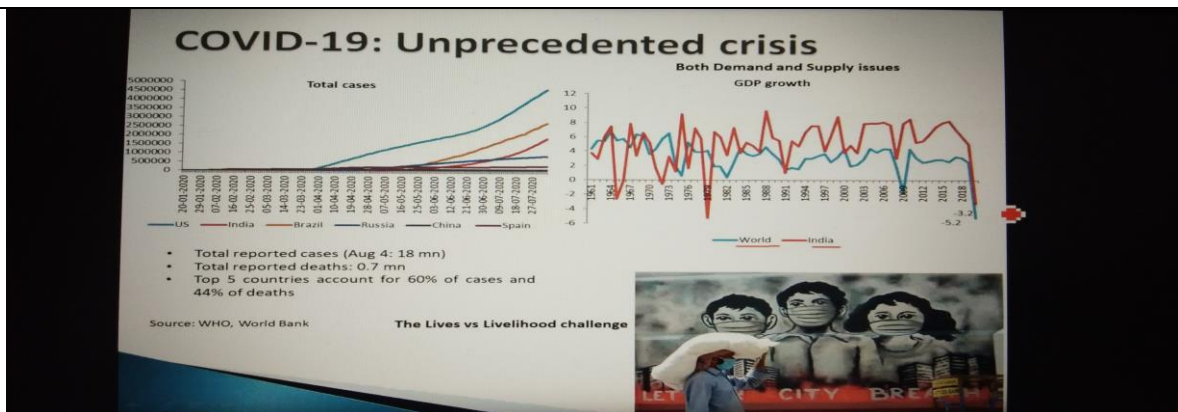
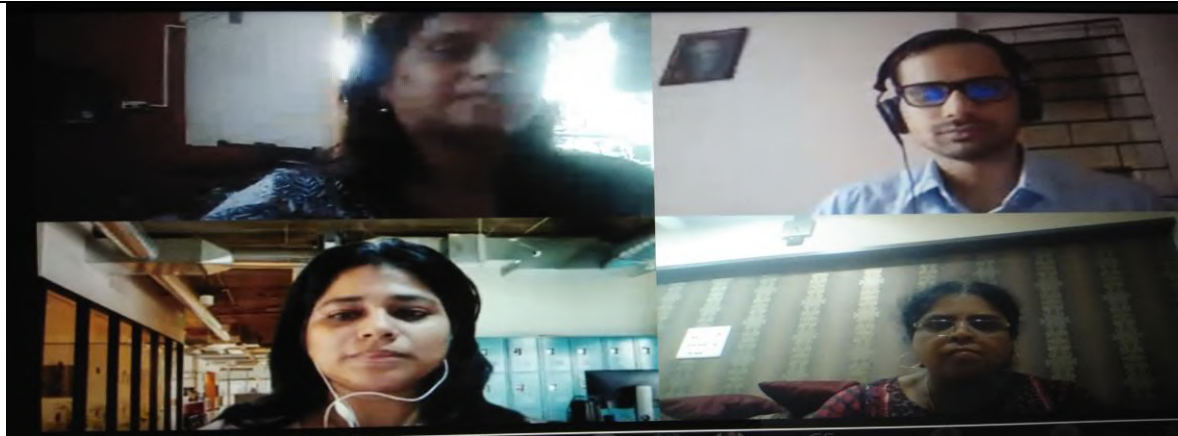
ORGANIZING TEAM:  
DR. SWAGATIKA NANDA  
PROF. J. GUNASUNDARI

REGISTRATION LINK:  
[HTTPS://FORMS.GLE/43KBYGHBZ8ESEQTAA](https://forms.gle/43KBYGHBZ8ESEQTAA)



Department of B.Com  
(Accounting and Finance) is  
organizing a guest lecture on  
**“Prospects of Government  
Policies post COVID  
situation”.**

Date: 7<sup>th</sup> August 2020, Friday  
Time: 4 pm to 5pm



## BSA Report – Webinar – Journey from Campus to Corporate

**Date of Activity:** 8<sup>th</sup> August 2020

**Topic:** Journey from Campus to Corporate

**Resource Person:** Mr. Yash Kulkarni

**Platform:** Microsoft Teams

**No. of Participants:** 88

Commerce Association organized a Webinar by way of a Guest Lecture as a BSA on the topic – **“Journey from Campus to Corporate”** for the students & faculty of VSIT.

The resource person was Mr. Yash Kulkarni, an IITian and All India Topper in CBSE Board. He shared his journey from the campus to the Corporate and what it takes to be employable. The skills required, the mind-set, the support group and how to prepare for the placement.

He conducted the session very competently and could very well connect with the students. He reinforced the importance of participation in Curricular and Extracurricular activities, the relevance of a strong support group, reading & being aware of the current affairs etc.

The session was very informative & interesting. There was an overwhelming response for the session. About 88 + participants took advantage of this Beyond Syllabus Activity. The session & the Resource person also received an excellent feedback.

I would like to thank Principal Dr. Rohini Kelkar, Vice Principal Prof. Vijay Gawde , Chief Academic Officer Dr. Lakshmi Kavitha for always encouraging and motivating to conduct such knowledge sharing events. The event would not have been possible without the support of faculty, non-teaching staff, technical staff, students and the lovely audience.

- **Report by Dr. Ashwini Joshi**





## GUEST LECTURE

Mr. Anand Sharma, Joint Secretary, Consumer Guidance Society of India and Ms. Madhumitha Ghosh, CGSI

Date : 18<sup>th</sup> August, 2020

Platform : Google Meet

Target Audience : VSIT Staff and Students

Attendees: 71

Time : 4.00 p.m - 06.00 p.m

Topic: Consumerism and Financial Literacy during COVID 19

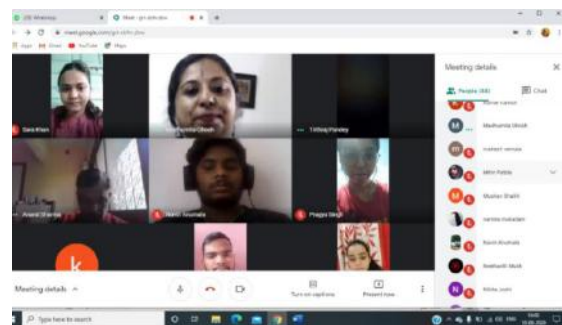
The entire session was highly informative which highlighted the ways how the consumers are exploited. The session extended to the concepts like Unethical practices in advertisement, consumer rights regarding products or services, procedure to file a customer's complaints.

The objective of the session was to make awareness on customer exploitation and to understand management of finance.

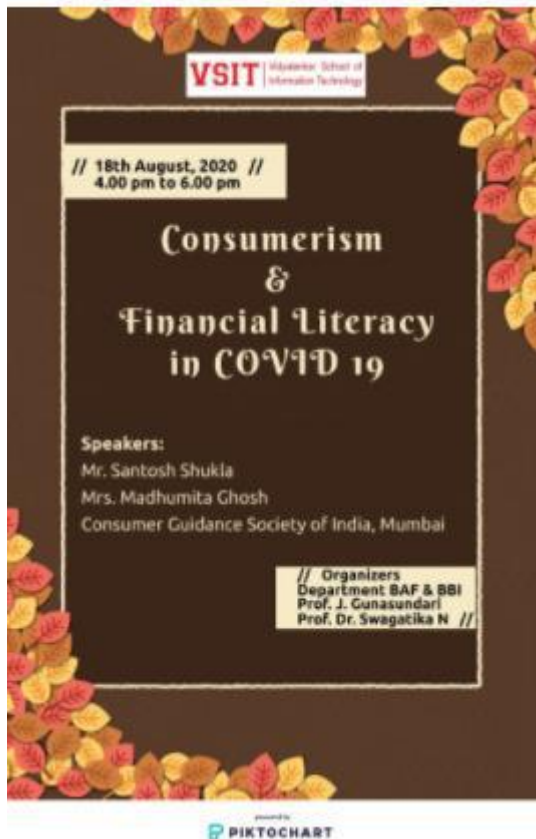
The session was started with welcome address by Ms. Namira, student of TY BBI. Consumerism was addressed by Mr. Anand shukla and Financial literacy was addressed by Ms. Madhumita Ghosh

The important points that are discussed are:

- Rights of customer
- Customer exploitation in the form of adulteration, poor service, unethical advt.
- Legally binding terms like 'Deficiency' 'Sanitizing'
- Forums for launching customer's complaint
- Portfolio management.



- Need of selecting wise Investment.



Arvind Sharma is presenting

and 22 more

4:01 PM

**VSIT** | Vidyalankar School of Information Technology

Vidyalankar School of Information Technology  
संस्थान का ज्ञान और प्रौद्योगिकी

**CONSUMER GUIDANCE SOCIETY OF INDIA,**  
JOINTLY ORGANIZING A WEBINAR ON  
**CONSUMERISM & FINANCIAL LITERACY**  
**IN COVID 19 TIMES**  
ON 18th August, 2020, TIME 04.00 PM TO 06.00 PM

**Speakers topic:**  
Consumerism : Mr. Santosh Shukla  
Financial Literacy : Mrs. Madhumita Ghosh

**Organizers:**  
Prof. J. Gunasundari  
Department BAF & BBI  
Prof. Dr. Swagatika N  
Department BAF & BBI  
Dr. Ashwini Kulkarni  
Principal  
Vidyalankar School of Information Technology  
Mumbai, Mumbai

Mr. T. R. Pandey  
Project officer

Mr. Maheshwar has left the meeting

Meeting details

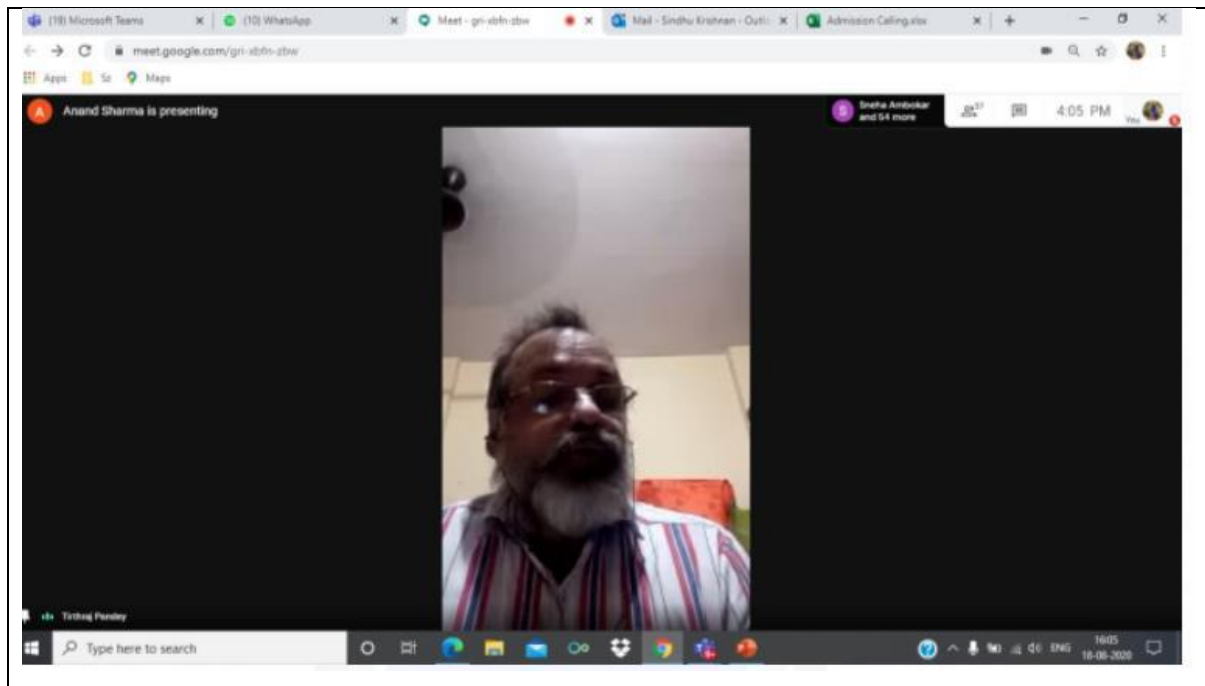
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Arvind Sharma is presenting

1601  
18-08-2020





**BSA Report – Webinar – Risk Analysis of Corporate in Banking**

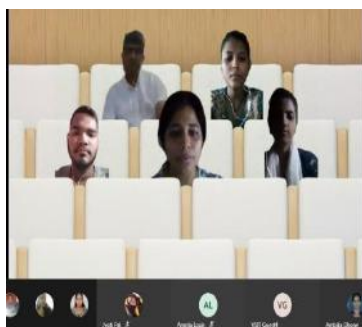
Date of activity	17th August 2020
Timing	05:00 PM to 06:30 PM
Platform	Microsoft Teams
Conducted by	Mr. Sunil Koppar
Faculty -In Charge	Prathma A Nemane

No. of Participants: 35

Dept. of M.Com organized a Guest Lecture on the topic “Risk Analysis of Corporate in Banking” for the students & faculty of VSIT.

The resource person was Mr. Sunil Koppar, Director, Hudson Advisors India Pvt. Ltd. The speaker mentioned different types of risks faced by Banking sector. It was an extempore session focusing on the experiences of speaker. Many examples were discussed to understand topic in depth. Speaker also mentioned the impact of Covid 19 on the banking sector.

The session was very informative and interesting. I express heartfelt gratitude to our Principal Dr. Rohini Kelkar, Vice Principal Prof. Vijay Gawde, Chief Academic Officer Dr. Lakshmi Kavitha for always encouraging and motivating to conduct such knowledge sharing events. The event would not have been possible without the support of faculty, non-teaching staff, technical staff, students and the lovely audience.



**Report by Prathma A Nemane**

## **A Report on – Research Trends in Commerce and Management.”**

**Organized by** –FYPQAC Committee.

**Venue/Platform** – MS Teams.

**Date** – 17/10/2020 (Saturday).

**Time** – 10am to 12pm

**Student Attendees** – 200

**Faculty Attendees** – 8

The session was conducted for TYBMS, TYBAF, TYBBI & TYBFM students for their final year project topic selection. The session was commenced by Prof. Chitra More introducing the FYPQAC committee of the college to TY students. She then introduced the conveyer of the committee to the students.

Further she explained the evaluation methodology of the project which was divided into internal and external evaluation. She also explained the two different types of project i.e. field project and live project and the different requirements to do a certain type of a project. Next, she gave general instructions of the project and explained the different formats need for different types of project. She also explained the importance of primary and secondary data.

After explaining the formats, she discussed the different topics one could choose from different field to do their final year project. She also cleared doubts and queries of the students related to topic selection and framing the title of the project related to the topic. She also suggested some topics that students could choose to do their research for the project. The session ended at 12.00 pm by clearing the doubts of the students.

**Here are the glimpses of the session, have a glance through it –**



**VSIT** | Vidyalankar School of Information Technology

- Final Year Project Quality Assurance Committee
- Project Guidance for TYBMS (Finance)

**VSIT** | Vidyalankar School of Information Technology

	REPORT	VIVA/ PRESENTATION	TOTAL MARKS
EXTERNAL EXAMINER	50	25	75
INTERNAL EXAMINER	15	10	25
TOTAL			100

## Types of Projects

### Field project:

Prepare question, collect data, research skill increases.

### Live project:

Real time environment, visit to company, employment skill developed. Experience Certificate is required, 20 or 100 hrs of internship is required.



## General Instruction

### • 100 Marks Project (Internal and External)

• Minimum 20 days/100 hours of internship with an Organisation, NGO, Charitable Organisation

OR

Research Project based on Electives.

Note: -

Report submission of minimum 80 pages

Experience certificate wherever applicable



## Types of Projects

### Field project:

Prepare question, collect data, research skill increases.

### Live project:

Real time environment, visit to company, employment skill developed. Experience Certificate is required, 20 or 100 hrs of internship is required.

## Format of Live Project

### Chap 1: organisation overview:

History, introduction policy, competitors.

### Chap 2 : Organisational structure:

Chart, no of employees, introduction of all dept and responsibility, product service, product and service policy.

### Chap 3: Plan of the internship programme:

Why we are doing, branch introduction, starting and ended period.

## Format of field project:

- Cover page/ undertaking,
- Letter of undertaking,
- Acknowledgement,
- Executive summary,
- Table of content.

## Importance of primary data as well as secondary data.

### Primary data:

- It is very reliable because it is usually objective and collected directly from the original source.
- It also gives up to date information about a research topic.

### Secondary data:

- It is not expensive making it easy for people to conduct secondary research.

## Types of Projects- BMS (FINANCE)

CATEGORY		Topic
SEM-VI	Finance	<ul style="list-style-type: none"> <li>• Direct &amp; Indirect Tax</li> <li>• Banking</li> <li>• Primary Market</li> <li>• Secondary Market</li> <li>• Wealth Management</li> <li>• Logistics &amp; Supply Chain Management</li> <li>• International Finance</li> <li>• Study of Financial Statement</li> <li>• Insurance</li> <li>• Stock Market</li> <li>• Financial Management</li> </ul>

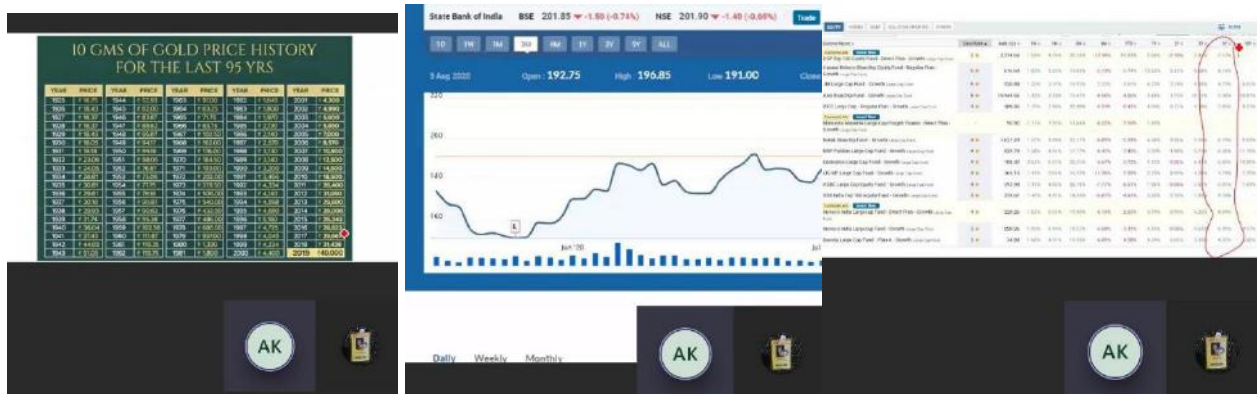
## Portfolio Management & Various Investment Avenues

Date of activity	13 <sup>th</sup> August, 2020
Timing	04:30 PM to 5:30 PM
Platform	Microsoft Teams
Conducted by	Amit Kabra
Faculty -In Charge	Amit Kabra

BFM Department organised session on Portfolio Management and Various Investment Avenues to give insight on how to manage portfolio in current situation and various investment alternatives that can be looked upon in present situation and coming future.

Portfolio Management is defined as the art and science of making decisions about the investment mix and policy, matching investments to objectives, asset allocation for individuals and institutions, and balancing risk against performance. Investment avenues are the different ways that a person can invest his money. It also called investment alternatives or investment schemes.

In this session various investment alternatives were discussed such as Equity Market, Mutual Funds, Gold/Silver, Crypto Currency, Real Estate, PPF, NPS, Fixed Deposits etc. Features of this investment instruments were highlighted. Also comparison was done with respect to Investment tenure and returns.





## Session on Corporate Etiquette

Date of activity	24 <sup>th</sup> November, 2020
Timing	05:00 PM to 06:30 PM
Platform	Microsoft Teams
Conducted by	Ms. Prachi Agarkar
Faculty -In Charge	Amit Kabra

BFM Department organised session on Corporate Etiquette.

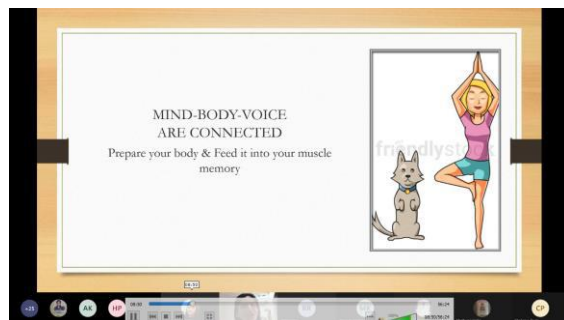
The speaker for the Session was Ms. Prachi Agarkar. In that session the speaker covered various soft-skills and personality enhancement topics and Corporate and Business Etiquette. The key-take away of the webinar were

1. Verbal Communication
2. Body Language
3. Formal Dressing

In Verbal communication, speaker touched upon basic of verbal communication, its process and techniques. She also specified how right body language is essential for good communication.

In body language, students were taught how to have open body structure, right posture for feet and shoulder and confidence boosting techniques

In last part of session was about business formal dressing for boys & girls



## Guest lecture on Cyber Security

**Mr. Priyank Gada, Alumni**

**Date : 26<sup>th</sup> September 2020**

**Platform : Microsoft Teams**

**Target Audience : VSIT Students**

**Time : 10:30 a.m - 11:30 a.m**

**Topic: Guest Lecture on Cyber Security in Banking**

An Alumni Student conducted a Guest lecture on the topic "Cyber Security in Banking".

Mr. Priyank Gada is currently working in The Data Duck Organisation as Technical Support. He is also a Cyber Security instructor. Previously he worked as Web Content creator

The session was targeted for all the streams of students (BBI, BAF, BMS, BMM and BFM). The session was attended by 84 students.

He spoke about reasons why Cyber security is important in Banking sector. He also emphasised on safe online shopping tips, types of malware and security measures in Digital banking.

After his session Prof. Snehal Tandale spoke about security measures that need to be followed specially when we are public place and how to keep our Android Phones safe and Updated from Hacking.

**VSIT** | Vidyalankar School of  
Information Technology

**Department of BBI  
Organizes a Guest Lecture on  
Cyber Security**

**Mr. Priyank Gada**

**26<sup>th</sup> Sep 2020** 10:30 AM – 11:30 AM

**Platform : Microsoft Teams**

For Queries Contact : **Prof. Snehal Tandale**  
**Prof. Sindhu Krishnan**

Student Coordinator: **Mr. Anupam Adak**

**BBI Guest lecture - Cyber Security**

46:31

Recording has started. This meeting is being recorded. By joining, you are giving consent for this meeting to be recorded. [Privacy policy](#) **Dismiss**

Unmute (Ctrl+Shift+M)

**Participants**

Type a name

- Nishant Sharma
- Pareesh Bhojane
- Parmmeetkaur Baath
- Pawan Danna
- Payal Shinde
- Poonam Mirwani
- Prachiti Kumbhar
- Premiata Bhatti
- Prerana Parab
- Prince Sharma

**5 Reasons Why Cyber Security is Important in Banking**

Cybersecurity has been of great importance in the financial sector. It becomes all the more necessary since the very foundation of banking lies in nurturing trust and credibility. Here are five reasons why cybersecurity is important in banking and why it should matter to you -

- Everyone seems to be going cashless, using digital money, i.e. debit cards and credit cards. In this context, it becomes very important to ensure that all measures of cybersecurity are in place to protect your data and your privacy.
- Data breaches can make it difficult to trust financial institutions. For banks, that's a serious problem. A weak cybersecurity system can amount to data breaches that could easily cause their customer base to take its money elsewhere.
- You often tend to lose time and money when a bank's data is breached. Recovering from the same can be time-consuming and stressful. It would involve cancelling cards, checking statements, and keeping your eyes open for complications.
- Your private data in the wrong hands can do great harm. Even if the cards are cancelled, and fraud is immediately taken care of, your data is sensitive and could reveal a lot of information that could be used against you.
- Banks need to be on their guard more than most businesses. That's the cost of holding onto the kind of valuable personal data that banks do. Your data with the bank can be breached if not protected from cybercrime threats.

To know more about the security measures of HDFC Bank, click [here](#).

Siddhesh Surve

ST Snehil Tandale VSIT Guest VG Alfin Shaikh AS

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**BSA Report – Webinar on Culture & its Social Impact**

Date of activity	<b>5<sup>th</sup> August 2020</b>
Timing	05:00 PM to 06:30 PM
Platform	Microsoft Teams
Conducted by	<b>Dr. Shobhika Mukul</b>
Faculty -In Charge	Dr. Ashwini Joshi

Department of B.Com (Banking & Insurance) organized a Webinar by way of a Guest Lecture as a BSA on the topic – “Culture & its Social Impact” for the students & faculty of VSIT.

The resource person was Dr. Shobhika Mukul, Associate Professor from Delhi University. An expert in History, culture, Archaeology & Historical Monuments, she conducted the session very competently. She discussed Culture from the aspects of Religion, language, dance, art, region & food habits. She took us all in a journey across India through a video showcasing the different cultures in India.

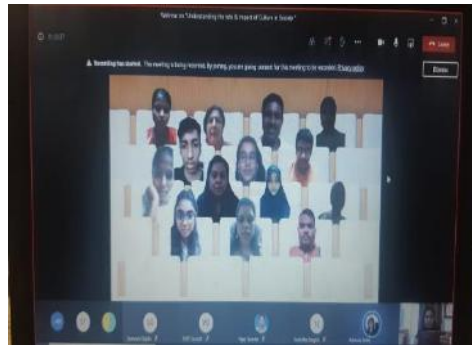
The session was very informative & interesting. She focussed the importance of the study of Culture and also briefly discussed about the New Education Policy with the emphasis of Culture as a part of the syllabus.

There was an overwhelming response for the session. About 90+ participants took advantage of this Beyond Syllabus Activity. The session & the Resource person also received an excellent feedback.

I would like to thank Principal Dr. Rohini Kelkar, Vice Principal Prof. Vijay Gawde , Chief Academic Officer Dr. Lakshmi Kavitha & Head of the Department Prof .Sindhu Krishnan for always encouraging and motivating to conduct such knowledge sharing events. The event would not have been possible without the support of faculty, non-teaching staff, technical staff, students and the lovely audience.

Report By

- Dr. Ashwini Joshi







**Guest lecture on Stepping into the World of Freedom & Responsibilities**

Date of activity	29th October 2020
Timing	03:00 p.m -04.00 p.m
Platform	Microsoft Teams
Conducted by	Mr.Stephen
Faculty -In Charge	Sindhu Krishnan
Target Audience	VSIT Students

A Guest Lecture was organised by BBI department on the topic Stepping into the World of Freedom & Responsibilities “

Mr. Stephen is a CEO of Strides Inc.

The session was targeted for all the streams of students (BBI, BAF, BMS, BMM and BFM). The session was attended by 94 students.

The Session started with a small activity of Poll Questions in which more than 30 students participated. He then started explaining that freedom and responsibility go hand in hand and also said that humans can't enjoy freedom without carrying responsibilities. Various Examples related to Life was shared which included managing time and relationships. Two principles in action should be instant and delayed gratification.

The session ended with Question & Answer Session.

Guest Lecture on "Stepping into the World of Freedom & Responsibilities"

32:10

**You're recording** You are recording this meeting. Be sure to let everyone know that they are being recorded. [Privacy policy](#)

Turn camera on (Ctrl+Shift+O)

**Participants**

Type a name

**Presenters (4)** **Mute all**

- ST Snehali Tandale Organizer
- AS Afrin Shaikh
- Sindhu Krishnan
- VG VSIT Guest1

**Attendees (56)**

- Prathma Nemane
- Aditi Vengurlekar
- Aniket Sakpal
- Animesh Choudhary

Windows taskbar: Type here to search, 15:11, 29-10-2020

Guest Lecture on "Stepping into the World of Freedom & Responsibilities"

37:20

**You're recording** You are recording this meeting. Be sure to let everyone know that they are being recorded. [Privacy policy](#)

Dismiss

**Active poll**

What would you prefer?

Freedom 86%

Responsibility 14%

Join at **slido.com** #K009

**Participants**

Type a name

**Presenters (4)** **Mute all**

- ST Snehali Tandale Organizer
- AS Afrin Shaikh
- Sindhu Krishnan
- VG VSIT Guest1

**Attendees (59)**

- AS Alshifa Shaikh
- Aniket Sakpal
- Animesh Choudhary
- AG Ankita Gandhi

Windows taskbar: Type here to search, 15:11, 29-10-2020


Guest Lecture on "Stepping into the World of Freedom & Responsibilities"

01:02:56

Snehal Tandale started recording

**You're recording** You are recording this meeting. Be sure to let everyone know that they are being recorded. [Privacy policy](#)

Dismiss



**TWO PRINCIPLES IN ACTION**

1. Instant Gratification
2. Delayed Gratification

VSIT Guest1

Participants

Type a name

Presenters (4) **Mute all**

- ST Snehal Tandale Organizer
- AS Afrin Shaikh
- Sindhu Krishnan
- VG VSIT Guest1

Attendees (61)

- AS Alshifa Shaikh
- AC Animesh Choudhary
- AG Ankita Gandhi
- Archishma Temkar


VSIT Guest1 Priyanshu Singh Monika Kumkar ST

Guest Lecture on "Stepping into the World of Freedom & Responsibilities"

01:06:32

**You're recording** You are recording this meeting. Be sure to let everyone know that they are being recorded. [Privacy policy](#)

Dismiss



**Two Principles in Action**

INSTANT GRATIFICATION

DELAYED GRATIFICATION

GRATIFICATION

LAW OF HUNTING

TIME

VSIT Guest1

Participants

Type a name

Presenters (4) **Mute all**

- ST Snehal Tandale Organizer
- AS Afrin Shaikh
- Sindhu Krishnan
- VG VSIT Guest1

Attendees (55)

- AS Alshifa Shaikh
- AC Animesh Choudhary
- AG Ankita Gandhi
- Archishma Temkar

VSIT Guest1 Priyanshu Singh Monika Kumkar ST





## Guest Lecture on Covid Insurance

Department of B.Com (Banking and Insurance) has organised a **Guest Lecture on Covid Insurance** for BBI students of VSIT. The main objective of this session was to spread awareness importance of Covid Insurance in the current pandemic situation.

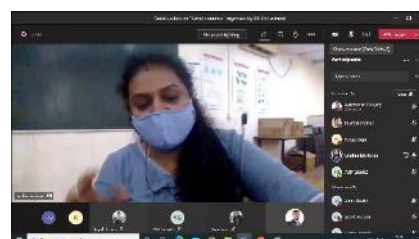
The speaker for the session was alumni of VSIT **Ms. Sandhya Nagarepelli**, Direct Sales Manager – Aditya Birla Insurance. Ms. Sindhu Krishnan, HOD of BBI Dept introduced the speaker.

Ms. Sandhya started the session explaining about her journey from college life to corporate life, her experience about Insurance company. She then explained the meaning, importance, types of Insurance in India along with its principles. She also explained why one should buy Covid Insurance. She explained about Covid Kavach Policy in detail along with statistical data in India. There were total **114** participants who attended the session, out of which there were **5** faculty members. Feedback was also conducted at the end of the session and all students gave a very good feedback.



<b>Day &amp; Date of activity:</b>	<b>Fri, 23<sup>rd</sup> October 2020</b>
<b>Timing:</b>	<b>11:30 am to 12:30 pm</b>
<b>Platform:</b>	<b>MS Teams</b>

**Report by Mr.Ajaykumar Poojary**



## **Report on Project Guidance for Final year students**

**Organized by** –FYPQAC Committee.

**Venue/Platform** – MS Teams.

**Date** – 17/10/2020

**Time** – 3.15 pm to 4.15 pm

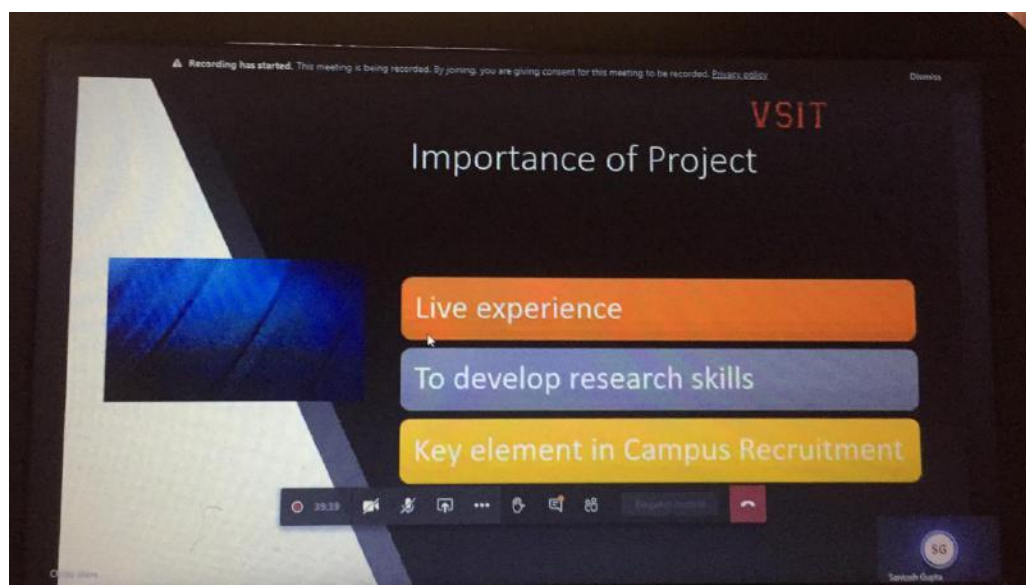
**Student Attendees** – 34

**Faculty Attendees** – 8

Targeted Audience-Students from Third Year of bachelor's in financial Market.

An Induction programme was organized by the Final Year Project Quality Assurance Committee for the students of Third Year of Bachelor's in management and bachelor's in financial Market on 20<sup>th</sup> Aug 2019 on 3.15 pm at MS Team. The induction programme was conducted by Mr. Santosh Gupta & Ms Chitra More. The programme was arranged to make the students aware about the importance of their Final Year Project book. The Main purpose of this induction programme was to understand the students on how to make their Final year project.

Mr. Santosh Gupta explained us the project activities which will be held throughout the year. Ms. Chitra More ma'am also explained us about the different topic an individual can choose according to their stream and interest. This Induction helped the students to understand Importance of black book and how to work on them.

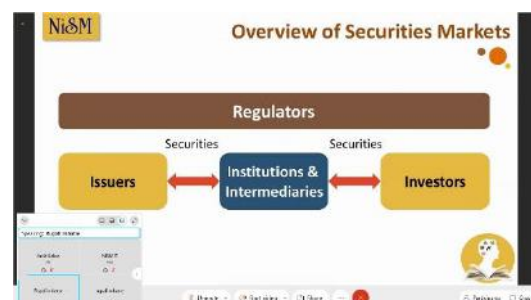
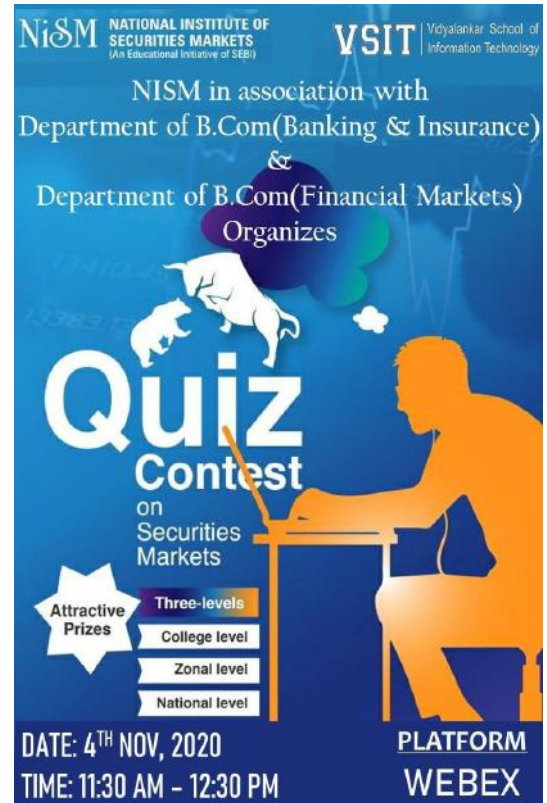


## Quiz Contest on Securities Market

Date of activity	04 <sup>th</sup> November, 2020
Timing	11:10 AM to 1:00 PM
Platform	WEBEX
Conducted by	BBI & BFM Department
Faculty -In Charge	BBI & BFM Department

BBI & BFM Department in association with NISM organised session "Quiz Contest on Securities Market". Speaker for the session was Ms. Rupali Mhatre who works as an Executive in Marketing & Corporate Communication Department at National Institute of Securities Market. Session started with Introductory Speech from NISM Director – S.K.Mohanty who gave information about growth of securities market in last 20 years and its future prospects.

Ms. Rupali explained about securities market, its products – Equity, Debt, Money Market, Derivative Market, Currency Market. She also mentioned about participants in securities market like Speculator, Arbitrageur & Hedger. She explained returns from securities market in last 10 years and also explained role of clearing corporation and settlement cycle. The session was followed by Quiz on Securities Market.







## Video Editing using Kinemaster and Filmora Workshop

Mr.Siddesh Surve, SY BBI Student

Date :22<sup>nd</sup> July 2020

Platform : Microsoft Teams

Target Audience : VSIT Students

Time :4.00 p.m -05.00 p.m

Topic: Video Editing using Kinemaster and Filmora

Ms.Dhwani, SY BFM Student

Date :29<sup>th</sup> July 2020

Platform : Microsoft Teams

Target Audience : VSIT Students

Time :4.00 p.m -05.00 p.m

Topic: Doodling

A SYBBI student conducted a workshop where he had practically shown the implementation of two software 1) Kinemaster and 2) Filmora for Video Editing.

Mr. Siddesh Sure has his own Website and Youtube channel where he shares all his technical views.

The session was targeted for all the streams of students (BBI, BAF, BMS, BSCIT, BMM and BFM). The session was attended by 50 students.

The implementation of Kinemaster was shown on Mobile phone as majority of people use phones for completing their task and the implementation of Filmora was shown on Laptop.



If Kinemaster is used for video editing then he explained in details about which aspect ratio, background , layer to choose as a good practice. He also showed how colour adjustments should be choosen along with adding music and text to the video.

Filmora is a professional way for editing videos which is done using laptops and desktops. He explained about how to import video for editing, after editing how to review the video. Adding text, music were other options which were shown.

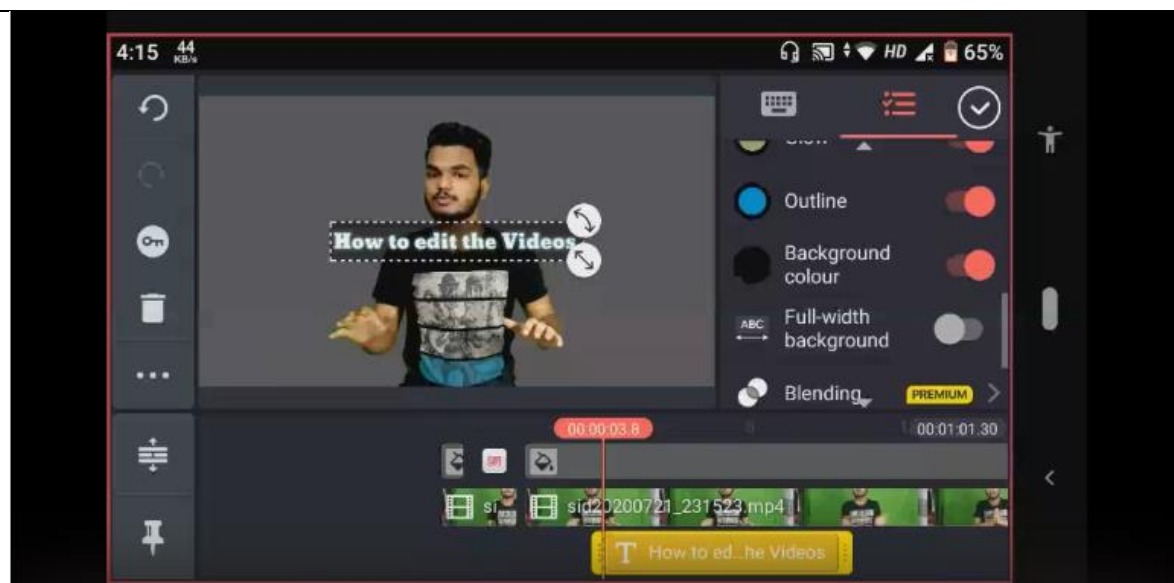
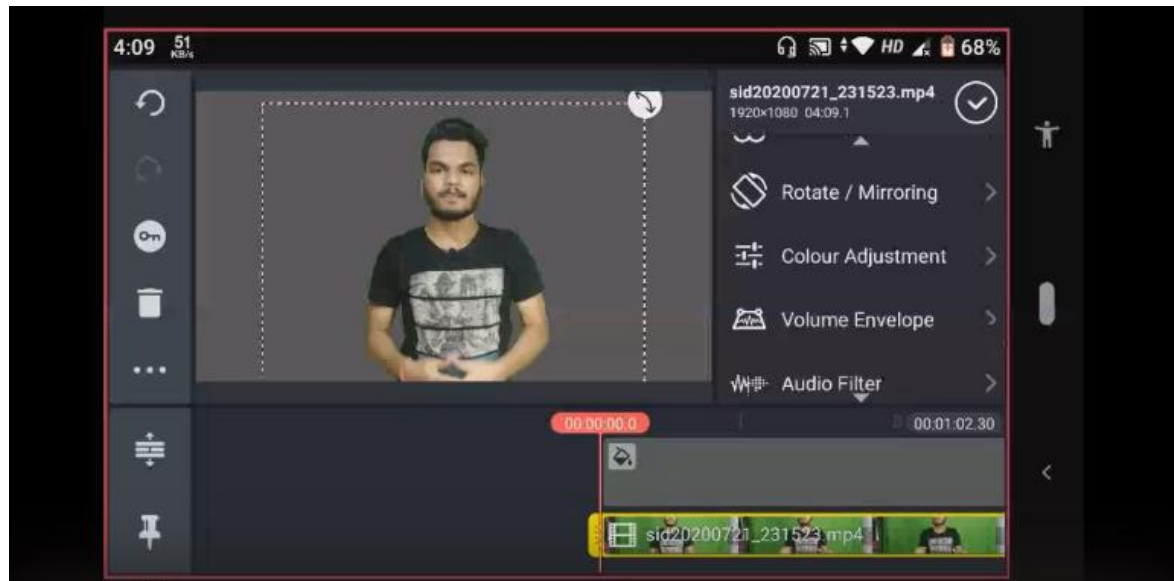
After the explanation, the seeion was followed with Question Answer where students doubts were cleared .

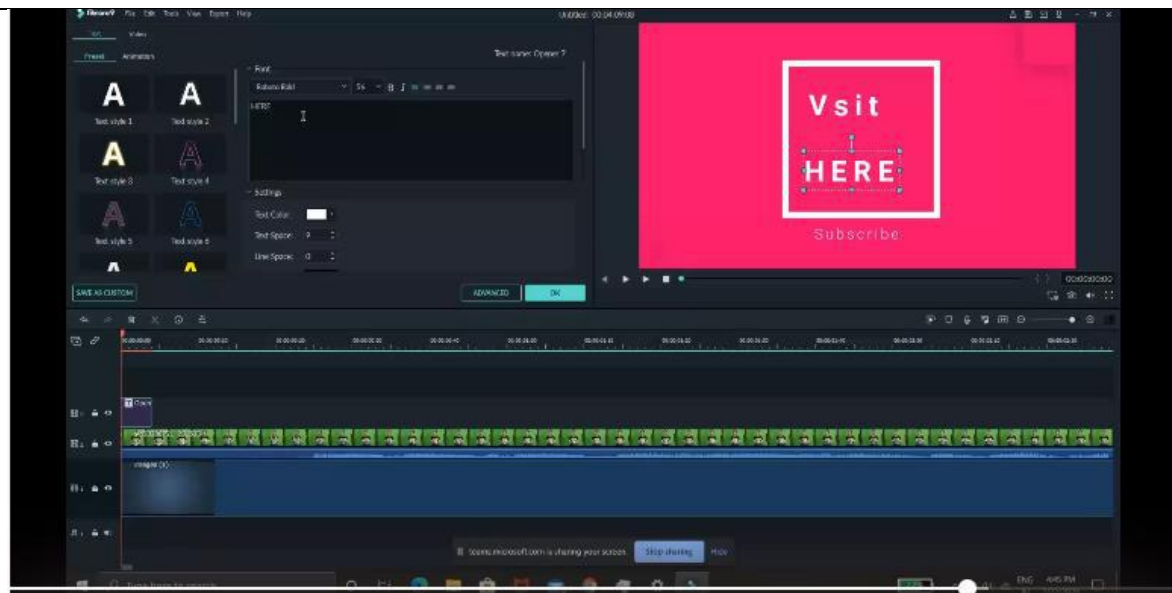
The workshop got a very good feedback from the students as well as teachers who attended the session.

A SY BFM Student conducted a workshop on Doodling.

The workshop was organised for all the syudents of VSIT.

The workshop was conducted by Dhwani. In the session she showcased her doodling and also taught how to create one.





## Video Editing using Kinemaster and Filmora Workshop

Mr.Siddesh Surve, SY BBI Student

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Platform : Microsoft Teams

Target Audience : VSIT Students

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Ms.Dhwani, SY BFM Student

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Platform : Microsoft Teams

Target Audience : VSIT Students

Time :4.00 p.m -05.00 p.m

Topic: Doodling

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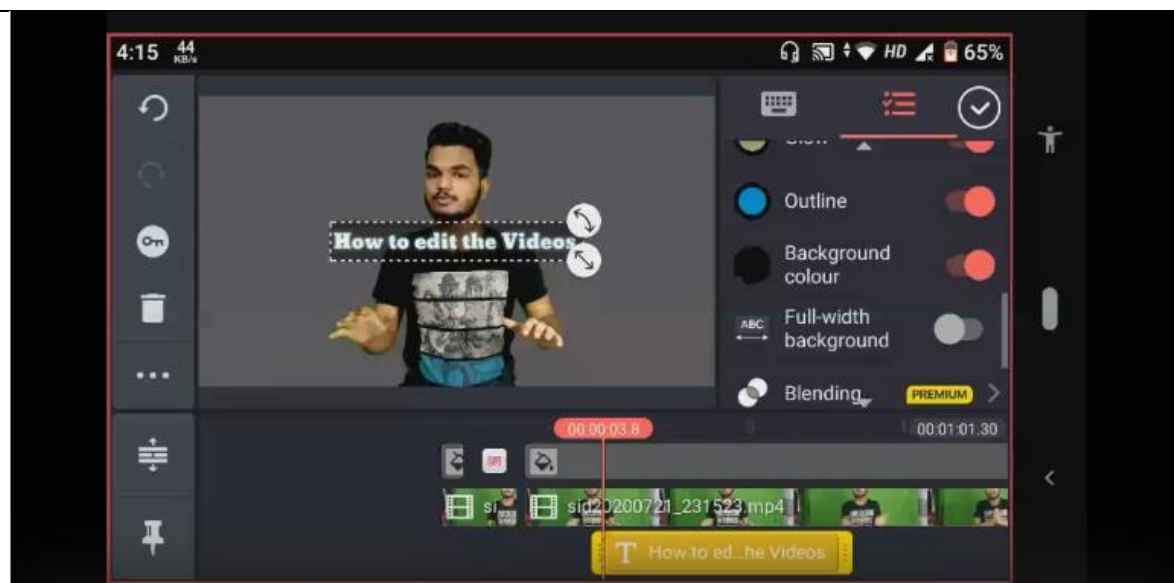
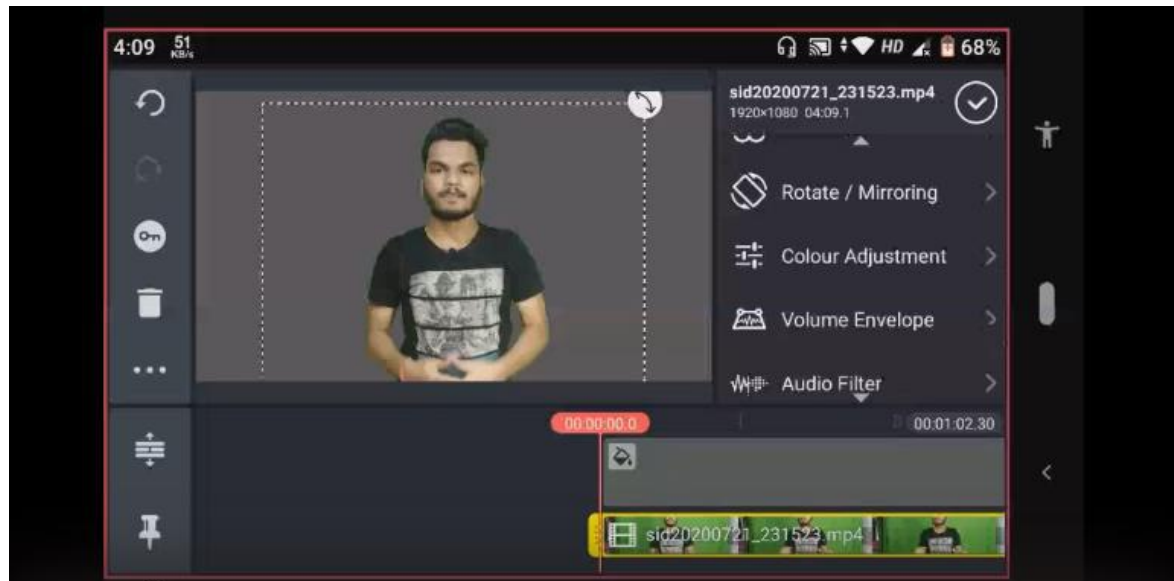
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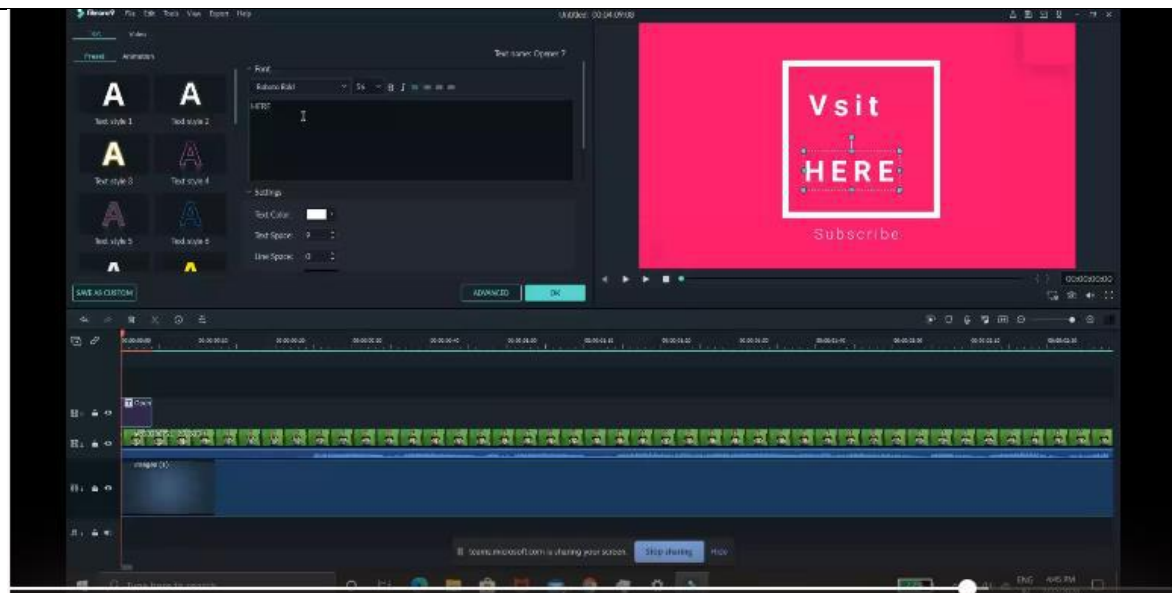
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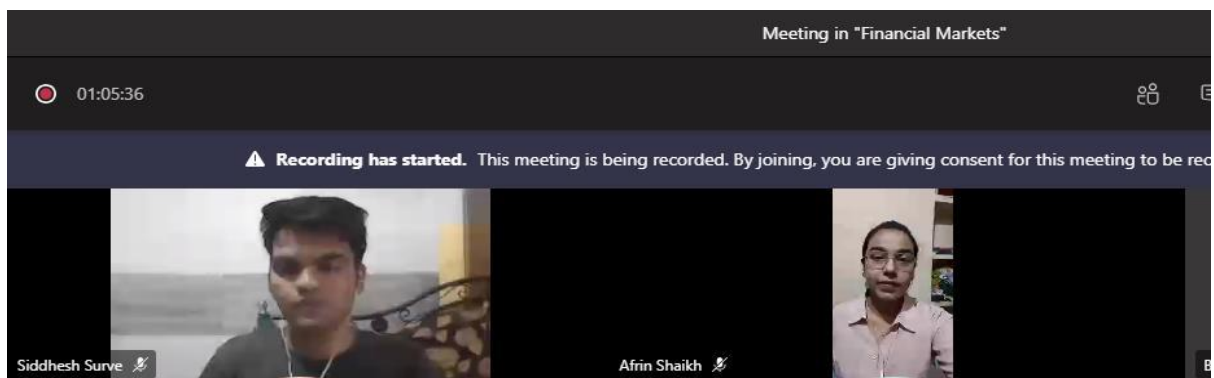


**MOCK TRADING :**

Date of activity	21.10.2020
Timing	9.00 a.m to 10.00 a.m
Platform	Microsoft Teams
Conducted by	Siddhesh Surve, Afrin Shaikh
Faculty -In Charge	Sindhu Krishnan

Mock trading sessions are generally conducted to provide a robust platform to members to enable flawless trading.

As part of the subject Financial Markets in SYBBI, Siddhesh Surve and Afrin Shaikh conducted the Mock trading session.

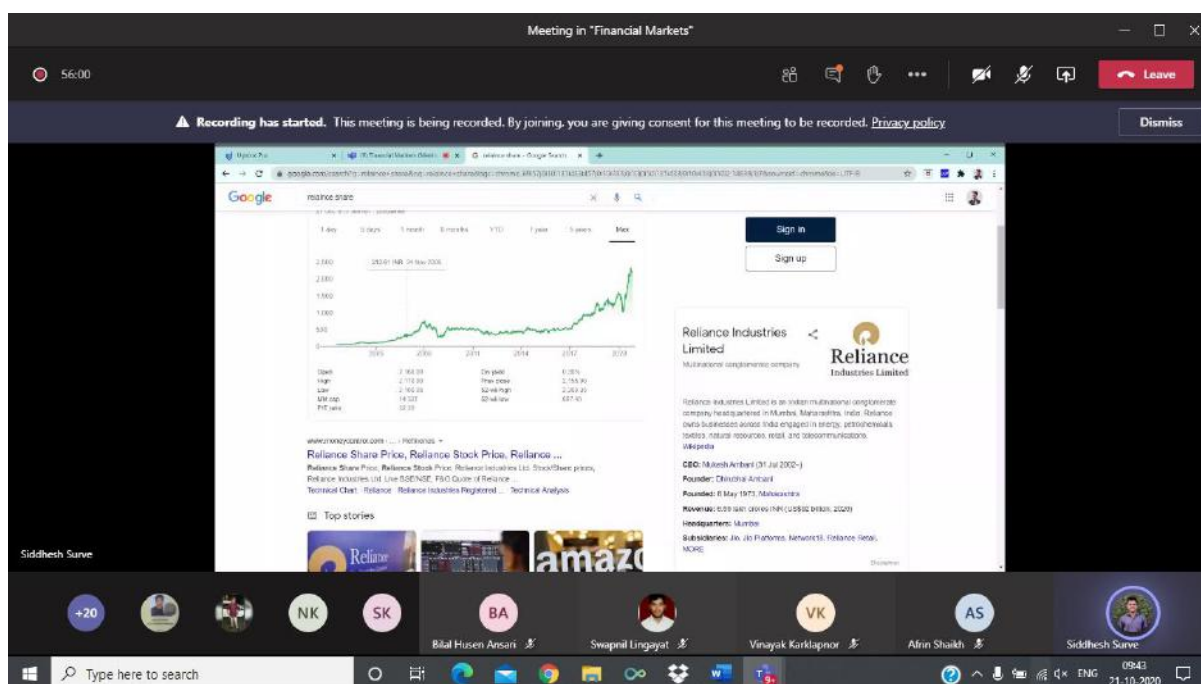


The screenshot shows a Microsoft Teams meeting in progress. The top bar indicates "Recording has started." and provides a "Dismiss" button. The main content area displays a presentation slide titled "INTRODUCTION TO STOCK MARKET" with two bullet points: "1. BSE (SENSEX)" and "2. NSE (NIFTY 50)". The slide is labeled "Slide 1 of 5" and has a "Take control" button. Below the slide, the name "Afrin Shaikh" is visible. The bottom of the interface shows a grid of participant avatars, including one labeled "AS" for Afrin Shaikh. The Windows taskbar at the bottom shows the time as 09:07 on 21-10-2020.

This screenshot shows a Microsoft Teams meeting with a presentation slide displaying a stock market chart. The chart shows price fluctuations over time, with a table of data on the left side. The data table includes columns for stock names and their corresponding prices. The top bar of the Teams interface shows "Recording has started." and a "Dismiss" button. The bottom of the interface shows a grid of participant avatars, including one labeled "AS" for Afrin Shaikh. The Windows taskbar at the bottom shows the time as 09:22 on 21-10-2020.

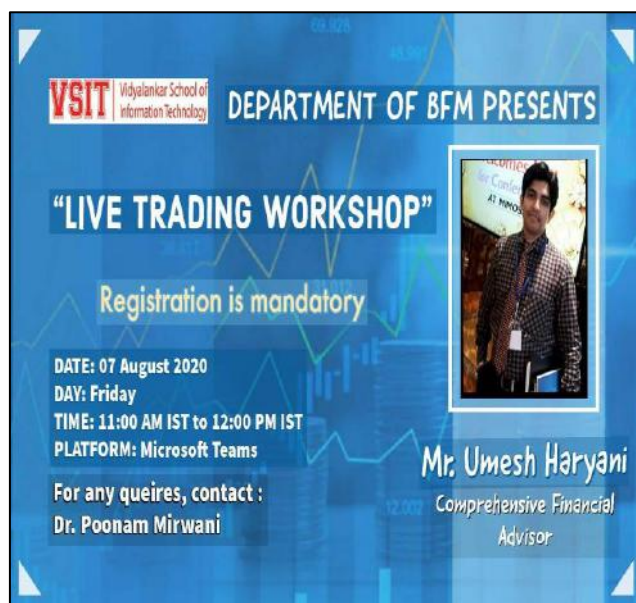
Stock Name	Price
NIFTY	11,500.00
BSE	30,000.00
SENSEX	30,000.00
NIFTY 50	11,500.00
NIFTY 100	11,500.00
NIFTY 200	11,500.00
NIFTY 300	11,500.00
NIFTY 400	11,500.00
NIFTY 500	11,500.00





## Department of B.Com. (Financial Markets) “Live Trading Workshop”

<b>Dates:</b>	07 <sup>th</sup> August 2020
<b>Timing:</b>	11:00 am – 12:15 pm
<b>Mode of Workshop:</b>	Online (Microsoft Teams)
<b>No of Participants:</b>	72
<b>Conducted By:</b>	<b>Mr. Umesh Haryani</b> (Comprehensive Financial Adviser)
<b>Faculty – In Charge:</b>	<b>Dr. Poonam Mirwani</b>



Stock market is a great place for a new trader or investor to find opportunities and begin trading. It's important for beginning investors to understand stocks and how they are traded in the market. Stock market trading also provides useful experience for trading other asset classes, such as futures or Forex.

In consideration of importance of Stock Market Trading for BCom (Financial Markets) students, Department of BFM organised a “Live Trading Workshop”.

With great enthusiasm and zeal, 72 students and 6 faculty members attended the workshop which was conducted on 7<sup>th</sup> August 2020 by Mr. Umesh Haryani through Microsoft Teams.

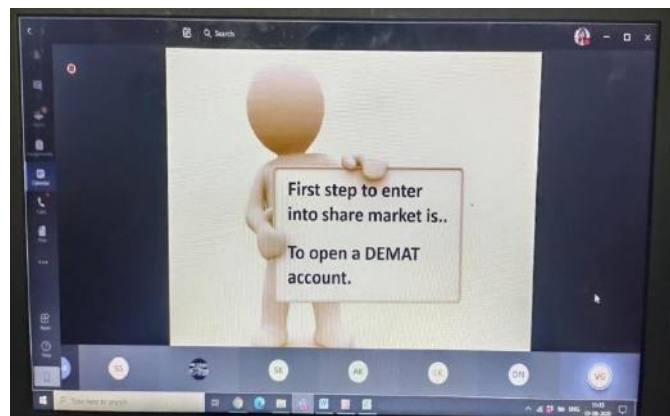
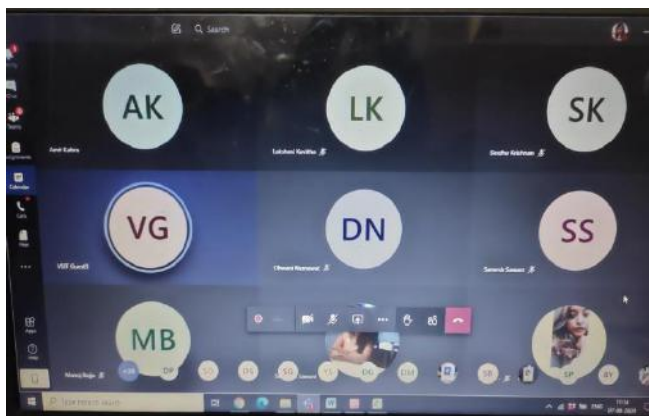
Following Topics were covered in workshop:

- Share market basics
- Bull market
- Bear market
- The process of trading
- How to learn stock trading?
- Long positions & short positions
- Electronic trading & floor trading
- Auction market & dealer market
- How much you should invest

- What should you base your decisions on?
- Know your rights

The following feedback was received from attendees:

1. Attendees felt that Live Trading was presented effectively
2. Attendees were of the opinion that the workshop brought practical knowledge of trading in stock market in them.
3. Attendees opined that the trainer was highly knowledgeable.
4. Attendees felt that such workshops should be arranged regularly.

[illegible]

Trading Symbol	Net...	Bid Qty	Bid Price	Ask Price	Ask Qty	LTP % Chg.	Open	High	Low	Prev Cl...	
NIFTY70AUGUT	-8.35	150	11189.10	11191.15	75	11191.15	-0.07	11161.80	11213.10	11142.00	11199.50
BANKNIFTY20AUGUT	-19.75	75	21492.20	21455.00	25	21455.00	-0.09	21460.00	21497.00	21435.50	21464.65
RELIANCEEQ	4.50	178	2134.60	2133.20	40	2133.60	0.21	2118.00	2157.00	2120.30	2134.10
KOTICBANK-EQ	-3.80	71	1336.30	1338.60	69	1336.30	-0.28	1341.50	1344.45	1328.80	1340.10
AXISBANKEQ		3918	356.05	356.20	490	356.10					
DMART	9.55	11	2140.00	2141.75	22	2140.50	-0.04	2169.60	2178.00	2136.15	2149.65
HARIFITC-EQ	-79.15		6832.30	6836.65	25	6835.30	-1.21	6495.00	6887.70	6481.85	6555.75
INFYEQ	-0.60	6741	190.85	190.90	764	190.85	-0.05	191.50	191.80	189.55	190.95
WIPFQE	-14.40	316	58.78	58.80	434	58.78	-1.45	56.65	58.45	55.90	57.70
TATAMOTORS-EQ								116.75	116.00	116.80	
TCS-EQ								228.00	229.00	228.00	
ITC-EQ								196.85	194.15	195.35	
MINDTREE-EQ								138.10	134.35	135.35	
ADANIPORTEQ								1050.90	1022.00	1044.90	
HDFCBANK-EQ								536.70	492.60	1040.70	
IDFCARD-EQ								765.00	751.00	758.55	
AXISBANKEQ								471.50	427.15	438.55	
BHILCOFIN-BE	4.40	1358	195.75	195.90	864	195.75	2.57	191.00	199.65	190.20	190.25
UNIONBANK-EQ	-0.15	337078	8.10	8.10	1008	8.10	-1.82	7.90	8.40	7.60	8.25
SUNDHARMA-EQ	5.90	222	526.30	526.30	10	526.30	-1.11	532.30	535.45	524.25	532.25
...	...	...	...	...	...	...	...	...	...	...	...

## Value Added Course on Tally ERP 9 with GST

B.Com (Accounting & Finance) dept of Vidyalankar School of Information Technology organized its online hands-on Value Added Course on Tally ERP 9. This course was primarily targeted for SYBAF students of VSIT.

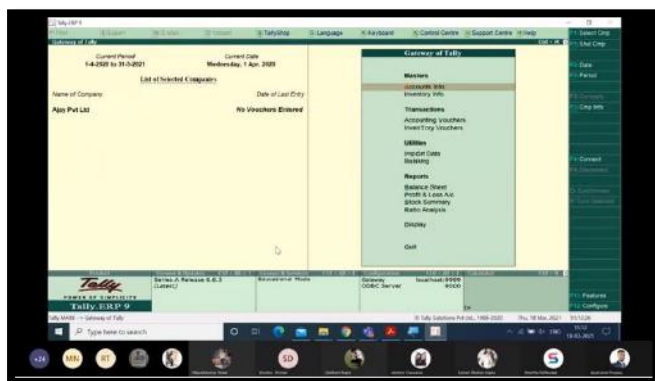
<b>Duration:</b>	1 <sup>st</sup> March 2021 to 7 <sup>th</sup> April 2021
<b>Timing</b>	3.00 pm to 5.00 pm
<b>Platform</b>	Microsoft Teams
<b>Conducted by</b>	Mr. Ajay Poojary
<b>Faculty -In Charge</b>	Mr. Ajay Poojary



### Objectives:

The following were the objectives of the session:

- Overview of working of Tally ERP 9
- Basic and Advanced Features of Tally ERP 9
- GST Configurations in Tally ERP 9
- Recording entries in Tally ERP 9
- Generate GST invoices and transactions as per GST format
- Various GST Reports in Tally ERP 9



### Trainers:

1) Mr. Shreyas Bondre, Assistant Professor, BAF Dept: The course was started by in-house faculty of VSIT, Mr. Shreyas Bondre. He explained the basic concepts of GST in detail. He also explained the registration of dealers in GST and various tax slab rates in GST regime.

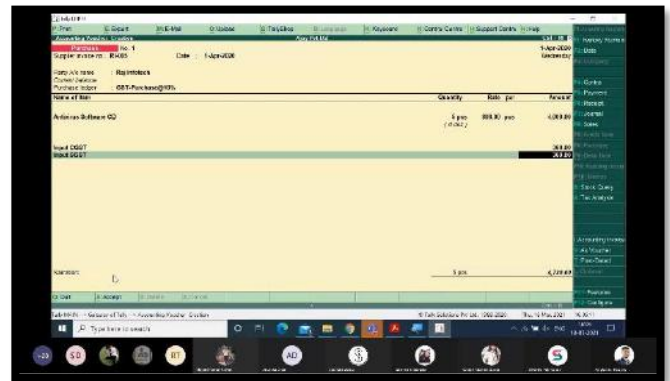
2) Mr. Ajaykumar Poojary, Assistant Professor, BAF Dept:



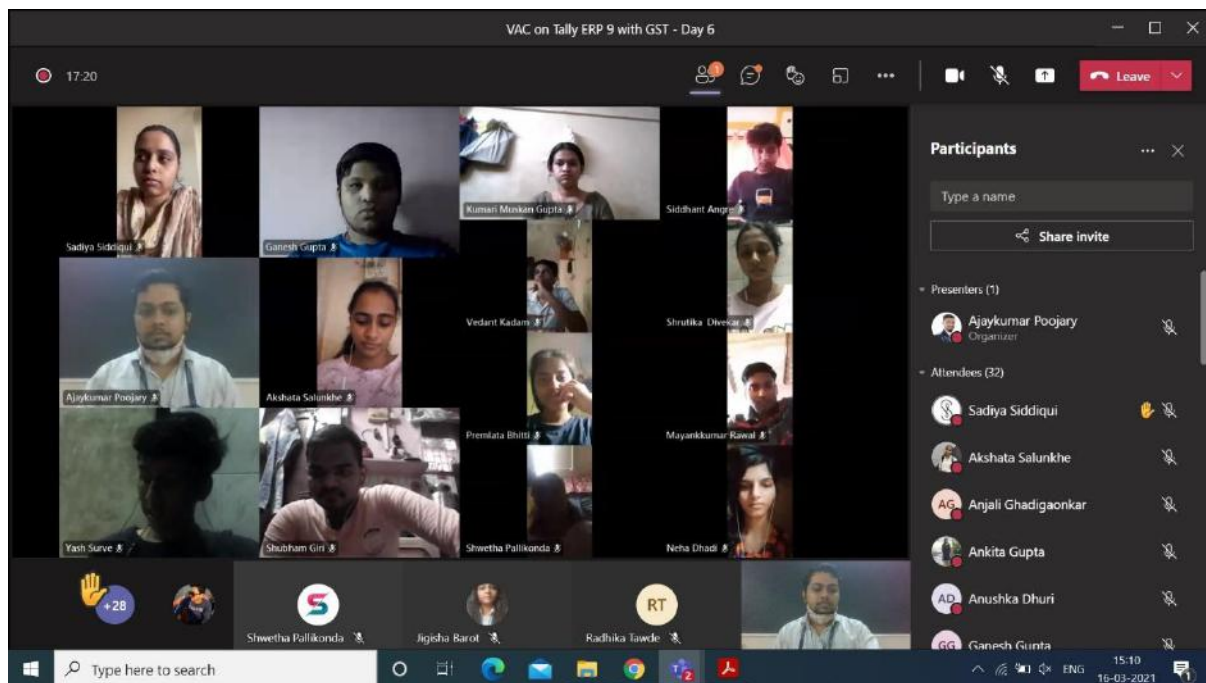
The course was further taken by Mr. Ajaykumar Poojary, where he started right from Tally ERP 9 fundamentals such as creating a company, creating ledgers and groups, creating inventory masters, to passing GST entries in Tally ERP 9.

3) Mr. Vijay Gawde, Vice-Principal, VSIT:

The course was concluded by Mr. Vijay Gawde, where he demonstrated various GST reports in Tally ERP 9 such as GSTR-1, GSTR-2, GSTR3-B and GSTR-9. He also explained the need and usage of filing of each returns.



A total of **43 students** have successfully completed the course along with all the assignments and also the Final Test.



## Department of B.Com. (Financial Markets) “Combating Corona with Yoga Pranayam”

<b>Dates:</b>	04 <sup>th</sup> August 2020
<b>Timing:</b>	5:00 pm – 6:00 pm
<b>Mode of Workshop:</b>	Online (Microsoft Teams)
<b>No of Participants:</b>	46
<b>Conducted By:</b>	<b>Mr. Sanjay Gore</b> (Sport officer ,Yoga & Gym trainer)
<b>Faculty – In Charge:</b>	<b>Mr. Santosh Gupta</b>

**VSIT** | Vidyalankar School of  
Information Technology

Department of  
B.Com (Financial Markets)  
Organizes a lecture on  
‘Combating Corona with Yoga  
Pranayam’

Mr. Sanjay Gore  
M.P.Ed  
(Sports Office in Vidyalankar College)  
Certified  
Yoga trainer & Gym trainer

*Date: 4<sup>th</sup> August 2020  
Time: 5:00p.m – 6:00p.m  
Target Audience: VSIT students  
Platform: Microsoft Teams*

Yoga Pranayama goal is to strengthen the connection between our body and mind, as it promotes relaxation and mindfulness. It's important for us to understand yoga pranayama and how they are really impacting in our day-to-day activities and reducing different kind of disease. As of with students point and research students who practiced pranayama displayed higher levels of mindfulness than those who didn't. The same students also showed better levels of emotional regulation and it also helps students to support their ability to be more mindful.

In consideration of importance of Yoga Pranayama for BCom (Financial Markets) students, Department of BFM organised a "Combating Corona with Yoga Pranayama".

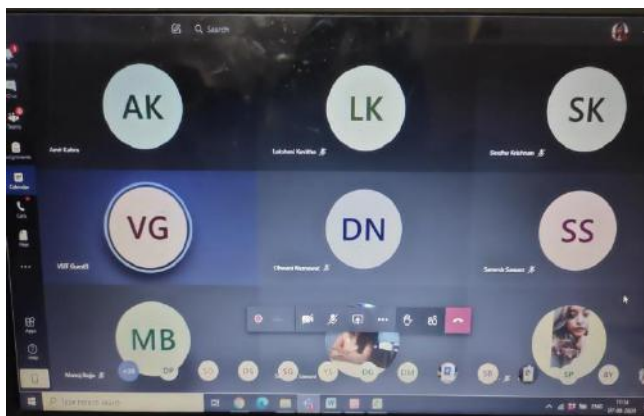
With great enthusiasm and zeal, 46 students and 7 faculty members attended the session which was conducted on 4<sup>th</sup> August 2020 by Mr. Sanjay Gore through Microsoft Teams.

Following Topics were covered in Session:

- Various Aasan
- Lom Vilom
- Kapal Bhati
- The effect of it on our daily life
- Useful in increasing level of concentration
- Better levels of emotional regulation
- Reducing different kinds of disease
- Ability to be more mindful.
- How to practice these Asnas

The following feedback was received from attendees:

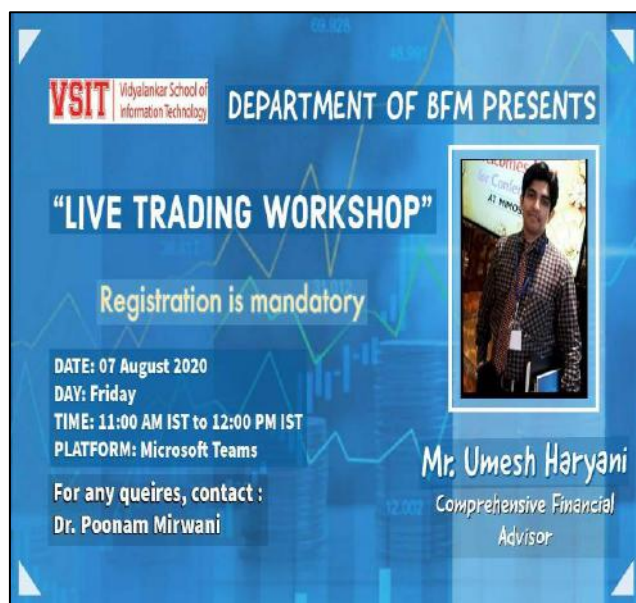
1. Attendees felt that session was presented effectively
2. Attendees were of the opinion that it helped them to support their ability to be more mindful
3. Attendees opined that the Lecturer was highly knowledgeable.
4. Attendees felt that such sessions should be arranged regularly.





## Department of B.Com. (Financial Markets) “Live Trading Workshop”

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<b>Timing:</b>	11:00 am – 12:15 pm
<b>Mode of Workshop:</b>	Online (Microsoft Teams)
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<b>Conducted By:</b>	<b>Mr. Umesh Haryani</b> (Comprehensive Financial Adviser)
<b>Faculty – In Charge:</b>	<b>Dr. Poonam Mirwani</b>



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In consideration of importance of Stock Market Trading for BCom (Financial Markets) students, Department of BFM organised a “Live Trading Workshop”.

With great enthusiasm and zeal, 72 students and 6 faculty members attended the workshop which was conducted on 7<sup>th</sup> August 2020 by Mr. Umesh Haryani through Microsoft Teams.

Following Topics were covered in workshop:

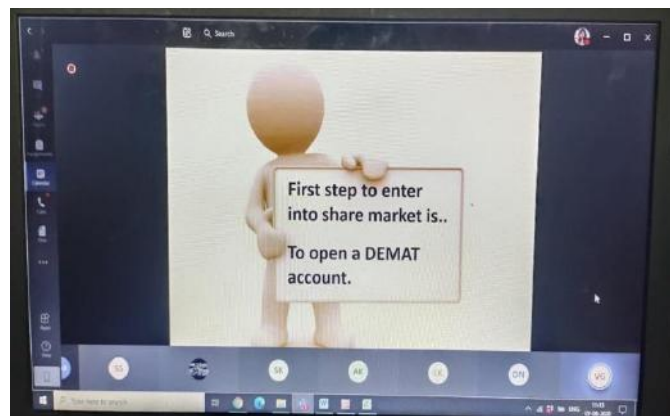
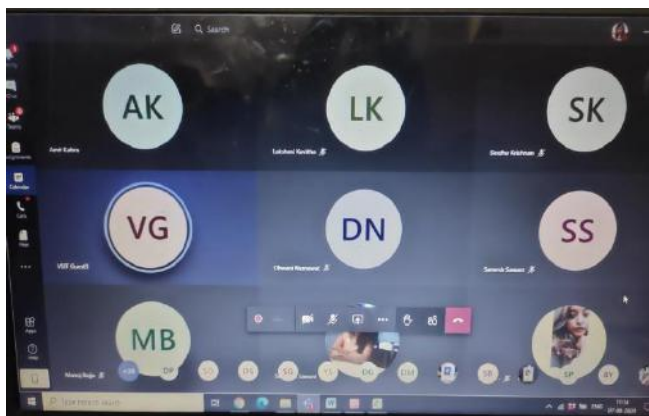
- Share market basics
- Bull market
- Bear market
- The process of trading
- How to learn stock trading?
- Long positions & short positions
- Electronic trading & floor trading
- Auction market & dealer market
- How much you should invest



- What should you base your decisions on?
- Know your rights

The following feedback was received from attendees:

1. Attendees felt that Live Trading was presented effectively
2. Attendees were of the opinion that the workshop brought practical knowledge of trading in stock market in them.
3. Attendees opined that the trainer was highly knowledgeable.
4. Attendees felt that such workshops should be arranged regularly.



Trading Symbol	Net C...	Bid Qty	Bid Rate	Ask Rate	Ask...	LTP % Cha...	Open	High	Low	Prev Cl...
NIFTY20AUGFUT	-10.55	175	11188.40	11189.40	200	11188.45	11188.40	11213.00	11142.00	11199.50
BANKNIFTY20AUGFUT	-81.45	100	21558.80	21560.00	350	21560.00	21600.00	21697.00	21435.50	21641.45
RELIANCE.EQ	2.65	328	2136.50	2137.75	33	2136.75	2136.75	2142.00	2120.20	2134.10
ICICIBANK.EQ	-4.80	147	1354.00	1355.25	375	1355.25	1341.50	1344.45	1332.80	1340.10
AXISBANK.EQ	3.70	288	355.05	355.40	140	355.40	350.45	359.45	353.15	354.75
DMART	-11.15	5	2197.75	2140.00	35	2138.50	-0.52	2169.60	2178.00	2136.15
MARUTI.EQ	80.70	30	6630.50	6637.00	11	6636.45	1.23	6498.00	6687.70	6481.85
INFY.EQ	0.20	7847	1002.00	1002.25	200	1002.75	0.10	991.45	1009.55	980.50
TATAMOTORS.EQ	1.05	11831	117.80	117.85	1230	117.85	0.50	117.00	118.20	116.60
TCS.EQ	-4.05	1	2302.35	2302.35	40	2302.85	-0.24	2304.00	2326.00	2295.00
ITC.EQ	1.90	3108	190.45	190.50	18898	190.45	0.56	195.50	196.80	194.15
WIPAC.EQ	1.05	103	135.20	135.25	180	135.20	0.78	135.30	136.10	134.15
INDUSIND.EQ	2.30	172	1008.40	1008.70	46	1008.45	-1.14	1014.85	1026.00	1004.70
SBICARD.EQ	-3.25	8	755.35	755.80	40	755.30	-0.43	757.50	765.00	756.50
AXISBANK.EQ	0.25	10984	195.00	195.10	2100	195.05	0.04	195.10	196.20	194.85
INDUSIND.EQ	4.25	725	195.00	195.10	5148	195.10	1.23	191.00	199.65	190.85
IDEA.EQ	-0.10	1074468	8.10	8.11	10000	8.10	1.54	7.90	8.40	8.25
SUNPHARMA.EQ	-5.30							524.25	524.25	532.25

Trading Symbol	Net C...	Bid Qty	Bid Rate	Ask Rate	Ask...	LTP % Cha...	Open	High	Low	Prev Cl...
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ICICIBANK.EQ	-4.80	147	1354.00	1355.25	375	1355.25	1341.50	1344.45	1332.80	1340.10
AXISBANK.EQ	3.70	288	355.05	355.40	140	355.40	350.45	359.45	353.15	354.75
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SUNPHARMA.EQ	-5.30							524.25	524.25	532.25

**COLLECTIVE LEARNING – TRIAL & ERROR METHOD**

Day & Date:	Saturday, 4 <sup>th</sup> July, 2020
Time:	11.00am to 12.30pm
Platform:	Teams

In this pandemic situation, digital learning has become the need of an hour. Keeping this objective in mind, Commerce Association (BAF Dept) along with technical staff of Vidyalankar School of Information Technology organized a session on "Collective Learning - Trial and Error Method of learning". This session was attended by 35 faculties including Dr. Rajendra Patil and Vice Principal Mr. Vijay Gawde.

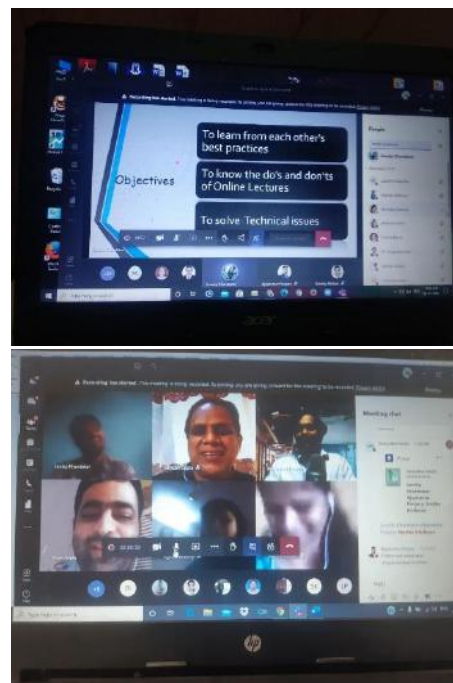
The main objective of this session was to make the digital platform of teaching more interesting and interactive for students. Through this session faculties of Commerce Department shared their ways of teaching and different tools used by them during their lectures.

The session started with a welcome note addressed by Mr. Sandip Khandekar wherein he emphasized on Collective Learning and through it great success can be achieved. Mr. Ajay Poojary elaborated on methods of uploading the assignments for students and how to grade them in detail which was indeed helpful for all the attendees. Mrs. Snehal Patil explained the different methods by which the laptops can be maintained in a better way with respect to using of operating system, internet connection etc.

Ms. Sindhu Krishnan emphasized on innovative teaching pedagogy and how students' participation can be increased during lectures. Ms. Kavita Chandramohan threw light on the effective use of PowerPoint presentations and also through her presentations she introduced new tools in PowerPoint presentation like use of subtitles, pen and highlighter so that the students can connect better.

Lastly Mr. Shreyas Bondre introduced two new techniques of Google Slides and liveboards used by him during his lectures which are students friendly. There was also Q n A session which was collectively handled by all faculty members and Dr. Rajendra Patil also shared his knowledge. The session concluded with vote of thanks rendered by Ms. Sindhu Krishnan HOD of BBI department. She ended the session with a wonderful saying " Technology cannot replace Teachers but in the hands of a teacher technology can be transformational"

Report By: Pooja Jogu



## BSA Report – Workshop on ITR E-FILING

**Date of Activity:** 26<sup>th</sup> February 2021

**Topic:** Workshop on ITR e-filing

**Resource Person:** Mr. Shreyas Bondre

**Platform:** Microsoft Teams

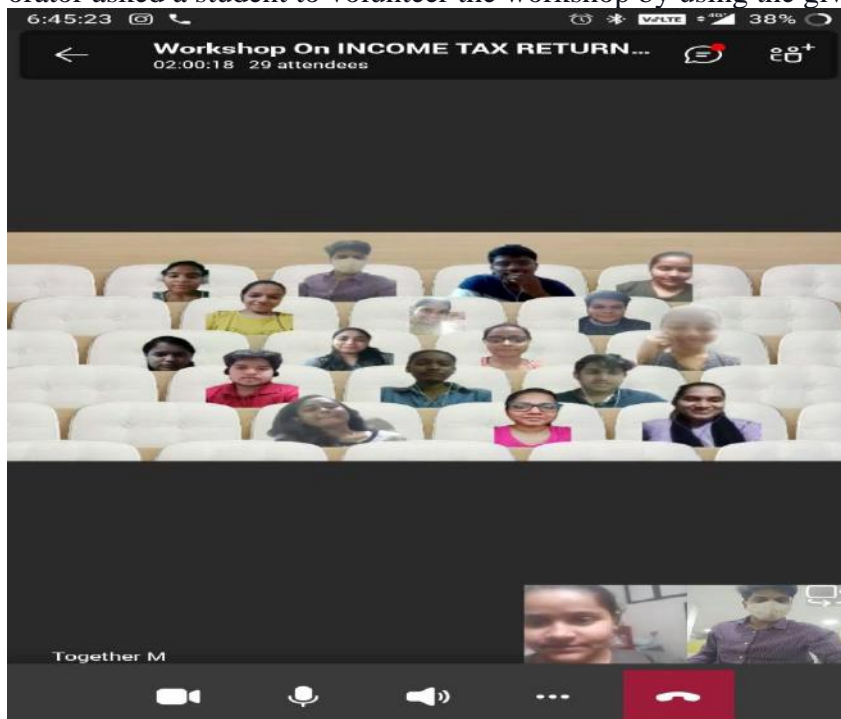
**No. of Participants:** 117

BAF department organized a workshop on the topic “**ITR E-filing**” for TYBAF students

One day workshop was conducted for Third year students of B. Com(Accounting and Finance) to provide practical exposure on how to file income tax returns for themselves, family members and their peers. The workshop was conducted in a simple language and with real forms and real time online demonstration on the Income Tax Website which was held on 26th February 2021 (Friday). The medium used to conduct this workshop was Microsoft Teams.

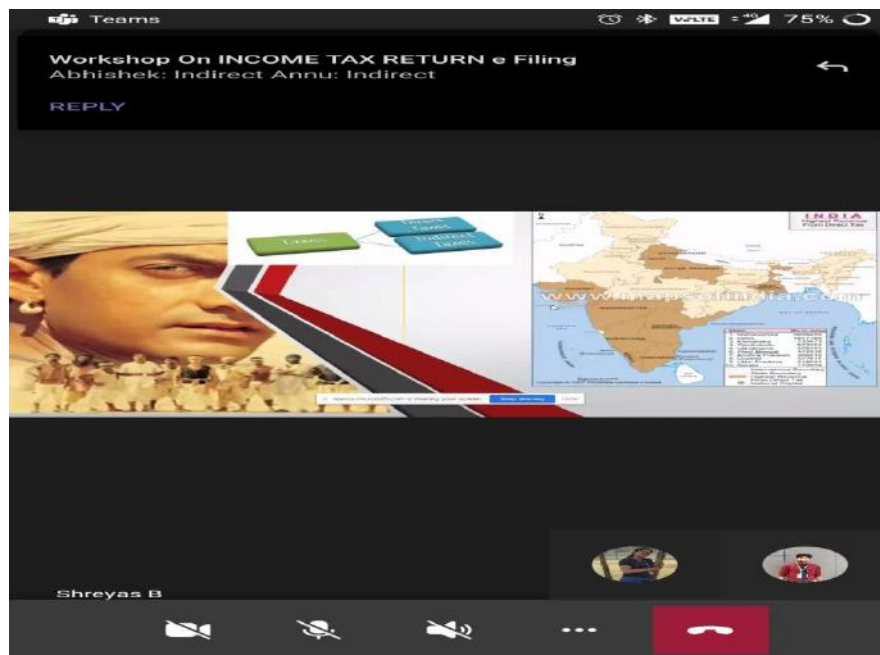
The students are already acquainted with theoretical knowledge of income tax provisions, with the touch of practical demonstration the orator tried to make the audience able to apply the provisions with ease.

It started with an introduction done by Mr. Sandip Khandekar, the Head of the Department of Vidyalankar School of Information Technology. The orator of the workshop asked a few questions based on tax before starting the topic of the workshop. After receiving replies from the participants the orator began to explain “Why we need to pay tax and why is it important?” He explained it by taking an example of a movie that was based on tax. After the orator was done explaining it the second orator of the workshop Mr. Shreyas Bondre asked students to log in on e-filing <https://www.incometaxindiaefiling.gov.in/home> after all the participants browse at the site the orator began to explain each and every detail mentioned on the site. Then PowerPoint was used to show the hypothetical questions to understand in-depth ITR filing. After the explanation, the orator asked a student to volunteer the workshop by using the given credentials.



This workshop was an initial simple step towards the series of workshops to address more complex issues for the betterment and sharpening skills of students. At the end of this workshop, students were able to address:-- Why to file the income tax return? Which form to choose? How to make payment of tax? How to file the return? What should be done after filing a return of income?

The overall aim of this workshop was to provide information for the filing of ITR by oneself.



**Report by Shreyas S Bondre**





**2020-21 STTP**

<b>Date of activity</b>	23.11.2020 – 28.11.2020
<b>Platform</b>	Zoom
<b>Time</b>	30 hours
<b>Organised by</b>	IQAC & Commerce Department

Vidyalankar School of Information Technology (VSIT) organized a six-day Short Term Training Program (STTP) titled “New Trends and Modern Approaches in Commerce and Management” between November 23 and 28, 2020. The STTP was organized by VSIT’s Internal Quality Assurance Cell and the Department of Commerce on Zoom. The objective of the STTP was to impart to the participants the knowledge about latest developments, trends and methodologies in diverse fields of commerce and management, enabled through a series of lectures by experts and through participant engagement with the modules through assignments and case studies. Thus, the pedagogy involved, in addition to lecture sessions, exercises, case studies and live problem-solving. The lecture session was of 2 hours each and 10 hours each day was spent by the participants in assignments and case studies. Thus the STTP was a 30-hour training program.

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<b>Day 1</b>	<b>November 23, 2020</b>	<b>10 am to 12 noon</b>
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**Topic: Application of Block Chain in Business**

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The first day of the STTP commenced with an inaugural session led by a welcome address rendered by the Principal of VSIT, Dr. Rohini Kelkar. She was invited by Dr. Poonam Mirwani, IQAC co-ordinator. The Principal welcomed the participants and the resource person for the first session and explained the objective of the training program. This was followed by an address by the Vice-Principal of Commerce and Management, Mr. Vijay Gawde, who explained about the rationale behind the selection of the topics for the STTP. The resource person for the first training session, Mr. Ajit Joshi, was introduced to the trainees by Ms. Prathma Nemane. Mr. Ajit Joshi is an erstwhile secretary, Computer Society of India, Mumbai Chapter and is currently employed in RedHat as National Alliance Manager. Mr. Joshi explained that his keen focus has always been enabling technology and its use in business and is also passionate about blockchain. He began his lecture by noting that blockchain is essentially a ledger, an accounting



technology. He notes that it is concerned with transfer of ownership of assets. It is also concerned with measuring the rights and obligations of various parties in a transaction. He attempted to simplify the concept of Blockchain through the use of examples and a breakdown of the process to clarify the concept. He explained the three levels of blockchain and also elaborated on use cases. He concluded the session by informing the participants about the different courses and opportunities that the latter can avail to educate themselves about blockchain and which courses are available for those without a background in technology. A vote of thanks was rendered by Dr. Poonam Mirwani.



**Day 2**

**November 24, 2020**

**10 am to 12 noon**

**Topic: Artificial Intelligence in Accounting and Finance**

The second day of the STTP was led by the resource person, Mr. Shailesh Haribhakti, Social Entrepreneur and Founder of Rural Relation. He started with assuming how the situation would be if he was in the year 2050. He noted that the world would be covered by lush greenery, abundant sunlight, clean water available to all and therefore a trust in the government and civic bodies that are able to achieve this. He notes how blockchain has taken over the world and the biggest accountants are the banks. He explains how there would be no need for data entry. And that data governance has become completely trustworthy. Through such an analogy he demonstrated and further elaborated on how artificial intelligence can revolutionize the field of accounting and also ensure privacy and optimum security. A vote of thanks was rendered by Mr. Sandip Kandekar, HoD of the Department of Accounting and Finance.



**Day 3 Session 1**

**November 25,  
2020**

**10 am to 12 noon**

**Topic: Recent Trends in HRM**

The first session of day three was led by the resource person Mr. Prasad Tokekar who was introduced to the audience by Ms. Nisha Dang of the Department of BMS. Mr. Tokekar is the Head ER and Compliances at Reliance Jio and has an impressive experience of 33+ years in the field of HRM. He expressed his delight to address the teaching crowd before speaking on HR in Media.



He recollected his experience of working with the set-top box that was experimented on by Reliance Infocom in 2003. He spoke about how the team he worked with on such technologies for users and how it enabled to interact with different media personnel. He noted how the media is one of the areas at the forefront of digital services platform provided to the consumers. He soon dived into expanding media context and the business around it. He observes that there has been a convergence of media and technology which allows the former to become scalable. He soon elaborated on the trends in HRM in the media industry. The session was well-received by the participants who asked a lot of questions during the Q&A session. The vote of thanks was rendered by Ms. Prachi Agarkar.

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**Day 3 Session 2**

**November 25, 2020**

**4 pm to 6 pm**

**Topic: Trends in Derivative Markets**

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The second session of day three was led by the resource person Mr. Wali Chaudhary, President of Retail at Sunidhi. He was introduced to the participants by Mr. Amit Kabra from the Department of Financial Management. He began with noting how derivatives as a product or a commodity existed in India even before it was formalized in European and American markets. He also explained about the concept of Forwards, a customized bi-lateral product, and how it differs from derivatives. He also explained types of derivative contracts such as futures, options, forwards and swaps. This was followed by an explanation of the use of derivatives. After an explanation of forwards, he moved to a discussion of futures, which are organized and standardised contracts and high on liquidity. This was followed by an explanation on option contracts. He also noted the types of options based on settlement. He soon explained breakeven and moneyness of options. He concluded by presenting various strategic options available in derivative markets.

**PUT CALL RATIO (PCR) :**

The ratio is calculated by dividing the number of traded put options by the number of traded call options.

$$PCR = \frac{\text{Total number of trades Put Options}}{\text{Total number of Call Options}}$$

"About 95% option contracts expire worthless." This means most profitable group of option trader is "Option Writers".

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**Day 4**

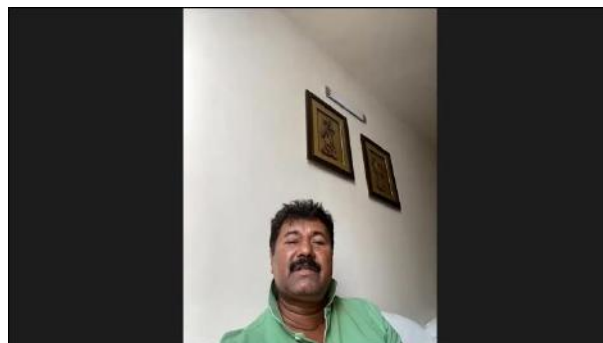
**November 26, 2020**

**10 am to 12 noon**

**Topic: Situational Analysis of Industry and Agriculture**

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The fourth day of the STTP was led by the resource person Mr. Pradeep Lokhande who was introduced to the audience by Dr. Swagatika Nanda. Mr. Lokhande began on a cheerful note and soon presented a preview of his talk. He stated that he would first discuss the farm bill that is a topic of much discussion at that time. The second part would be how rural India is changing and the third, a Q&A session. He stated that India



has 3% land of the world, 6% water of the world by 17% land of the world and 55% of that population lives in rural India. He notes how rural India is changing with time. He began by explaining the merits of the farm bill. The farm bill allows the farmer to opt for alternatives to the APMC but it gives freedom to sell the produce to anyone they choose. He also explained about MSP and how it will remain same. The farm bill, he believes, opens for a global village where the farmer is now an entrepreneur. He also explains that it has its own problems. He also noticed the change in rural India and how farmers are now investing in many options other than the traditional options such as gold. The session was interactive, and many participants presented their questions to the resource person. The vote of thanks was rendered by Ms. Gunasundari Nadar from the Department of Accounting and Finance.

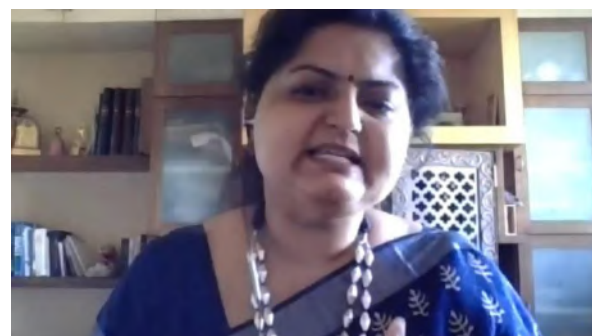
**Day 5**

**November 27, 2020**

**10 am to 12 noon**

**Topic: Emotional Intelligence**

The fifth day of the STTP was led by the resource person Ms. Bindu Narayanan who was introduced to the audience by Ms. Anindita Banerji, HoD, Department of Mass Media. Ms. Bindu Narayanan is a Corporate Trainer and also a Management faculty member. She spoke about the concept of Emotional Intelligence and what it entails. She notes that it is imperative for educators for educators have a role to play in impacting learners and their psychologies. She explains that intelligence is an abstract topic and so is emotional intelligence. She began to ask the participants to give names of intelligent people in the chat box. The names provided were mostly in the scientific field. And she explains how those in the creative fields are not immediately recognized as intelligent. The concept of multiple intelligence



however, changed the bias towards the sciences in the perception of intellect. She notes how we live in an era of social revolution and therefore the need to handle ourselves is more important than



ever before. She interacted with the audience through activities. The vote of thanks was rendered by Mr. Shreyas Bhondre from the Department of Accounting and Finance.

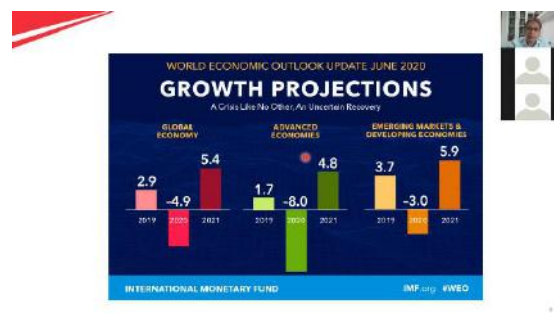
**Day 6**

**November 27, 2020**

**10 am to 12 noon**

**Topic: Competitive Strength of Indian SME: Plan and Recommendations**

The sixth day of the STTP was led by the resource person Dr. Sachchidanand Shukla who was introduced to the audience by Mr. Sagar Gaikwad of the Department of Management Studies. Dr. Shukla is the Chief Economist of the Mahindra Group. He provided an enabling framework to analyse SMEs. He noted how the pandemic has probably the worst shock the world has faced since WWII. He spoke of the growth projections or the hit that economies have suffered during this crisis. He used this backdrop to understand the effect of emergency financing to different countries during the pandemic. He explained the macroeconomic impact on the Indian economy. He also explained sectorial resilience in the current situation. He provided a detailed insight into the topic of the session. The vote of thanks was rendered by Mr. Sagar Gaikwad of the Department of Management Studies.



The STTP concluded with a valedictory.

*Online FDP on An Overview of Indian Capital Market*

Date of activity	1 <sup>st</sup> June to 5 <sup>th</sup> June ,20
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SKY is the

limit for Learning. It can overcome any constraints. The Commerce department of VSIT , proved it by organizing a 5 Day Online Faculty Development Program based on theme," An Overview of Indian Economy'. From 1<sup>st</sup> June to 5<sup>th</sup> June,2020.

Day- 1- The topic for the day was "**World Economy on Tenterhooks**"

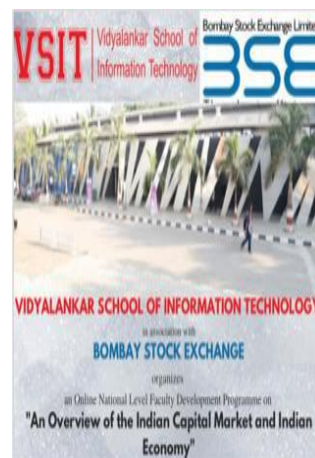
**The Online faculty Development Program began by the address**

**Pooja** Jogu, Faculty , Commerce department , who introduced the Institution and its specialty . It was followed by the Address of Mr. Sandip Khandekar, HOD , Commerce Department, VSIT, who thanked the participants from all over India and also made a special mention of the participants from Ethiopia, and said that the FDP crossed the National Borders ,

The Principal of VSIT, added synergy to the FDP by thanking the resource person for the day , all participants and faculty members for organizing the FDP. She further added that Kelkar , the present COVID 19 situation has brought all the people of India and abroad on the same platform . She further added that such programs need some positivity and Financial security does provide Positivity.

The online platform was then taken over by. Ms. Pooja Jogu, who introduced the resource person and his achievements and requested the Resource person to begin with his address.

Dr. Aditya began by thanking VSIT for providing such a valuable platform to disseminate information . H also appreciated the efforts of Commerce department for such initiative as well as theme . He said that the rate of GDP last Friday was 3.1 % lowest in the last four quarters, which he directly connected to the drastic drop down of the business owing to COVID -19 situation . He was happy to say that the GDP of India is far better than other developed NATIONS as the share markets are continuously operating during Lockdown also. He referred to Economic crisis of European Indian Crisis -2011 and proudly informed that at that point too the economy of India was double (7.5%) than other nations in the world and stated the reasons for it- Demographic Population, Domestic Consumption and high saving ratio .



of

In the next part of he addressed that Indian Economy will continue to fare better than other nations and the reasons for it are India's Foreign Exchange Reserves and the initiatives by the Indian Government – such as :Make In India, Skilled India , Digital India and Start Up India.

Dr. Aditya Sir's address was followed by Q & A session for the participants

The first day FDP was concluded by Ms. Prathma Nemane, faculty Commerce department by proposing vote of thanks . The Organizing committee shared Feedback link for the participants on Telegram App. The Program received great response.

### Day 2- DAY 2- “ *Investing In These Challenging Times*”

The second day of the Faculty Development Program began at 11 am . Dr. Swagatika Nanda gave a gist of session 1 and introduced the today's topic of the program,” *Investing In These Challenging Times* “Dr Swagatika Nanda's introduction of the session was preceded by Dr. Aditya Srinivas.

He began his address by saying that money is essential for all. It has become more important to have sufficient cash in the present situation of COVID 19 , to meet any the family expenses and for any unforeseen health situations. He said ‘Cash is King ‘He discussed about many ways of savings. The discussion of day 2 dealt with the various challenges that uproot while investing. The Market conditions were discussed and investors psychology was analyzed.

His address was followed by Q& A session which was efficiently answered by Dr. Aditya sir.

The Q&A session was followed by the analysis of Poll of the day 1 and the session was concluded by Ms.

The second day session was concluded by Dr. Swagatika Nanda by proposing vote of thanks

### *Day 3- “ Asset Allocation”*

The third day of Faculty Development Program of VSIT began with a note of positivity like the previous days. Mr. Shreyas Bondre began the session by a warm welcome to the Resource person as well as the participants and introduced the topic for the day ,” Asset Allocation “ He gave an analysis of the poll of the day 2 and requested the resource person to take over.

Dr, Aditya Srinivas began his address by quoting the importance of asset allocation and thanked the organizers to select such an important topic in such a crisis situation where people have apprehension of the future and are thinking seriously about the financial security.

According to Dr. Aditya , people with stable income ( salaried or constant income business ) should opt for long term shares in Large caps as it has very less chances of loss. Secondly he advised the participants

. The topic of discussion hovered around process of deciding ow to spread the investable money across various asset categories such as equity mutual funds , debt mutual funds and cash. It also discussed the benefits of asset allocation . The Speaker highlighted on different top rate asset allocation funds.

His address was followed by Q& A round and the session was concluded by a vote of thanks by – Ms. Prathma Nemane, HOD , MCom.

#### Dday 4 –“**World Economy and FII**”

The fourth day of the FDP was began by Mr. Sandip Khandekar., HOD , Commerce Department. He welcomed the resource person , Dr. Aitya Srinivas and participants for the fourth session . He gave analysis of the 3<sup>rd</sup> day and requested Dr. Aditya Srinivas to address the participants.

The topic of the day dealt with GDP growth and investment flows of foreign institutional investors ( FII) . It also discussed the Indian Economy forge deeper linkage with the rest of the world , increasing it's sensitivity to economic turmoil elsewhere

The session was followed by the Q& A session which was excellently handled by Ms. Agnus Anthony .

The fourth day session was concluded by Dr. Ashwini Joshi by proposing vote of thanks to the resource person , all participants and in-house faculty members.

#### 5<sup>th</sup> Day Topic of the day ‘ **Impact of Structural Industrial Reforms of Indian Capital Market post COVID -19**’

The Fifth day or Last day Session of the faculty Development program was started by Ms. Pooja Jogu. She welcomed all . It was then overtaken by Mr. Vijay Gawde, Vice Principal , Commerce and Management. He thanked the resource person for his excellent session for all four days and called him as ‘ Encyclopedia of Indian Stock Market’ He appreciated his presence of mind and

prompt answers to all the queries asked by the participants to their full satisfaction .Mr. Vijay Gawde's address the session was taken over by Dr. Aditya sir to address the participants.

The last session reviewed the gist of all other days while explaining the need of Industrial reforms and structural reforms that are necessary to boost growth in India, which is currently facing an economic slowdown.

His session was followed by the Q& A session which was an excellent part of the FDP. This session was handled by Ms. Agnus Anthony.

The fifth day session was concluded by Ms. J Gunsundari , In-Charge of TY BAF , by proposing vote of thanks to the resource person , participants and all teaching and non-teaching staff who made the event a great success

This FDP was a sincere effort by the Commerce Department to familiarize the participants with the comprehensive knowledge of the theme through various aspects .

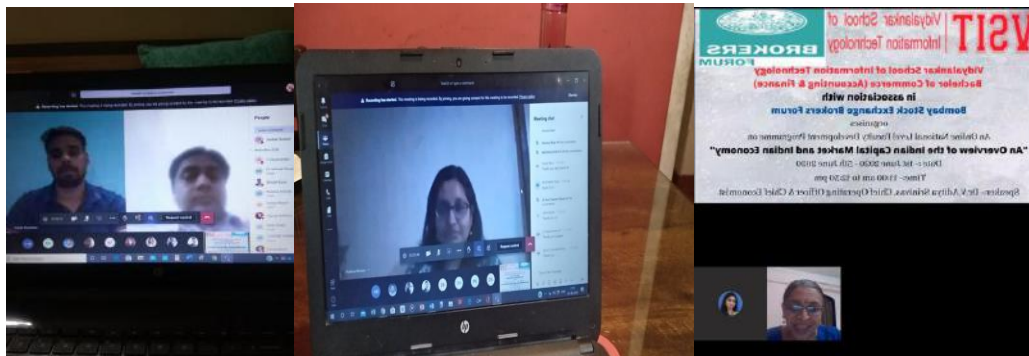
This FDP was attended by 232, of which faculty belonging to other Institutes was 203. It was a privilege for VSIT to have participants from the various states of India such as, Orissa, UP, Karnataka, Tamil Nadu, Rajasthan, West Bengal, Delhi, Meghalaya , Pondicherry and to top this there were two participants from Ethiopia. The Advisory committee of consisted of : Dr. Rohini Kelkar Principal ,VSIT, Prof. Vijay Gawde and Asif Rampurawala , Vice Principals , Dr. Lakshmi Kavitha and Dr. Sarika Chouhan , Chief Academic Officers of VSIT. Similarly the organizing committee consisted of – Ms. J. Gunsundari, TY BAF In-charge, Mr. Sandip Khandekar (HOD Commerce department ) , Ms. Prathma Nemane ( HOD , M.Com ) , and all faculty members of the Commerce department

The Program was organized meticulously and went on smoothly and received great response. On each day there was a Q&A round which was answered effectively by Dr. Aditya Srinivas. On each day there was poll and Feedback forms revealed that 63% of the participants rated this FDP as an Excellent .

This maiden online FDP of the Commerce Department received appreciation from the participants and received requests from the participants to organize for similar content rich FDP in future .

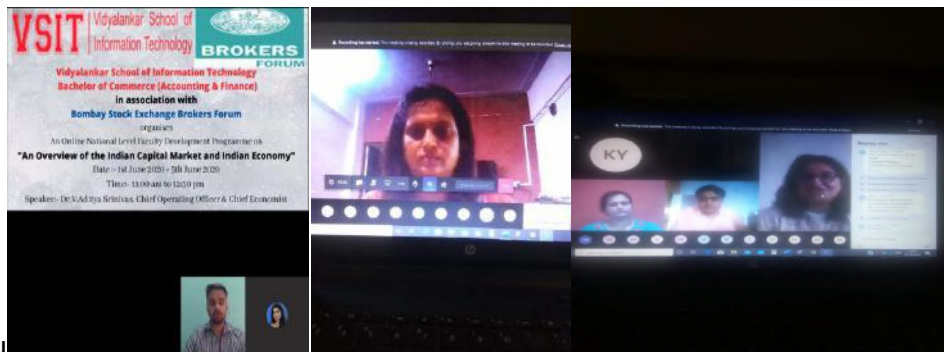
Report By- Ms. Snehaprabha Katti and Dr. Swagatika Nanda





The Principal of VSIT, added synergy to the FDP by thanking the resource person for the day , all participants and faculty members for organizing the FDP. She further added that Kelkar , the present COVID 19 situation has brought all the people of India and abroad on the same

platform . She fu



***A VIRTUAL TOUR OF RBI THROUGH FINANCIAL LITERACY PROGRAM BY RBI.***

Date of activity	22 <sup>nd</sup> SEPTEMBER 2020
Timing	04:00 PM to 05:30 PM
Platform	Microsoft Teams
Conducted by	PROF AGNUS ANTHONY, PROF. POOJA JOGU, PROF. PRATHMA NEMANE AND PROF.SINDHU KRISHNAN.

**REPORT**

On September 22<sup>nd</sup>, 2020, BAF, BBI & MCOM department of Vidyalankar college of information technology had organized an event, which focused on RBI regulations and financial inclusions. The webinar was open to the students (of commerce) of Vidyalankar as well as the faculty and approximately 100 people were in attendance. During the webinar the speakers shared information regarding RBI's history, functions and other works.

Mr. P. R. Sindkar, AGM from the Dept. of FIDD, MRO gave the welcome speech briefing the attendees about the purpose of the event, which was to create awareness and gain knowledge on the various policies of the Reserve bank of India. Later Ms. Radha Tamang, AM briefed the attendees about History, Role and Function of RBI Next in the lineup was Smt. Jayashree Sanghrajka, Manager who spoke about Importance of Financial Inclusion & Financial Literacy, she also enlightened the attendees regarding the RBI's clean note policy which separates soiled notes from the clean notes. (soiled note is a note which has become dirty due to normal wear and tear). In conclusion to start this she also spoke about the regulations of RBI which includes license to start banking business, prudential norms, reserves, etc.

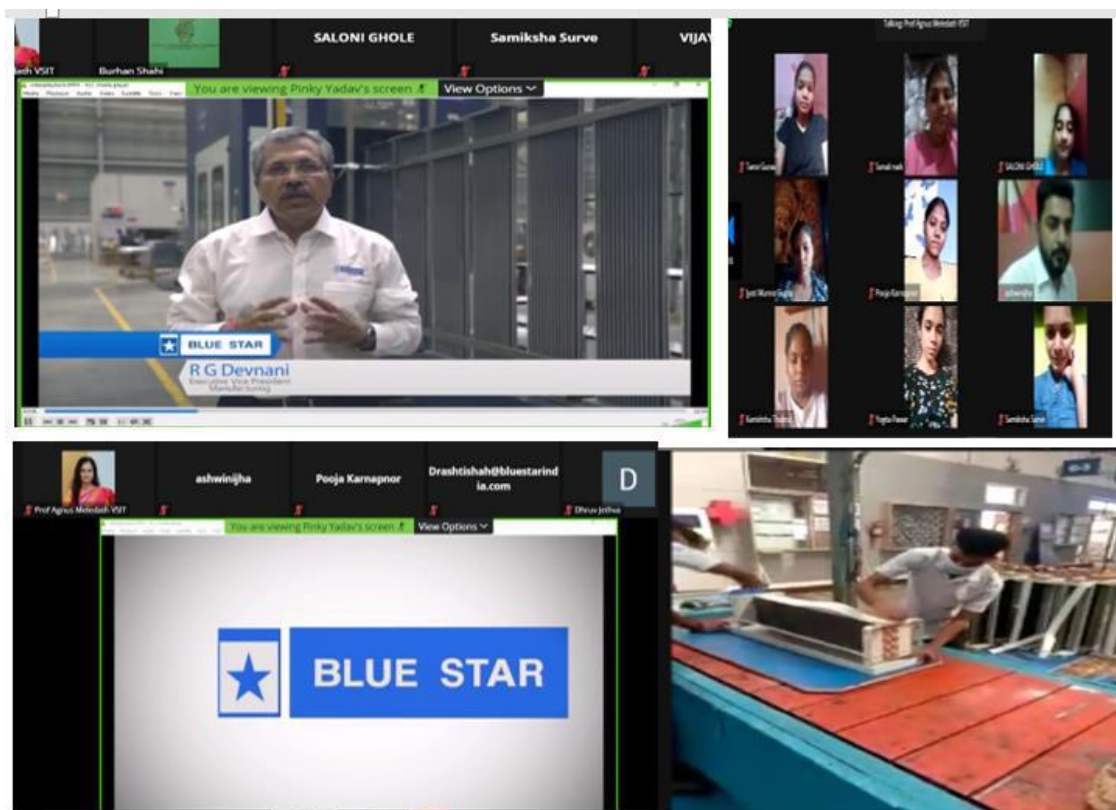
Next up was Mr. Gohil Manager who gave valuable information about Note Refund Rules importance of savings and basic banking. The government provides students on the country with educational loan 'Vidyalaxshmi' introduced by the then Financial Minister Arun Jaitley. Followed by this was Mr. R. Kokare, Manager who spoke on Social Security Scheme of government of India. The security scheme included Bima Yojana , Zero balance account scheme initiated by the honorable Prime minister Shri Narendra Modi . Last but not the least was Ms Sunaina Sirohi Asstt. Manager from Banking Ombudsman, MRO spoke on Grievances Redressal Mechanism & Banking Ombudsman scheme spoke about Banking ombudsman scheme which is a scheme put up by RBI to accept complains against any dispute regarding banking transactions.

The event ended with a vote of thanks by Prof Pooja Jogu. The webinar was informative and the students were motivated by the eminent speakers.

## Session on Corporate Etiquette

<b>NAME OF EVENT:</b>	<b>VIRTUAL TOUR OF BLUE STAR INDIA COMPANY</b>
<b>DATE OF EVENT:</b>	05 March 2021
<b>ORGANISER:</b>	PROF AGNUS ANTHONY, PROF. POOJA JOGU
<b>TARGET AUDIENCE:</b>	BAF STUDENTS OF VSIT.

### REPORT



The BAF department of Vidyalankar school of information technology organized a Virtual Industrial visit for BAF Students of VSIT to Blue Star's Dadra plant at Dadra and Nagar Haveli, a Union Territory 200 km from Mumbai on 5<sup>th</sup> March 2021. The visit was started by the anchor Ms. Pinky Jadhav from the HR team of Blue Star Company who welcomed all the students and faculty members of VSIT. The students were addressed by Vice Principal Prof Vijay Gawde and later by the Head of Department of BAF Prof Sandip Khandekar. Mr. Amit Chauhan, the head of HR department gave the attendees a brief introduction about the Company. A Corporate Video was played to give an in-depth information to all the attendees about the Blue Star's Dadra plant's processes which are all integrated through SAP and ERP and all

the modern manufacturing concepts that have been incorporated in the company, notable among them being visual management of the factory, Just in Time, Kaizen, 5S, Pokayoke, SMED, Kanban, TPM, Lean Manufacturing and Six Sigma. This unit is regarded by industry experts as one of the best manufacturing facilities in India for air conditioning products. It has been built in technical collaboration with Rheem, USA. The factory was highlighted in the video in which the manufacturing digital VRF units, inverter VRF ACs, export market water coolers, ducted split units, ducted packaged air conditioners (ODUs as well as IDUs) and contract manufacturing products for export market, among others were shown.

Valuable information about the company was given in the video such as its biggest consumers were Big malls, Airports and corporates and they have around 34% market share in India. They have a Research and Development plant at Thane, Maharashtra. Bluestar Company India Ltd has the prestigious ASME Certification. The company Focus on Manufacturing excellence and believes in producing reliable products and reinventing technology. CSR Activities are performed and eco-friendly products are made by the company. All the machines are made in Italy and South Korea. Products are Checked twice before it is sold.

Later Ms Drishti from the HR team and Mr Shubham from the production department gave a complete live tour of the company through the zoom App. After that Mr. Ashwin Jha from the production department answered the queries of the attendees. The event ended with a vote of thanks by Prof Agnus Meledath. The Virtual Industrial visit was informative, and the students gained immense knowledge from it.



**Webinar on Media Accessibility**

**Resource Person :** Dr. Ashay Sahasrabuddhe (PhD, Filmmaker, Entrepreneur)

**Date:** (Friday) 17th July, 2020.

**Platform :** Zoom

**Target Audience :** SYBAMMC and TYBMM

**Time:** 03.30 p.m. to 04.30 p.m.

**Topic:** Media Accessibility

A One Day Webinar on Media Accessibility, on 17th July 2020, was organized by BMM department conducted by the proactive researcher, entrepreneur and filmmaker- Dr. Ashay Sahasrabuddhe, he is an expert in the field of communication and media accessibility for more than 6 years. He was one of the several pioneers for accessibility and at the helm of the first ever accessible marathi film Chauriya. Media accessibility is an upcoming & impactful branch in communication industry. It seeks to enable access to people with limited abilities such as those who are visually challenged, hearing impaired, physically disabled. The webinar focused on the needs as well as the utility of accessibility in the media business. with an aim of expansion of knowledge, awareness and understanding of 'Media Accessibility' amongst the media students and professors. The webinar commenced with the organizers and attendees greeting the chief guest of the day, Dr. Sahasrabuddhe. He, from the beginning of the session, made sure that his audience understands the term 'Media Accessibility' and all the other impressions around it. The students were explained the importance of inclusivity and how media and correspondence industry is growing towards the accessible and inclusive creations. To provide a better knowledge of the accessible content, he played some audio clips from few movies, which acted as the examples of audio description; he also emphasized on the importance of sign language and how it can be learned by the media students. An hour informative webinar was concluded with questions-answers session and by rendering vote to thanks



Zoom

Leave

Recording

Background

Communication Models


- Most important elements - Apparatus & Common code

Classification - Verbal & Non-verbal

- Channel of reception
  - Audio
  - Visual
  - Audiovisual
  - IT

Procedural content approach

- Accessibility
- Polytechnic



## Reporting During Pandemic Times

Resource Person : Preeti Gupta

Date: 31st July 2020.

Platform : Microsoft Teams

Target Audience : SYBAMMC

Time: 12:30- 1:30 pm

Topic: Reporting During Pandemic Times

The pandemic has brought along with itself many challenges for the media, the session covered one major challenge i.e. "Reporting During Pandemic Times"

The webinar on 'Reporting during Pandemic' 2020 held by the BMM Department of Vidyalankar School of Information Technology, Wadala, Mumbai was scheduled on 31st July 2020 was successfully conducted with the support of entities associated.

The meeting commenced at 12:30 pm with a hearty welcome by our beloved professor Mrs. Anandita Banerjee, the session then took its pace with a short introduction of Ms. Priti Gupta and progressed ahead with an insight about her experience as a journalist. She stressed how positivity has a major role to play alongside the terror and miss happenings in society. She further elaborated her experience while working in this critical situation of a pandemic and made a point to be sensitive towards the issue but at the same time the accuracy not taking a backseat. Ma'am further went ahead to be balanced as the balance is the greatest virtue of journalism and make sure to not get carried away with the story and finding oneself in dilemma you should still not hesitate to be unbiased. "I get attached to my story so I'm bound to make a mistake, and I did a mistake".

Ms. Priti having had an experience of over 18 years made a brutal yet a true statement where she said, "if you can't put in hard work, don't be a journalist" she also stressed on the correctness of the news which may need a double or maybe even a triple check if necessary. We also understood the amount of risk that comes along with this glamorous looking profession and how we should abstain from unwanted risk.

Her personality stated to be whatever the circumstances," I would like to do what I believe in", and has kept her virtues and values intact

This professional has worked under challenging circumstances which thought her nothing but patience. She spoke to us about the power of values and humanity that gives journalism its true meaning.

It was sad that we had reached the end of this informative yet very interesting webinar, it wound up with a vote of thanks by our fellow BMM student Mr Udit Pawar who exhibited enormous gratitude towards all the entities who graced the event with their luminous presence.

The Department of Mass Media

**VSIT** | Vidyalankar School of  
Information Technology

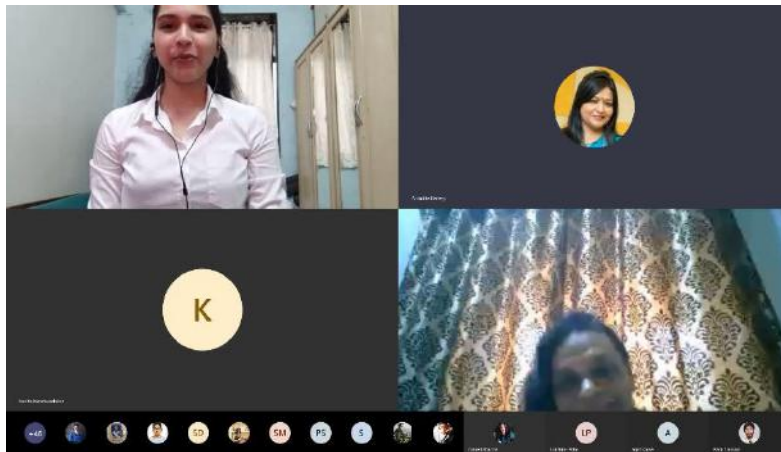


Speaker – Priti Gupta

Welcomes you to  
An  
insightful session  
on



**"Reporting During Pandemic Times"**



*Online FDP on An Overview of Indian Capital Market*

Date of activity	1 <sup>st</sup> June to 5 <sup>th</sup> June ,20
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SKY is the

limit for Learning. It can overcome any constraints. The Commerce department of VSIT , proved it by organizing a 5 Day Online Faculty Development Program based on theme," An Overview of Indian Economy'. From 1<sup>st</sup> June to 5<sup>th</sup> June,2020.

Day- 1- The topic for the day was "**World Economy on Tenterhooks**"

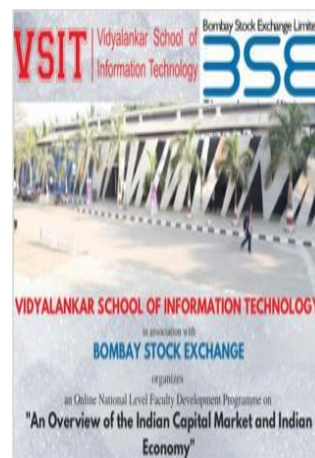
**The Online faculty Development Program began by the address**

**Pooja** Jogu, Faculty , Commerce department , who introduced the Institution and its specialty . It was followed by the Address of Mr. Sandip Khandekar, HOD , Commerce Department, VSIT, who thanked the participants from all over India and also made a special mention of the participants from Ethiopia, and said that the FDP crossed the National Borders ,

The Principal of VSIT, added synergy to the FDP by thanking the resource person for the day , all participants and faculty members for organizing the FDP. She further added that Kelkar , the present COVID 19 situation has brought all the people of India and abroad on the same platform . She further added that such programs need some positivity and Financial security does provide Positivity.

The online platform was then taken over by. Ms. Pooja Jogu, who introduced the resource person and his achievements and requested the Resource person to begin with his address.

Dr. Aditya began by thanking VSIT for providing such a valuable platform to disseminate information . H also appreciated the efforts of Commerce department for such initiative as well as theme . He said that the rate of GDP last Friday was 3.1 % lowest in the last four quarters, which he directly connected to the drastic drop down of the business owing to COVID -19 situation . He was happy to say that the GDP of India is far better than other developed NATIONS as the share markets are continuously operating during Lockdown also. He referred to Economic crisis of European Indian Crisis -2011 and proudly informed that at that point too the economy of India was double (7.5%) than other nations in the world and stated the reasons for it- Demographic Population, Domestic Consumption and high saving ratio .



of



In the next part of he addressed that Indian Economy will continue to fare better than other nations and the reasons for it are India's Foreign Exchange Reserves and the initiatives by the Indian Government – such as :Make In India, Skilled India , Digital India and Start Up India.

Dr. Aditya Sir's address was followed by Q & A session for the participants

The first day FDP was concluded by Ms. Prathma Nemane, faculty Commerce department by proposing vote of thanks . The Organizing committee shared Feedback link for the participants on Telegram App. The Program received great response.

### Day 2- DAY 2- “ *Investing In These Challenging Times*”

The second day of the Faculty Development Program began at 11 am . Dr. Swagatika Nanda gave a gist of session 1 and introduced the today's topic of the program,” *Investing In These Challenging Times* “Dr Swagatika Nanda's introduction of the session was preceded by Dr. Aditya Srinivas.

He began his address by saying that money is essential for all. It has become more important to have sufficient cash in the present situation of COVID 19 , to meet any the family expenses and for any unforeseen health situations. He said ‘Cash is King ‘He discussed about many ways of savings. The discussion of day 2 dealt with the various challenges that uproot while investing. The Market conditions were discussed and investors psychology was analyzed.

His address was followed by Q& A session which was efficiently answered by Dr. Aditya sir.

The Q&A session was followed by the analysis of Poll of the day 1 and the session was concluded by Ms.

The second day session was concluded by Dr. Swagatika Nanda by proposing vote of thanks

### *Day 3- “ Asset Allocation”*

The third day of Faculty Development Program of VSIT began with a note of positivity like the previous days. Mr. Shreyas Bondre began the session by a warm welcome to the Resource person as well as the participants and introduced the topic for the day ,” Asset Allocation “ He gave an analysis of the poll of the day 2 and requested the resource person to take over.

Dr, Aditya Srinivas began his address by quoting the importance of asset allocation and thanked the organizers to select such an important topic in such a crisis situation where people have apprehension of the future and are thinking seriously about the financial security.

According to Dr. Aditya , people with stable income ( salaried or constant income business ) should opt for long term shares in Large caps as it has very less chances of loss. Secondly he advised the participants

. The topic of discussion hovered around process of deciding ow to spread the investable money across various asset categories such as equity mutual funds , debt mutual funds and cash. It also discussed the benefits of asset allocation . The Speaker highlighted on different top rate asset allocation funds.

His address was followed by Q& A round and the session was concluded by a vote of thanks by – Ms. Prathma Nemane, HOD , MCom.

#### Dday 4 –“**World Economy and FII**”

The fourth day of the FDP was began by Mr. Sandip Khandekar., HOD , Commerce Department. He welcomed the resource person , Dr. Aitya Srinivas and participants for the fourth session . He gave analysis of the 3<sup>rd</sup> day and requested Dr. Aditya Srinivas to address the participants.

The topic of the day dealt with GDP growth and investment flows of foreign institutional investors ( FII) . It also discussed the Indian Economy forge deeper linkage with the rest of the world , increasing it's sensitivity to economic turmoil elsewhere

The session was followed by the Q& A session which was excellently handled by Ms. Agnus Anthony .

The fourth day session was concluded by Dr. Ashwini Joshi by proposing vote of thanks to the resource person , all participants and in-house faculty members.

#### 5<sup>th</sup> Day Topic of the day ‘ **Impact of Structural Industrial Reforms of Indian Capital Market post COVID -19**’

The Fifth day or Last day Session of the faculty Development program was started by Ms. Pooja Jogu. She welcomed all . It was then overtaken by Mr. Vijay Gawde, Vice Principal , Commerce and Management. He thanked the resource person for his excellent session for all four days and called him as ‘ Encyclopedia of Indian Stock Market’ He appreciated his presence of mind and

prompt answers to all the queries asked by the participants to their full satisfaction .Mr. Vijay Gawde's address the session was taken over by Dr. Aditya sir to address the participants.

The last session reviewed the gist of all other days while explaining the need of Industrial reforms and structural reforms that are necessary to boost growth in India, which is currently facing an economic slowdown.

His session was followed by the Q& A session which was an excellent part of the FDP. This session was handled by Ms. Agnus Anthony.

The fifth day session was concluded by Ms. J Gunsundari , In-Charge of TY BAF , by proposing vote of thanks to the resource person , participants and all teaching and non-teaching staff who made the event a great success

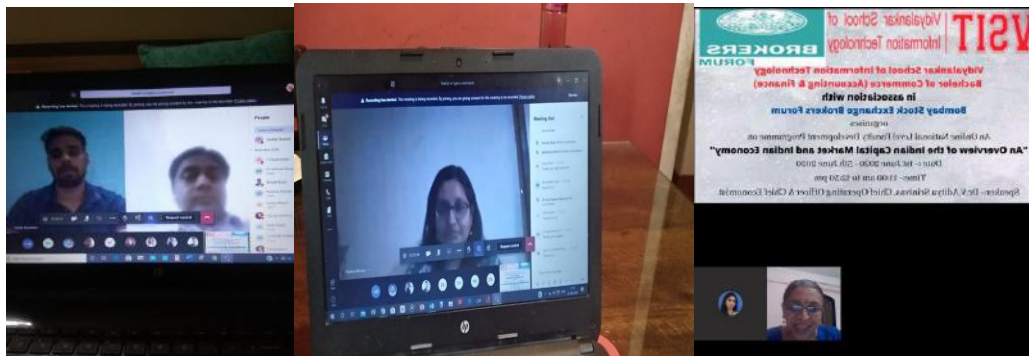
This FDP was a sincere effort by the Commerce Department to familiarize the participants with the comprehensive knowledge of the theme through various aspects .

This FDP was attended by 232, of which faculty belonging to other Institutes was 203. It was a privilege for VSIT to have participants from the various states of India such as, Orissa, UP, Karnataka, Tamil Nadu, Rajasthan, West Bengal, Delhi, Meghalaya , Pondicherry and to top this there were two participants from Ethiopia. The Advisory committee of consisted of : Dr. Rohini Kelkar Principal ,VSIT, Prof. Vijay Gawde and Asif Rampurawala , Vice Principals , Dr. Lakshmi Kavitha and Dr. Sarika Chouhan , Chief Academic Officers of VSIT. Similarly the organizing committee consisted of – Ms. J. Gunsundari, TY BAF In-charge, Mr. Sandip Khandekar (HOD Commerce department ) , Ms. Prathma Nemane ( HOD , M.Com ) , and all faculty members of the Commerce department

The Program was organized meticulously and went on smoothly and received great response. On each day there was a Q&A round which was answered effectively by Dr. Aditya Srinivas. On each day there was poll and Feedback forms revealed that 63% of the participants rated this FDP as an Excellent .

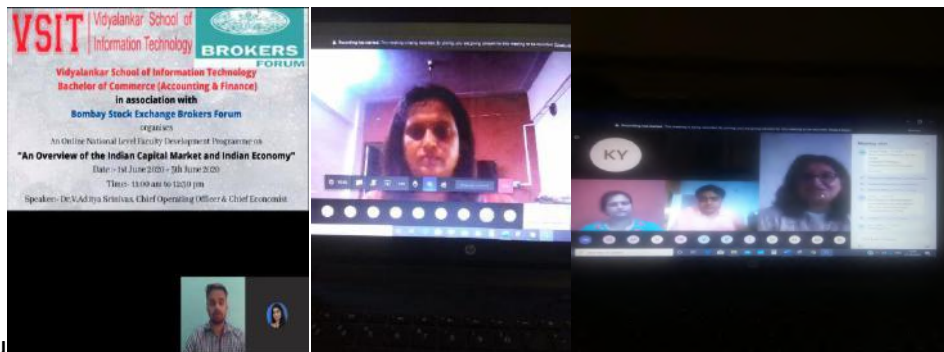
This maiden online FDP of the Commerce Department received appreciation from the participants and received requests from the participants to organize for similar content rich FDP in future .

Report By- Ms. Snehaprabha Katti and Dr. Swagatika Nanda



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platform . She fu



## Branding and Marketing Communication

**Resource Person : Suchitra V Shetty**

**Date:** 14th August 2020, Friday

**Platform :** Microsoft Teams

**Target Audience :** TYBAMMC

**Time:** 1:00 to 2:30 pm

**Topic:** Branding and Marketing Communication

The webinar discusses the diverse tools used to persuade, inform, educate and enrich the knowledge of stakeholders about the brand and its values.

Brand building is the cornerstone of a firm's reputation. Branding and marketing communication is a growing field of interest in brand management.

Branding And Marketing Communication webinar was organized by Vidyalankar School of Information Technology's BMM department aiming at educating oneself about the deep aspects of Corporate Industry and their marketing techniques.

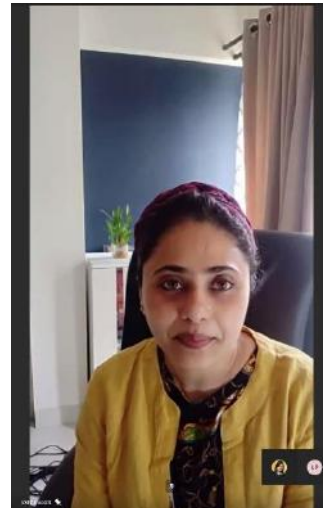
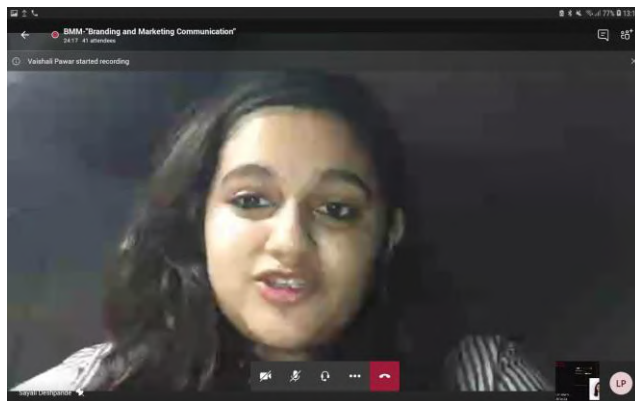
Branding And Marketing Communication webinar at Microsoft Teams app was scheduled to be commenced by 1:00 PM, but due to some technical issues it was delayed by 32mins and started off at 1:32 PM with the strength of 42 students and 3 internal faculty members. The lecture was conducted by Suchitra V Shetty, Branding and marketing specialist, with around 14 years of field experience in Branding and Marketing industry and good industry experience with companies like Reliance, Times, Infomedia 18 etc.

The event commenced at 1:30 PM with a warm welcome by Sayali Deshpande and handing over the screen to Ms. Suchitra V Shetty to enlighten the students with her knowledge. She started off the lecture by sharing her opinion on the immense dislikes earned by upcoming movie Sadak 2's trailer and phrasing how it is not the mistake of the marketing team behind the movie but many other factors were also responsible for the failure. She also shared her experience in Reliance Telecom as a Marketing manager and how her idea of naming its mobile phone division as LYF came true. Even though the theory filled session was knowledgeable, sharing her experiences made it more interesting and inspiring as well.

She explained to the students what did Brand Building meant and how it is done step by step. She took her precious time to enlighten the students about the differences between branding and marketing which was educating. The session covered some really important topics of Marketing Communication and Brand Building it however was conveyed in the form of her experiences which kept the students exuberant. Some topics were covered as answers to the questions raised by the students themselves, it was an interactive session. Her success story of collaborating with Myntra while working for CarWale during World Cup was brought forward to set an example of how ideas are appreciated if they are good and how everyone should put forward their ideas no matter what. Also the story of how she made a change in CarWale by establishing Guidelines Kit in the company was something to be learned from. It was very professional of her to take time to answer all the questions raised by the students regarding the topics and to wait after each topic for the students to clear their doubts



The interesting session wound up with a vote of thanks from Prof. Ranjit Anand Sir with exhibiting gratitude towards the entity and appreciating the willingness of the guest for taking her time to enlighten the students with her lecture.



## New Initiatives of RBI in Creating awareness to safe guard public interest

Resource Person : Dr. Shailaja Singh (RBI Deputy General Manager)

Date: 18th September 2020, Friday

Platform : Microsoft Teams

Target Audience : All students

Time: 11:00am - 1:00pm

Topic: Group Discussion (GD) and Debate

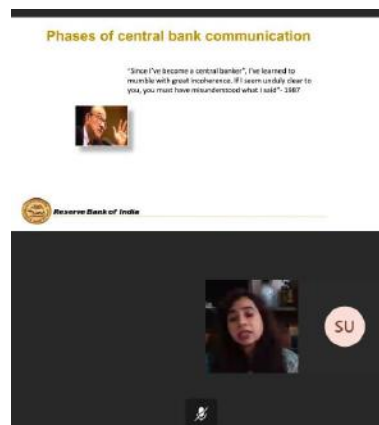
The webinar was conducted by Vidyalankar School Of Information Technology's Mass Media Department to educate the students about the initiatives taken by RBI in creating awareness to safeguard public interest. The meeting discussed about how RBI and its communications department uses the media and network facilities to reach out to the common people and inform them about RBI. It also discussed about the initiatives taken by RBI to create awareness amongst people about fraudulent and how to prevent it.

The meeting started off a few minutes late because of some technical issues but the expected amount of listeners were present there on time. It began with Prof. Anindita Banerji welcoming the guest on behalf of the college followed by Swarangi Joshi, a student, delivering a formal speech welcoming the guest Dr.Shailaja Singh. Dr.Shailaja Singh is the Deputy General Manager of the communications department in RBI she has initiated herself into creating awareness campaigns for RBI through social media also her involvement in communicating with media and disseminating policies to the media using the help of different platforms are to be spoken of.

Dr.Shailaja Singh started the interactive session by asking the students whether if they were aware of the recent tweet by RBI on their Twitter account and made the session more interactive, She shared a self made ppt with the others using which she educated them about some exclusive topics Pertaining to the subject. She shared her experience in the field and her contribution to RBI's communication department in reaching out to the masses. Dr. Shailaja made the session less complicated despite of discussing major topics in the webinar. She also enlightened the audience about RBI's website 'RBI kehta Hain' and how they communicate to the media through it in 13 different languages. The process of sharing information to the public media was also discussed. Along with all that she also discussed how RBI conducts live sessions where they speak directly to the press and the media and send out information without a third person involvement. She shared a few information about the Monetary policies of RBI and other important policies. She also spoke about RBI's awareness campaigns published with Shri. Amitab Bhachan being its brand ambassador .

By the end of the session students raised their doubts and asked some relevant questions to which Dr.Shailaja Singh answered in a professional aspect, the students review about the session was taken afterwards by the faculty. In general the lecture turned out to be very enlightening to the ones from both Communication and Finance fields. The session was concluded by answering a few of the student's doubts . After the guest finished with her lecture Shubhadha Chavan (student) delivered a vote of thanks on behalf

of the whole seminar thanking the Guest for her valuable time and the Department officials for providing the students an opportunity to attend the webinar. Students Attended were 200.



## **Webinar on media planning and buying**

**Resource Person :** Mr. Prashant Verma (CEO, Pioneer Publicity Corp pvt Ltd, Mumbai).

**Date:** 26 September 2020

**Platform :** Microsoft Teams

**Target Audience :** SYBAMMC

**Time:** 10:30 am – 12:30 pm

**Topic:** Media planning and buying

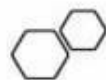
Event commenced at 10:30 am sharp, with an overwhelming introduction of the guest by second year student of BAMMC, Rachana Sonawane. The occasion was graced with the presence of Mr. Prashant Verma and his dynamic personality.

He started his lecture on 10:40 am with the brief introduction of the subject, further he also covered the evolution of media buying followed by the difference between “out of home” media space and digital media space. He gave us a complete structure of a media buying agency while explaining each and every aspect with respect to his own media firm and a lot of live examples.

He gave insights about variety of situations that one can come across when he/she commences the journey of being part of a media agency. The strategic planning and new business initiatives were part of the remaining half of the session.

By 11:50 am sir had almost touched every possible aspect of the subject. After this with same enthusiasm & eagerness to learn students were excited to clear their doubts so they’ve started posting their questions in the chat box which the application provides. Also being an experienced faculty in the same subject HOD prof. Anindita Banerjee and prof. Sidra Usmani ma’am questioned sir with few more technical topics, which then encouraged other students to clear their doubts.

Students were really enlightened by this very practical session by the department. By 12:25 sir has solved every doubt with few additional information. 50 students attended



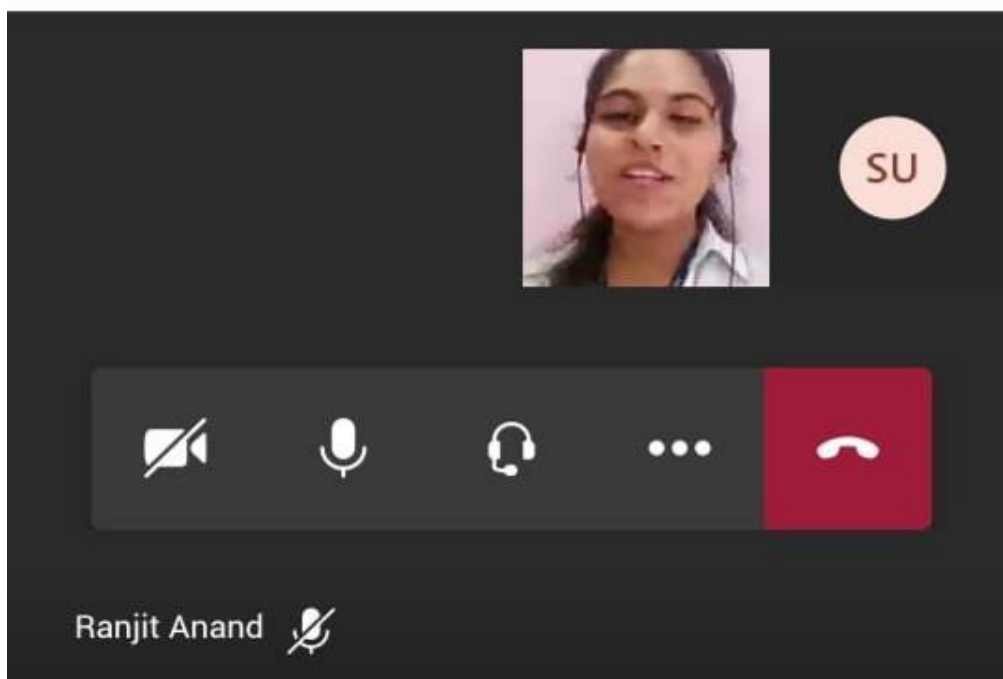
DEPARTMENT  
OF  
MASS MEDIA

Activity:  
"MEDIA  
PLANNING &  
BUYING"

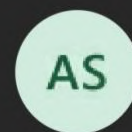
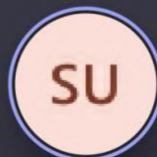



Mr. Prashant Verma

- Date: 26<sup>th</sup> September 2020
- Time: 11:00 a.m. to 12:30 p.m.







Prashant Verma (External) 





**Regards,**

**Arpit Sarve,  
TYBMM,  
7774048107**

**THANK YOU!**

The guest lecture on media planning and buying was extremely productive and consolidated lecture which helped students in getting a deep knowledge and a practical aspect of the subject.

Webinar on Media planning and buying was scheduled on 26<sup>th</sup> September 2020, A two hours program successfully conducted by BMM Department with the support of entities associated.

Lab committee and responsible faculty along with students logged in at 10:15am to avoid any kind of technical glitch and to ensure smooth flow of the event.





**Regards,**

**Shreyas.S**  
**9082530918**

## Advertising & marketing Communication

Resource Person : Sam Baisla (CEO & Co-founder Brand Samosa & DECODR)

Date: 4th November 2020, Wednesday

Platform : Microsoft Teams

Target Audience : FY and SY BAMMC and TYBMM

Time: 3:00pm - 4:00pm

Topic: Advertising & marketing Communication

The webinar was conducted by Vidyalankar School of Information Technology's Mass Media Department to educate the students about the Advertising & Marketing Communication.

The meeting started off Sharp 3 PM. There was a warm welcome given by Ms. Sidra Usmani & The guest was introduced by Arpit sarve and he was overwhelmed by the introduction. It started off by questioning, Why Brand Samosa and not any other name.

Sam Baisla is an entrepreneur and is inspiring business to grow and make and make positive impact on this globe. He is being followed by 170K+ followers. His company helps business and starts ups in b2B lead generation, branding, Marketing and sales optimisation.

He touched upon various aspects of business generation ideas like lead generation, how and why to start business, once can't start business just for the heck of it, he spoke about the social media and its pros and cons. How to engage with the consumers online and inspired all of them.

The session went up till 1.5 hour and our curious students asked questions and he answered them patiently.

The session was concluded by Vote of Thanks by Ms Sidra Usmani.

70 students attended.



**VSIT** | Vidyalankar School of  
Information Technology

Webinar on  
**ADVERTISING AND  
MARKETING  
COMMUNICATION**

Learn from an entrepreneur who is  
empowering businesses, startups &  
other entrepreneurs to grow

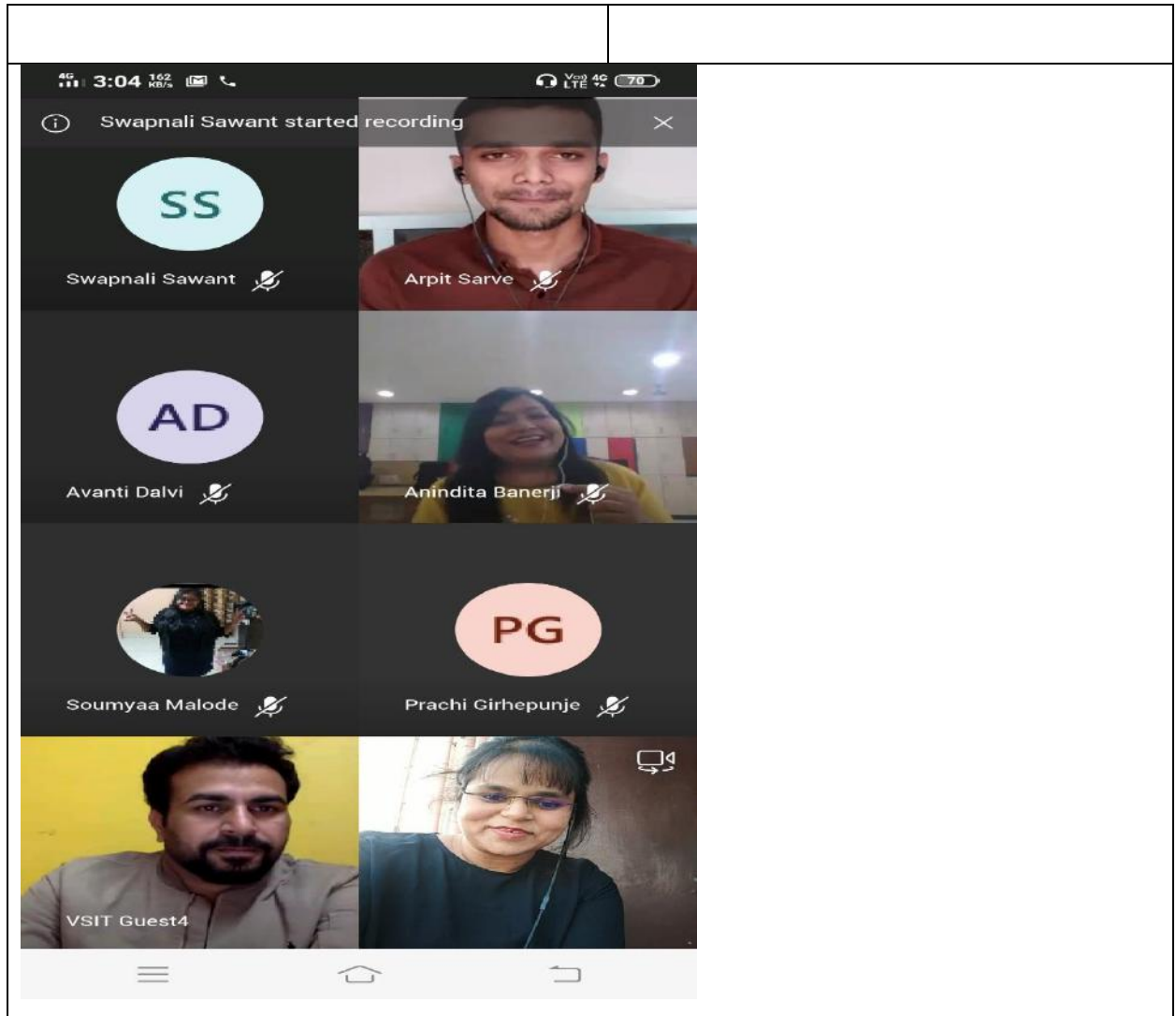
**Date: 4th November 2020**  
Wednesday

Time: 3:00 pm to 4:00 pm  
On  
Microsoft Teams

**SAM BAISLA**  
Founder & CEO

**brand  
samosa**  
empowering small sales

PRESENTED BY DEPARTMENT OF BMM



## Documentary screening

Date: 09 Nov 2020

Platform : Microsoft Teams

Target Audience : SYBAMMC

Time: 12:30pm – 01:30 pm

Topic: Documentary Screening of *Guns And Glory: War 1971*

BMM department of Vidyalankar hosted a documentary Screening of the Indo -Pak war 1971 to the benefit of knowledge about also the specific topic, Freedom of Bangladesh, the documentary which was as screened in English was also known as “Guns And Glory: War 1971 “

The meeting started at 12:30pm as scheduled, 52 people gathered on the virtual platform along with host to watch the documentary. Before the screening began the crowd was welcomed by Prof. Sidra Usmani ,who hosted the screening, by letting the students know the importance of the event and sharing a few information about it.

The Forty Four minute long documentary stated at 12:40 pm & ended by 1:23 pm. The documentary was an episode of the series Guns and Glory which telecasts documentaries about Indian Wars and Indian Military. It was narrated by Kabir Bedi , the informative documentary was about 1971 India Pakistan war The documentary was released on Oct 29 2013

The documentation generally spoke about the setting of the war , moves taken by the Commanders and other important people to win the war. The details of Karachi attack by the Indian navy and the strategies involved in devastating the Karachi. It 31 also discussed about the role of Mukti Bahini & all the stories from the war that culminated in the signing of the surrender document.

The session ended at 1:30pm after a short discussion between the host and students who attended







**Lecture Series on 'Role of Public Relations in various sectors'**

**Resource Person : Rumeli Sharma, VSIT**

**Date:** 9 July 2020, 16 July 2020, 29 July 2020, 30 July 2020

**Platform : Microsoft Teams**

**Target Audience : SYBAMMC**

**Topic: Role of Public Relations in various sectors**

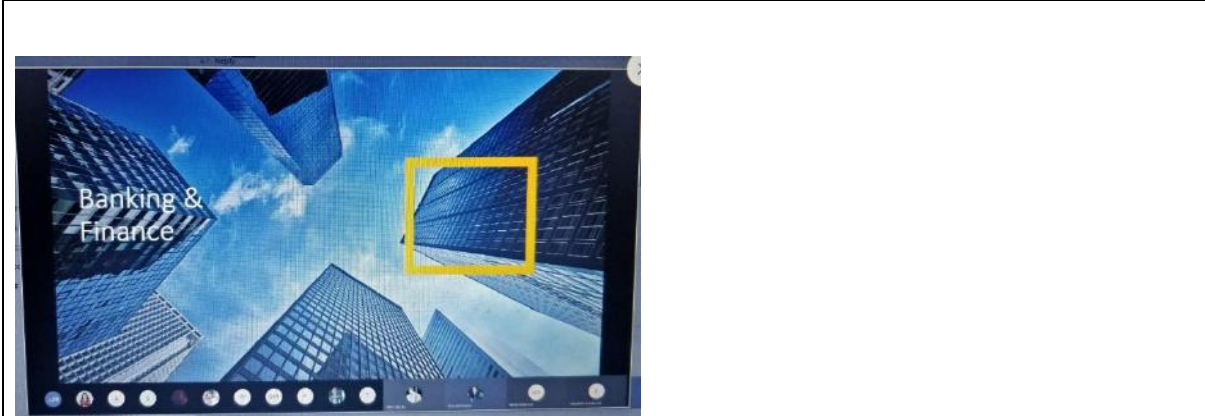
Public Relations can, should and make an important contribution in helping to form an organization's ideas about what it is, what it should do and what its public expects from it. Public

Relations has become deeply embedded in practically every activity. It is central to any marketing, communication and advocacy plan as it is to managing reputations and identities. For students, it is an excellent field to go into because it is important to every business and organization. The skills within the field such as writing, speaking, research and establishing relationships are important to any job so you will graduate prepared with real-world skills.

Vidyalankar provides an instructive situation where students can arrive at their maximum capacity in their picked train and become mindful residents without bargaining in morals. Hence, a series of lectures were arranged for the Second Year Multimedia and Mass Media students. Ms Rumeli Sharma engaged the students on the topic of "Role of Public Relations in various sectors". The series focussed mainly on six sectors, that were, Entertainment, Healthcare, Fashion and Lifestyle, Service, Banking and Finance. These lectures were scheduled every Thursday at 10:15 a.m. for the students.

As Corporate Communication and Public Relations is part of Second year's syllabus, these lectures helped the students to understand the concepts more elaborately with the help of examples, case study and videos. Public Relations is a pivotal part for Multimedia and Mass Media students and the series added a depth to their overall learning experience.





**BMM/BAMMC guest lecture on Teamwork and Group Presentation**

Resource Person : Lakshmi Pillai, VSIT

Date: June 18, 2020 and June 26, 2020

Platform: Microsoft Teams

Target Audience: SYBAMMC (June 18) and TYBMM (June 26)

Topic: Teamwork and Group presentation

An instructive lecture on Teamwork and Group presentation was conducted for the SYBAMMC students and TYBMM students on June 18, 2020 and June 26, 2020 respectively. The lecture is part of the Media and Communication cluster's endeavours to train students on soft skills, requisite for holistic individual development. The lectures were conducted by Lakshmi Pillai, faculty member of the Media and Communication cluster.

The session began with an introduction to group communication skills and teamwork, stressing on the difference between these two and other soft skills. Often hard to inculcate and scarcely included in formal education training, teamwork is an important skill for a healthy professional and social life. The first distinction made was between a team and a group and this distinction was emphasized for an understanding of this distinction is the first step towards inculcating team spirit. The next sub-topic discussed was the characteristic features of a team that distinguishes it from a group. Students learned about collaboration and also a new concept termed 'synergy'. Synergy is often touted as the hallmark of excellent teamwork and also demonstrates the superiority of teamwork over individual endeavours. Multiple examples were also provided to enable the students to grasp the concept. After identifying the factors that characterise a group, a famous theory by Patrick Lencioni, a pioneer in organisational health, was discussed. The theory was a model proposed by Lencioni in his book *The Ideal Team Player: How to Recognize and Cultivate The Three Essential Virtues* (2016). The model presents three crucial traits that must be simultaneously developed to become an ideal team player. An explanation of these three traits were given and instances of how possessing just two or one trait was not convenient to a team, was also provided. Students were then directed to participate in a poll to identify themselves under a category of team players. The results of the poll were discussed before proceeding to understanding how teamwork can materialise into a good team presentation. Conflict and conflict management was also discussed, and the sessions were concluded with a short video on teamwork in boat rowing teams and how synergy brings a team to perform at its best. The session concluded with a short doubt solving period where students presented their experiences or queries and the faculty member presented her views on them.





**TYBMM guest lecture on 'Human Rights and Political Correctness' and 'Gender and Media'.**

Resource Person : Lakshmi Pillai, VSIT

Date: July 17, 2020 and July 24, 2020

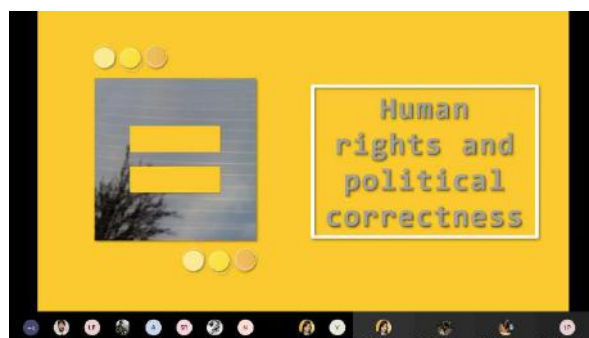
Platform : Microsoft Teams

Target Audience : TYBMM

Topic: Human Rights and Political Correctness

A series of two lectures were conducted for TYBMM students by the Media and Communication cluster in an attempt to enable students to become socially and politically aware of allied concepts of human rights, gender and political correctness. The first lecture titled 'Human Rights and Political Correctness' was conducted on July 17, 2020 and the second lecture on 'Gender and Media' was conducted on July 24, 2020. The lectures were conducted by Lakshmi Pillai, a faculty member of the same cluster.

The lecture on Human Rights and Political Correctness commenced with a short understanding of how the concept of political correctness emerged. From the burgeoning popularity of political correctness in Western campuses, to the backlash from the Western political fraternity, the concept of political correctness is much debated even today. To help present the varied perspectives on the topic concept of political correctness, a brief understanding of the left and right political spectrum was provided. After clarifying the ideas on the same, the varied contentions on the concept of political correctness were presented to glean the layers of complexity the concept of political correctness is often embroiled in. It was finally understood that irrespective of the debatable nature of political correctness, the fact that it considers the social disadvantaged and attempts to reconsider the flaws in language is in itself a need to employ it in order to function as an ideal content producer and an ideal human being.



The screenshot shows a Zoom meeting interface with a presentation slide titled "Is political correctness correct?". The slide is divided into three sections: a left section with a woman reading a newspaper and a grid of small images, a central text section, and a right section with a political cartoon.

**Is political correctness correct?**

- A term of contention between the left and the right
- Employing the 'thought police'

LOOKS LIKE YOU'VE HAD A BIT TOO MUCH TO THINK!

The presentation slide is displayed in the center of the Zoom window. The left section of the slide features a photograph of a woman in a dark suit holding a large newspaper. To her right is a grid of ten small, square images, each depicting a different scene or object. The right section of the slide contains a political cartoon showing a person's head inside a red banner with the text "LOOKS LIKE YOU'VE HAD A BIT TOO MUCH TO THINK!". The Zoom interface at the bottom shows a row of participant icons and a toolbar with various icons for chat, mute, and other functions.

## SYBAMMC guest lecture on Group Discussion (GD) and Debate

Resource Person : Lakshmi Pillai, VSIT

Date: July 08, 2020

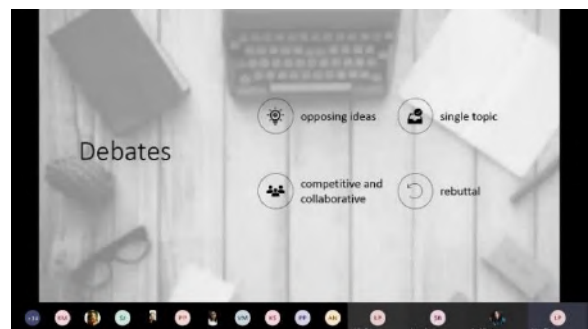
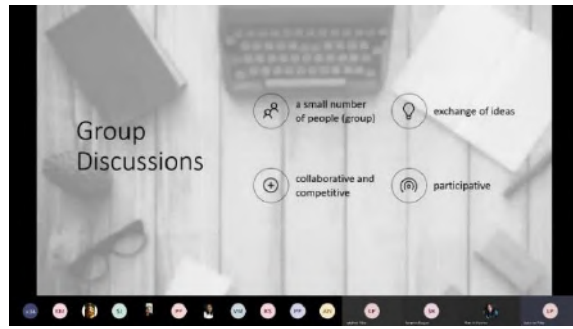
Platform : Microsoft Teams

Target Audience : SYBAMMC

Topic: Group Discussion (GD) and Debate

In continuation of the endeavour by Media and Communication cluster to sharpen the soft skills of students, a lecture on Group Discussion (GD) and Debate was organized for the SYBAMMC students on July 08, 2020. The lecture was conducted by Lakshmi Pillai, a faculty of Media and Communication cluster. The lecture commenced by introducing the notion of rhetoric as a vital feature of group communication. Group discussion and debates, while being forms of group communication, differ from each other by both the nature of the communication and the rhetoric that must be employed to successfully function in that specific group communication. Before delving into the distinguishing features of GD and debates as group communication formats, two features were identified: competition and collaboration. Both were recognised as ironically simultaneous in a group communication irrespective of the format. The importance of these two features were explained and the need for them to co-exist despite its opposing nature was also highlighted. After this was clarified, the difference between GDs and Debates were elaborated upon and how the features of competition and collaboration operate in these two different group communication formats. Strategies to win both GDs and Debates followed, and the lecture concluded with an interactive doubt solving session.







## SYBAMMC guest lecture on Film Communication – I

Resource Person : Lakshmi Pillai, VSIT

Date : July 22, 2020 and August 05, 2020

Platform : Microsoft Teams

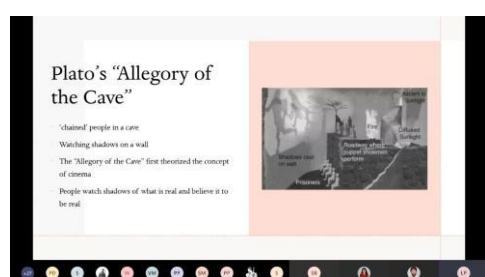
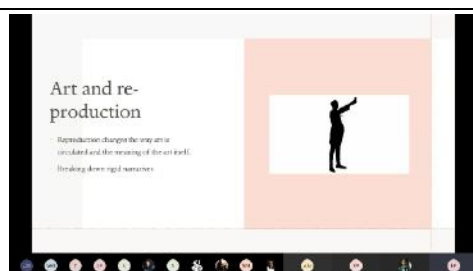
Target Audience : SYBAMMC

Topic: **Film Communication**

A series of two lectures were conducted for SYBAMMC students by the Media and Communication cluster to introduce them to Film Communication studies, a subject in the curriculum. The lectures were conducted by Lakshmi Pillai, a faculty member of the same cluster. The lectures were held on July 22, 2020 and August 05, 2020.

The first lecture introduced John Berger's 1972 treatise titled *Ways of Seeing* and how it altered the perception towards art, in general. Edited clips of different arrangements were presented to demonstrate John Berger's principles. Additionally, examples from film, painting and advertising were also presented to emphasize the same.

The second lecture focused on the history of film communication with the development of camera, recording and visual perception.



**Feminism for the GD by TYBMM (Journalism) Students.**

**Resource Person :** Sidra Usmani, VSIT

**Date:** 8<sup>th</sup> Oct, 2020.

**Platform :** Microsoft Teams

**Target Audience :** TYBMM (Journalism)

**Topic:** **Feminism**

In continuation of the endeavour by Media and Communication cluster to sharpen social awareness, a lecture was organized for the TYBMM students on 8<sup>th</sup> Oct, 2020. The lecture was conducted by Sidra Usmani, a faculty of Media cluster.

The focus of the topic was gender and how they are different from each other ie. Rural vs urban.

Students shared their viewpoints on as how journalism in rural vs urban can change.

The discussion took place for 1 hour.



## Workshop on Graphic designing

**Resource Person : Laxmikant Manchekar**

**Date: February 18, 2021**

**Platform : Microsoft Teams**

**Target Audience : FYBAMMC**

**Time : 2:00 PM to 4:00 PM**

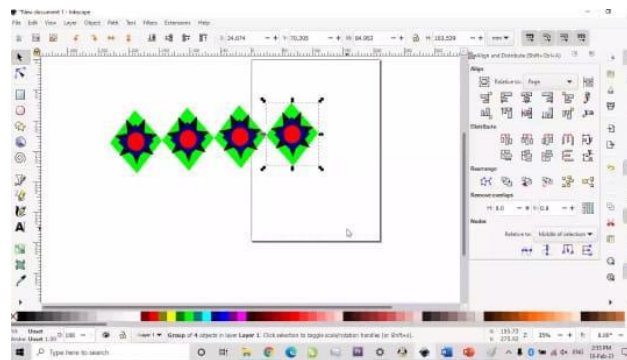
**Topic: Graphic Designing**

A workshop on Graphic Designing was conducted on February 18th, 2021. The workshop was organized by the Department of BMM for the students of FYBAMMC. The session was supervised by Asst Prof. Sidra Usmani. Prof. Laxmikant Manchekar was the resource person.

The resource person Prof. Laxmikant Manchekar is a professor at Vidyalkar School of Information Technology. Laxmikant sir is a multifaceted personality with a wide spectrum of knowledge about different topics. Similarly, the supervisor of the session Asst Prof. Sidra Usmani is an excellent mentor herself. The workshop helped the students to gain an insight on the basics of graphic designing.

The session commenced with a brief introduction of Sir by the Head of The Department Prof. Anindita Banerjee. As the session progressed further, students learned the basics of Inkscape like the functions of different tools, how to create basic shapes and lines. Laxmikant sir had an excellent command over the software and was an excellent mentor to the students. Further in the session students learned how to make an invitation.

**CONCLUSION:** Students learned various aspects of Graphic Designing. I would like to express my heartfelt gratitude to our HOD Prof Anindita Banerjee ma'am for arranging an online workshop for students especially in the times of Covid-19. Last but not the least, I would like to thank the resource person Prof. Laxmikant Manchekar and supervisor Prof. Sidra Usmani ma'am for their valuable time and effort.







## Two-Days Future and Career in Animation VFX Workshop

Resource Person : Siddharth Menon, Trainer, CG Generalist and Animator, Prime Focus Academy of Media and Entertainment Studies

Date : 06th April, 2021

Platform : Microsoft Teams

Target Audience : FY BBI, SY BBI, TY BBI

Time : 2:00pm to 4:30pm

Topic: Khushiyo Ki kahani as insurance agent and consultant

The department of Bachelors of Multimedia and Mass Communications (BAMMC) of Vidyalankar School of Information Technology organized a 'Two-days' Future and Career in Animation VFX workshop' for the purpose of teaching students the basics of Animation VFX Gaming Comics and their various characteristics. The guest lecturer for the workshop were 'Mr. Siddharth Menon' (Trainer, CG Generalist and Animator, Prime Focus Academy of Media and Entertainment Studies) and 'Mr. Navin Chitta' (Sr. Trainer and Composer, Prime Focus Academy of Media and Entertainment Studies) they were felicitated by the Head of the Department of BAMMC 'Prof. Ms. Anindita Banerjee'. They were introduced by HOD of the Department and by Chief Guest.

On the first day of workshop, Mr. Siddharth Menon explained the aspects of learning animation and how animation is divided into five parts like,

1. Traditional Animation. (2D, Cel, Hand Drawn)
2. 2D Animation. (Vector-Based)
3. 3D Animation. (CGI, Computer Animation)
4. Motion Graphics. (2.5D, Typography, Animated Logos)
5. Stop Motion. (Claymation, Cut-Outs)

And he also trained us to create our own hand drawn animation. He also explained how the 2D animation, 3D animation, Motion Graphics and Stop Motion works. He introduced us to a new vector-based software called 'Maya'. We also learn how Animation Departments work in different categories.

On the second day of workshop, Mr. Navin Chitta explained how VFX is done in movies and how they create layers and background. We also saw some small clips of movies and also came to know how the effects are applied. He also did it practical and showed us how it is done and edited.



## ONE- DAY SOUND EDITING WORKSHOP REPORT.

Resource Person : Dr. Mangesh Karandikar, Director, MET Institute of Mass Media

Date :22<sup>nd</sup> March 2021 (Monday)

Platform : Microsoft Teams

Target Audience : All students of BAMMC

Time: 3:00 pm to 6:00 pm

Topic: Sound Editing Workshop Report

**Objective:** To learn about different aspects of Professional Sound editing through Sound designing platform like 'Audacity'.

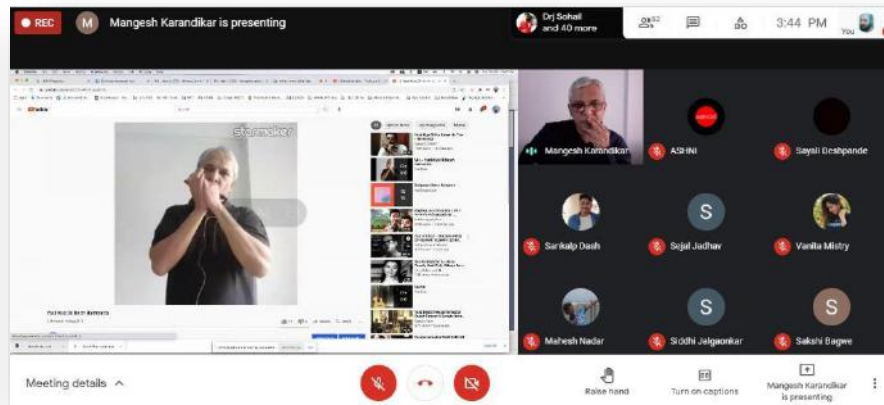
**Preparation:** The students were informed two weeks prior about this single -day workshop and were informed to assemble at Google Meet platform from 3:00 pm to 6:00 pm.

The department of Bachelors of Multimedia and Mass Communications (BAMMC) from Vidyalankar School of Information Technology organized a 'Single-day sound editing workshop' for the purpose of teaching students the basics of Sound editing and their various characteristics. The guest lecturer for the workshop were 'Dr Mangesh Karandikar' (Director, MET Institute of Mass Media) who were first felicitated by the Head of the Department of BAMMC 'Prof.Anindita Banerjee'. The introductory speech for the guest lecturer was given by the fellow student of Third year Ms. Sayali Deshpande where she greeted the respected guest lecturer and program was then cordially began.

Initially Dr. Mangesh Sir explained about the aspects of learning sound editing including subjects like sound recording, editing, mixing, creation of different sounds, etc. He also explained ways to play with the treble and bass of the sample sounds and cut/edit them by tweaking them a bit and create a totally different sound sample.

Then the respected Guest lecturer showed how usage of audacity software could be carried out for learning the basics of sound editing as well as what tools does the software has on its interface. Sir also gave students few of their own voice samples where they asked the fellow participants to carry out the sound editing procedure step by step with them simultaneously.

Also, he touched upon the giving brief ideas about the detailed strategy to avoid distortions of sounds, learn to set proper amplitude, good control on input volume and adjusting it to requirements. The workshop on Sound editing ended with Guest lecturer going through Q & A session where students asked about their doubts on working of software and Dr. Mangesh karandikar solving those queries one -by one. The certificates for the workshop were mailed to the respective participants thereafter.







**BEYOND DOMAIN: Technical Review/ Research Paper/ Book Review**

Research and Development Committee organized an activity 'Beyond Domain' basically a technical review/ research paper/ book review session from date 24<sup>th</sup> August 2020 to 31<sup>st</sup> August 2020. Each day 3 presentations were made and in total 19 presentations happened during the session. The topics varied from Technology to Finance and Methodological Research paper to motivational Book Review. 60 faculty on an average attended on daily basis despite having other regular and college work. Every faculty has made their own abstract of the session. The outcome is worth and significant.

Audience: Faculty Members of VSIT

Date : 24<sup>th</sup> August 2020 to 31<sup>st</sup> August, 2020

Date	Name	Time Slot	Topic
24/08/2020	Leena J.	10:00 to 10:30	Online tools for Research Work
	Mangal S.	10:30 to 11:00	Management Lesson from Lord Ganesh
	Janhavi V.	11:00 to 11:30	Augmented Reality
25/08/2020	Payal S.	10:00 to 10:30	Teaching Methodology using nearpod.com
	Prabal D.	10:30 to 11:00	Specific Absorption Rate of Mobile
	Dr. Swagatika N.	11:00 to 11:30	Research paper Review- Testing' Has Become 'Programmatic assessment for 'Learning'
26/08/2020	Laxmikant M.	10:00 to 10:30	Online quiz using TED ED
	Dr.Poonam M.	10:30 to 11:00	Experiential Learning
	Anandita B.	11:00 to 11:30	Book Review- The Monk who sold his Ferrari
27/08/2020	Pushpa M.	10:00 to 10:30	Review on Live Projects - IT
	Sagar G.	10:30 to 11:00	Review on Live Projects - CMA
	J Gunasundari	11:00 to 11:30	12 Tips for Programmatic Assessment
28/08/2020	Dr.Amita J.	10:00 to 10:30	Engaging Students Ed puzzle -Problem Based Learning
	Sabir S.	10:30 to 11:00	How to Select Mobile Phone
	Santosh G.	11:00 to 11:30	Book Review- The Intelligent Investor
29/08/2020	Swapna K.	10:00 to 10:30	Open Access Online Research Tools
	Akshata A.	10:30 to 11:00	Book Review- Green IT
	Pooja J.	11:00 to 11:30	Stock Market Response during COVID 19 Lock down Period in India
31/08/2020	Dr.Sarika C.	10:00 to 10:30	User manual to conduct online test on MS Teams
	Snehal T.	10:30 to 11:00	Cyber Security
	Vijay G	11:00 to 11:30	21 <sup>st</sup> Century Assessment Method

The screenshot shows a Zoom meeting interface with two participants: Leena Jadhav and Laxmikant Manchekar. The screen displays a presentation with two slides. The left slide, titled '88 document results', shows a list of subjects and a pie chart representing the distribution of documents by subject area. The right slide shows the TED-Ed website interface.

Subject Area	Count
Computer Science	33
Engineering	31
Physics and Astronomy	9
Mathematics	8
Earth and Planetary Sciences	7
Medicine	7
Social Sciences	6

The screenshot shows a Zoom meeting interface with two participants: Swagatika Nanda and Laxmikant Manchekar. The screen displays a presentation with two slides. The left slide, titled 'The Assessment Cycle', shows a circular diagram with five steps: Learning Outcomes, Curriculum, Assessment Methods, Analysis of Results, and Use of Results. The right slide, titled 'Live Projects', describes the concept of live projects in a management school.

**The Assessment Cycle**

- LEARNING OUTCOMES:** Identify the learning outcomes to be achieved by the students.
- CURRICULUM:** Identify content in the curriculum that addresses the learning outcomes.
- ASSESSMENT METHODS:** Identify how and when students will be assessed on the learning outcomes, what assessment methods will be used.
- ANALYSIS OF RESULTS:** After collection of data, analyze and interpret the results of the assessment.
- USE OF RESULTS:** How will you use the results to make changes in the curriculum to enhance your program?

**Live Projects**

- In a live project, students work with a company in a **real-time** environment for a certain period of time during their studies at a management school.
- Live projects are basically to develop **employment abilities in students** and to provide industrial experience and insights.

# **BIZCON'21-An Annual Flagship Event of E-CELL VSIT**

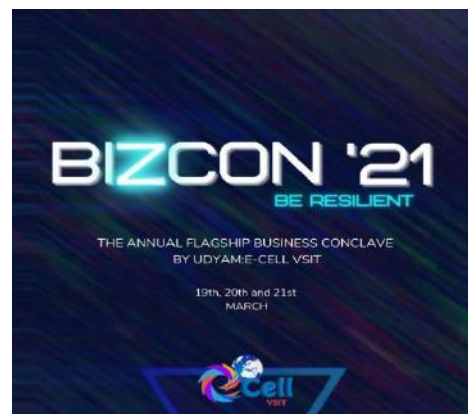
## **Business Conclave-Resilience and Reinvention in the Virtual Era**

E-Cell Committee of Vidyalankar School of Information Technology has organized its annual flagship business conclave– **Bizcon 2021** via online platform zoom. Glimpse of various events and competitions of the Business conclave.

**Dates:** 19<sup>th</sup>, 20<sup>th</sup>, 22<sup>nd</sup> March 2021

**Timing:** 02.00 pm to 5.30 pm

**Total No. of Attendees:** 100+



### **Day 1: 19<sup>th</sup> March, 2021**

#### **Session 1: Keynote by Pranab Singh, Managing Partner, ThoughtMill Communications and TEDX Speaker.**

On the first day, the KEYNOTE address delivered by our guest speaker Mr. Pranab Singh from 2:30 pm to 3:30 pm on Resilience and Reinvention in the Virtual Era. He is the Managing



Partner at ThoughtMill communications, a TEDx Speaker along with a highly sought-after Keynote speaker and also being the BNI Director Consultant Leadership and Business consultant. The event saw a diverse pool of attendees which were 60+ in number.

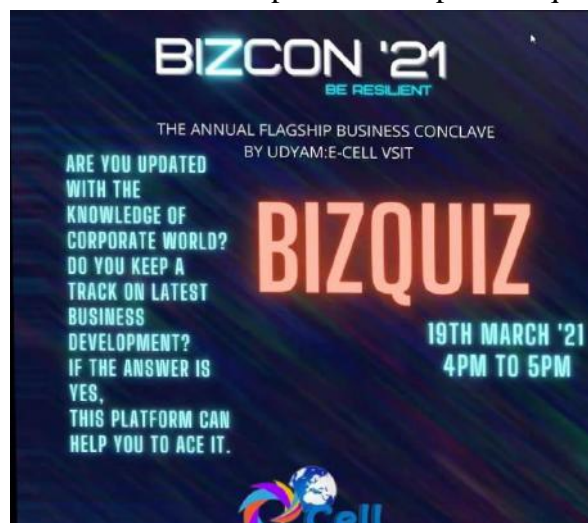
Mr. Pranab Singh with his great zeal and knowledge about resilience and toughness guided the students to the depth of these words. He explained about the change and motivated the students to take the steps in right direction with a sense of tranquility. A number of questions were raised by students

out of interest to know more and clear their doubts making it an eventful interactive session. The students received replies to all their questions and Mr. Pranab Singh then thanked the audience as well as the organizing team and VSIT for showing tremendous support and giving such great opportunity for addressing the students.

## Session 2: Bizquiz Competition

On the same day The Bizquiz Competition was held from 4:30 pm to 5:30 pm. Bizquiz consisted of questions related to the business and economic knowledge. The competition was started and explained the rules and regulations to the participants. The competition saw a great number of competitors from VSIT's students which were 20 in number.

The competition comprised of 2 stages the Round 1 and Round 2. The Round 1 consists of 20 questions held on kahoot.in. The Qualified participants in round 1 were permitted to give round 2 which consists of 15 questions. The final 3 winners were declared at the end of the competition along with 2 runner ups.



## Day 2: 20<sup>th</sup> March 2021

### Session 1: V-Startup Finals/Idea Validation

On the second day, the E-Cell of VSIT gave an opportunity to the students of the VSIT to showcase their strategic minds towards the business. Judge for the event was Mr. Vinit Jain. The event started at 11:30. The students were given a platform to come with start-up ideas to start a business with their own ideas. There were 4 teams (25 students): - Food mood, Parents Algorithm, self-stirring mug, Life.

One by one these teams presented their ideas to our judge Mr. Vinit Jain and the judge showed his interest and asked the teams questions and also gave his feedback, he guided with his inspirational words and inspired the students to do better. The session was so informative it gave students to think from a different perspective. He praised the event a lot. He was mesmerized with the level of ideas that the students had being freshers and new to this commercial market.





## Session 2: Marketing Analysis

On the same day, the E-cell of VSIT organized marketing analysis competition through which participants showcase their talent in a fun and innovative way on 20<sup>th</sup> march, 2021 from 2:30 p.m. to 3:30 p.m. on zoom app. The event started with featuring some extremely talented participants mentioning their ideas about SkillGenic Academy.

The participants analysed marketing aspect of company with lot of passion and confidence. Each participant showed their mastery over research of company. Each participant has given 10 minutes to mention their ideas and 2 minutes for question-and-answer round. The competition created joyful and enthusiastic environment till end. It was judge by **Mr. Naman Bachwani, CEO of SkillGenic Academy**. He also addressed the participants with plus points of marketing analysis for their future benefits. As we moved forward the guessing part became more difficult but winner 1 aced it and won the competition followed by winner 2.

## Session 3: Tech Battle

On the same day, the Tech Battle Competition was held from 4 pm to 5 pm. Tech Battle consisted of questions related to the technological knowledge. The competition was started by the host by the introduction speech and further explaining the rules and regulations to the participants. The competition saw a great number of competitors from VSIT's students which were 20 in number.

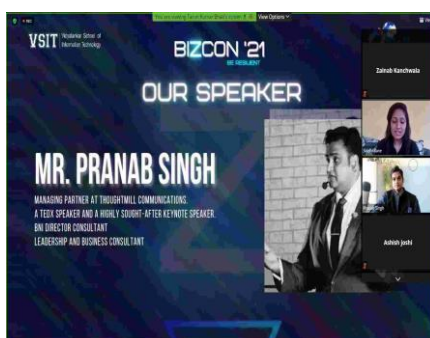
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## Day 3: 22<sup>nd</sup> March 2021 - Internship Fair

On the third day, the committee came up with an internship fair, where different companies showed interests viz. CyberFrat, Protrainy, NTL Ventures. The events were a great success for all the E-cell conveners and the organizing committee. BIZCON'21 experienced about 100+ participants this year.

**Event feedback:** Very Good

### Photos:







**PODCAST EPISODE-1, “Dreamers of today, Achievers of tomorrow”**

<b>Date of activity:</b>	7 <sup>th</sup> November 2020
<b>Target Audience:</b>	VSIT Students
<b>Time:</b>	11:00 pm to 1:00 pm
<b>Faculty Members</b>	J Gunasundari, Rohini D

**Pod Cast Episode -1 “Dreamers of Today Achievers of Tomorrow”**

In this pandemic situation the student of E-cell VSIT provided the students with an entrepreneurial environment by holding a Podcast Episode 01. The podcast was held on November 07, 2020. The podcast was conducted on Zoom.

The speaker of the event (podcast) was Mr. Amin Sheikh. He is the owner of Bombay to Barcelona Library Cafe. The host of the event was Prof. Umesh Koyande and the student of E-Cell VSIT Aman Merchant.

The podcast started at 11am. The host (Prof. Umesh Koyande) of the event greeted and welcomed the audience and the speaker. He started the podcast by the introduction and the student host (Aman Merchant) started with the questions. Mr. Amin Sheikh introduced the students. He told the students about his journey of entrepreneurial success.

Mr. Amin Sheikh was really articulate with his answers and explained his experience of having a rough childhood and from living on the streets at the age of 5, to working as a driver, to going to Barcelona and then writing his autobiography, and finally selling the books and starting one of the most popular café in Mumbai with a rating of 4.9 „Bombay to Barcelona“.

After the session with Mr. Amin Sheikh, the webinar was then headed by the Vote of thanks speech (Prof. Gunasundari J).

The session was so informative; it gave students new energy and allowed them to think with different perspective. The event was a great success for all the E- Cell conveners and the organizing committee.





**PODCAST EPISODE-2, “Dreamers of today, Achievers of tomorrow”**

<b>Date of activity:</b>	28 <sup>th</sup> November 2020
<b>Target Audience:</b>	VSIT Students
<b>Time:</b>	2:00 pm to 4:00 pm
<b>Faculty Members</b>	J Gunasundari, Rohini D

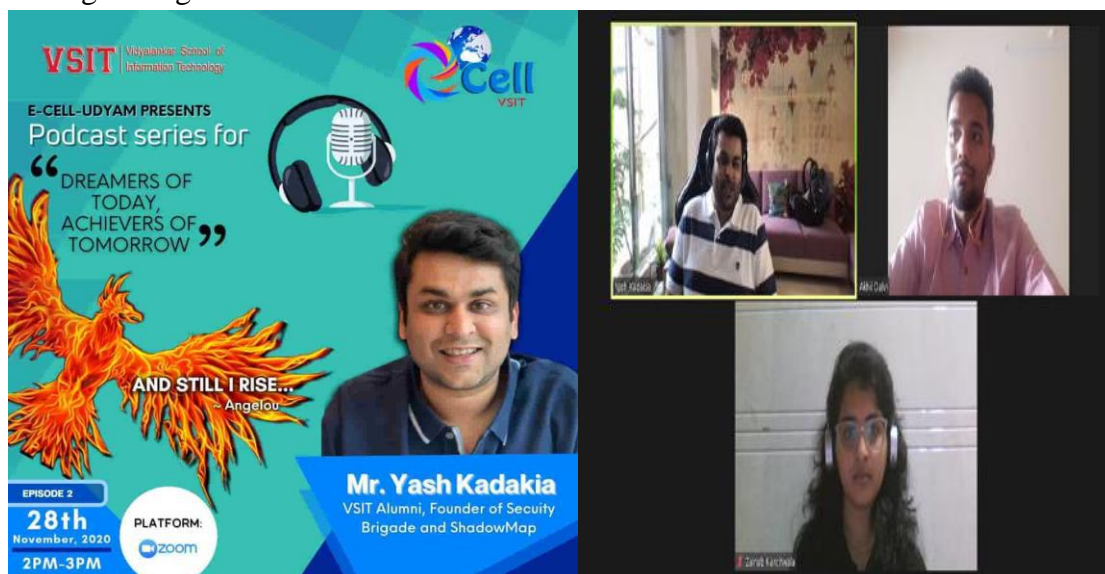
**Pod Cast Episode -2 “Dreamers of Today Achievers of Tomorrow”**

In this pandemic situation the student of E-cell VSIT provided the students with an entrepreneurial environment by holding a Podcast Episode 02. The podcast was held on November 28, 2020. The podcast was conducted on Zoom.

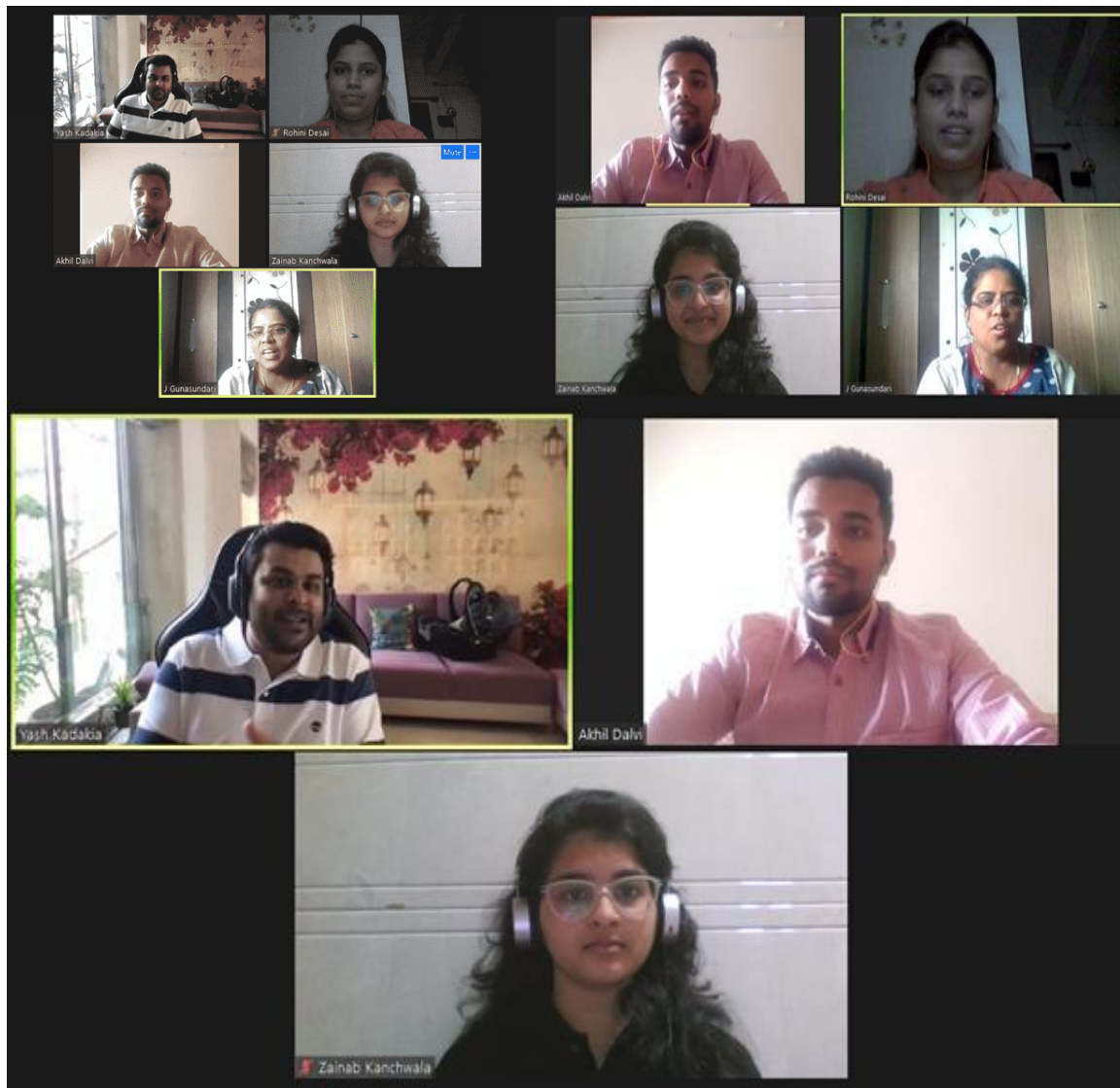
The speaker of the podcast was Mr. Yash Kadakia. He is the owner of Security Brigade InfoSec Pvt. Ltd. The host of the event was Ex- student of VSIT and Founder of E-Cell Mr. Akhil Dalvi and the student and Vice-President of E-Cell VSIT Zainab Kanchwala.

The podcast started at 2pm. The host (Zainab Kanchwala) of the event greeted and welcomed the audience and the speaker. She started the podcast by the introduction and the other host (Akhil Dalvi) started with the questions. Mr. Yash Kadakia introduced the students. He told the students about his journey of entrepreneurial success. Mr. Yash Kadakia was really articulate with his answers and explained his experience of working from his college life. He told the students about the Security Brigade and what do they do out there. He gave information about his college journey. He also told the students about his venture plan. His work area (Dead Bolt Technologies) before Security Brigade was also highlighted. He told the students about his difficulties and how did he overcome those. At the end there was a small rapid-fire round by the hosts of the event. After the session with Mr. Yash Kadakia, the webinar was then headed by the Vote of thanks speech (Zainab Kanchwala).

The session was so informative; it gave students new energy and allowed them to think with different perspective. The event was a great success for all the E-Cell conveners and the organizing committee.









**PODCAST EPISODE, “Dreamers of today, Achievers of tomorrow”**

<b>Date of activity:</b>	23 <sup>rd</sup> January 2021
<b>Target Audience:</b>	VSIT Students
<b>Time:</b>	11:00 pm to 1:00 pm
<b>Faculty Members</b>	J Gunasundari, Rohini D

**Pod Cast Episode - “Dreamers of Today Achievers of Tomorrow”**

In this pandemic situation the student of E-cell VSIT provided the students with an entrepreneurial environment by holding a Podcast Episode 03. The podcast was held on January 23<sup>th</sup>, 2021. The podcast was conducted on Zoom.

The guest for the event (podcast) was Mr. Dhruv Vasani and Mr. Akshat Jaiswal. They are the founders of Buildzee. The podcast was hosted by E-Cell member Ms. Dhvani Nemavat.

The podcast started at 3.00 pm. The host (Dhwani Nemavat ) of the event greeted and welcomed the audience and the guest. She started the podcast by the introduction and then headed with an interactive session.

The founders of Buildzee were able to connect with the students on a very personal level as they too are still pursuing their academics and running their business alongside simultaneously. They were able to talk about the fact that even with the academics how they started their own company. They further explained the importance of friendship and bonding they made with each other in their degree college which led them to this amazing entrepreneurial journey. They gave a brief on their working of business and they future plans on how they’re going to expand it globally.

After the session, the podcast was then headed by the Vote of thanks speech.

The podcast was so informative and motivating that it gave students new energy and allowed them to think with different perspective. The podcast was a great success for all the E-Cell conveners and the organizing committee.

The session was so informative; it gave students new energy and allowed them to think with different perspective. The event was a great success for all the E- Cell conveners and the organizing committee.

**VSIT** | Vastaksha School of Information Technology

**E-CELL-UDYAM PRESENTS**  
Podcast series for  
“DREAMERS OF TODAY,  
ACHIEVERS OF TOMORROW”



**BUILDZEE**  
Redefining the new cool

**Mr. Akshat Jaiswal**  
CO FOUNDER AT BUILDZEE

**Mr. Dhurv Vasani**  
CO FOUNDER AT BUILDZEE

EPISODE 3  
**23rd**  
January, 2021  
3PM-4PM

PLATFORM  
zoom



**ECELL PODCAST EPISODE 4**

<b>Date of activity:</b>	27 <sup>th</sup> February, 2021
<b>Target Audience:</b>	VSIT Students
<b>Time:</b>	3:00 pm to 4:00 pm
<b>Faculty Members</b>	J Gunasundari, Rohini D

In this pandemic situation the student of E-cell VSIT provided the students with an entrepreneurial environment by holding a Podcast Episode 04. The podcast was held on February 27th, 2021. The podcast was conducted on Zoom.

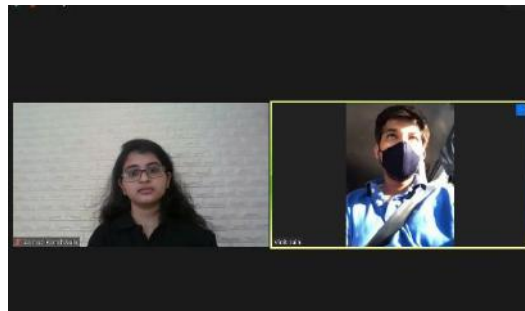
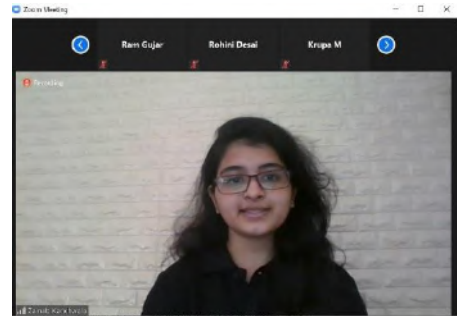
The guest for the event (podcast) was Mr. Vinit Jain. He is the Founding Director of Techinnovadors. The host of the event the student and Vice-President of E-Cell VSIT Zainab Kanchwala.

The podcast started at 4.30 pm. The host (Zainab Kanchwala) of the event greeted and welcomed the audience and the guest. She started the podcast by the introduction and then headed with the questions. Mr. Vinit Jain introduced the students. He told the students about his journey of entrepreneurial success.

Mr. Vinit Jain was really articulate with his answers and explained his experience of working from his college life. He told the students about the Techinnovadors and what do they do out there. He told the students about his multiple work experience at present in different companies. He gave information about his college journey. He also told the students about his venture plan. His previous work areas before Techinnovadors was also highlighted. He told the students about his difficulties and how did he overcome those. At the end there was a small rapid fire round by the hosts of the event.

After the session with Mr. Vinit Jain, the podcast was then headed by the Vote of thanks speech (Zainab Kanchwala).

The podcast was so informative and motivating that it gave students new energy and allowed them to think with different perspective. The podcast was a great success for all the E-Cell conveners and the organizing committee.



## Imbibing Entrepreneurial Agility and Innovation During Covid- 19

<b>Date of activity:</b>	10 <sup>th</sup> October 2020
<b>Target Audience:</b>	VSIT Students
<b>Time:</b>	3:00 pm to 4:30 pm
<b>Faculty Members</b>	Dr. Rajendra Patil, J Gunasundari, Rohini D

Entrepreneurship is a constant rollercoaster.

In this pandemic situation the student of E-cell VSIT provided the students with an entrepreneurial environment by holding a workshop on Imbibing Entrepreneurial Agility and Innovation during Covid-19 . The workshop was held on October 10, 2020. The workshop was conducted on MS Teams for an hour.

The speaker of the event was Mr. Sirinivasa Addepalli. He has done his B.E. in MBA from IIM, Ahmedabad. He is the founder of Global Gyan. He is the former director of Tata Communications Payment Solutions Ltd..

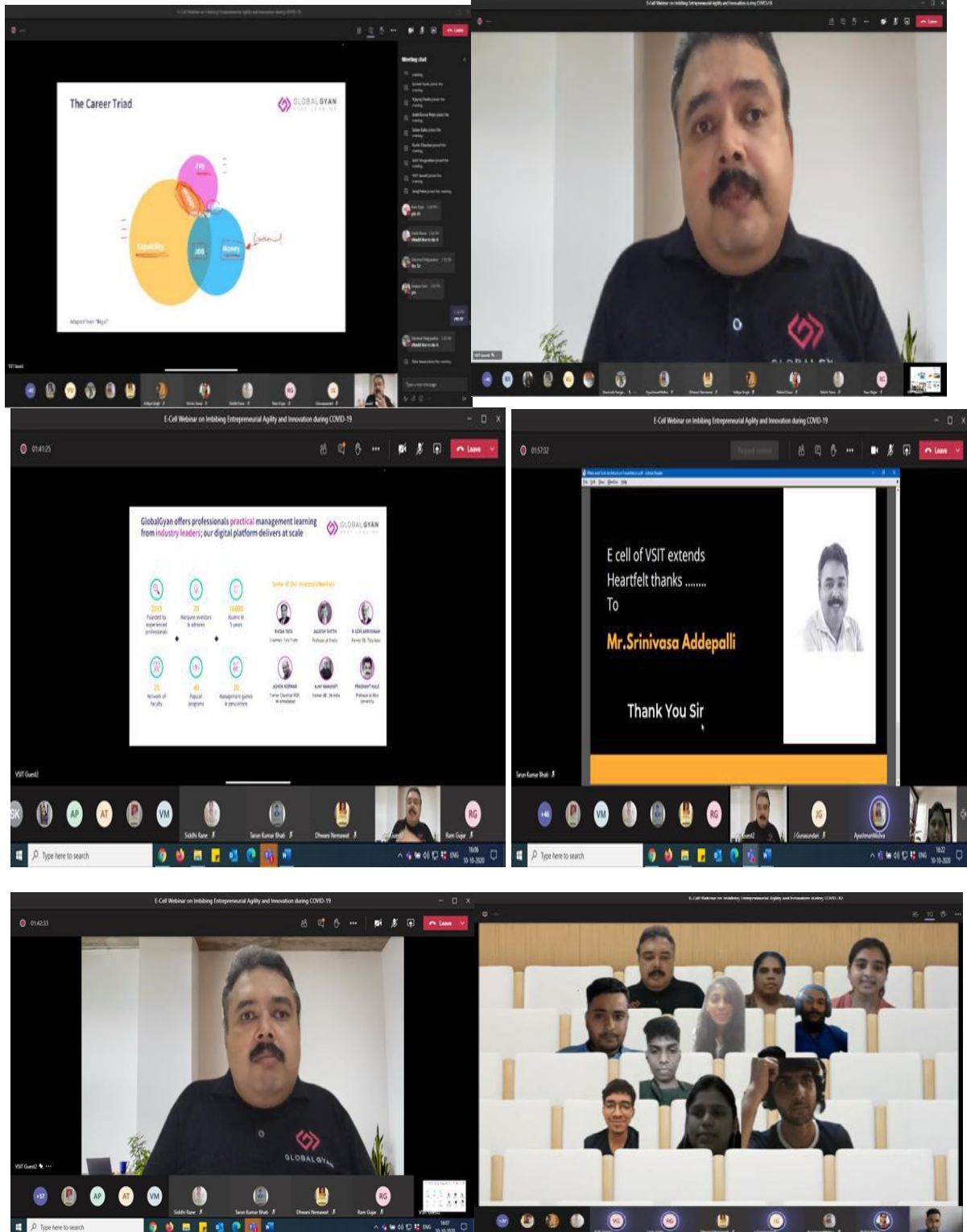
The workshop started at 3pm. The anchor (Ram Gujjar) of the event greeted and welcomed the audience and the speaker. Mr. Sirinivasa Addepalli introduced the students. He told the students about his journey of entrepreneurial success. Lot of details were given regarding entrepreneurship. He told the students about the responsibilities of an entrepreneur by interpreting his own story. He gave information, about his work. He worked at REC Surat; after about 4 years he got into IIM, Ahmedabad. After his studies he had joined Tata Industries. He spent his 14 years of working in that industry. He holds the session in a creative way by giving examples, sharing his struggle period. He showed the students his career graph. He told students about the career triad – joy, hobby, luck, nirvana, capability, job, money.

After the session with Mr. Sirinivasa Addepalli, there was a Q & A round. In the session many students came up with the questions. This made the whole session far more effective. The webinar was then headed by the Vote of thanks speech(Ayushmaan Mishra).

The session was so informative; it gave students new energy and allowed them to think with different perspective. The participation rate from students was incredible. The event was a great success for all the E-Cell conveners and the organizing committee.

Total number of students attended- 100





## Webinar on "ENTREPRENEURSHIP FOR YOUTH"

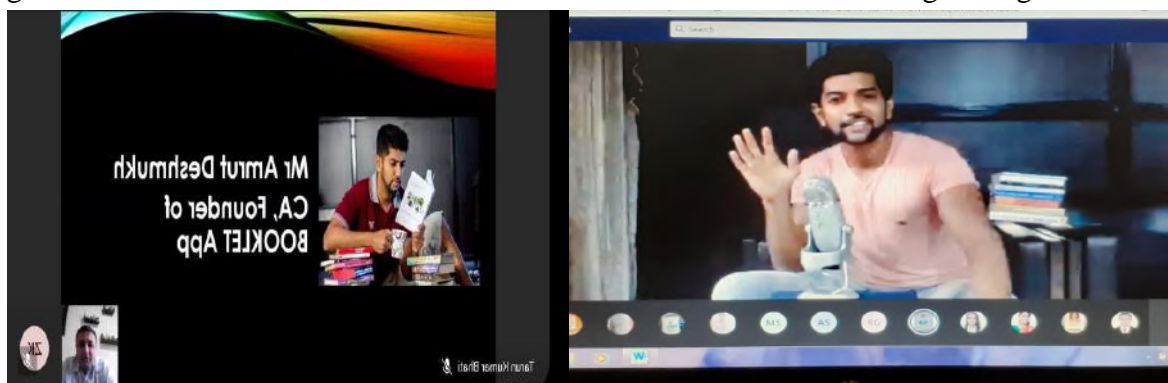
Date of Activity	September 16 <sup>th</sup> , 2020
Target Audience	VSIT Students
Time	5 pm to 6:30 pm
Faculty Member	Dr. Rajendra Patil, Rohini D, J Gunasundari
Students Attended with faculty Members	121+10

Umberto Eco says, "The person who doesn't read lives only one life whilst a reader lives 5000 more lives. Reading is immortality backwards."

In this pandemic situation the E-cell of VSIT provided the students with an entrepreneurial environment by holding a webinar on Entrepreneurship for Youth. The webinar was held on September 16, 2020. The webinar was conducted on MS Teams for 1 hour 30 minutes. The speaker of the event was Mr. Amrut Deshmukh. He completed his education from Institute of Chartered Accountants of India and is now CA and Social Entrepreneur. He is also on the mission of "Make India Read".

The webinar started at 5pm. The anchor of the event greeted and welcomed the audience and the speaker. The webinar was then headed by the speech of Dr. Rajendra Patil (faculty of VSIT). Mr. Amrut Deshmukh introduced the students. He told the students about his journey of entrepreneurial success. Lot of details were given regarding entrepreneurship. He told the students about the responsibilities of an entrepreneur by interpreting small interesting story. He gave information, about – how to create entrepreneur mindset, what to do if you are stuck in a miserable situation, how to learn from failure, etc. He explained the students that entrepreneurship is not all about money, it is more about giving. He holds the session in a creative way by giving examples, sharing his struggle period, telling us the story what his elder brother taught in the early stage of life. He told the students about his experience of 2 start-up failure and how his 3<sup>rd</sup> start-up booklet Guy became successful and how he came up with this idea. After the session with Mr. Amrut Deshmukh there was a Q & A round. In the session many students came up with the questions. This made the whole session far more effective. The webinar was then headed by the Vote of thanks speech.

The session was so informative; it gave students new energy and allowed them to think with different perspective. The participation rate from students was incredible. The event was a great success for all the E-Cell converters and the organizing committee.



## Workshop on Business Analytical using Power BI Executives

<b>Date of activity:</b>	16.07.2020, 23.07.2020, 30.07.2020
<b>Target Audience:</b>	VSIT Students
<b>Time:</b>	5:00 pm to 7:00 pm
<b>Faculty Members</b>	Dr. Rajendra Patil, J Gunasundari, Rohini D

It is aptly said by Peter Sondergaard, “Information is the oil of 21<sup>st</sup> century, and analytics is the combustion engine.”

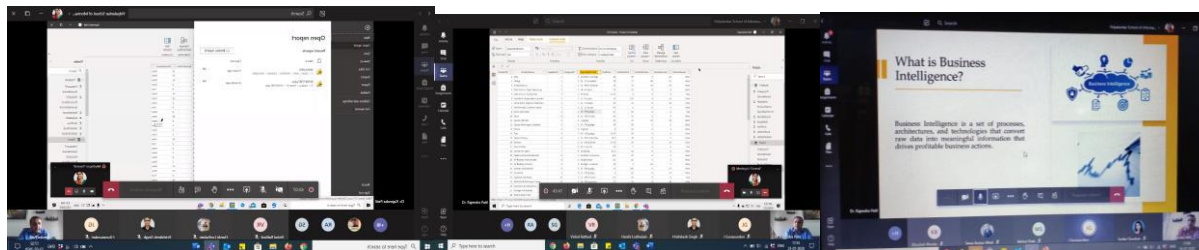
In this pandemic situation the E-cell of VSIT provided the students with an entrepreneurial environment by holding a workshop on Business Analytical using Power BI. The workshop was held on three days- 16<sup>th</sup>, 23<sup>rd</sup> and 30<sup>th</sup> of July 2020. The workshop was conducted on MS Teams for 2 hours. The speaker of the event was Dr. Rajendra Patil. He is an Assistant professor of VSIT under I. T. stream.

On the 16<sup>th</sup> July 2020, he introduced the students with the Power BI application through a power point presentation. A lot of details were given regarding data analysis. He taught the students about this application. He gave information about this application- how to use it, visualising any data any way with Power BI custom visuals, involvement of technology in E-commerce industry. The workshop on the day concluded with the installations of the power BI on to the desktop of the students.

On the 23<sup>rd</sup> July 2020- the day two of the workshop- he asked the students to download the excel sheet and gave a practical view about the data storing. He taught us about data storing in excel sheet. He holded the session in a creative way by giving examples through charts, graphs, etc. He told the students about the user experiences of this application.

On the last day, 30<sup>th</sup> July 2020, the speaker taught the students how to read the data from cloud and URL. The session was so informative hat it gave students an analytical view about the data, its storing, its uses, and how to benefit one’s business by performing accurate analysis of the data. The way to earn money by providing freelancing data analysis. At the end, the students were given a task-based worksheet. **Two** students completed the assignment successfully Harshali L from SYBMS and Vishal from SYBMS. The workshop ended with great success, the participation rate from the students was incredible.

Total Students Attended on **16-07-2020-48, 23-07-2020-27 , 30-07-2020-12**



### *Synopsis Presentation Round I*

Date of activity	8 <sup>th</sup> July- 11 <sup>th</sup> July 2020
Venue	Online Using Microsoft Teams

Final Year Project Quality Assurance Committee of VSIT organized Synopsis Presentation Round I for TYBSc.IT students from 8<sup>th</sup> July to 11<sup>th</sup> July online using Microsoft Teams.

Initially the FYPQAC team started the synopsis round to get it comfortable for students for using the online medium and on 11<sup>th</sup> July we organized five parallel batches running simultaneously on Teams for 3 hrs. It was a great initiative and was a successful synopsis round. The faculty members involved in different batches are Rohini D, Aasha V, Madhavi A, Seema V, Bhavesh S, Laxmikant M, Prabal D, Maitreyi K, Amraja S, Seema B, Geeta S, Ketaki G, Janhavi V, Rajendra Patole, Mithila C.

The activity was conducted under the guidance of Mr. Makarand Deshpande (Adjunct faculty and FYPQAC Mentor), Mr. Asif Rampurawala (Vice-Principal) and Dr. Sarika Chouhan (CAO). It was overall monitored by the HoD's of IT Dept i.e. Sanjeela S, Prachi M, Beena K, Umesh K, Pallavi T and Shajil K.

The main objective of this synopsis round was to get students project topics approved for their Final Year BSc.IT project examination.

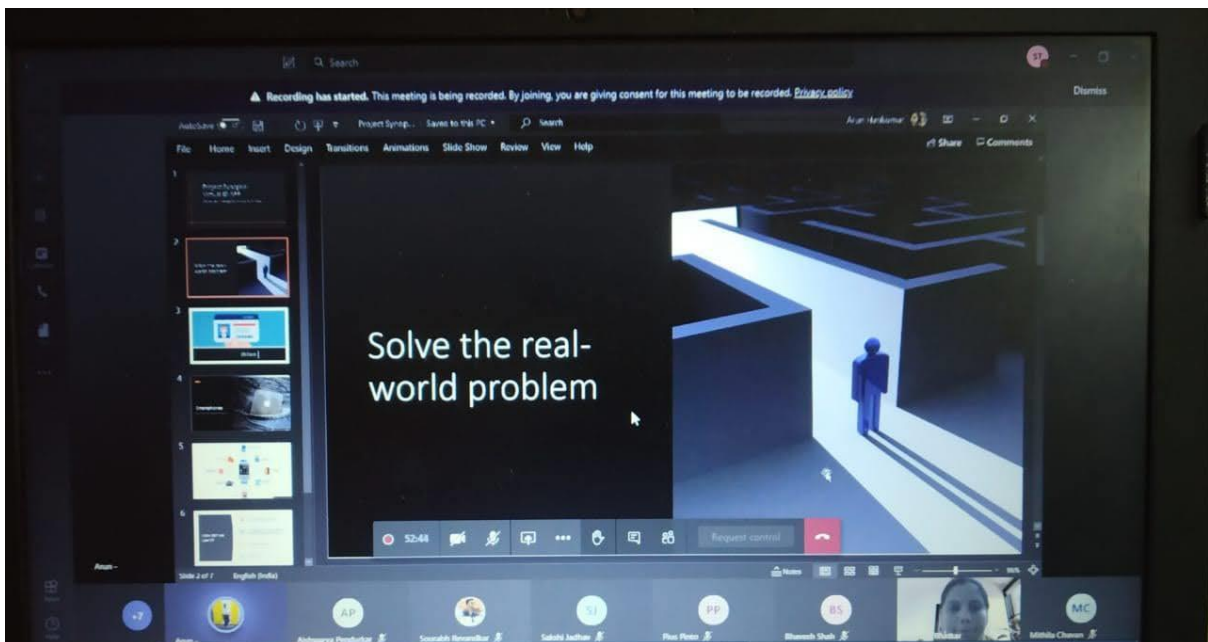
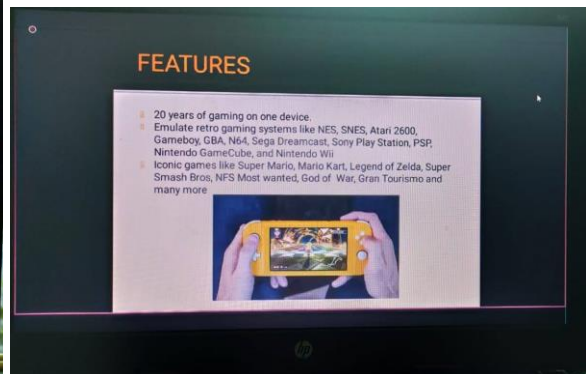
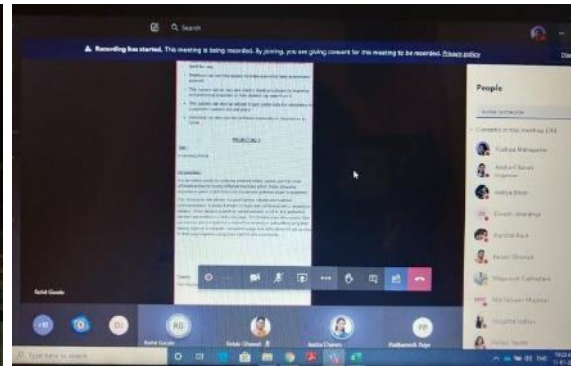
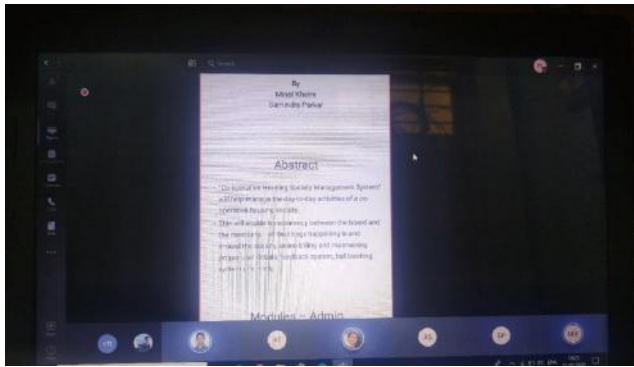
The details of the Synopsis Presentation Round one are as follows:

1. Each student's group of two members was allowed.
2. Minimum three topics to be presented.
3. Presentation included Introduction, Modules, Technology Used, Hardware and Software Requirements.
4. Best of the three topics were selected by the faculty members.

At the end of the Synopsis presentation, 64 groups (127 students) got their project topic approved and guides did self-allocation of their choice of interest.

Final Year Project Quality Assurance Committee Convener: Pushpa M, Payal S, Amraja S





Final Year Project Quality Assurance Committee Convener: Pushpa M, Payal S, Amraja S



## Project orientation session for MSc IT Part 2 2020-21

Date of activity	15 <sup>th</sup> July 2020
Venue	Online Using Microsoft Teams

Final Year Project Quality Assurance Committee of VSIT organized Project orientation session for MSc IT Part 2 2020-21 batch on 15<sup>th</sup> July 2020 in an online mode using Microsoft Teams. The resource person for this orientation program was Dr Rajendra Patil.

The activity was conducted under the guidance of Dr Rohini Kelkar, Mr. Asif Rampurawala (Vice-Principal) and Dr. Sarika Chouhan (CAO). It was overall monitored by Beena Kapadia.

The main objective of this orientation program was to get students aware about what kind of project topics can be there at MSc IT level and how it differs from TYBSc IT projects. Also, guidance is given to students about stick to the same topic for next semester for their actual project development for their Final Year MSc.IT project examination. Also, they have been informed that group must have two members. Total 45 students attended it.

Some glimpse of the event:



Final Year Project Quality Assurance Committee Convener (MSc IT) :  
Beena K.

*Project Orientation and Project topic discussion session # 1*

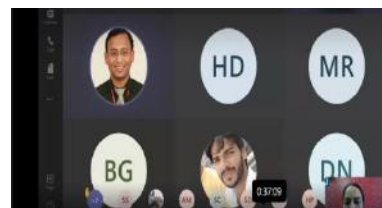
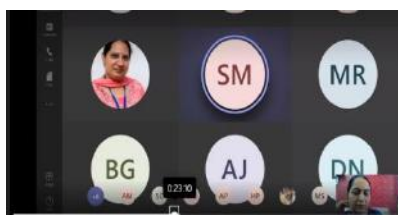
Date of activity	24 <sup>th</sup> July 2020
Venue	Online Using Microsoft Teams

Final Year Project Quality Assurance Committee of VSIT organized Project orientation and Project topic discussion session # 1 for MSc IT Part 2 2020-21 batch on 24<sup>th</sup> July 2020 in an online mode using Microsoft Teams. The resource person for this orientation program was Beena Kapadia.

The activity was conducted under the guidance of Dr Rohini Kelkar, Mr. Asif Rampurawala (Vice-Principal) and Dr. Sarika Chouhan (CAO). It was overall monitored by Dr. Amita Jain, Umesh Koyande and Sanjeela Sagar.

The main objective of this orientation program was to get students synopsis round. Only two groups of students presented the project synopsis. Dr Rajendra Patil sir had further explained in detail about Project topic selection. Total 37 students attended the session.

Some glimpse of the event:



Final Year Project Quality Assurance Committee Convener(MSc IT):  
Beena K

## Synopsis Presentation Round II

Date of activity	Saturday, 25 <sup>th</sup> July 2020
Venue	Online Using Microsoft Teams

Final Year Project Quality Assurance Committee of VSIT organized Synopsis Presentation Round II for TYBSc.IT students Saturday, 25<sup>th</sup> July 2020 online using Microsoft Teams.

The Activity was organized in six parallel batches running simultaneously on Teams for 3 hours. It was a great initiative and was a successful synopsis round. Each batch was handled by a team of three faculty members. The faculty members involved in different batches are Seema B, Aasha V, Janhavi V, Seema V, Spruha M, Akshatha J, Leena J, Dr. Amita J, Prabal D, Ashwini K, Rajendra Patole, Laxmikant M, Kiran D, Geeta S, Kimaya S, Pallavi T, Shajil K and Mithila C.

The activity was conducted under the guidance of Mr. Makarand Deshpande (Adjunct faculty and FYPQAC Mentor), Mr. Asif Rampurawala (Vice-Principal) and Dr. Sarika Chouhan (CAO). It was overall monitored by the HoD's of IT Dept i.e. Sanjeela S, Prachi M, Beena K, Umesh K, Pallavi T and Shajil K.

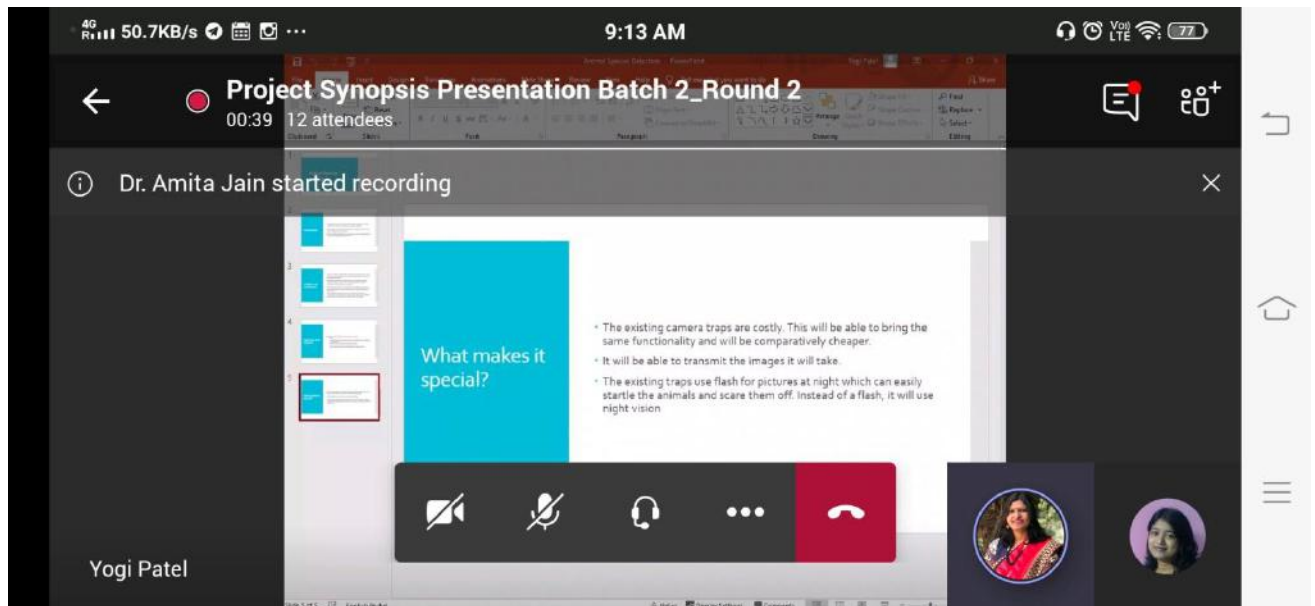
The main objective of this synopsis round was to get students project topics approved for their Final Year BSc.IT project examination.

The details of the Synopsis Presentation Round one are as follows:

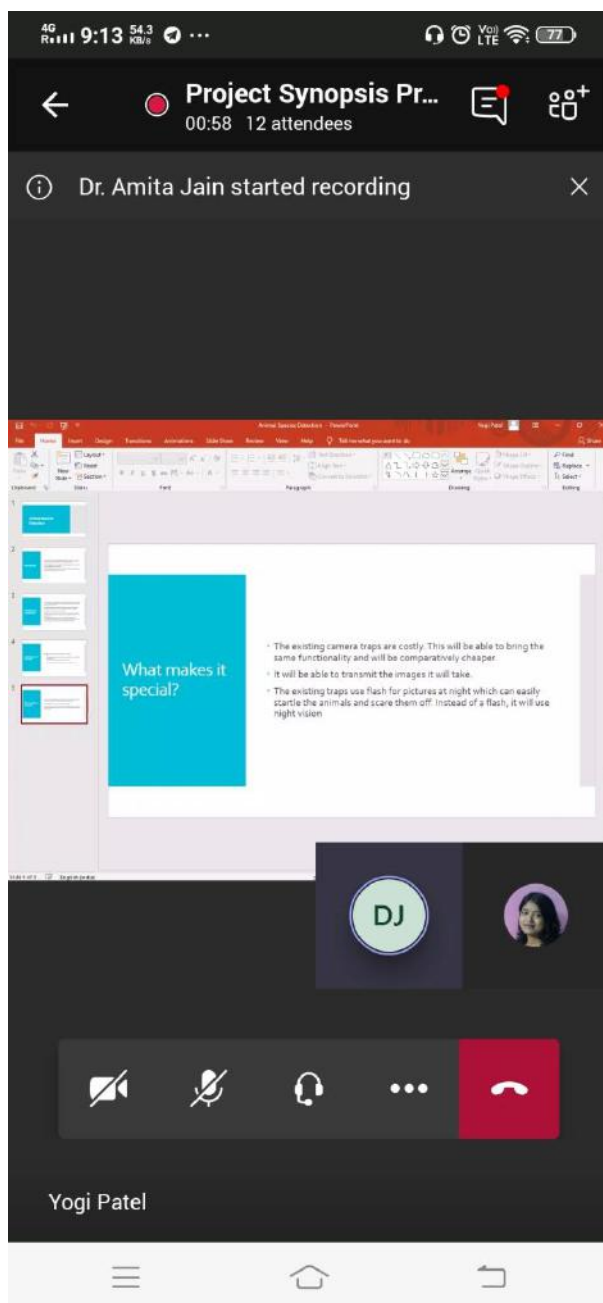
1. Each student's group of two members was allowed.
2. Minimum three topics to be presented.
3. Presentation included Introduction, Modules, Technology Used, Hardware and Software Requirements.
4. Best of the three topics were selected by the faculty members.

At the end of the Synopsis presentation, 32 project topics were approved and many topics got enhanced. Project guides did self-allocation of the topics their interest.

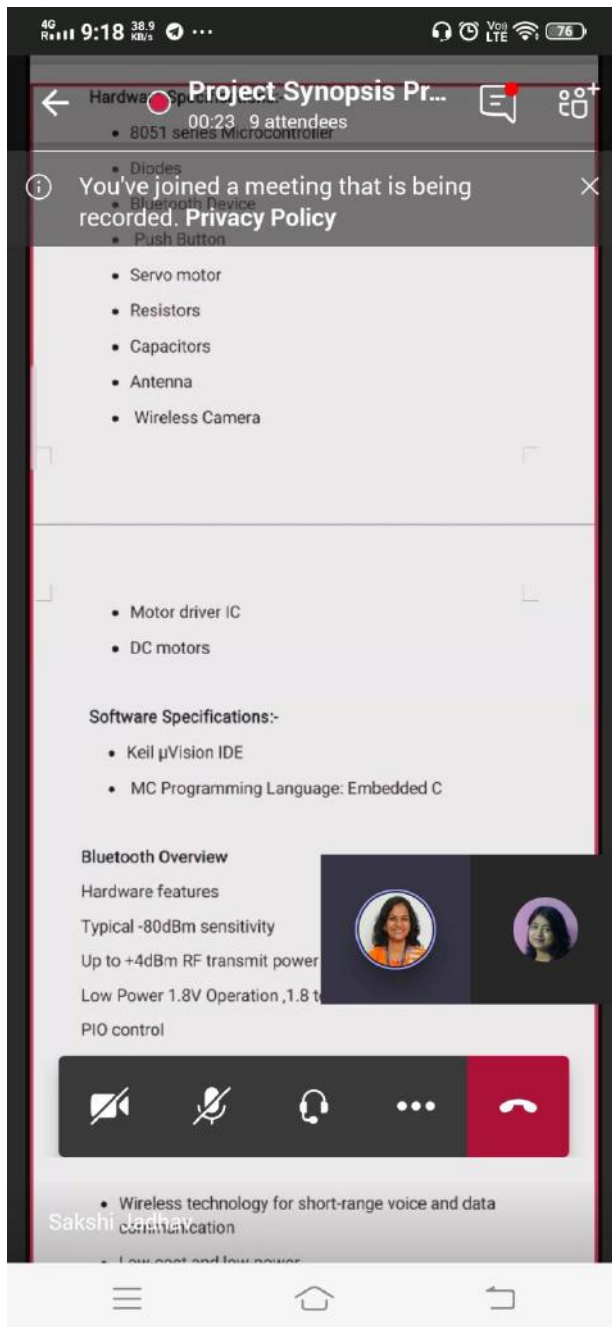
Final Year Project Quality Assurance Committee Convener: Pushpa M, Payal S, Amraja S



Final Year Project Quality Assurance Committee Convener: Pushpa M,  
Payal S, Amraja S







Final Year Project Quality Assurance Committee Convener: Pushpa M,  
Payal S, Amraja S

## Project topic discussion session # 2

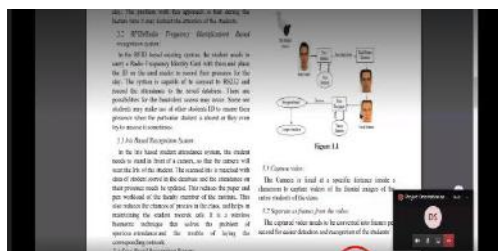
Date of activity	31 <sup>th</sup> July 2020
Venue	Online Using Microsoft Teams

Final Year Project Quality Assurance Committee of VSIT organized Project orientation and Project topic discussion session # 1 for MSc IT Part 2 2020-21 batch on 31<sup>th</sup> July 2020 in an online mode using Microsoft Teams. The resource person for this orientation program was Dr Rajendra Patil. Some more elaboration provided to students by him for selection of project topics.

The activity was conducted under the guidance of Dr Rohini Kelkar, Mr. Asif Rampurawala (Vice-Principal) and Dr. Sarika Chouhan (CAO). It was overall monitored by Beena Kapadia. And Dr. Amita Jain.

The main objective of this orientation program was to get students synopsis round. Only two groups of students presented the project synopsis. Dr Rajendra Patil sir had further explained in detail about Project topic selection. Total 34 students attended the session.

Some glimpse of the event:



1. Introduction:	Brief the problem, current system. Current techniques used in the current system. The limitations of the current system. The proposed method.
2. Problem Statement:	Discuss about your project and problem.
3. Project Objectives	
4. Methodology:	Architecture, illustration of algorithms.
5. Technology:	The technology, hardware.
6. Prospective Plan:	

*Project topic discussion session # 3*

Date of activity	7 <sup>th</sup> Aug 2020
Venue	Online Using Microsoft Teams

Final Year Project Quality Assurance Committee of VSIT organized Project topic discussion session # 3 for MSc IT Part 2 2020-21 batch on 7<sup>th</sup> Aug 2020 in an online mode using Microsoft Teams. The resource person for this orientation program was Dr Rajendra Patil. Some more elaboration provided to students by him for selection of project topics.

The activity was conducted under the guidance of Dr Rohini Kelkar, Mr. Asif Rampurawala (Vice-Principal) and Dr. Sarika Chouhan (CAO). It was overall monitored by Beena Kapadia. And Dr. Amita Jain.

The main objective of this orientation program was to get students synopsis round. Only two groups of students presented the project synopsis. Dr Rajendra Patil sir had further explained in detail about Project topic selection. Total 30 students attended the session.

Final Year Project Quality Assurance Committee Convener(MSc IT):  
Beena K

*Project topic discussion session # 4*

Date of activity	11 <sup>th</sup> Aug 2020
Venue	Online Using Microsoft Teams

Final Year Project Quality Assurance Committee of VSIT organized Project topic discussion session # 4 for MSc IT Part 2 2020-21 batch on 11<sup>th</sup> Aug 2020 in an online mode using Microsoft Teams. The resource person for this orientation program was Dr Rajendra Patil. Some more elaboration provided to students by him for selection of project topics.

The activity was conducted under the guidance of Dr Rohini Kelkar, Mr. Asif Rampurawala (Vice-Principal) and Dr. Sarika Chouhan (CAO). It was overall monitored by Beena Kapadia. And Dr. Amita Jain.

The main objective of this orientation program was to get students synopsis round. Only two groups of students presented the project synopsis. Dr Rajendra Patil sir had further explained in detail about Project topic selection. Total 28 students attended the session.

Final Year Project Quality Assurance Committee Convener(MSc IT):  
Beena K

**Guided Project on Build Full website and certification by Coursera for TYBSc.IT and BMS**

Date of activity	Saturday, 19 <sup>th</sup> September 2020
Venue	Online Using Microsoft Teams

Final Year Project Quality Assurance Committee of VSIT organized Guided Project on Build Full website for TYBSc.IT and BMS students on Saturday, 19<sup>th</sup> September 2020 from 09:00 am to 12:00 noon online using Microsoft Teams.

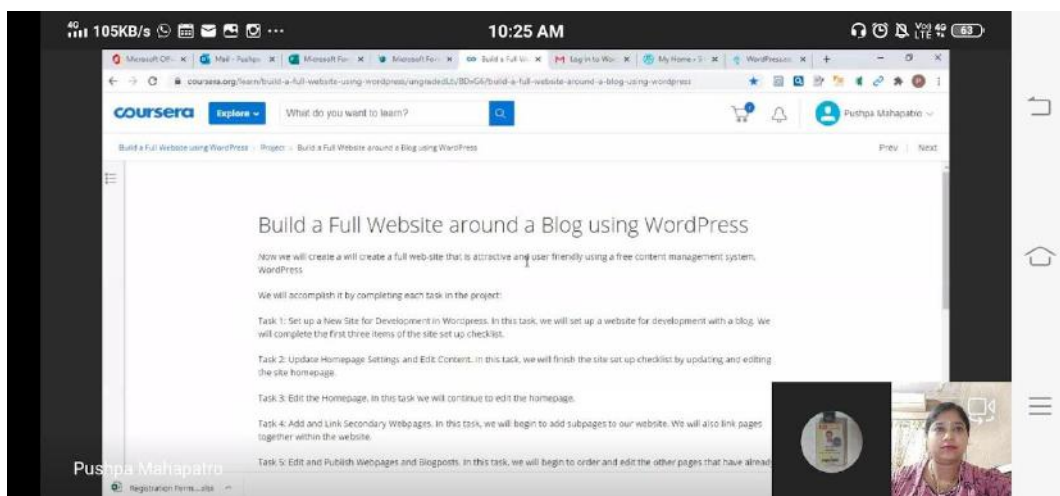
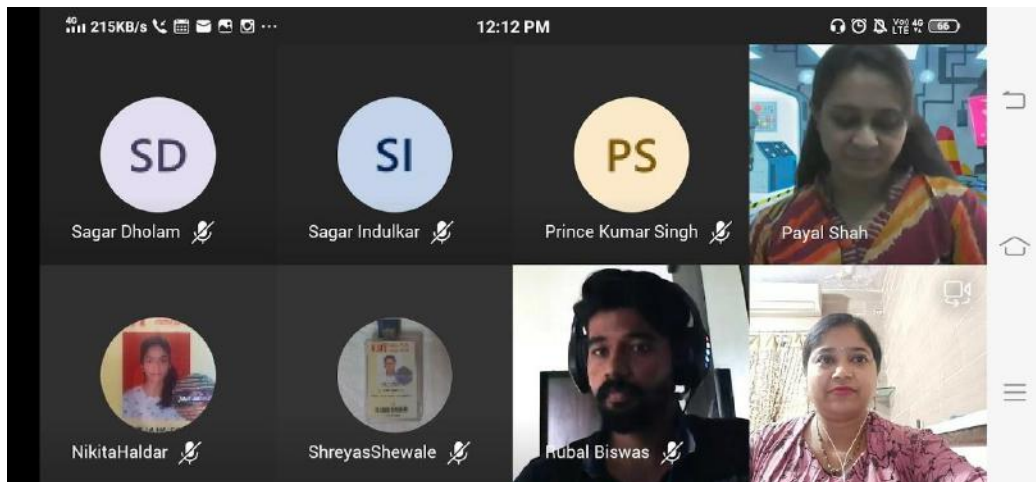
The activity was conducted under the guidance of Mr. Makarand Deshpande (Adjunct faculty and FYPQAC Mentor), Mr. Asif Rampurawala (Vice-Principal), Vijay Gadwe (Vice-Principal), Dr. Sarika Chouhan (CAO) and Dr. N. Lakshmi Kavita. A form was circulated to collect registration from students. Only first 30 participants from IT Dept and 15 Participants were selected for the activity. Students were informed to join using Laptop.

The activity started with introduction to Website design and its importance. The students were asked to login using a link provided to for the course on Coursera. The course fees was Rs. 732/-. But using the link the course was offered free of cost. So students need to login using Google account and watch all videos. On the right side panel, they were allowed to practice the steps as taught in the video. The students performed all the steps and completed the videos. At the end they had to attempt a quiz. For passing 80% marks is required in the quiz. Many students were able to score more than 80% in the first attempt. All students completed the course and received certificate from Coursera. The main takeaway of the activity was that students should learn and get certified from Coursera. They should share their achievement on LinkedIn and attach the certificate in Project Black Book. Also they should create their website to publicize their project. In the feedback form many students not only shared the certificate but also shared the website they created. The activity was very well received by the students. The feedback of the activity was 4.5.

The activity was conducted by Ms. Pushpa Mahapatro, Mr. Sagar Gaikwad and Ms. Payal Shah. Students got an experience to learn and interact with the students of other departments. Students were very happy as they learnt a lot and got certificate from Coursera free of cost.

Final Year Project Quality Assurance Committee Convener: Pushpa M,  
Sagar G





Final Year Project Quality Assurance Committee Convener: Pushpa M,  
Sagar G



Final Year Project Quality Assurance Committee Convener: Pushpa M,  
Sagar G

**Guided Project on Build Full website and certification by Coursera for TYBSc.IT and CMA Dept**

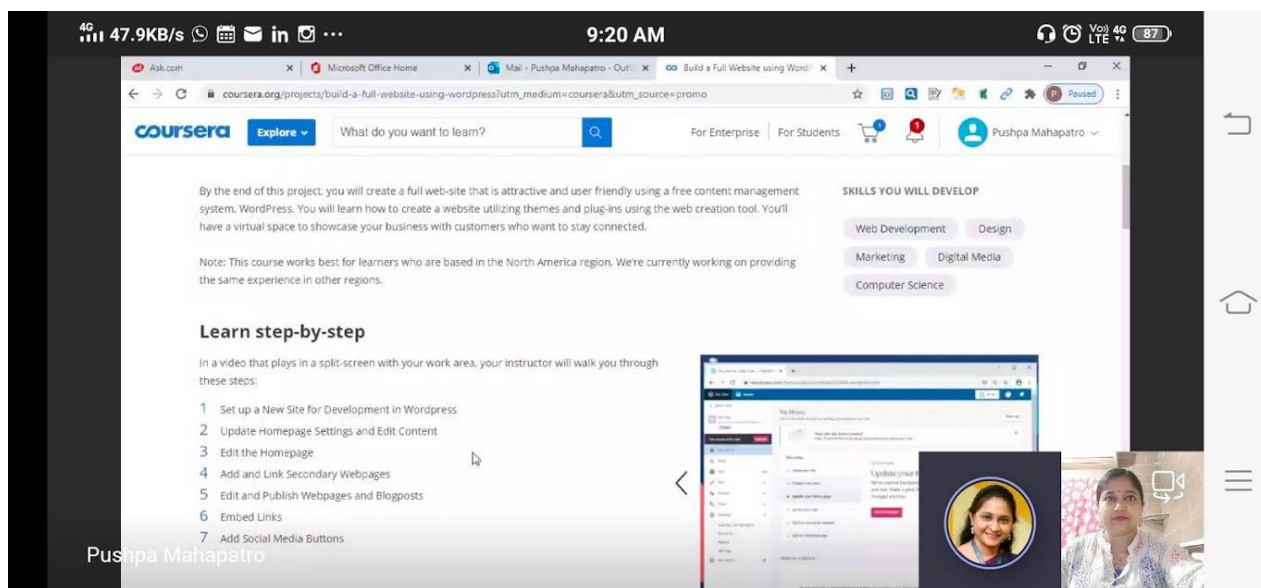
Date of activity	Saturday, 26 <sup>th</sup> September 2020
Venue	Online Using Microsoft Teams

Final Year Project Quality Assurance Committee of VSIT organized Guided Project on Build Full website for TYBSc.IT and BMS students on Saturday, 26<sup>th</sup> September 2020 from 09:00 am to 12:00 noon online using Microsoft Teams. As students response was good and students wanted session II of the activity. So the activity was conducted under the guidance of Mr. Makarand Deshpande (Adjunct faculty and FYPQAC Mentor), Mr. Asif Rampurawala (Vice-Principal), Vijay Gadwe (Vice-Principal), Dr. Sarika Chouhan (CAO) and Dr. N. Lakshmi Kavita. A form was circulated to collect registration from students. Only first 30 participants from IT Dept and 15 Participants were selected for the activity. Students were informed to join using Laptop.

The activity stated with introduction to Website design and its importance. The students were asked to login using a link provided to for the course on Coursera. The course fees was Rs. 732/-. But using the link the course was offered free of cost. So students need to login using Google account and watch all videos. On the right side panel, they were allowed to practice the steps as taught in the video. The students performed all the steps and completed the videos. At the end they had to attempt a quiz. For passing 80% marks is required in the quiz. Many students were able to score more than 80% in the first attempt. All students completed the course and received certificate from Coursera. The main takeaway of the activity was that students should learn and get certified from Coursera. They should share their achievement on LinkedIn and attach the certificate in Project Black Book. Also they should create their website to publicize their project. In the feedback form many students not only shared the certificate but also shared the website they created. The activity was very well received by the students. The feedback of the activity was 4.5.

The activity was conducted by Ms. Pushpa Mahapatro, Mr. Sagar Gaikwad and Ms. Payal Shah. Students got an experience to learn and interact with the students of other departments. Students were very happy as they learnt a lot and got certificate from Coursera free of cost.

**Final Year Project Quality Assurance Committee Convener: Pushpa M, Sagar G**



Final Year Project Quality Assurance Committee Convener: Pushpa M,  
Sagar G





### *Synopsis Presentation Round 3*

Date of activity	Saturday, 03 <sup>rd</sup> Oct 2020
Venue	Online Using Microsoft Teams

Final Year Project Quality Assurance Committee of VSIT organized Synopsis Presentation Round 3 for TYBSc.IT students Saturday, 03<sup>rd</sup> Oct 2020 online using Microsoft Teams.

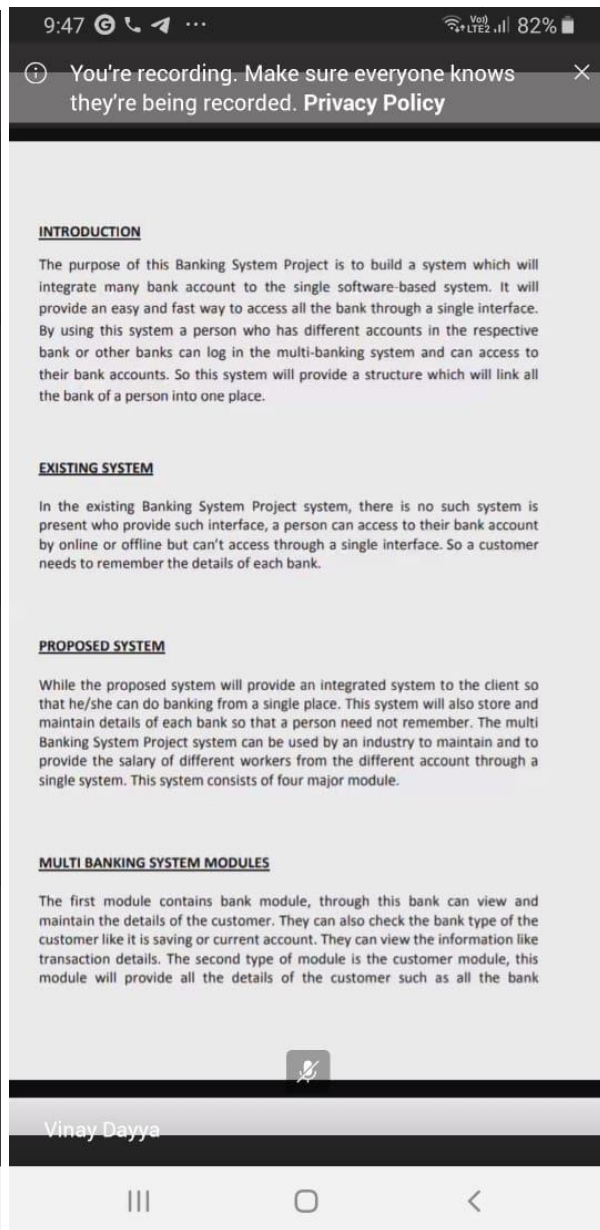
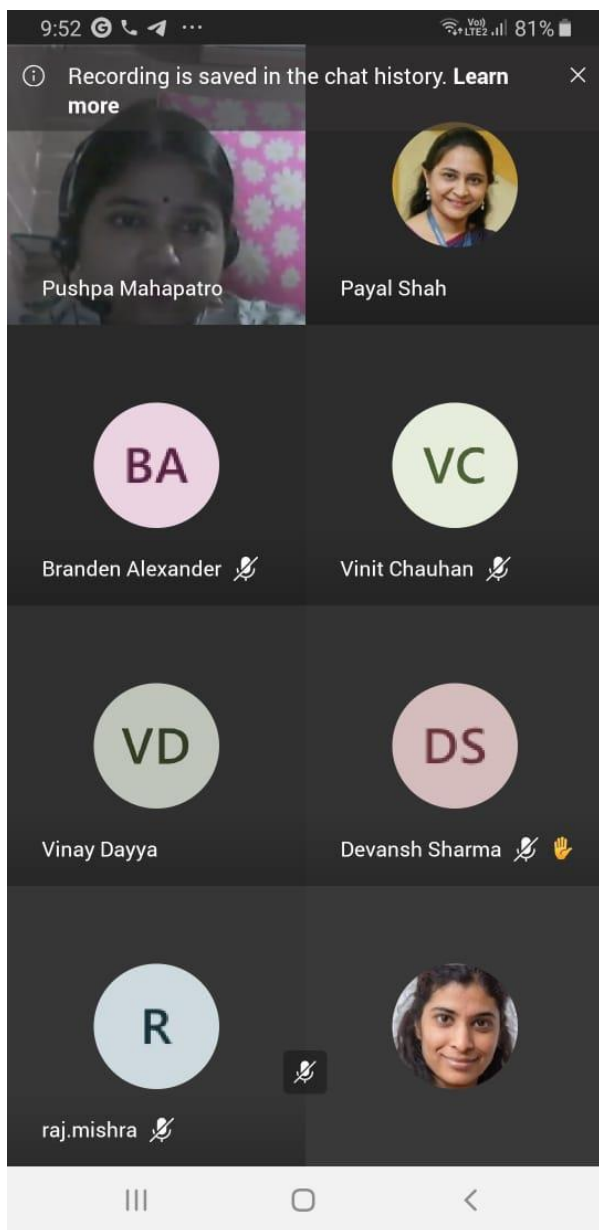
The activity was conducted under the guidance of Mr. Makarand Deshpande (Adjunct faculty and FYPQAC Mentor), Mr. Asif Rampurawala (Vice-Principal) and Dr. Sarika Chouhan (CAO). A MSform was circulated to collect information from students about project partners and proposed topics. The main objective of this synopsis round was to get students project topics approved for their Final Year BSc.IT project examination.

The details of the Synopsis Presentation Round one are as follows:

1. Each student's group of two members was allowed.
2. Minimum three topics to be presented.
3. Presentation included Introduction, Modules, Technology Used, Hardware and Software Requirements.
4. Best of the three topics were selected by the faculty members.

We received 24 responses on the form till Friday, 02<sup>nd</sup> October 2020 by 2:00 pm. 17 groups presented the synopsis and 07 topics got approved. The synopsis presentation was conducted by Ms. Pushpa Mahapatro, Ms. Payal Shah and Ms. Amraja Shivkar.

Final Year Project Quality Assurance Committee Convener: Pushpa M,  
Payal S, Amraja S



Final Year Project Quality Assurance Committee Convener: Pushpa M,  
Payal S, Amraja S

## Workshop on Web Hosting

Date of activity	10 <sup>th</sup> October 2020
Venue	Online on Microsoft Teams
Time	9:00 am to 11:00 am

Final Year Project Quality Assurance Committee of VSIT had organised a workshop on Webhosting for students. It was a Level2 course for those who completed their Coursers Certification Course on guided project. The workshop was conducted by Ms Payal Shah. The event was co-hosted by Ms. Pushpa Mahapatro, Mr. Sagar Gaikwad and Ms. Amraja Shivkar.

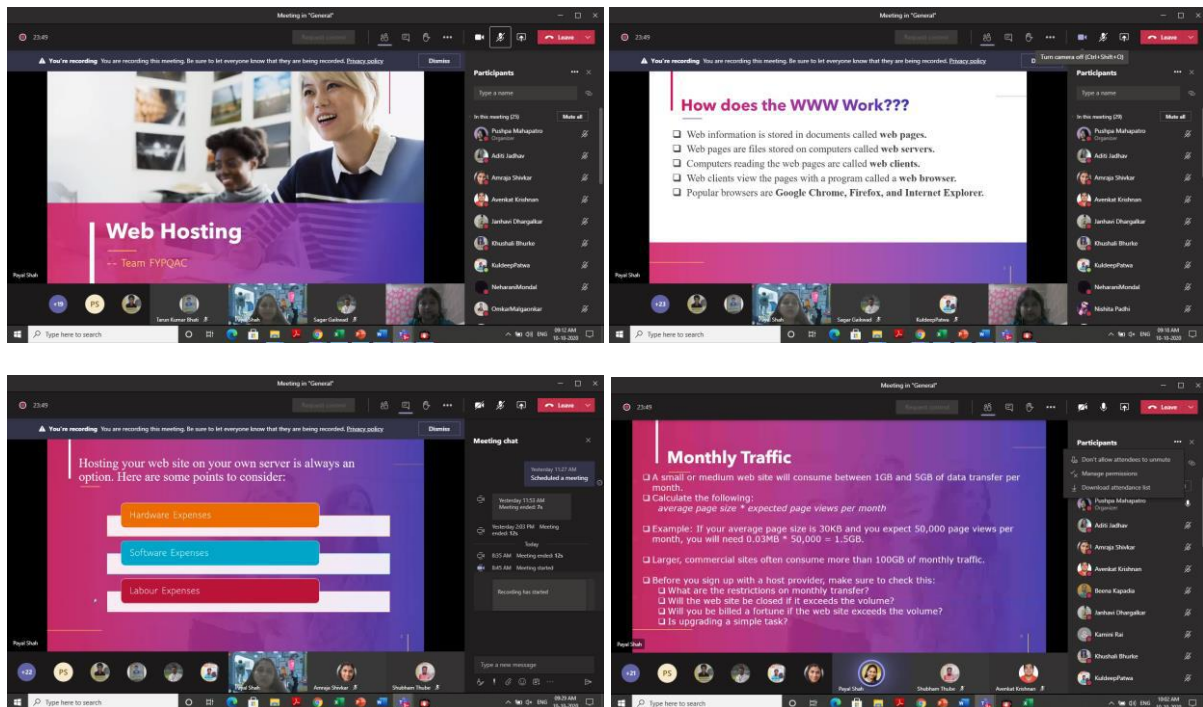
The even started sharp at 9 am. Since the audience involved students from all the courses hence Ms. Payal described the entire process of Web Hosting in detail, so it becomes very easy to understand for all of them. Ms. Payal nicely explained difference

between terms like 'Http' and 'Https'. Students also got to learn various things like- need of a web server, meaning of web client, how we create websites and email accounts etc.

Students actively participated in the hands-on session and they enjoyed it wholeheartedly. Students asked various doubts related to Web server and ISP, which were effectively solved by Ms. Payal.

At the end of the session students were made to solve a puzzle in which all the students performed extremely well. Finally feedback of the session was taken after which the session was concluded. Total 26 students were selected based on registrations. Five faculty members were present for the activity. The activity was very well received by students.





## **A Report on the “Research and Methodology in Commerce and Management.”**

**Organized by** – FYPQAC Committee.

**Venue/Platform** – MS Teams.

**Date** – 24/10/2020 (Saturday).

**Time** – 12pm to 1:30pm

**Student Attendees** – 150

**Faculty Attendees** – 5

**Guest speaker/Lecturer** – Dr. Bhawna Agarwal, Professor, Amity University, Noida.

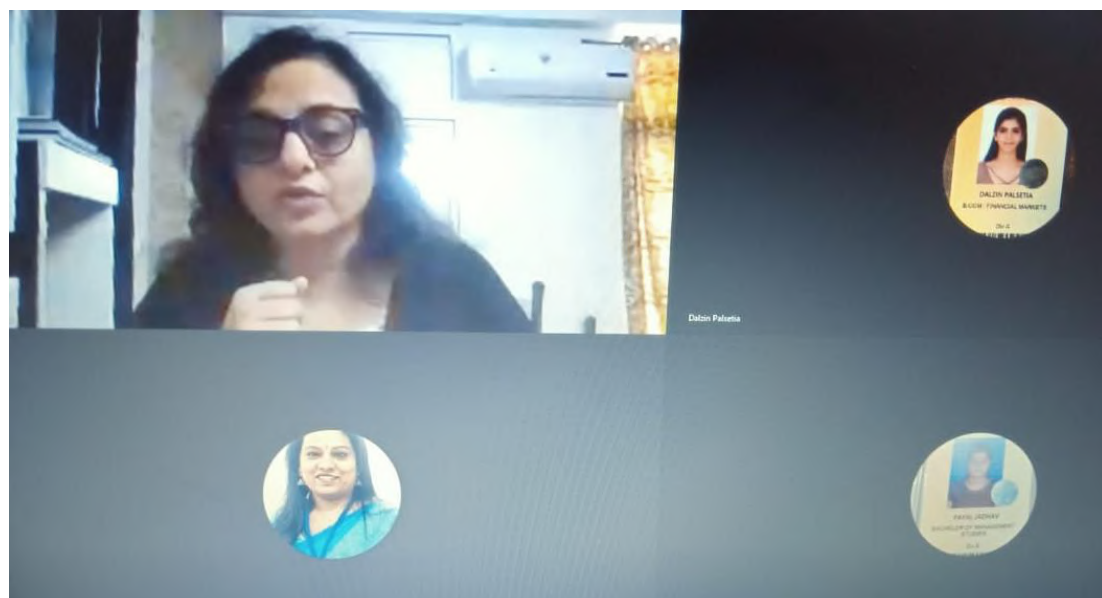
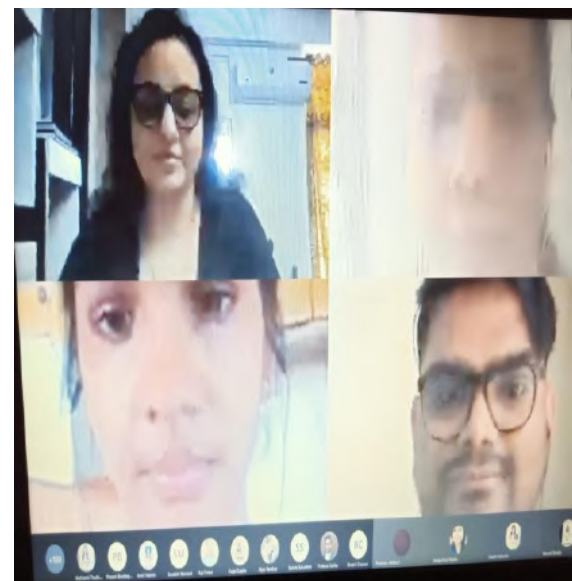
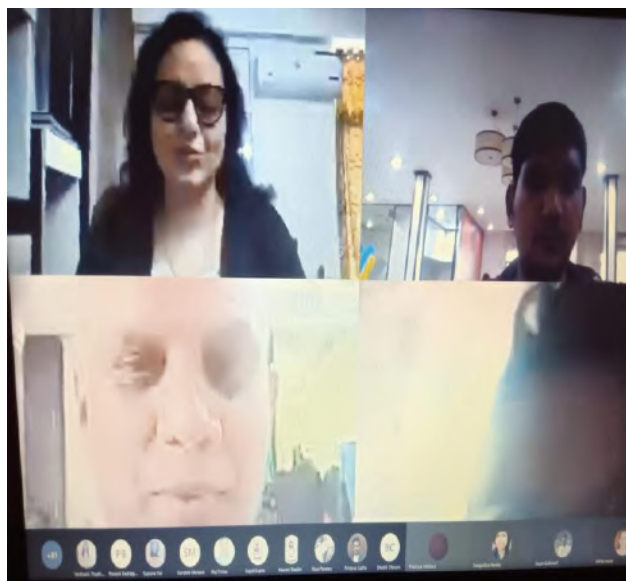
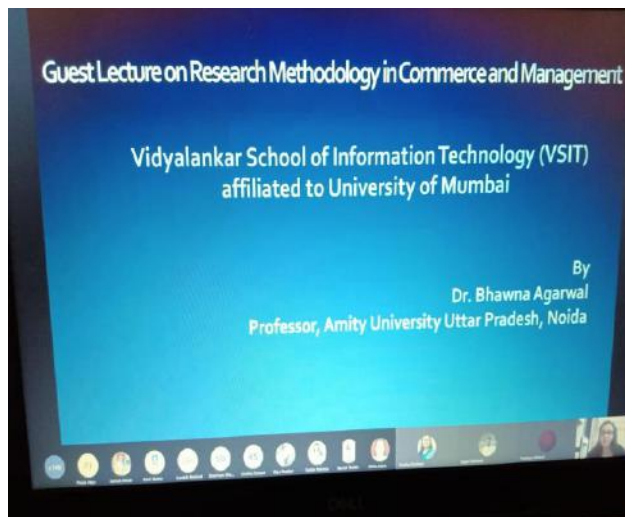
The session was conducted for all the TY management and commerce students. The session commenced by introducing the guest speaker. Prof. Pooja Jogu gave a brief introduction of the speaker to all the students present and then handed over the session to the guest speaker.

The guest speaker too over the session and started addressing the attendees of the webinar. The session was an interactive session where all the attendees took active participation in the webinar and answered all the question the speaker with great enthusiasm. The speaker started the session by explaining the meaning of the word research and also asked the students to tell the meaning of the word according to them. Throughout the session she had a good interaction with all the students. She cleared all the doubts of the students and also explained them the importance of the main topics of research. She guided the students about how to write a good research paper.

She then explained the uses of standard deviation and gave some examples of how they are used. She explained the step by step research process to the students. Later Prof. Sindhu Krishnan concluded the session by giving the VOT to the guest speaker. The session ended at 1:25pm.

**Here are some glimpses of the session, have a glance through it –**





## **A Report on the “Webinar on Review of Literature.”**

**Organized by** – FYPQAC Committee.

**Venue/Platform** – MS Teams.

**Date** – 31/10/2020 (Saturday).

**Time** – 1:00pm – 2:00pm.

**Attendees** – 130 students.

**Guest speaker/Lecturer** – Dr. Sangeeta Gupta, Professor, MERI, New Delhi.

The session was conducted for all the TY management and commerce students. The session commenced by introducing the guest speaker. Prof. Pooja Jogu gave a brief introduction of the speaker to all the students present and then handed over the session to the guest speaker.

The guest speaker too over the session and started addressing the attendees of the webinar. She began the session by giving the students a brief idea about what is review of literature and explained its definition. She also shared some examples of review of literature. She then explained the importance of review of literature and explained that a review of literature can only be done once the topic of the research is fixed. She shared different methods by which one can write the review of literature by using different books, sites, published papers, etc. she also shared some important and popular sites that could be used by students to find the review of literature. She practically showed the students how to use the sites. She then explained the features of google scholar practically and the way it can be used in different ways as per one's requirements. She explained how add research papers from google scholar to the google library and how to make different folders depending upon the topic of the paper for future use. She also explained the uses of making a profile, advance search, alerts, metrics, etc. she gave step by step formation of review of literature. She had also shown the table format in which one can add the information of the material for writing the review of literature.

She gave steps to write the review of literature that included topical order, chorological order, problem cause solution order, general to specific order, specific to general order, reference of the sites and books used, software used to manage the referencing, to avoid plagiarism and do a plagiarism check. She also shared the common mistakes made while writing the review of literature.

The session ended by 2:20pm by thanks giving to the guest speaker by Prof. Pooja Jogu.

Here are some glimpses of the session, have a glance through it –

### Example

- Cooking a Dish
- Writing answer of a question
- Writing a research paper
- Writing a research project in your final year

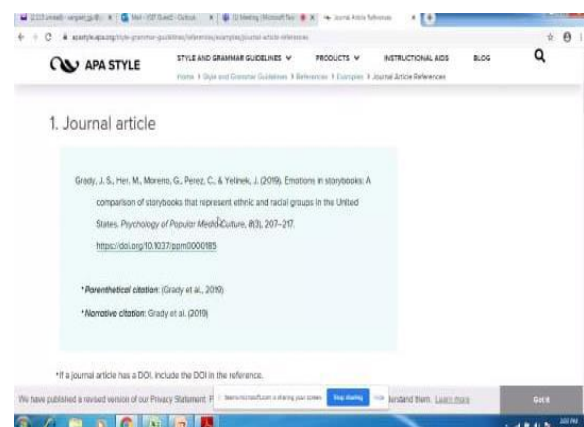
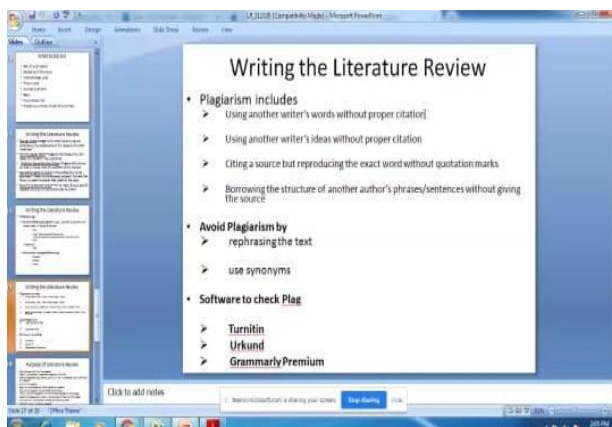
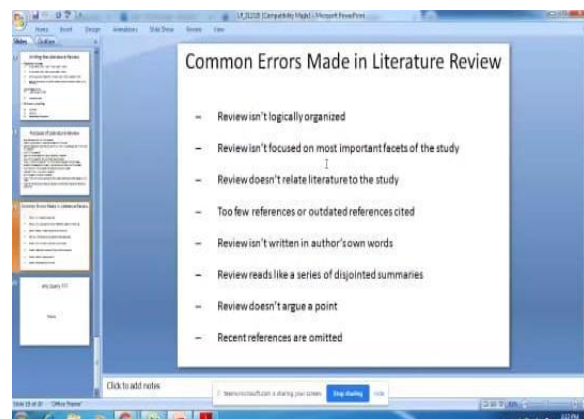


### Identification of research topic

- Mostly your professor assign you a topic
- In other case
  - First understand what you want to do
  - Read recently published papers
  - Then search website of libraries of reputed institutes
  - Online Sources
- Then select a topic



### Sources of Literature Review



**Extracting Relevant Information**

- Reading a research Paper/Article
  - Read the title and understand it because it is the main conclusion of the study
  - Then read Abstract it gives you all information related to
    - Research problem
    - Purpose of the study
    - Methods
    - Major findings
    - Result etc.
  - If the abstract is not related to your area leave the paper
  - Read the Introduction give idea of the background (Skip if you have basic idea of the topic)
  - Read the methods and result helps you in deciding your methodology or some time give gaps
  - Discussion and conclusion states the future scope of the study again helps in finding out the gaps
  - Lastly References it gives you some more studies to refer.

Click to add notes

Google Scholar

Top publications

Categories	English	10-2000	10-2000
1. Nature	305	652	
2. The New England Journal of Medicine	305	679	
3. Science	305	679	
4. The Lancet	305	679	
5. IEEE Conference on Computer Vision and Pattern Recognition	223	394	
6. Advanced Materials	223	394	
7. Nature Communications	223	394	
8. Cell	223	417	
9. Chemical Reviews	207	438	
10. Chemical Society Reviews	207	438	
11. Journal of the American Chemical Society	228	324	
12. Angewandte Chemie	228	324	
13. Proceedings of the National	228	324	

Industrial Marketing Management

The International Journal of Marketing for Industrial and High-Tech Firms

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PJ

Pooja Jogu

Lay Maru

Bhawna Yadav

Suchita Pednekar

Santosh Gupta

Gauri Kambli

VSIT Guest2

VSIT Guest2

VSIT Guest2



## **A Report on the “Formulation of Research Problem.”**

**Organized by** – FYPQAC Committee

**Date** – 07/10/2020 (Saturday).

**Time** – 11:00am – 1:00pm

**Attendees** – 154

**Guest speaker/Lecturer** – Dr. Pooja Jain, Associate Professor, CHRIST University.

The session was conducted for all the TY management and commerce students. The session commenced by introducing the guest speaker. Prof. Pooja Jogu gave a brief introduction of the speaker to all the students present and then handed over the session to the guest speaker.

The guest speaker too over the session and started addressing the attendees of the webinar. She began the session by giving the students a brief idea about what is research problem and explained its definition. She also gave examples of Bangalore traffic and waste management as a problem present there. Further discussed the various sources from where one can find a research problem idea. She then explained the importance of well-defined research problem. Next, she shared the process of identification of a problem from the field of interest, criteria for selection. She gave an example of organic food and different topics related to it for research and formulation of investigating questions. Then she had shown how to convert selected problem into research problem, how to develop a good title of the study, developing conceptual model, defining the objective of problem, formulation of hypothesis, operational definition of problem, delimiting the scope of study and types of variable.

She explained the whole pattern of research problem with the help of an example of organic food. It was very interactive session where there was constant conversation with the help of the chat box. She did a small activity at the end of the session where she asked the students to identify some things and also had a quiz for the students. The session ended by rendering vote of thanks to the guest speaker by prof. pooja Jogu by 12:50pm.



Here are some glimpses of the session, have a glance through it –



**CHRIST**  
Deemed to be University

## Formulation of Research Problem

Dr Pooja Jain  
Associate Professor  
CHRIST( Deemed to be University)

**MISSION**

CHRIST is a nurturing ground for an individual's holistic development to make effective contribution to the society in a dynamic environment

**VISION**

Excellence and Service

**CORE VALUES**

Truth is God's Word  
Love is God's Will  
Faith is God's Gift  
Service is God's Calling




### Research Problem means .....

<https://www.menti.com/ohzid387qf>

digit code 63 80 64 3



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### RESEARCH PROBLEM


is a definite or clear expression [statement] about **an area of concern**, a **condition to be improved upon**, a **difficulty to be eliminated**, or a **troubling question that exists in scholarly literature, in theory, or within existing practice** that points to a need for meaningful understanding and deliberate investigation



### Sources of problem



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### Importance of well defined research problem


A research problem may take a number of forms, from the very simple to the very complex.

The way you formulate a problem determines almost every step that follows:


- the type of study design that can be used;
- the type of sampling strategy that can be employed;
- the research instrument that can be used or developed;
- the type of analysis that can be undertaken.



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### Process of identification




MARKETING

**1. Identify a broad field or subject area of interest to you**







HRM




Finance



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### Criteria for selection



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### Organic food



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How do I pick a problem?

- Identify Research gaps
- Tentative topic finalisation

Formulate Investigating questions

What should be done to increase the customer base of organic products in the domestic market?

Rationale behind the study (Why aspects)

CHRIST Dedicated to be University	
Converting selected problem into research problem	
SELECTED PROBLEM	RESEARCH PROBLEM
What should be done to increase the customer base of organic products in the domestic market?	What are the Factors affecting the purchase intention of consumers for organic products?

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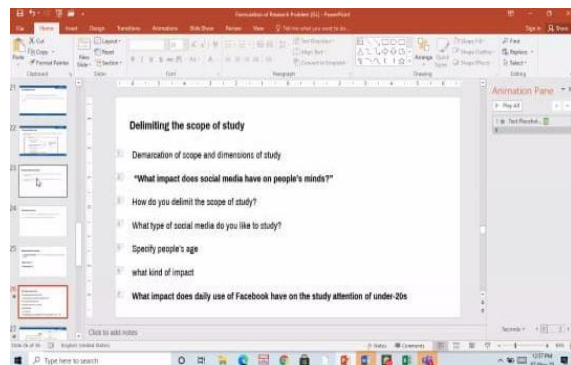
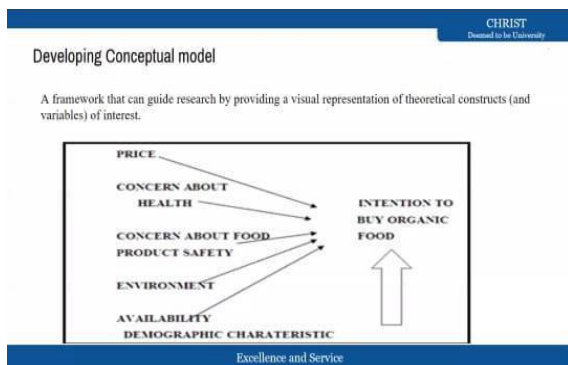
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### Developing Title of study

- TITLE should be descriptive, direct, appropriate, interesting, concise, precise, and should not be misleading
- A good title contains the fewest possible words that adequately describe the contents and/or purpose of your research paper

What should be the title in case of organic food study?

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### Types of variables

- Dependent and independent variables

If one variable depends upon or is a consequence of the other variable, it is termed as a **dependent variable**

The dependent variable is the variable of primary interest to the researcher.

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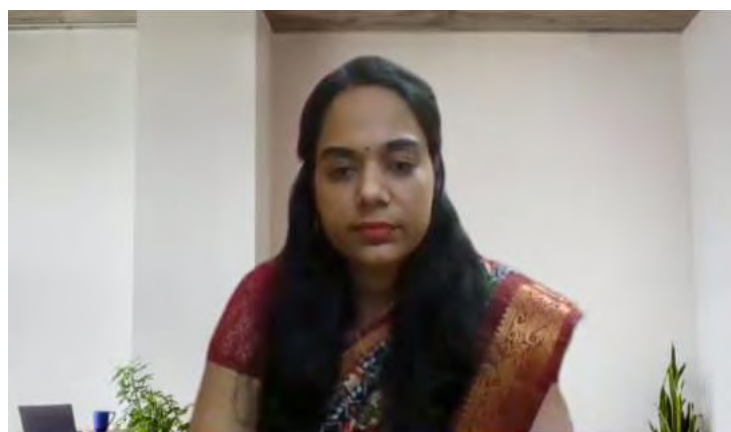
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### Operational definition of concepts

An **operational definition** is how we (the researcher) decide to measure the variables.

Organic products ???

Purchase intention ???



*Project Guidance Review by Industry Mentor*

Date of activity	October, November 2020
Venue	Online Using Microsoft Teams

Final Year Project Quality Assurance Committee of VSIT organized Project Guidance Review by Industry Mentor online using Microsoft Teams.

The activity was conducted under the guidance of Mr. Makarand Deshpande (Adjunct faculty and FYPQAC Mentor).

The sessions are conducted as follows:

Sr. No.	Date	Faculty Name		
1	10 <sup>th</sup> Oct 2020	Akshatha Jain (1:30 pm – 2:20 pm)	Dr. Amita Jain (2:20 pm - 3:00 pm)	
2	17 <sup>th</sup> Oct 2020	Beena Kapadia (1:30 pm – 2:20 pm)	Amraja Shivkar (2:20 pm - 3:00 pm)	
3	24 <sup>th</sup> Oct 2020	Geeta Sahu (1:30 pm – 2:00 pm)	Janhavi Vadke (2:00 pm - 2:30 pm)	Bhaves Shah (2:30 pm - 3:00 pm)
4	31 <sup>st</sup> Oct 2020	Kimaya Shelar (1:30 pm – 2:00 pm)	Kiran Datar (2:00 pm - 2:30 pm)	Laxmikant Manchekar (2:30 pm - 3:00 pm)
5	31 <sup>st</sup> Oct 2020	Ashwini Koyande (3:00 pm - 3:30 pm)	Pushpa Mahapatro (3:30 pm - 4:00 pm)	
6	Tue, 10 <sup>th</sup> Nov 2020	Ketaki Ghawali (5:00 pm to 6:00 pm)		
7	Wed, 11 <sup>th</sup> Nov 2020	Maitreyi Joglekar (5:00 pm to 5:45 pm)	Mithila Chavan (5:45 pm to 6:30 pm)	
8	Thu, 12 <sup>th</sup> Nov 2020	Madhavi Amondkar (5:00 pm to 5:45 pm)	Dr. Sarika Chauhan (5:45 pm to 6:00 pm)	
9	Tue, 24 <sup>th</sup> Nov 2020	Seema Bhatkar (5:00 pm to 5:45 pm)	Seema Vishwakarma (5:45 pm to 6:30 pm)	
10	Wed, 25 <sup>th</sup> Nov 2020	Prabaldeep Das (5:00 pm to 5:45 pm)		
11	Thu, 26 <sup>th</sup> Nov 2020	Snehal Tandale (5:00 pm to 5:45 pm)		

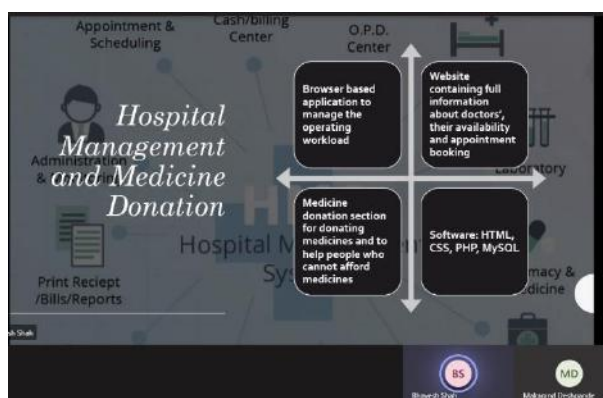
Final Year Project Quality Assurance Committee Convener: Pushpa M, Payal S, Amraja S

12	Fri, 27 <sup>th</sup> Nov 2020	Pallavi Tawde (5:00 pm to 5:45 pm)	Rajendra Patole (5:45 pm to 6:30 pm)	
13	Sat, 28 <sup>th</sup> Nov 2020	Spruha More (2:00 pm to 2:30 pm)	Ujwala Sav (2:30 pm to 3:00 pm)	Umesh Koyande (3:00 pm to 3:30 pm)
14	Sat, 28 <sup>th</sup> Nov 2020	Hrishikesh Tendulkar (3:30 pm to 4:00 pm)	Shajil Kumar PA (4:00 pm to 4:30 pm)	

Project guides prepared a presentation (1 slide per project) and presented their project. The common discussion during the session (for each project):

1. Requirements and Objectives of the project
2. Technology used and its importance
3. Any difficulties or challenges
4. Status of the project
5. Enhancements in the project

The sessions were scheduled and monitored by Ms. Pushpa Mahapatro and Ms. Amraja Shivkar. Total 28 Project Guides participated in the review.



Final Year Project Quality Assurance Committee Convener: Pushpa M, Payal S, Amraja S



Final Year Project Quality Assurance Committee Convener: Pushpa M,  
Payal S, Amraja S



## Seminar on Final Year Project Documentation

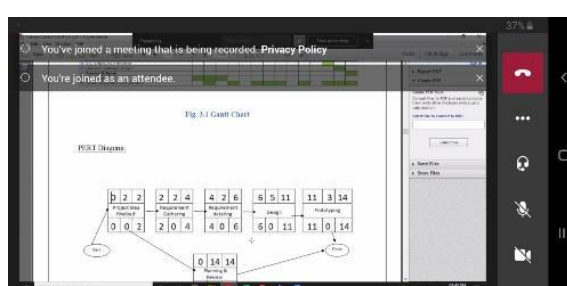
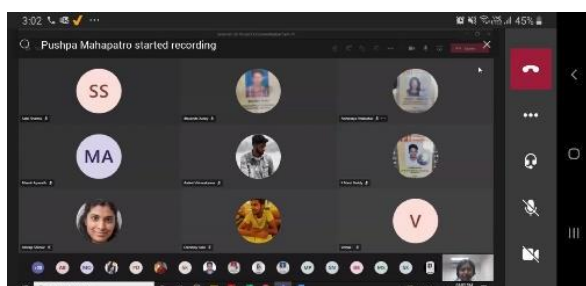
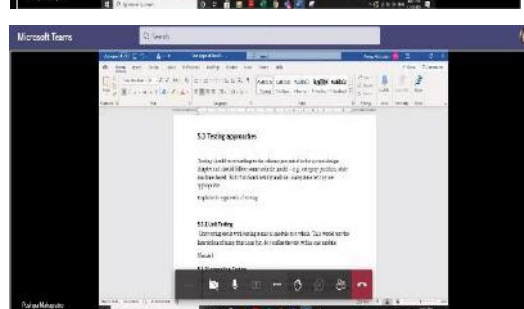
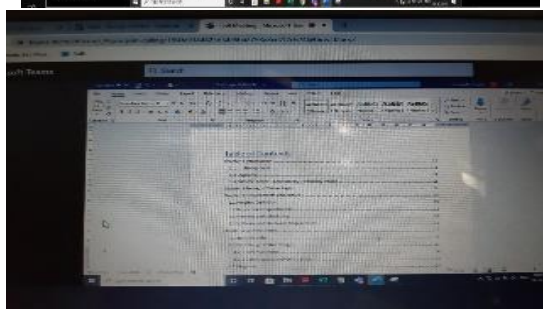
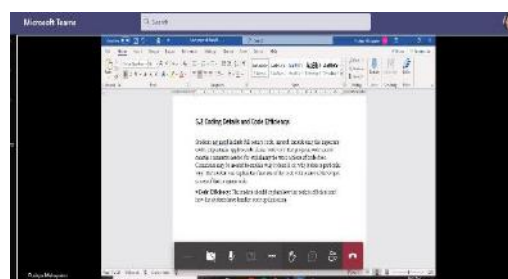
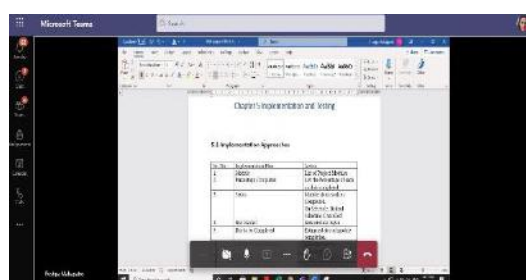
Final Year Project Quality Assurance Committee of Vidyalankar School of Information Technology had organised “Workshop on Final Year Project Documentation” for TYBSc.IT students on 02nd March, 2021. It was an online session, conducted on MS-Teams Platform by Ms. Pushpa Mahapatro and Ms. Amraja Shivkar.

The presentation was prepared by Ms. Pushpa Mahapatro. The session began sharp at 3.00 pm. Students were asking their doubts in chatbox. The session included details of Project Documentations for Semester VI. Speakers of the session explained the importance of participating in various competitions and significance of project related course certificates on the 1st page of their black books. They informed students about the common mistakes in Semester V documentations and presentation skills during Project Viva. The auto generation of Table of Contents, Table of Tables and Table of Figure using MS Word was effectively explained in this session by Ms. Pushpa Mahapatro. It helped students to clarify their doubts and improve their final year project documentation for Sem VI.

**Date:** 02<sup>nd</sup> March 2021

**Time:** 03.00 pm to 4.00 pm

**Photos:**



## Guest Lecture on Implementation of Testing Tools

Final Year Project Quality Assurance Committee and Software Quality Assurance subject of Software Development Cluster of Vidyalankar School of Information Technology has organised a guest lecture on "Implementation of Testing Tools" for TYBSc.IT students on 9th March, 2021. It was an online session, conducted on MS-Teams Platform. The guest speaker of this session was Mr. Swetank Prasad who is our alumni and now working as Senior Business Analyst in Larsen and Toubro Infotech Limited (LTI).

The session began at 3.00 pm. Ms. Janhavi Vadke introduced the guest speaker, Mr. Swetank Prasad to the students. Mr. Swatank had his presentation ready which he used to explain the testing techniques for a project. He effectively explained testing of project using conventional models like waterfall model. Mr. Swetank also elaborated the difference between Manual Testing and Automated Testing and suggested Selenium to be one of the best tools for automation testing. Mr. Swetank explained how to do functional as well as performance testing in limited resources that students have being undergraduates. He explained the scope in industry as a software tester and software developer after B.Sc. IT.

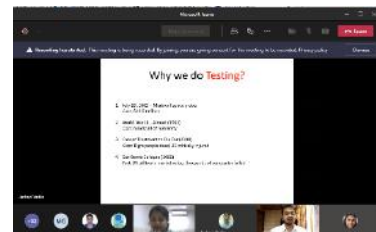
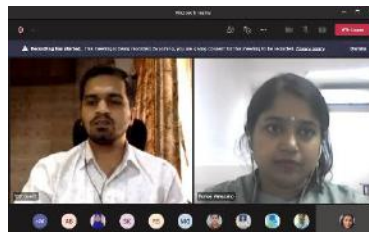
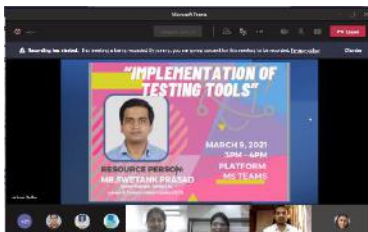
Students were asking their doubts in chat-box and Mr. Swetank helped students in solving all their doubts and queries about testing a project as well as about industry projects. The vote of thanks was given by Ms. Pushpa Mahapatro. Feedback form of the session was shared, after which the session came to end. 41 students and four faculty members participated in the activity.

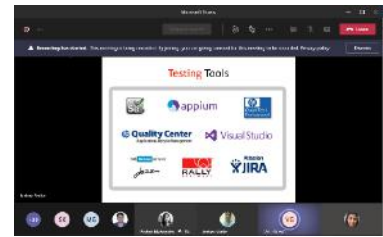
**Date:** 09<sup>th</sup> March 2021

**Time:** 03.00 pm to 4.00 pm



### **Photos:**





## BAF Department - Seminar on Career opportunities in Commerce

**Event name: Career Opportunities in Commerce**

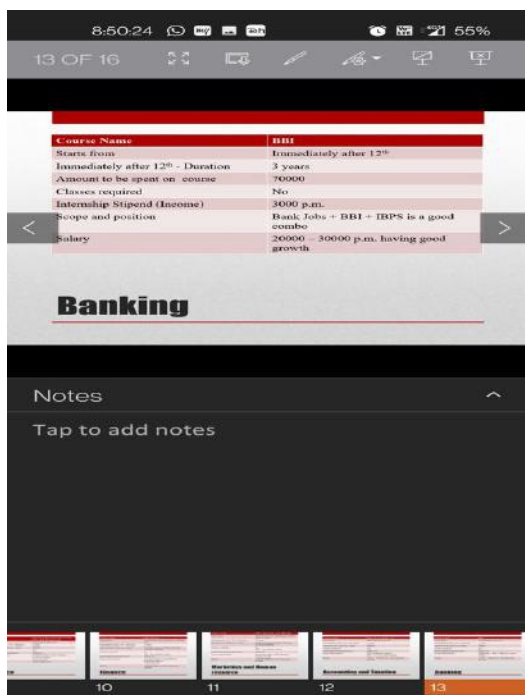
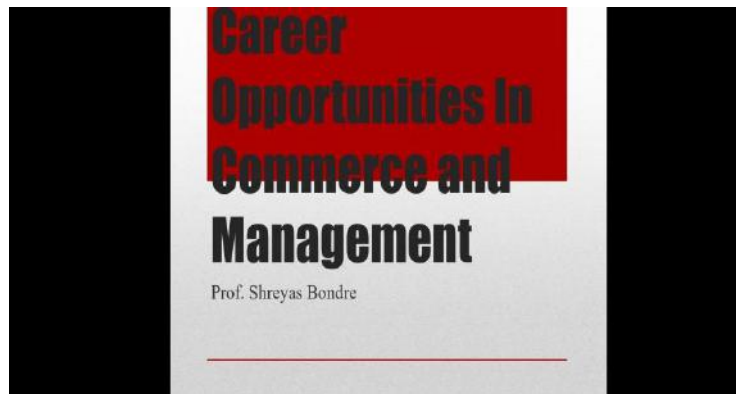
**Date of Activity: 24<sup>th</sup> April,  
2021**

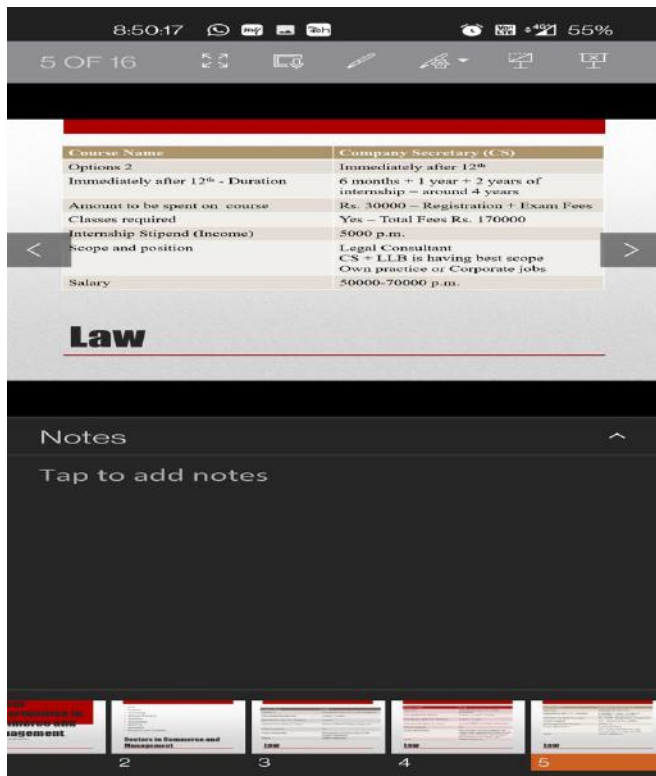
**Platform: MS Teams**

**No. of Participants: 135**

A seminar was conducted for B.Com(Accounting and Finance) students to provide practical exposure on career opportunities in commerce. The seminar was conducted on 24<sup>th</sup> April, 2021 (Saturday). The medium used to conduct this seminar was MS Teams.

It started with an introduction by the orator Mr. Shreyas Bondre, Assistant Professor of VSIT. He started the seminar by talking about Commerce and education. Then he explained that how career decision making is important for future. The orator explained the career opportunities in commerce. In between he was interacting with students for understanding their perspective.





According to him there is no term such as “Scope”, Yu need to create that scope for yourself. The orator explained the deliverables, benefits and advantages of the same. He used the case study to explain different profiles of career in commerce in a practical way. The orator concluded the seminar by explaining the steps of clearing professional courses. The number of students who participated in this seminar was 135. And the students were very delighted to gain knowledge from this seminar. The students were able to understand the why career decisions, what are the opportunities, why professional courses and many more things.

Reported by  
Shreyas Bondre

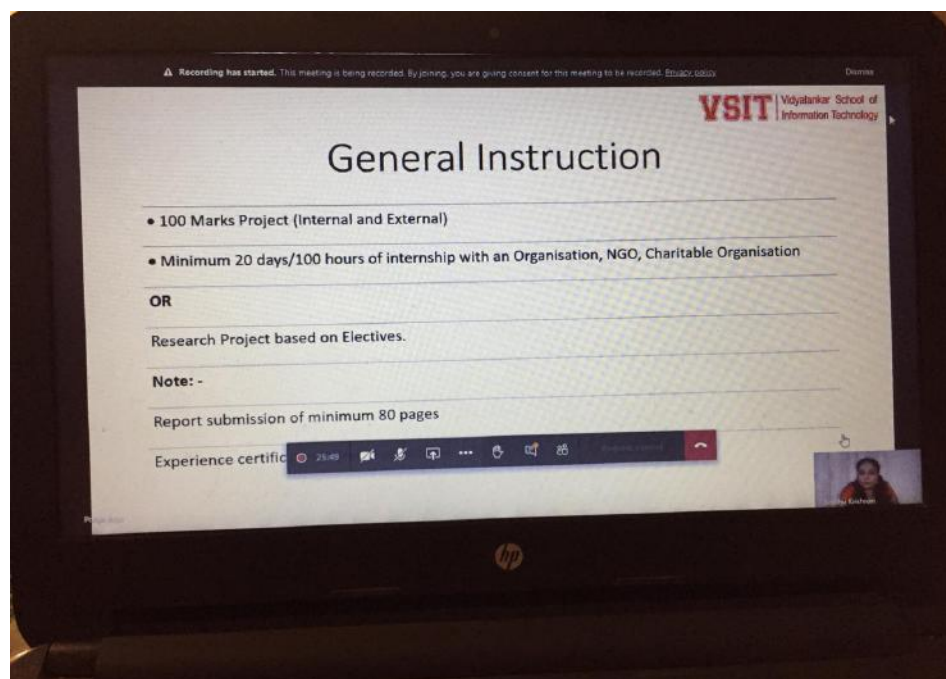


## FYPQAC INDUCTION PROGRAMME (TYBAF & TYBBI)

Date of activity	18 <sup>th</sup> August ,2020
Day	Tuesday
Timings	1:00 pm to 2:30 pm

Final Year Project Quality Assurance Committee (BAF & BBI Department) of Vidyalankar School of Information Technology organized an induction program for the students of TYBAF & TYBBI. This session was conducted by Ms. Pooja Jogu (an Assistant Professor and member of FYPQAC from BAF Department) and Ms. Sindhu Krishnan (Head of the Department and member of FYPQAC from BBI Department) The session was attended by 180 students of TYBAF and TYBBI.

It started with a basic introduction about the projects by Ms. Pooja Jogu, wherein she briefed the students about goals of the committee, importance of having project work in third year and what efforts should be taken by the students in order to make their projects a better one. Students were also given general instructions about marks and its weightage, evaluation methodology. Past results of best projects were also displayed so as to motivate the students to perform better.



The session was then taken over by Ms. Sindhu Krishnan and she guided the students about the schedule which needs to be followed by the students in undergoing their project work. She also gave the students some general instructions as to how to initiate a research proposal, research paper, how to mention references, project report format. She elaborated on Tantra Vihar and V-search - meant for the students to explore their research skills.

Students were also informed about the category and topics they can select for making their final year projects. It was an interactive session where the students were curious to know many things about their project work. The session ended with a Vote of Thanks rendered by Ms. Pooja Jogu.

**Report by:**

**Ms. Pooja Jogu**

## **Report on Induction Programme for Final year project**

**Organized by** –FYPQAC Committee.

**Venue/Platform** – MS Teams.

**Date** – 20/8/2020 (Saturday).

**Time** – 3.15 pm to 4.15 pm

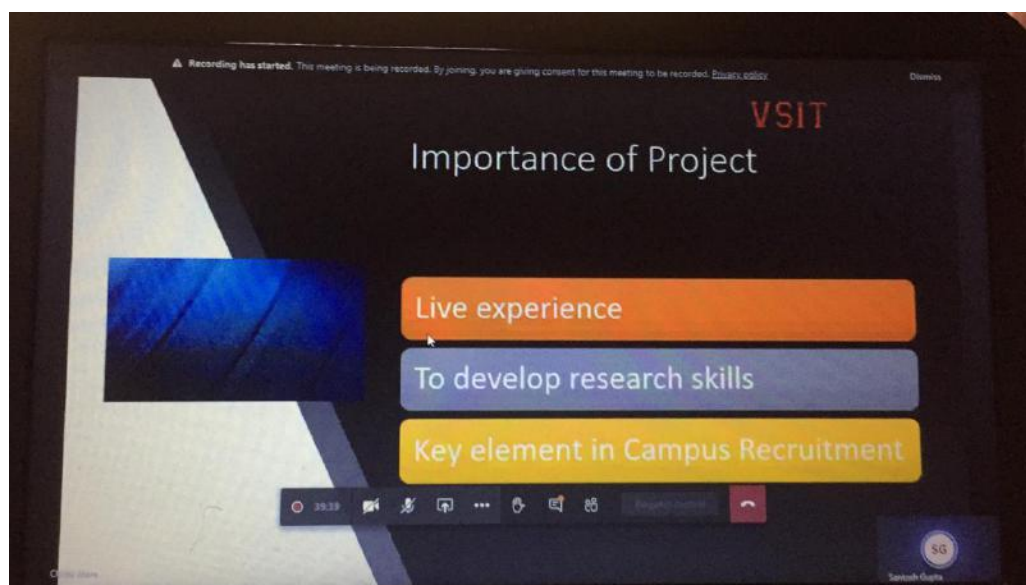
**Student Attendees** – 145

**Faculty Attendees** – 8

Targeted Audience-Students from Third Year of Bachelor's in management and bachelor's in financial Market.

An Induction programme was organized by the Final Year Project Quality Assurance Committee for the students of Third Year of Bachelor's in management and bachelor's in financial Market on 20<sup>th</sup> Aug 2019 on 3.15 pm at MS Team. The induction programme was conducted by Mr. Santosh Gupta & Ms Chitra More. The programme was arranged to make the students aware about the importance of their Final Year Project book. The Main purpose of this induction programme was to understand the students on how to make their Final year project.

Mr. Santosh Gupta explained us the project activities which will be held throughout the year. Ms. Chitra More ma'am also explained us about the different topic an individual can choose according to their stream and interest. This Induction helped the students to understand Importance of black book and how to work on them.



# The art of Writing a Research Paper

Dates of activity      30<sup>th</sup> January 2021

Venue                      MS Teams

Details:

On 30<sup>th</sup> January 2021 Information Technology Department conducted a session entitled The art of Writing a Research Paper. The purpose of the session was to help students to understand how to write a research paper what are the subtitles of a research paper and what should be the content. Also, to help them in cultivating interest in formulating various research ideas in student's mind and doing research work further. Also, to change every student's perspective about the research work. The details of the Session are as follows:

**Workshop Timings:** 9.00 am to 10.30 am.

**Platform:** MS Teams

**Resource person:** Dr. Rajendra Patil

## Key Topics Covered in the Workshop

Understanding Research

Types of Research

Objectives of Research

Foundation of Problem

Planning

Personal Skill gaps

Data Collection

Data Analysis

Publication

Thesis Writing

Drafting

Presentation

## **Participants:**

The session was well attended. There were 32 participants in the session. The participants were invited from M.Sc. IT Part II Sem III batch.

Some pictures of this session are shown below.





## A Report on the “Webinar on Questionnaire Framing for Primary data Collection.”

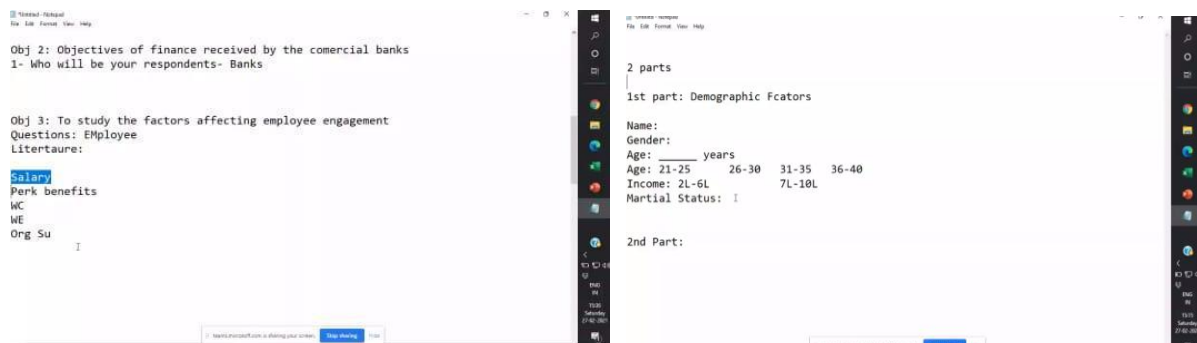
Date of activity	27/02/2021 (Saturday).
Venue	MS Teams
Target Audience	All TYBMS, BAF, BBI & BFM Students
No. of Beneficiaries	205
Guest Speaker	Prof. Sagar Gaikwad

The session was conducted for all the TY management and commerce students. The was commenced by prof. Sagar Gaikwad by greeting the students.

Further he started with the session by explaining about the objective of the session. He then explained about the questionnaire being divided into two parts i.e. demographic questions and the main questions. He explained in detail the parts of questionnaire with the help of note pad starting with the types of demographic questions than one could add in the questionnaire depending on the need of the research. Further he explained the later part of the questionnaire that includes the main questions of the research. He then said that the data can be collected by questionnaire known as primary data or by literature. The questions should be based on the objective of the research. He then gave example of questions by asking some students to share their research objective. He then talked about the likert scale and the changes one can see in the responses by using it. He further added the elements of the questionnaire, purpose of questionnaire, characteristics of a good questionnaire, types of questionnaire with help of power point presentation. He then spoke about the validated and unvalidated questionnaire and also gave example of validated questions on some topics.

The session ended at 4:05pm with a short question answer session.

**Here are some glimpses of the session, have a glance through it –**





Please state your opinions on **national health insurance** on the scale below

	very much	some-what	neither	some-what	very much	
interesting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	boring
simple	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	complex
uncaring	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	caring
useful	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	useless



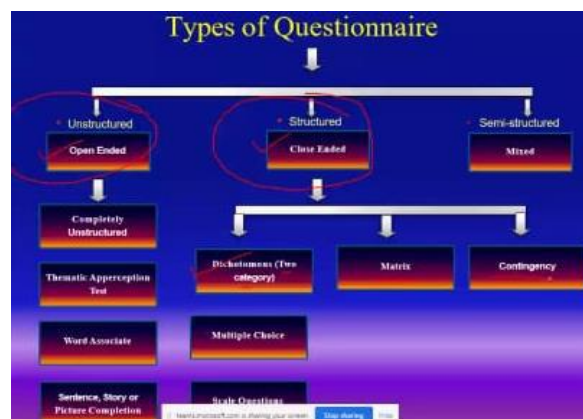
- ## Characteristics of Good Questionnaire
1. It deals with an **important** or **significant** topic.
  2. Its **significance** is carefully stated on the questionnaire or on its **covering letter**.
  3. It seeks only that data which cannot be obtained from the resources like books, reports and records.
  4. It is as **short** as possible, only long enough to get the essential data.
  5. It is **attractive** in appearance, neatly arranged and **clearly** stated or printed.
  6. **Directions** are **clear** and **complete**, important terms are clarified.
  7. The questions are **objective**, with **no** clues, hints or suggestions.
  8. Questions are presented in a **order** from **simple** to **complex**.
  9. **Double barreled** questions or putting two questions in one question are also **avoided**.

## Purpose of Questionnaire

- The primary purpose of a questionnaire is to **extract data** from respondents. (in form of Interview, Opinion, and questionnaire)
- It is an **inexpensive** way to gather data from a **potentially large** number of respondents (by mail, email or telephonic)
- It helps to **increases speed** and **accuracy** of **recording**
- When properly **constructed** and responsibly **administered** It becomes a very important tool for providing a **standardised data gathering procedure**.

**Helps to save time, money and energy**

Improper design can lead to?   
 • Incomplete information   
 • Inaccurate data



A	B	C	D	E	F
<b>Work Life Balance</b>					
1. I currently have a good balance between the time I spend at work and the time I have available for non-work activities.					
2. I have difficulty balancing my work and non-work activities.					
3. I feel that the balance between my work demands and non-work activities is currently about right.					
4. Overall, I believe that my work and non-work life are balanced.					
Source: Work-life balance: A longitudinal evaluation of a new measure across Australia and New Zealand workers March 2014The International Journal of Human Resource Management 25(19):2724-2744 DOI: 10.1080/09585192.2014.899262					

## Elements of Questionnaire

• Eating Habits  
• Motive Behind Exercise  
• Teacher Questionnaire on use of ICT

**1 Title:**  
 It should be very clear and precise  
 This helps to **identifies** the domain of the investigation.  
 The respondent is initially **get oriented** to the investigation.  
 It should be **captivating** enough to attract **attention** and **enthusiasm**.



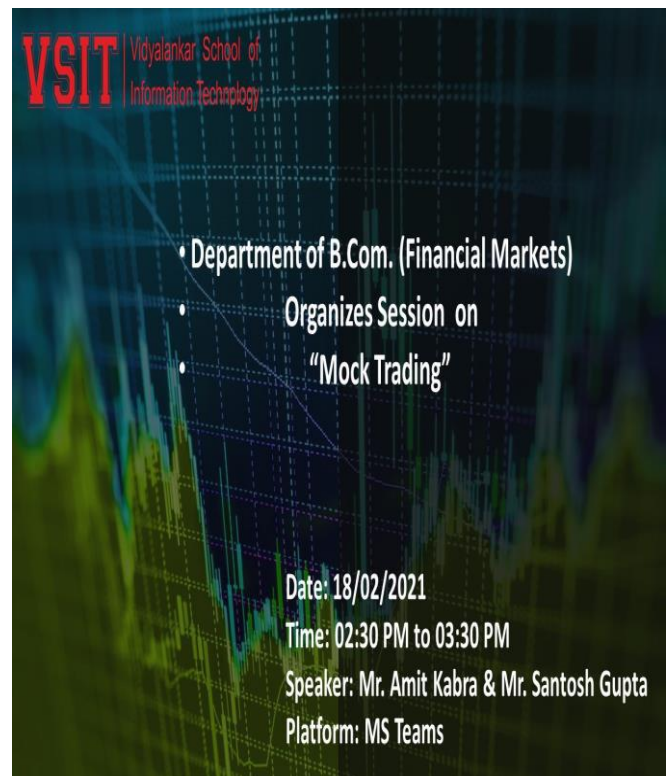


## Session on Mock Trading

Date of activity	18 <sup>th</sup> February, 2021
Timing	02:30 PM to 03:30 PM
Platform	Microsoft Teams
Conducted by	Mr. Amit Kabra & Mr. Santosh Gupta
Faculty -In Charge	Amit Kabra

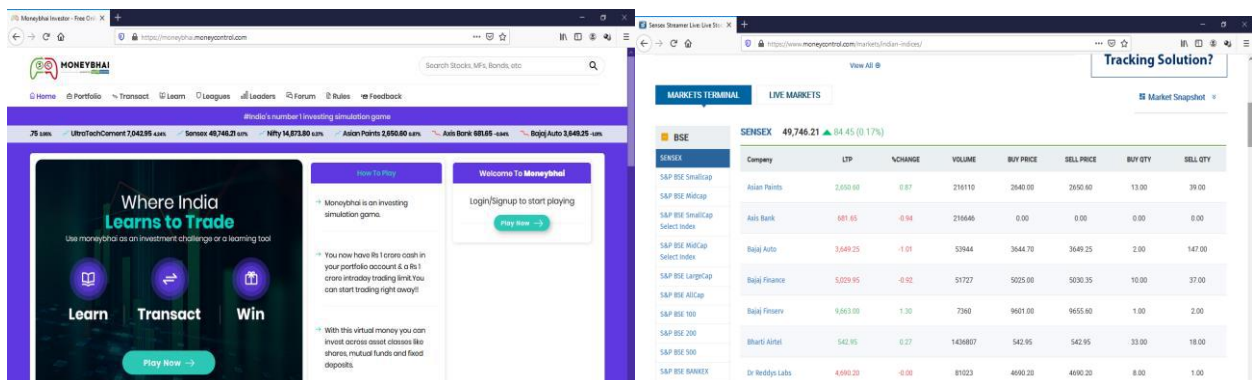
BFM Department organised session on Mock Trading.

The speaker for the Session was Mr. Amit Kabra & Mr. Santosh Gupta. The session started with the speaker explaining the concept of speculation & trading and Other terminologies related to same such as NSE, BSE, Nifty, Sensex.



Then students were shown Money-control website where they were informed about various sectors and related stocks to these sectors whose shares are traded on NSE and BSE. They were also taught how to view each companies' details (Fundamental and Technical) through money control website.

Then students were introduced to Moneybhai website where they learned about virtual (Mock) trading. Students were taught how to make profile on moneybhai, how to place order for shares, different method such as LIMIT Order and Market Order, GTC and CTD, and other related terminologies.





## A Report on the CII Webinar “HR Trends: Importance of social media in Talent Acquisition.”

Platform: - Cisco Webex

Date: - 11<sup>th</sup> July, 2020(Saturday).

Organized by: - BMS Department of VSIT, in association with CII.

Managed by Enactus, Management Club of VSIT.

Time: - 12:00 pm to 1:30 pm.

Total Participants: 95

Guest Speaker: - Ms. Vinu Pillai

The webinar **HR Trends: Importance of social media in Talent Acquisition** was organised by BMS department of VSIT in association with CII. And managed by Enactus. Our Speaker for the day Ms Vinu Pillai a dynamic HR professional with rich experience of 20+years in devising and effectuating HR policies, systems and practices; track record of having established HR processes (small / mid-sized) from germination level. She has an expertise in talent acquisition, manpower planning & integrated talent management, transformation and development with honed skills in sourcing the best talent from diverse sources, as well as strong business acumen and an insightful knowledge of business analysis and proficient in driving change management.

In her current role, she is Head- HR at Smart Connect Technologies, a digital transformation company. UNFYD® Suite is transforming digital processes across multiple BFSI, Telco companies with Artificial Intelligence, Website Collaboration, Mobility and CRM led capabilities

Our VSIT Faculty member commenced the event by a warm welcome speech addressing our beloved Principal madam Dr Rohini Kelkar and the two dignitaries, Moderator for the day, Dr. Mohan B Rao sir, who is



actively associated with CII and is co-chair of CII Education taskforce and also YUVA advisor for CII young Indians. And our guest speaker Ms Vinu Pillai.

Ms Pillai covered the following topics, talent acquisition and the changes in it in today's world. And how hiring on boarding and employee engaged has drastically changed with the changes in technology and emergence of social media. She explained the importance of social media from an employer's perspective and how social media platforms should be leveraged. She enlightened the students as to how they can develop their professional social media accounts especially their LinkedIn profile and make it more appealing to create an impact on recruiters. She expressed the significance of building your network. The students of VSIT posted some questions for the speaker. Ms Pillai and Dr Rao addressed these questions and solved their doubts.

The Event came to an end around 1.20 pm and vote of thanks was given by Prof Pooja Kesharwani which uttered gratitude towards CII, Dr Rao, Ms Pillai and the BMS department. the Faculties, the Management of VSIT and the ones who attended the session. Such a productive session is bound to help our VSIT students in the foreseeable future and lecture ended with unleashing a band of youth who are going to be the future of the country.

A screenshot of a Zoom mobile app interface during a meeting. The screen is divided into four video tiles. The top-left tile shows Dr Mohan B. Rao, an older man with glasses and a mustache, wearing a pink shirt. The top-right tile shows Pooja Kesharwani, a woman with long dark hair, with a large white circle containing the letters 'PK' overlaid on her video. The bottom-left tile shows Harsh (host), a young man with dark hair, wearing a light blue shirt. The bottom-right tile shows Vinu Pillai, a woman with long dark hair, wearing a white top. Below the tiles, a status bar indicates 'Speaking: Dr Mohan B. Rao'. At the bottom of the screen are four red circular icons: a microphone, a video camera, a three-dot menu, and a red 'X' for leaving the meeting. The status bar at the top shows 'Airtel', signal strength, time '12:13 PM', and battery level '67%'.

A screenshot of a Zoom mobile app interface showing a presentation slide. The slide has a white background with a grid of icons on the left and text on the right. The icons include a red square with a white 'X', a blue square with a white 'C', a green square with a white 'S', and a yellow square with a white 'I'. The text on the right reads 'UNFYD COMPASS' in large red letters, followed by 'HR Trends: Importance of Social Media in Talent Acquisition' in smaller black letters. Below the text is a small logo for 'smartconnected technologies'. At the bottom of the slide, it says 'Vinu Pillai (Host)'. Below the slide is a video tile of Vinu Pillai, a woman with long dark hair, wearing a white top. At the bottom of the screen are four red circular icons: a microphone, a video camera, a three-dot menu, and a red 'X' for leaving the meeting. The status bar at the top shows 'Airtel', signal strength, time '12:18 PM', and battery level '66%'.

A screenshot of a Zoom mobile app interface showing a presentation slide. The slide has a white background with a LinkedIn logo at the top left. The title is 'Why Linked In Profile??' in bold black letters. Below the title is a paragraph: '87 percent of recruiters use LinkedIn, which makes it the top social network of choice in terms of finding skilled candidates'. The slide is divided into two columns: 'Good profile' and 'Great profile'. Each column shows a screenshot of a LinkedIn profile. Below the slide is a video tile of Vinu Pillai, a woman with long dark hair, wearing a white top. At the bottom of the screen are four red circular icons: a microphone, a video camera, a three-dot menu, and a red 'X' for leaving the meeting. The status bar at the top shows 'Airtel', signal strength, time '12:35 PM', and battery level '52%'.



## Report on "Nutrition and Immunity in Extraordinary Times"

<b>Date</b>	: -	10 <sup>th</sup> June, 2020
<b>Source</b>	: -	Online webinar
<b>Theme</b>	: -	Nutrition and Immunity in Extraordinary Times
<b>Resource Person</b>	: -	Dr. Siddhant Bhargava
<b>Organizing Team</b>	: -	BMS in association with Staff Development Committee

“Nothing is more fatal to health, than an over care of it.” Benjamin Franklin

Team BMS in association with Staff Development Committee had organised an online webinar on "Nutrition and Immunity in Extraordinary Times" for staff of Vidyalankar School of Information Technology (VSIT). Dr. Siddhant Bhargava, Co-Founder of Food Darzee & Director of JG's Fitness Centre, was invited as a resource person. This session was taken online through Microsoft Teams.

Initially, there was a briefing done about core modules of Corona Virus and it's symptoms and further explaining to us about HERD immunity, that gave them a solid foundation of knowledge to deal in this pandemic. Participants in this session were VSIT teaching & non-teaching staff. Time span of this presentation was 6 to 7 p.m.

His deliberate presentation offered insights about the difficult situation pharma industry is facing in inventing medicines because of mixed symptoms or at times no symptoms also are seen in Corona patients tested positive.

Further he added, “Here is where, when we should stop and think about the real medicines for ourselves....”Health & our immune power”.

“The really important thing is not to live, but to live well... and to live well means the same thing as to live honourably or rightly.”, says Socrates

His unique presentation finely touched upon the nutritional values one should intake not only in this pandemic, but also regularly. He helped us in knowing 5 factors affecting immunity: - Nutrition (food), exercise, hydration, sleep, stress and explained it further in detail.



Briefed on daily food habits and micro - macro nutrients it contains, such as

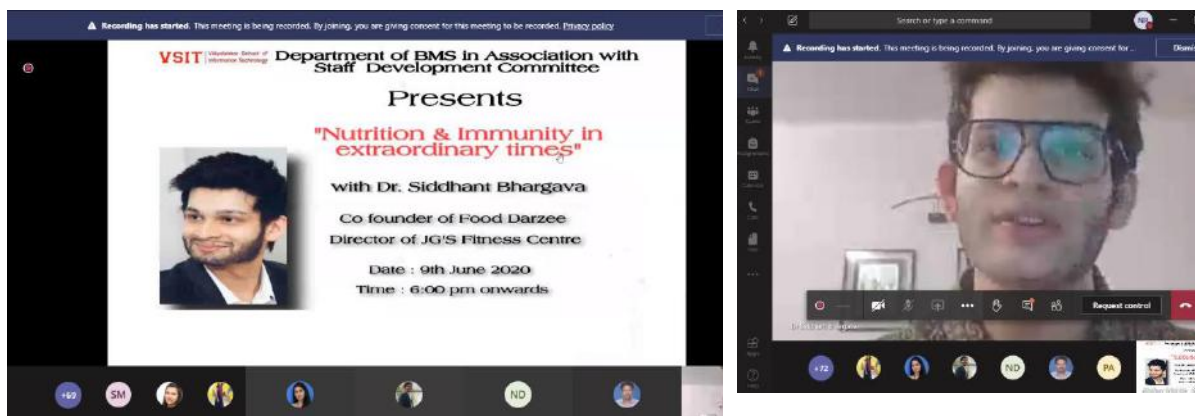
Micro Nutrient – Vitamin, minerals and salt

Macro Nutrient – Proteins, fats, carbohydrates

Post presentation there was a question-answer session. It was indeed, an interactive session between staff and Dr. Siddhant. Staff members could clear their doubts very easily.

Vice Principal – Mr. Vijay Gawde & Dr. Lakshmi Kavitha - CAO, concluded the session paying wholehearted gratitude to the Doctor for his excellent guidance towards health & nutrition of staff. Also, presented a vote of thanks to our guest of honour, virtually.

Dr. Siddhant, made us realize that, “Health is a relationship between us and our body.”



Under the guidance of **Principal Vsit- Dr. Rohini Kelkar**

Report by

Ms. Nikita Raut

**A Report on the “Recruitment, Compensation Planning & Job Portal Analysis”.**

**Organized by: - BMS Department of VSIT**

**Organizing Committee: - ENACTUS: - The Management Club**

**Dates: - 25<sup>th</sup> and 26<sup>th</sup> October 2020**

**Time: - 1:30 PM to 3:00 PM IST**

**Attendees: - Over 100 Participants from BMS Department**

**Platform: - Microsoft Teams**

The Virtual Industrial Visit to Bombay Stock Exchange (BSE) was an initiative from BMS Department to educate the students with basics of Stock Market and How to earn money through it.

The Industrial Visit was guided by two eminent speakers, Mr. Kaushal Mishra and Dr Aditya Srinivas.

On Day 1 of the Industrial Visit was we had Mr. Kaushal Mishra as our speaker who spoke about working of Stock Market. Many concepts like Delivery Base Trading, Fundamentals of Stock Market, Types of trading, Features of Indian Economy were discussed in this session. Sir gave student clear idea of the Stock market while clearing there doubts.

The speaker for Day 2 of the Industrail Visit were Dr Aditya Srinivas who spoke onhow Mutual funds are tool of wealth creation. Sir showed us the practical working of Stock Market as well showed us how to understand where to invest. The concept of Candle Study was elobratly explained by Sir.

We appreciate both our professors and BMS Department for such a informative Industrial Visit and look forwards for many more Industrail Visits,

**Here are some glimpses of the Webinar:-**



## Delivery base trading

11

- ▶ Here the entire payment is made by the client
- ▶ The securities are then transferred to the demat account of the client after the client makes full payment.
- ▶ If client does not pay then securities are lying in pool account of broker.



## Stock Market

12

- ▶ Stock Market or capital market is the long term source of investment
- ▶ Equity shares are the best financial assets to create long term wealth creation
- ▶ BSE SENSEX formed in 1979 with base of 100 and today it is at 44400
- ▶ In last 40 years CAGR return is 16.5 %



## How Exactly does trading take place ?

9

- ▶ Once trading and demat accounts are opened.
- ▶ The client will call the broker or sub broker
- ▶ He will tell his trading code in which the transaction has to be kept
- ▶ Once the transaction is done, the broker or sub broker will give confirmation to client about the trades done







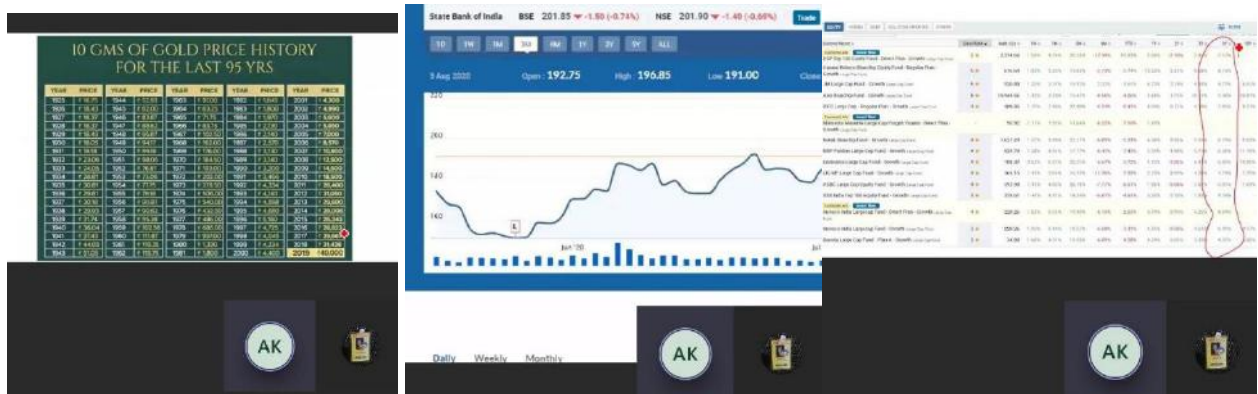
## Portfolio Management & Various Investment Avenues

Date of activity	13 <sup>th</sup> August, 2020
Timing	04:30 PM to 5:30 PM
Platform	Microsoft Teams
Conducted by	Amit Kabra
Faculty -In Charge	Amit Kabra

BFM Department organised session on Portfolio Management and Various Investment Avenues to give insight on how to manage portfolio in current situation and various investment alternatives that can be looked upon in present situation and coming future.

Portfolio Management is defined as the art and science of making decisions about the investment mix and policy, matching investments to objectives, asset allocation for individuals and institutions, and balancing risk against performance. Investment avenues are the different ways that a person can invest his money. It also called investment alternatives or investment schemes.

In this session various investment alternatives were discussed such as Equity Market, Mutual Funds, Gold/Silver, Crypto Currency, Real Estate, PPF, NPS, Fixed Deposits etc. Features of this investment instruments were highlighted. Also comparison was done with respect to Investment tenure and returns.





## Data Analysis

Resource Person: Prof. Sagar Gaikwad, VSIT

Date : 16th February 2021

Platform : Microsoft Teams

Target Audience : FY BAMMC, SYBAMMC, TYBAMMC

Time : 2pm to 4pm

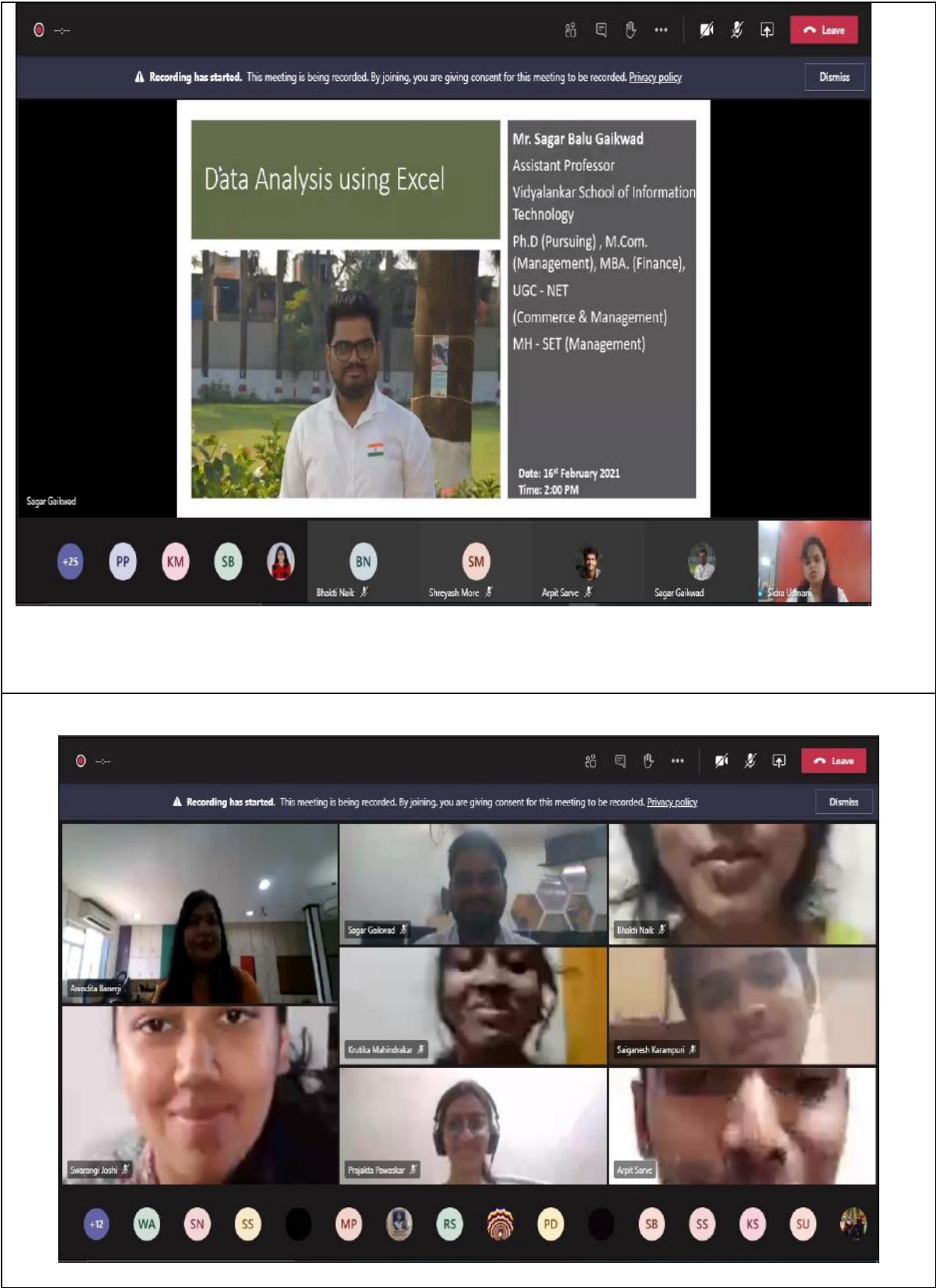
Topic: Data Analysis

A session on topic “Data Analysis” was conducted by Prof. Sagar Gaikwad for 2nd and 3rd year students of Vidyalankar School of Information Technology of mass media department. The resource person was Prof. Sagar Gaikwad, Assistant Professor at Vidyalankar School of Information Technology.

In the session there were around 43 attendees, including Head of Department of BAMMC Mrs. Anandita Banerjee. The session in particular was scheduled for 2 hours that was from 2pm to 4pm.

The session began with Prof. Sagar Gaikwad interacting with students asking them the difference between primary and secondary data, proceeding with that he explained what is research, types of research and few more things related to research. He focused the discussion mainly on data collection and data analysis. He also emphasized the importance of questionnaire while doing data analysis. Further he also taught how to do data analysis in Excel and he simplified it so well. At the end he also told us about another software ‘SPSS’ which is also use for data analysis. He answered all questions raised by the students and clarified their doubts.

In all the session was quite interactive, where the students well as the lecturer contributed there parts at there own perspective. The session was quite informative and knowledgeable. The welcome address and introduction of the guest was given by Prof. Sidra Usmani and the vote of thanks was proposed by the Head of Department of BAMMC Mrs. Anandita Banerjee.





## Creativity in Advertising

**Resource Person : Mr. Sarfaraz Siddiqui**

**Date: 27th March, Saturday**

**Platform : Microsoft Teams**

**Target Audience : All students of BAMMC**

**Time : 2.30 – 4.00 p.m.**

**Topic: Value-added Course on Creativity in Advertising**

The Department of Mass Media of Vidyalankar School of Information Technology, on Saturday 27th March 2021 at 2.30 p.m., had organised a webinar on improving creativity in advertising. Mr. Sarfaraz Siddiqui, creative at Lowe Lintas, actor, director, and script writer, was the resource person for the same.

He described advertising to be a fun place, as one always meets creative people in this field. He has worked with R. Balki, filmmaker and former Group Chairman at Lowe Lintas. He quoted Balki while speaking about functioning of an advertising agency, “We are here to give the solution of their (client) problems in a creative way.”

Mr. Siddiqui mentioned that creating any advertisement is about how one will communicate their thoughts in the given 10 or 30 seconds. According to him, meeting new people helps in creativity. He once watched about 72 films in a month, which helped him to understand and observe different cultures and people.

While mentioning about the ideas behind any ad campaign, he said that ideas should come from life. He added that when a client provides with some brief, the creatives should understand the problem and communicate the solution in a creative manner. After which, the next important thing is the placement of the ‘penny drop moment’, which should be timed perfectly.

When students asked Mr. Siddiqui about his favourite ads, he mentioned some brands like-Fevicol, Cadbury Dairy Milk, Fogg, Surf Excel, Center Fresh and Vicks. He also said he follows Piyush Pandey, Chief Creative Officer Worldwide and Executive Chairman India for Ogilvy and R. Balki while creating any ad. He advised students to follow the two creatives to learn advertising and understand life.

He also mentioned that certain ideas need to be censored right from the beginning of the process. As the audience is changing, it is a complex process to reach the target audience. However, to get a wider reach, one should use simple ideas and human stories.

He also addressed the changing times and increasing focus on digital advertising campaigns, but he added that digital ads will not affect existing traditional media as majority of Indian population still consumes traditional media content. He mentioned that he accepts the new digital era and its changes. Change helps in learning even though there are pros and cons of everything. He emphasized on the fact that, “Medium changes but the process remains the same.”

When asked about overcoming creative block, he advised students to free themselves and not think about the issue for some while. One should spend time meeting new people,

friends and watching movies to declutter their mind. Following this process will help them to get new ideas. He concluded the session by stating the important quality to be a good creative. The quality is to be human and a good person. He said, “If you stop enjoying, you won’t be able to write.”





## Agency Management Guest Lecture

Resource Person : Prof Hanif Lakdawala

Date :20 March 2021

Platform : Microsoft Teams

Target Audience : TYBAMMC

Time : 10:15am-12:30pm

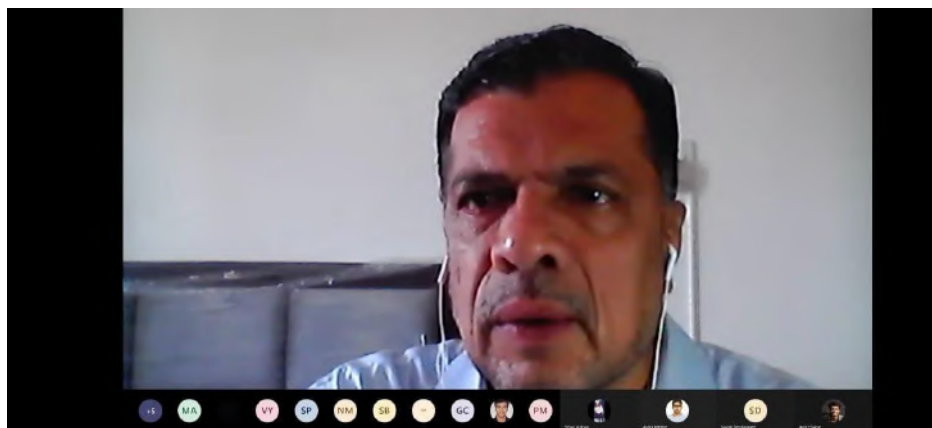
Topic: Agency Management Guest Lecture

The lecture for the subject; Agency Management started at 10:20 am by Professor Hanif Lakdawala. Hanif sir started the lecture by discussing the probability of success and the aspects of entrepreneurial qualities.

Professor Hanif Lakdawala kick-started the lecture by asking the students how a person makes money and how does one becomes successful. While interacting with the students, sir managed to give his pearls of wisdom about being able to sustain the world by increasing your entrepreneurial skills. He gave multiple examples explaining the probability of success and failure. Hanif sir expanded on the topic of business risks, success, certainty, or uncertainty, and further business progression. Going further, he explained the attributes of a good entrepreneur. Conversing on this topic, he spoke about breaking the status quo by giving current situation examples.

Hanif sir then explained the break up of agency in different departments and their functions. Sir showed us multiple ads and trailers to convey his points and placed mind-opening arguments about the truth and depts of an Agency. He gave a very simple example of making an ad campaign and the way an agency relates the products to a specific emotion via advertisements.

Hanif sir ended the session by summarising the topic of agency management and made sure to give the students clarity on all the topics discussed throughout the session.





## International Webinar Cultural Diplomacy and Unity of Nations

Resource Person : Ms. Tanuja Shankar – Director, Amrita Sher- Gil Cultural center; Prof. Dr. Nirmala Sharma – Director – The Gandhi Center; Dr. Sonu Trivedi – Director –Swami Vivekananda Cultural center; Ms. Panni Somi – Indologits – Bharatnatyam; Mr. Gábor Kőrösi – Musician, Music Therapist

Date: 04.03.2021

Platform : Zoom

Target Audience : All students of BAMMC

Time : 2.00 pm – 4.30 pm

Topic: Cultural Diplomacy and Unity of Nations

An International Webinar presented by the BMM Department on Cultural Diplomacy and Unity of Nations began at 2.30 pm with the inauguration of the event by our beloved coordinator Prof. Anindita Banerji and Principal Dr. Rohini Kelkar. It continued with the introduction of the first guest speaker Ms. Tanuja Shankar. The guest took over and spoke on how culture is a way of life. Then after introducing the performer Gábor Kőrösi, he performed music by playing guitar and sang along. After this performance, Dr. Nirmala Sharma took over by speaking on how culture helps in understanding others and how it becomes an important aspect of life. After her speech, the performer Somi Panni mesmerized everyone with her graceful Bharatnatyam dance performance. Then the guest speaker Ms Sonu Trivedi explained how culture plays a vital role in international relations with the help of her self-made PowerPoint Presentation. Gábor Kőrösi awed everyone by singing a Bollywood romantic song along with the guitar playing. There were questions raised by the students

**VSIT** | Vidyalankar School of  
Information Technology

The BMM Department presents  
an  
**International Webinar on  
Cultural Diplomacy and Unity of Nations**

**Tanuja Shankar**  
Director,  
Amrita Sher-Gil Cultural Centre  
Embassy Of India,  
Budapest (Hungary)

**Panni Somi**  
Indologist,  
Bharatanatyam  
Dancer

**Prof. Dr. Nirmala Sharma**  
Director,  
The Gandhi Centre  
Embassy Of India,  
Hague (Netherlands)

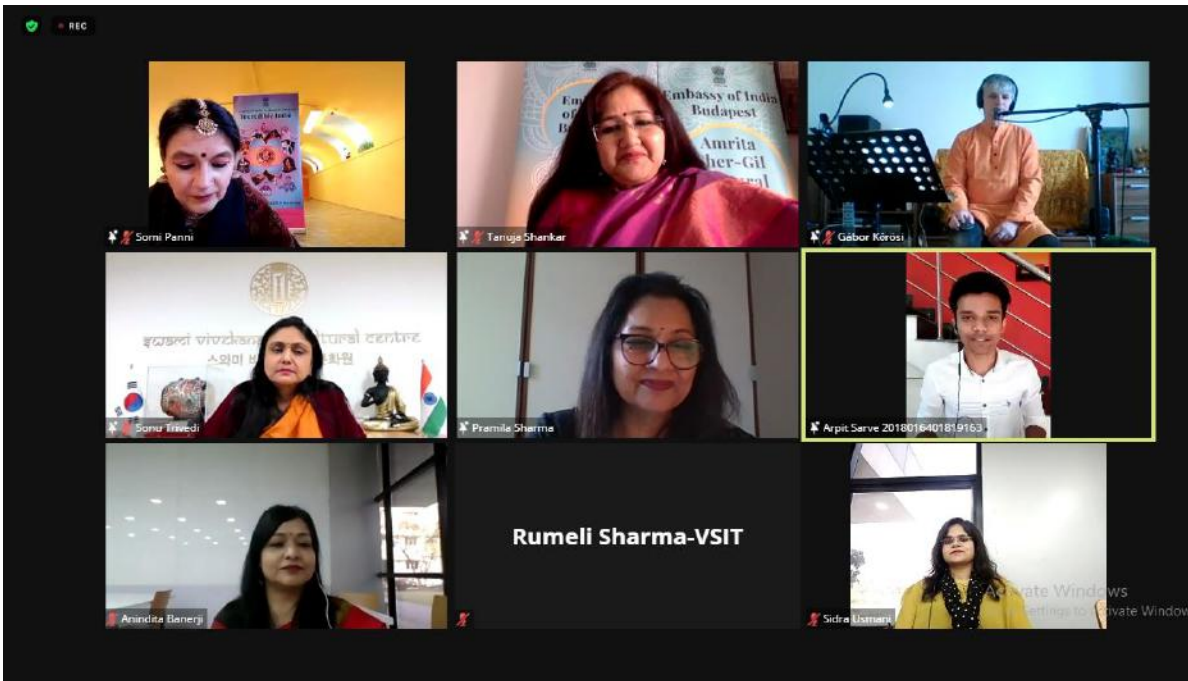
**Gábor Kőrösi**  
Musician,  
Sound Therapist.

**Sonu Trivedi**  
Director,  
Swami Vivekananda Cultural Centre  
Embassy Of India,  
Seoul (South Korea)

**Programme co-ordinator  
Prof. Anindita Banerji**

Date: Thursday, 4th March 2021  
Time: 2:30 p.m. to 4:30 p.m.  
Connect with us on Zoom  
<https://bit.ly/3pRi3bE>  
For Registration  
<https://bit.ly/3aP9oSL>

for the guests which all the guests answered them patiently keeping in mind solving the doubts of the students relating to the topic. The webinar came to an end with the vote of thanks by Prof. Sidra Usmani and the webinar ended at 4.56 pm. 190 students attended.







**ADVERTISING & MARKETING RESEARCH**

Resource Person: Hanif

Date: 18th March, 21

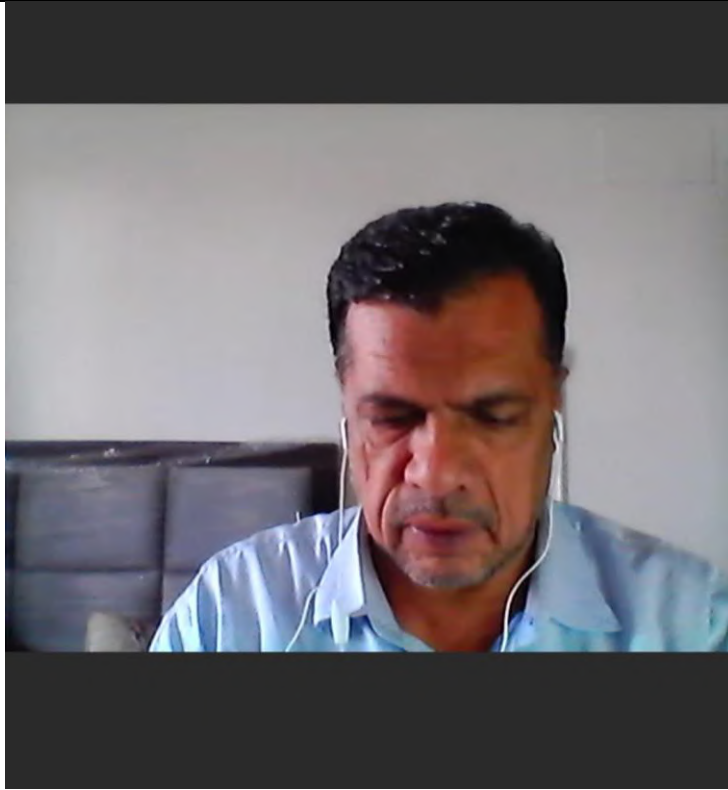
Platform : Microsoft Teams

Target Audience : SYBAMMC

Time : 10 AM to 12 PM

Topic: Advertising & Marketing Research

We all were eagerly waiting for Hanif Sir as he had taught us in last semester so we were aware of his excellence. The lecture started at 10 am. The lecture was about 'how important is research in advertising/media'. Sir started the lecture with video trailer of Amazon Prime Original series 'Tandav'. After showing us the trailer sir did not say anything and directly started the second movie clip which was of the movie 'PK'. After showing us both of the clips Hanif Sir asked us what different did you see in both of the video clips. After getting few answers from us, sir told us how Tandav failed to do business and was criticized by everyone. He then told us the only reason was wrong research, he explained the second clip where the idea of questioning God was expressed extremely well. Hanif sir explained the importance of research via these simple examples. He then talked for 10 more minutes on why we should never neglect research before any project because in media even if single thing goes wrong we might face tremendous loss in terms of finances as well as brand image. Sir then greeted us bye and told us to read something for tomorrow's lecture topic which was 'importance of Agency Management'. Lecture ended at 12pm.



**Foreign Direct Investment**

**Resource Person : Vinay Darekar & Ashni Methe**

**Date: 20th March, 2021**

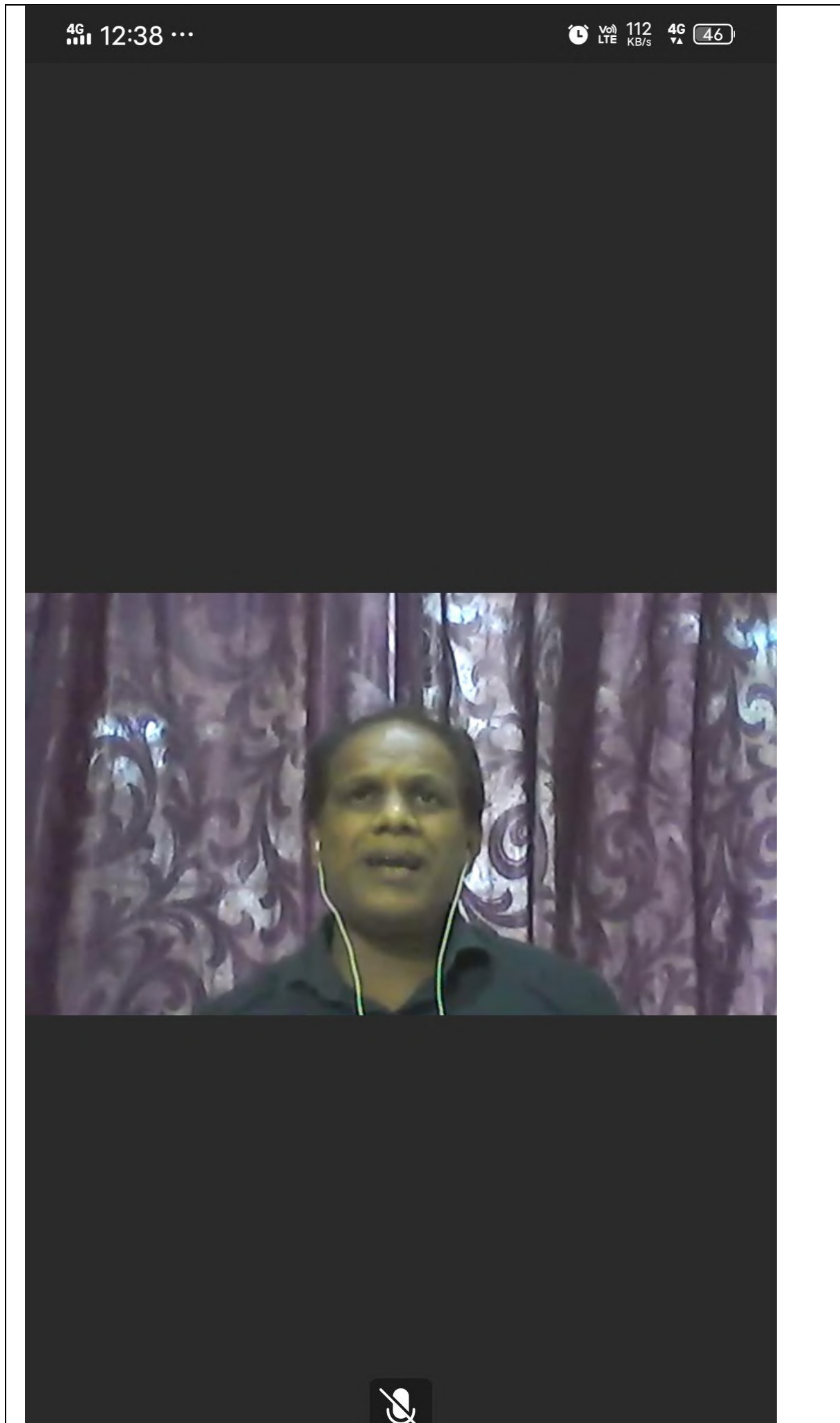
**Platform : Microsoft Teams**

**Target Audience : TYBMM (J)**

**Time : 12:30 PM to 1:30 PM**

**Topic: Foreign Direct Investment**

On 20th March we were graced to be lectured by Santosh Gupta Sir, a senior faculty in our college on Foreign Direct Investment. The introduction was given by Prof Sidra Usmani. It was a long one hour lecture which for many reasons did not seem to be as long as it was, the reason being it was incredibly eye opening and fun. Never in our life we thought that a finance lecture can be so easy to understand. The class was interactive more so than usual only because the questions were asked in such a way that the answers were easy to comprehend and the questions went on increasing the answers also became easier to understand for ourselves because it was all a part of the bigger picture. Questions like, why there was such a huge influx of investments, which company was invested in, how it changed the country as we know it and some other harder to understand questions and facts were given to us by Sir himself to ease the conversation between himself and us. We were taught about the 3 different types of Investments, the mentality of investors when they are investing in foreign shares, Indian average personality, the recent digital changes we have been going through, how our conflict with the 'recluse' China has progressed and other reasons as to why India was preferred as a major market with high returns on investments attracted more than a trillion US dollars in the pandemic when other countries were ripped off their investments due to pitiful market conditions. All in all it was an amazing lecture with plenty of new insights to ponder upon for us if we journalistic students ever venture into the capitalist and business industry to start our own brand of newspaper or magazine or anything else of the sorts.





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## Guest Lecture on Financial management

Resource Person : Ms. Shruti Gawde, Student of SYBBI, VSIT

Date : 19th March 2021, Friday

Platform : Microsoft Teams

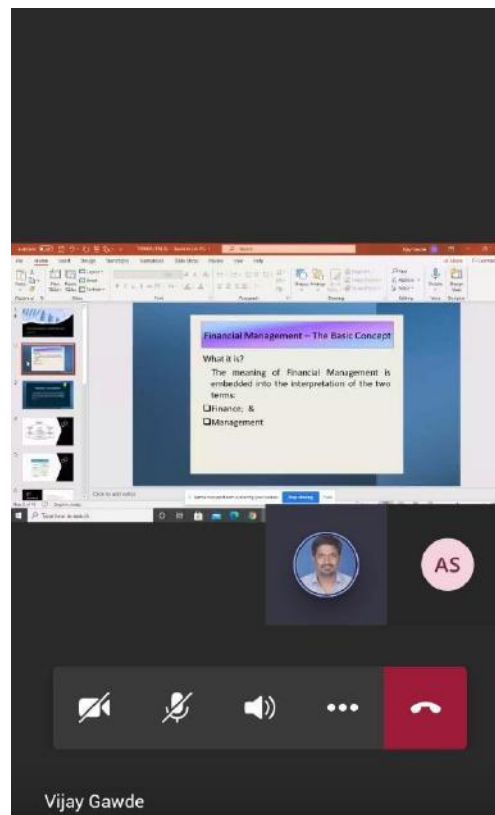
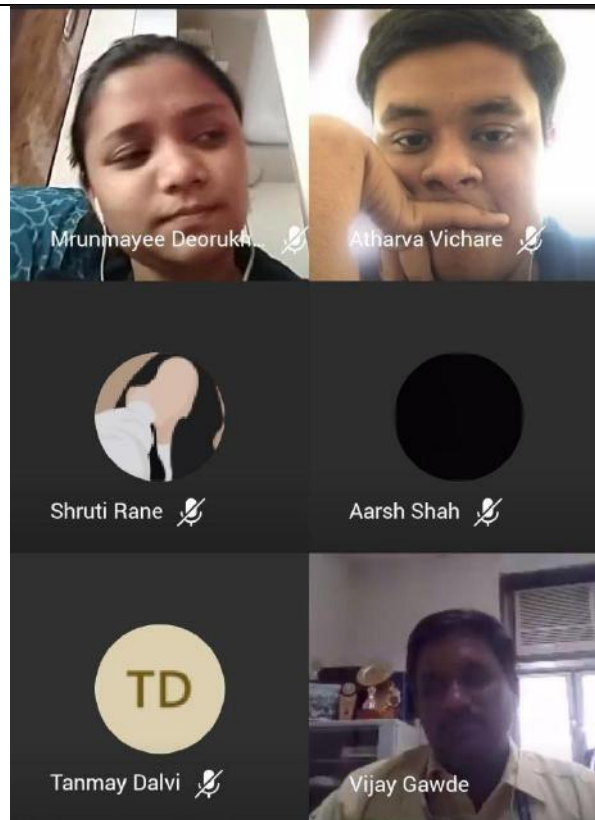
Target Audience : BAMMC all students

Time : 10:15am to 12:10pm

Topic: Financial management

The lecture commenced at 10:15am as scheduled , it was organized by Prof. Sidra Usmani ma'am for the students of TYBMM Journalism to enhance their knowledge about Financial Management as a subject. The lecture was conducted by Prof. Vijay Gawde sir who is an expert in Finance studies also the Vice Principal of VSIT college. As expected all the students from The Journalism Department joined the lecture on time. The lecture began with a question, Vijay sir asked the students why financial management was there in journalism? To which few students answered in their own way which made the session more interactive. The lecture continued by explaining why financial management is necessary in the daily life. The professor also explained what financial management is and the Difference between cash and money. Topics which are very relevant and important were discussed in the session like Major functions of financial management , profit and loss in business and how to handle it, made the session more lively and interactive.

Students were asked to write down the expenses as an individual or a family for one month, all of them typed down the expenditure and then the professor taught how to do the expenditure break-up also the topic Fixed cost and variable cost was discussed as that was a very important part of the subject. As a last topic he discussed the topic Sources management which brought it to the end of the session. The lecture concluded with a doubt clearing segment where the Professor took questions from few of the students and answered them. Tanmay Dalvi presented the vote of thanks.



## A 2 day Webinar on An Overview of Financial Market

**Resource Person : Dr Aditya Srinivas**

**Date:** 4 & 5 August, 2020.

**Platform :** Microsoft Teams

**Target Audience :** SYBAMMC

**Time:** 2:00 PM – 3:00 PM

**Topic: Overview of Financial Market**

Vidyalankar School of Information Technology, Wadala, Mumbai was scheduled on 4 & 5 August, 2020 was successfully conducted with the support of entities associated.

The Webinar commenced at 2:00 pm with a hearty welcome by our beloved professor Mrs. Anandita Banerjee, and introduction was given by Arpit of the guest. The eminent guest has many feathers attached to his hat like he is currently serving as COO with BSE. He was invited by Harvard University for the conference, He incessantly delivers Webinar to different institutes, he is invited by various institutes as guest lecturer, a PHD guide too and the list never-ending. The session progressed ahead with an insight about the financial market, GDP, the countries that play a lead role in running the economy of the World. He gave us the detailed idea of various Financial Instruments which are available in the market. As we are not professionals or stalwart into the business of Stocks or mutual funds. So he stressed us to invest in stocks that is reliable and asked us to evaluate the company on the basis of its debt. If the company is debt free, it can be invested. Conversely, if the company is mid-cap and has debt cannot be relied upon. He also stressed on the importance of investment at young age. Insurance which is normal new. Everyone has gotten the importance of medi claim during this pandemic.

It was sad that we had reached the end of this informative yet very interesting webinar, it wound up with a vote of thanks by Assistant Professor, Ms Sidra Usmani who exhibited enormous gratitude towards all the entities who graced the event with their luminous presence.

Topic:  
An overview of  
Financial Markets

The Department  
of Mass Media



Dr Aditya Srinivas





## BAF Department - Tricks and tips for basic English

**Event name: Seminar on Tricks and tips for basic English**

**Date of Activity: 12<sup>th</sup> Nov, 2020**

**Platform: MS Teams**

**No. of Participants: 105**

A seminar was conducted for B.Com(Accounting and Finance) students to provide practical exposure on basic english speaking skills. The seminar was conducted on

12<sup>th</sup> Nov, 2021. The medium used to conduct this seminar was MS Teams.

It started with an introduction by the orator Mr. Sadanand Bondre, having 30+ experience of teaching english, an agriculturist, a performer and many more. He started the seminar by talking about how we do small mistakes in basic english in funny way. Then he explained his formula of learning english in just 39 sentences. The orator explained importance of learning how to create a sentence and get yourself perfect in creating the sentence. In between he was interacting with students for understanding their perspective.



MARATHI	HINDI	ENGLISH
मी पत्र लिहितो	मी पत्र लिखता हूँ	I write a letter
मी पत्र लिहीत आहे	मी पत्र लिख रहा हूँ	I am going to write a letter
मी पत्र लिहितेले आहे	मीने पत्र लिख दिया है	I have written a letter
मी पत्र लिहीत आलेले आहे	मी पत्र लिखते आ रहा हूँ	I have been writing a letter
मी पत्र लिहितार आहे	मी पत्र लिखने आ रहा हूँ	I am going to write a letter

MARATHI	HINDI	ENGLISH
मी पत्र लिहिते	मीने पत्र लिखा	I wrote a letter
मी पत्र लिहीत होते	मी पत्र लिख रहा था	I was going to write a letter
मी पत्र लिहितेले होते	मीने पत्र लिख दिया था	I had written a letter
मी पत्र लिहीत आलेले होते	मी पत्र लिखते आ रहा था	I had been writing a letter
मी पत्र लिहितार होते	मी पत्र लिखने आ रहा था	I was going to write a letter

**tips**



MARATHI	HINDI	ENGLISH
मला पत्र लिहावे लागते	मुझे पत्र लिखना पड़ता है	I have to write a letter
मला पत्र लिहावे लागते	मुझे पत्र लिखना पड़ना था	I had to write a letter
मला पत्र लिहिले असा आहे	मुझे पत्र लिखना अजिबात है	I ought to write a letter
मला पत्र लिहिणे होते	मुझे पत्र लिखना था	I was to write a letter

MARATHI	HINDI	ENGLISH
मी कदाचित पत्र लिहीन	मी बहुत पत्र लिखूँगा	I may write a letter
मी कदाचित पत्र लिहितेले असावे	मीने बहुत पत्र लिखा होगा	I might have written a letter
पत्र लिही	पत्र लिखो	Write a letter

▶ THANK YOU

According to him there is no term such as “I cant speak english as I don’t speak in regular

life on regular days, Your surrounding is not speaking english at all and you don't speak english because of that, just understand 39 sentences very nicely and practice out daily". The orator explained the deliverables, benefits and advantages of the same. He used the case study to explain different examples. The orator concluded the seminar by explaining how we can remember 39 sentences and tricks to understand english.

The number of students who participated in this seminar was 105. And the students were very delighted to gain knowledge from this seminar.

The students were able to understand that they speak wrong english sometimes and to avoid those mistakes this session will help them a lot.

Reported by  
Shreyas Bondre

## BSA Report – Webinar – Risk Analysis of Corporate in Banking

Date of Activity: 17<sup>th</sup> August 2020

Topic: Risk Analysis of Corporate in Banking

Resource Person: Mr. Sunil Koppar

Platform: Microsoft Teams

No. of Participants: 35

Dept. of M.Com organized a Guest Lecture on the topic “Risk Analysis of Corporate in Banking” for the students & faculty of VSIT.

The resource person was Mr. Sunil Koppar, Director, Hudson Advisors India Pvt. Ltd. The speaker mentioned different types of risks faced by Banking sector. It was an extempore session focusing on the experiences of speaker. Many examples were discussed to understand topic in depth. Speaker also mentioned the impact of Covid 19 on the banking sector.

The session was very informative and interesting. I express heartfelt gratitude to our Principal Dr. Rohini Kelkar, Vice Principal Prof. Vijay Gawde, Chief Academic Officer Dr. Lakshmi Kavitha for always encouraging and motivating to conduct such knowledge sharing events. The event would not have been possible without the support of faculty, non-teaching staff, technical staff, students and the lovely audience.



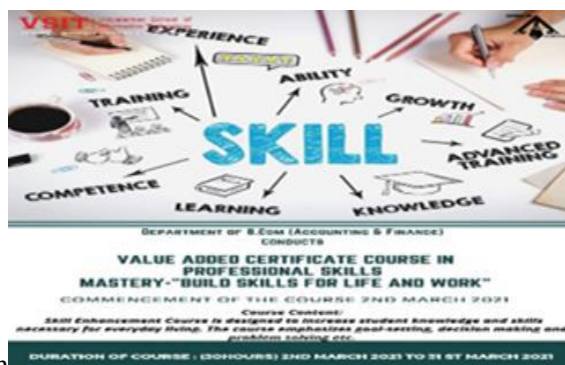
**Report by Prathma A Nemane**



## ***Value added course on Professional skill mastery-Build skills for life and work.***

### **Event name:**

***Value added course- Professional skill mastery-Build skills for life and work.***



Date of Activity: 2<sup>nd</sup> March 2021 to 24<sup>th</sup> March

**Platform: Zoom**

**No. of Participants: 40**

A “VALUE ADDED COURSE” was organized by BAF department of Commerce from 02<sup>nd</sup> march 2021 to 24<sup>th</sup> march 2021 at MS Teams. The main purpose of this event was to enhance and generate soft skills regarding their respective jobs among the students. It was a well planned and executed camp and many students voluntarily participated in this noble cause.

A team of 7 teachers held informative sessions regarding their respective topics on soft skills.

The first session was held by Mrs. Snehaprabha mam from 2<sup>nd</sup> march to 3<sup>rd</sup> march on effective communication in which she explained effective ways to communicate, its hindrances, and solutions. Mam explained the topic with many examples and videos and games. The session was interactive, fun and many students participated in the conversation.

Second session was held by Mrs. Swagatika mam from 5<sup>th</sup> march to 6<sup>th</sup> march on critical thinking in which she taught us to carefully deconstruct a situation revealing the hidden issue and finding the solution. She also explained 5 basic steps of critical thinking which are, formulating the questions, gathering info; applying it, considering the implications and, exploring different point of views. Session was very interactive mam explained every part with numerous examples games and videos.

Third session was held by Mr. Shreyas sir on 8<sup>th</sup> march and 10<sup>th</sup> march on decision making in which he explained about the importance to generate the skill of decision making and how to make the correct decision. He also explained the student to focus on their priorities how to implement this skill in real life with some good examples. Session was energetic, interactive and full of knowledge.

Fourth session was held by Mrs. Prathama mam on leadership quality from 12<sup>th</sup> march to 13<sup>th</sup> march during the sessions she explained the students about leadership quality, gave examples of various leaders and taught the students how to generate leadership quality by some videos,



explanation, games etc. session was interactive and full of proficiency.

The fifth session of self -Awareness was held by Mrs. Agnus Anthony mam on 15<sup>th</sup> and 17<sup>th</sup> march in which she started by playing a melody to calm students mind and then explained the topic with some videos and examples, during the session she also explained the benefits of self -Awareness.

Session was interactive and knowledgeable.

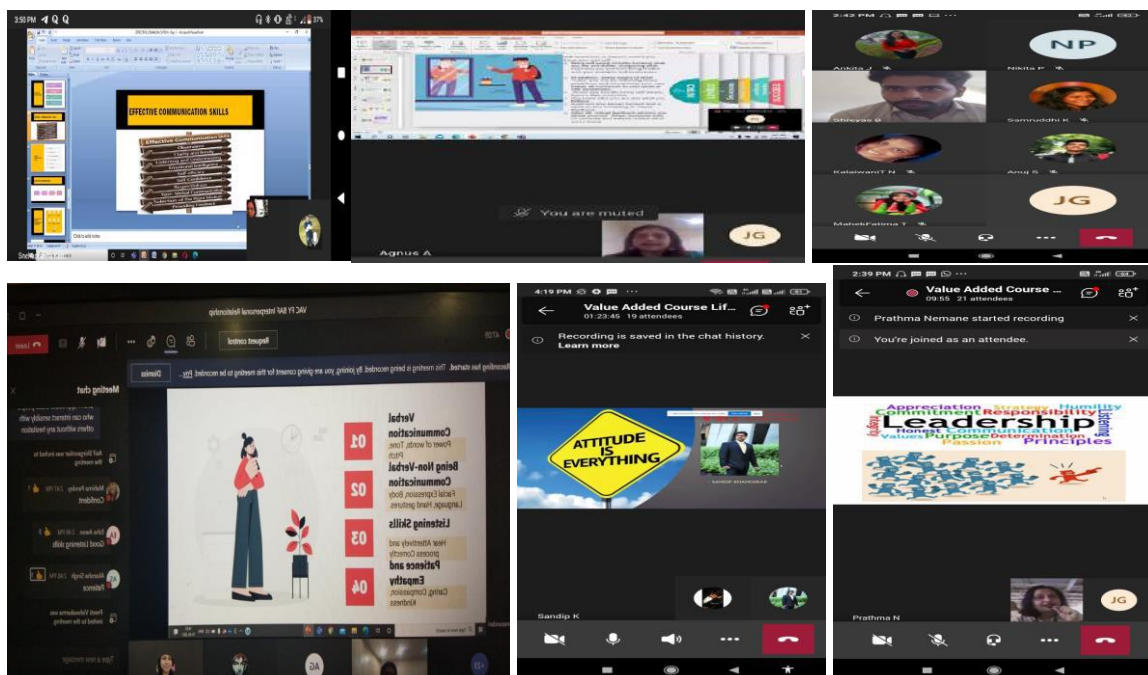
The sixth lesson on Inter-personal relationship was held by Mrs. Gunasundari mam from 19<sup>th</sup> to 20<sup>th</sup> march in which she explained about the importance of this skill and its requirement to survive world on personal and professional level. The session was very attractive students participated in it and learned many things. Mam explained the topic interestingly with videos and examples.

The last session of Building Positive Attitude was held by Mr. Sandeep sir in which he explained how to build a positive attitude, how to stay neutral in every situation, how to learn from every thing in life and at the end explained the case study of the great king Shri “CHATRAPATI SHIVAJI MAHARAJ” how Shivaji maharaj became king completed his life goals. Session was interactive and many students voluntarily participated in it.

As the end of the course was approaching, there was a sense of satisfaction on the faces of students as they learned, enjoyed all the sessions. The team of teachers and the BAF department appreciated all the students who participated in the event and making it a huge success.

Reported by

**Prince Sharma and Nadar Kalaiwani**  
**FY BAF**





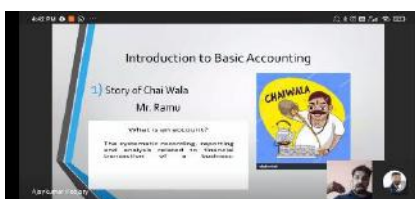
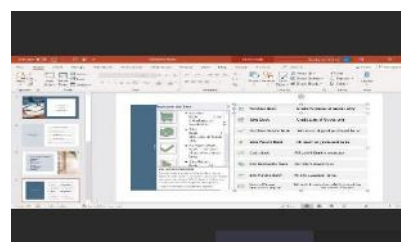
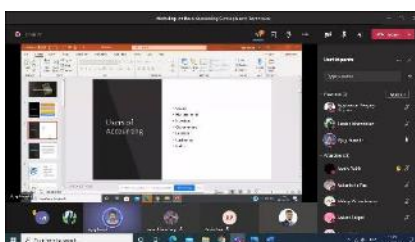
## Bridge Course on Basic Accounting Concepts and Techniques for Non-Commerce Students

Department of B.Com (Accounting & Finance) has organised a **Bridge Course on Basic Accounting Concepts and Techniques for Non-Commerce Students** from 1<sup>st</sup> December to 4<sup>th</sup> December 2020. The session was conducted on MS Teams platform. The target audience were Science students who took admission for Commerce/ Management and find difficulty to understand the basic concepts of Accounting. The workshop was divided in two parts, consisting of 8 sessions in total, on various accounting topics which the students will learn in the current semester.



The topic for Day 1 was Basic Accounting Concepts and speaker for the session was Mr.Vijay Gawde, Vice-Principal, VSIT. There were almost **30 students** from various courses who attended the session. On Day 2, Mr.Sandip Khandekar, Head of BAF dept, explained Journal Entries to the students. He continued the same entries, which were discussed by Vijay sir in the previous session. On Day 3, Dr.Vivek Gupta, explained Ledgers and Trial Balance to the students. On Day 4, Mr.Shreyas Bondre explained the basics of Subsidiary Books to the students. All the sessions were very interactive, and the students were actively answering with the speakers. Feedback was conducted each day at the end of the session and all students gave a very good feedback.

### Report by Mr.Ajaykumar Poojary



Venue:	<b>MS Teams</b>
Time:	4.30 pm-6.00 pm
Date:	28 <sup>th</sup> January 2021
Guest speaker:	Ms. Shweta Apte

It has been a great experience attending the webinar “Skillset required for Post Graduate options outside India” which has been organized by career counselling committee. The webinar was held on Microsoft teams under the guidance of VSIT committee and career counselling committee on 28<sup>th</sup> January 2021. The seminar was for VSIT SY and TY Students.

Ms Shweta Apte has 17 years of rich experience as a Marketing professional with areas such as market research and analysis, designing marketing strategies, setting and leading sales targets, alliances with universities being my strengths along with student recruitment and transfer. The agenda for the webinar was:

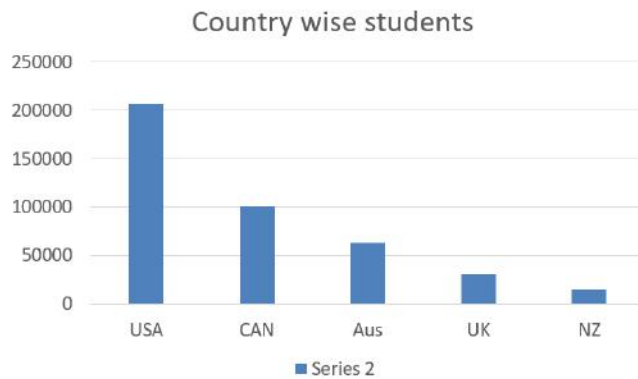
- Studying Abroad
- The Application Process
- GRE, TOEFL & IELTS
- Applying to Universities
- Admit Abroad Services

Shweta ma'am started the webinar by explaining the students why studying abroad is a smart choice to improve the career, get high paying jobs and gain international exposure. She guided students about the relevant courses that are popular in today's growing industry. The courses abroad are more tailored made to the students interests as most colleges are themselves a university so they set their own courses which are made by keeping in mind what the industry demands are. Also by studying abroad they are gaining exposures to a new cultures, work environment and different ethics.

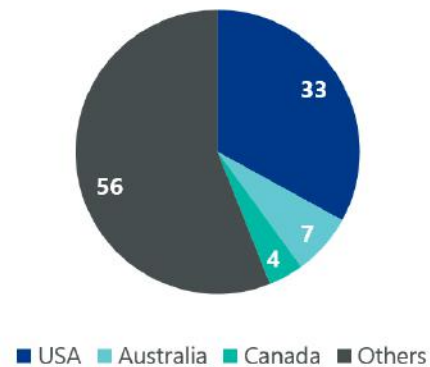
Moving on she showed students their potential destinations for studying abroad. The most popular countries are: USA, Canada, Australia, United Kingdom and New Zealand, with USA and Canada being among the most popular of them. Next she compared all the countries in terms of Quality of Universities, Total Cost, Career Opportunities and Ease of Immigration. Quality of Universities being the best in USA, Canada followed up with Australia, United Kingdom and next being New Zealand.



## USA, Canada and Australia – The Most Popular Destinations



Universities in the top 100



She also discussed about the application process of applying to foreign universities ,what admission committees look for and the stages of application process. The tests for required for applying abroad are:

- GRE
- TOEFL
- IELTS

## What University Admissions Committees look for



Evidence of passion for your chosen subject

Proof of adequate quantitative ability

A good level of written & spoken English

Ability to think and work independently

A positive attitude towards studies


Evidence that you held positions of responsibility

After this comes the stage of University Shortlisting and Specialization Shortlisting. Then SOPs, LORs and Resume, each of which are equally important. The last stage of this process is applying for Student Visa which is little different for different countries.



Coming to the end of the webinar Shweta ma'am informed the students about the services provided by AdmitAbrod which includes:

- GRE & TOEFL Coaching
- Admissions and Financial Consulting
- Visa Processing Services



The infographic is divided into three main sections. On the left, a green geometric shape contains the text 'Admissions Consulting & Visa Processing Services'. In the center, a red box lists the following services: 'Candidate Profiling', 'Initial University Shortlisting', 'Final University Shortlisting', 'Applications & Documentation', 'Financial Assistance', 'Visa Guidance', and 'Pre Departure Orientation'. On the right, a white box titled 'Be Sure with Vidyalankar' features six icons with corresponding text: a medal for 'Proven Quality & Results', a rupee symbol for 'Competitive & Flexible Pricing', a group of people for 'Comprehensive Coaching', a line graph for 'Score Improvement\*', hands holding a coin for 'Financial Assistance', and a target for '100% Visa Success Rate'. A small note at the bottom left of this section states '\*Terms & conditions apply'.

Admissions Consulting & Visa Processing Services

Candidate Profiling  
Initial University Shortlisting  
Final University Shortlisting  
Applications & Documentation  
Financial Assistance  
Visa Guidance  
Pre Departure Orientation

**Be Sure with Vidyalankar**

Proven Quality & Results

Competitive & Flexible Pricing

Comprehensive Coaching

Score Improvement\*

Financial Assistance

100% Visa Success Rate

\*Terms & conditions apply

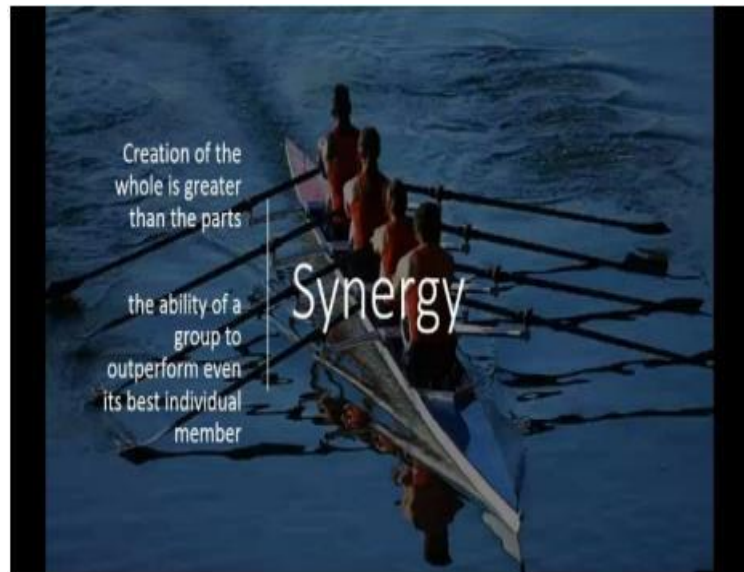
The webinar was well received by the participants and almost 85 participants attended the webinar. The participants gave a very good feedback with a note of having more such sessions about GRE & TOEFL Examination training and on Visa Processing.

**THANK YOU!!!**

## Guest lecture on Teamwork and Group Presentation

Guest lecture on Teamwork and Group Presentation An instructive lecture on Teamwork and Group presentation was conducted for the SYBAMMC students and TYBMM students on June 18, 2020 and June 26, 2020 respectively. The lecture is part of the Media and Communication cluster's endeavors to train students on soft skills, requisite for holistic individual development. The

lectures were conducted by Lakshmi Pillai, faculty member of the Media and Communication cluster. The session began with an introduction to group communication skills and teamwork, stressing on the difference between these two and other soft skills. Often hard to inculcate and scarcely included in formal education training, teamwork is an important skill for a healthy professional and social life. Students learned about collaboration and also a new concept termed 'synergy'. Synergy is often touted as the hallmark of excellent teamwork and also demonstrates the superiority of teamwork over individual endeavors. Multiple examples were also provided to enable the students to grasp the concept. After identifying the factors that characterize a group, a famous theory by Patrick Lencioni, a pioneer in organizational health, was discussed. The theory was a model proposed by Lencioni in his book *The Ideal Team Player: How to Recognize and Cultivate The Three Essential Virtues* (2016). The model presents three crucial traits that must be simultaneously developed to become an ideal team player. An explanation of these three traits were given and instances of how possessing just two or one trait was not convenient to a team, was also provided.



## Guest lecture on Group Discussion (GD)

Guest lecture on Group Discussion (GD) and Debate In continuation of the endeavor by Media and Communication cluster to sharpen the soft skills of students, a lecture on Group Discussion (GD) and Debate was organized for the SYBAMMC students on July 08, 2020. The lecture was conducted by Lakshmi Pillai, a faculty of Media and Communication cluster. The lecture commenced by introducing the notion of rhetoric as a vital feature of group communication. Group discussion and debates, while being forms of group communication, differ from each other by both the nature of the communication and the rhetoric that must be employed to successfully function in that specific group communication. Before delving into the distinguishing features of GD and debates as group communication formats, two features were identified: competition and collaboration. Both were recognized as ironically simultaneous in a group communication irrespective of the format. The importance of these two features were explained and the need for them to co-exist despite its opposing nature was also highlighted. After this was clarified, the difference between GDs and Debates were elaborated upon and how the features of competition and collaboration operate in these two different group communication formats. Strategies to win both GDs and Debates followed, and the lecture concluded with an interactive doubt solving session



## Guest lecture on 'Human Rights and Political

Guest lecture on 'Human Rights and Political Correctness' and 'Gender and Media'. A series of two lectures were conducted for TYBMM students by the Media and Communication cluster in an attempt to enable students to become socially and politically aware of allied concepts of human rights, gender and political correctness. The first lecture titled 'Human Rights and Political Correctness' was conducted on July 17, 2020 and the second lecture on 'Gender and Media' was conducted on July 24, 2020. The lectures were conducted by Lakshmi Pillai, a faculty member of the same cluster. The lecture on Human Rights and Political Correctness commenced with a short understanding of how the concept of political correctness emerged. From the burgeoning popularity of political correctness in Western campuses, to the backlash from the Western political fraternity, the concept of political correctness is much debated even today. To help present the varied perspectives on the topic concept of political correctness, a brief understanding of the left and right political spectrum was provided. After clarifying the ideas on the same, the varied contentions on the concept of political correctness were presented to glean the layers of complexity the concept of political correctness is often embroiled in. It was finally understood that irrespective of the debatable nature of political correctness, the fact that it considers the social disadvantaged and attempts to reconsider the flaws in language is in itself a need to employ it in order to function as an ideal content producer and an ideal human being.



## Guest lecture on Film Communication

Guest lecture on Film Communication – I A series of two lectures were conducted for SYBAMMC students by the Media and Communication cluster to introduce them to Film Communication studies, a subject in the curriculum. The lectures were conducted by Lakshmi Pillai, a faculty member of the same cluster. The lectures were held on July 22, 2020 and August 05, 2020. The first lecture introduced John Berger's 1972 treatise titled Ways of Seeing and how it altered the perception towards art, in general. Edited clips of different arrangements were presented to demonstrate John Berger's principles.





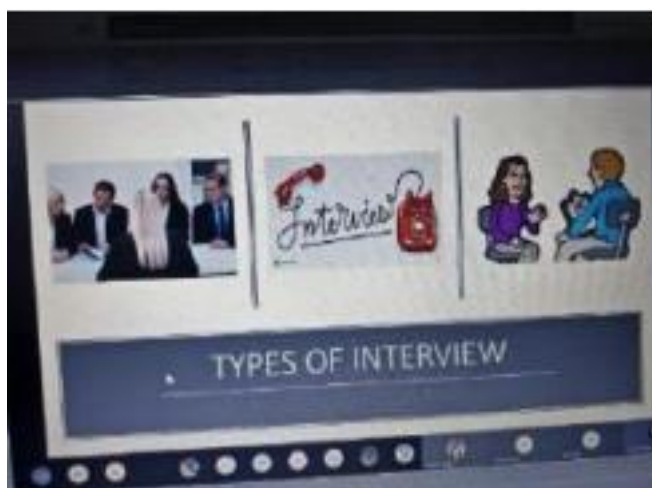
## Guest lecture on Role of public sector

Lecture Series on 'Role of Public Relations in various sectors' The activities were conducted across four day (9th ,16th ,29th & 30th July 2020). Public Relations can, should and make an important contribution in helping to form an organization's ideas about what it is, what it should do and what its public expects from it. Public Relations has become deeply embedded in practically every activity. It is central to any marketing, communication and advocacy plan as it is to managing reputations and identities. For students, it is an excellent field to go into because it is important to every business and organization. The skills within the field such as writing, speaking, research and establishing relationships are important to any job so you will graduate prepared with real-world skills. Vidyalankar provides an instructive situation where students can arrive at their maximum capacity in their picked train and become mindful residents without bargaining in morals. Hence, a series of lectures were arranged for the Second Year Multimedia and Mass Media students. Ms Rumeli Sharma engaged the students on the topic of "Role of Public Relations in various sectors". The series focused mainly on six sectors, that were, Entertainment, Healthcare, Fashion and Lifestyle, Service, Banking and Finance. These lectures were scheduled every Thursday at 10:15 a.m. for the students. As Corporate Communication and Public Relations is part of Second year's syllabus, these lectures helped the students to understand the concepts more elaborately with the help of examples, case study and videos. Public Relations is a pivotal part for Multimedia and Mass Media students and the series added a depth to their overall learning experience.



## Effective Presentation Skills and Interview skills

Effective Presentation Skills and Interview Skills The activities were conducted across three days (16th June, 23rd June and 10th July 2020). PowerPoint is a simple program to utilize and a useful asset. Regardless of whether your introduction needs a visual kick, devices for cooperation, simple access, or the capacity to share data, PowerPoint is a decent choice. PowerPoint has been a help all through. They not just offer a stage to make remarkable exhibitions yet in addition help students to learn in an oversimplified structure through visual portrayals of information in an entrancing manner. Vidyalankar accepts that character-building is a significant advance towards country building. Sustaining youthful personalities is an imperative obligation. Vidyalankar Values are the arrangement of standards which direct the perspectives and conduct of the individuals from the Vidyalankar family. The department of Mass Media and Communication arranged for a lecture on "Effective Presentation Skills." The lecture mostly focused on two aspects of presentation: 1) PowerPoint Presentation 2) Principles of Effective Presentation and 3) Interview Skills As the lectures were an inter-departmental activity, Ms. Rumeli Sharma engaged these series of lectures for both the Second- and Third-year students. As the second years are still exploring the presentation in their various class assignments, such topic helps in clarity of thoughts and presenting them in a concrete yet attractive manner. Students were exposed to technicalities and rules of preparing PowerPoint Presentations. Third year students chiefly focused on the different methods of presentations keeping in mind various aspects like, topic, audience, venue etc. The final year students had actively participated in acing an interview as many of them will experience interview in the near future. All the lectures were interactive because of the team efforts from both the teaching faculty and the students. The lecture was conducted every alternative Thursdays for second- and third-year students. Students were asked to join to get maximum benefit. It was an overall enlightening session for the students where they came out of their academic zone and explored a zone which is essential for today's generation.



## Branding and Marketing Communication

Branding and Marketing Communication The session was conducted by Suchitra V Shetty, Branding and marketing specialist, with 14 years of field experience in Branding and Marketing industry and good industry experience with companies like Reliance, Times, Infomedia 18 etc. The webinar was held on August 14, 2020 between 1 pm and 2:30 pm. 42 students attended the webinar. The event commenced with a warm welcome to the chief guest by Sayali Deshpande who then handed over the screen to Ms. Suchitra V Shetty to enlighten the students with her knowledge. She started off the lecture by sharing her opinion on the immense dislikes earned by the upcoming movie Sadak 2's trailer and phrasing how it is not the mistake of the marketing team behind the movie but many other factors were also responsible for the failure. She also shared her experience in Reliance Telecom as a Marketing manager and how her idea of naming its mobile phone division as LYF came to existence. Even though the theory filled session was knowledgeable, sharing her experiences made it more interesting and inspiring. She explained to the students what Brand Building meant and how it is done step by step. Some topics were covered as answers to the questions raised by the students themselves, it was an interactive session. Her success story of collaborating with Myntra while working for CarWale during the World Cup was brought forward to set an example of how ideas are appreciated if they are good and how everyone should put forward their ideas no matter what. The interesting session wound up with a vote of thanks from Prof. Ranjit Anand.



# Media Accessibility

Webinar on Media Accessibility Date: (Friday) 17th July 2020. Time: 03.30 p.m. to 04.30 p.m. A One Day Webinar on Media Accessibility, on 17th July 2020, was organized by the BMM department conducted by the proactive researcher, entrepreneur, and filmmaker- Dr. Ashay Sahasrabuddhe, he is an expert in the field of communication and media accessibility for more than 6 years. Media accessibility is an upcoming & impactful branch in the communication industry. It seeks to enable access to people with limited abilities such as those who are visually challenged, hearing impaired, physically disabled. The webinar focused on the needs as well as the utility of accessibility in the media business with an aim of expansion of knowledge, awareness and understanding of 'Media Accessibility' amongst the media students and professors. The webinar commenced with the organizers and attendees greeting the chief guest of the day, Dr. Sahasrabuddhe. He, from the beginning of the session, made sure that his audience understands the term 'Media Accessibility' and all the other impressions around it. The students were explained the importance of inclusivity and how media and correspondence industry is growing towards the accessible and inclusive creations. To provide a better knowledge of the accessible content, he played some audio clips from few movies, which acted as examples of audio description; he also emphasized on the importance of sign language and how it can be learned by the media students. After an hour the informative webinar was concluded with questions-answers session and by rendering the vote of thanks. session wound up with a vote of thanks from Prof. Ranjit Anand.

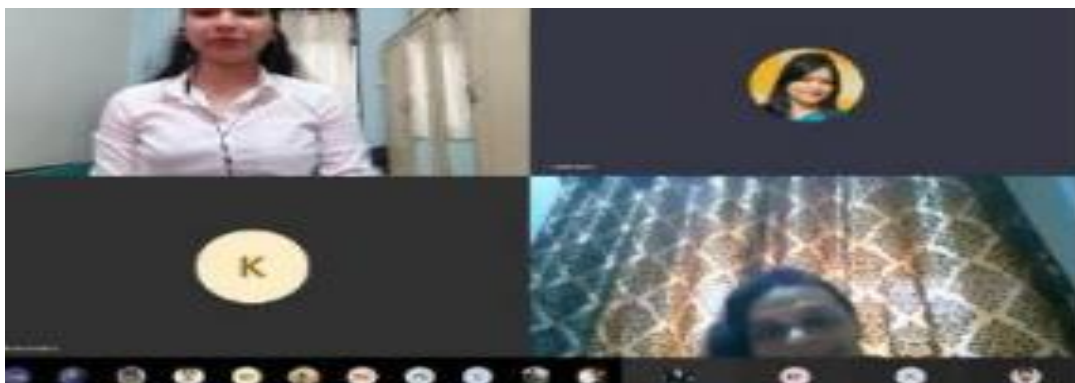


## Reporting during Pandemic

Webinar on "Reporting During Pandemic Times"

Date: - 31st July 2020. Students Attended: - 68

The pandemic has brought along with itself many challenges for the media, the session covered one major challenge i.e. "Reporting During Pandemic Times" The session commenced at 12:30 pm with a hearty welcome by our beloved professor Mrs. Anandita Banerjee, the session then took its pace with a short introduction of Ms. Priti Gupta and progressed ahead with an insight about her experience as a journalist. She stressed how positivity has a major role to play alongside the terror and miss happenings in society. She further elaborated her experience while working in this critical situation of a pandemic and made a point to be sensitive towards the issue but at the same time the accuracy not taking a backseat. Ma'am further went ahead to explain that be balanced as balance is the greatest virtue of journalism and make sure to not get carried away with the story and finding oneself in dilemma, you should not hesitate to be unbiased. Ms. Priti having had an experience of over 18 years and made a brutal yet a true statement where she said, "if you can't put in hard work, don't be a journalist" she also stressed on the correctness of the news which may need a double or maybe even a triple check if necessary. We also understood the amount of risk that comes along with this glamorous looking profession and how we should abstain from unwanted risk. It was sad that we had reached the end of this informative yet very interesting webinar, it wound up with a vote of thanks by our fellow BMM student Mr. Udit Pawar.





## An Overview of Financial Market

Webinar on "An Overview of Financial Market " Date: - 4 & 5 August, 2020. Time: - 2:00 PM – 3:00 PM The webinar on “An Overview of Financial Market” 2020 held by the BMM Department of Vidyalankar School of Information Technology, Wadala, Mumbai was scheduled on 4 & 5 August 2020 and was successfully conducted with the support of the entities associated. The Webinar commenced at 2:00 pm with a hearty welcome by our beloved professor Mrs. Anandita Banerjee, and an introduction of the guest was given by Arpit. The eminent guest has many feathers attached to his hat like he is currently serving as COO with BSE. The session progressed ahead with an insight into the financial market, GDP, the countries that play a lead role in running the economy of the World. He gave us the detailed idea of various Financial Instruments which are available in the market. As we are not professionals or stalwart into the business of Stocks or mutual funds. So, he stressed upon us to invest in stocks that are reliable and asked us to evaluate the company on the basis of its debt. If the company is debt-free, it can be invested. Conversely, if the company is midcap and has debt cannot be relied upon. He also stressed on the importance of investment at a young age and how having an insurance policy is the new normal. It was sad that we had reached the end of this informative yet very interesting webinar, it wound up with a vote of thanks by Assistant Professor, Ms. Sidra Usmani who exhibited enormous gratitude towards our guest who graced the event with their luminous presence.



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**AI Guest Lecture on “Blockchain”**

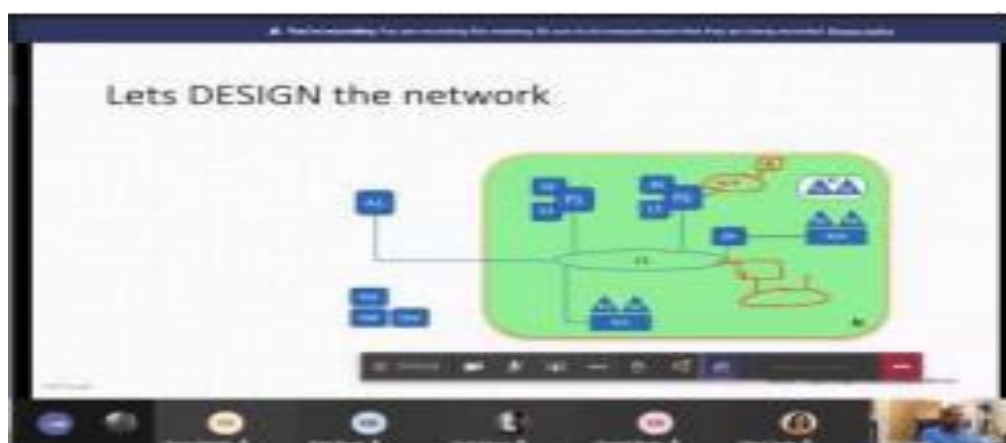
Networking and Systems cluster has organized a guest lecture on “Blockchain” for TYBScIT students on July 22, 2020. The session started with the introduction of Guest by Ms. Sanjeela Sagar.

The Guest was Mr. Naveen Reddy (CEO and Founder of Telusko EduTech Pvt Ltd). He started the session with Introduction to Blockchain.

The following topics were discussed in detail:

- Public vs Private Blockchain
- Uses cases like Supply chain management, etc.
- Hyperledger Fabric
- Designing a network using ledger

There were 68 participants that attended the session. Students appreciated the session a lot.



## Digital Marketing Analytics

Software Development cluster organized a guest lecture topic titled “Digital Marketing Analytics” for SYBSc IT Students. The session was conducted by Mr. Kaushal Gupta, who is Digital Marketing & Social Media Trainer. It was held on August 08, 2020 online.

A total of 110 participants were present at the session..

Mr. Kaushal Gupta has more than eight years of industry experience in various companies such as eBrandz Pvt. Ltd, Wizard Media, Concept Group, Alkem Labs and Zydus Healthcare

Kaushal started the session with a small survey regarding digital marketing skills. Then he continued the session by various case studies involved in digital marketing and strategies and knowledge requirement for becoming a digital marketing professionals.

Topics discussed during the session includes, social media, SEO, ORM, Blogging, Analytics, Digital Ads, Content Marketing, Website 101 and Email Marketing. Session ended by vote-of-thanks by Prof. Hrishikesh Tendulkar.



## Advancing Women through Engagement in Technical Activities during Corona Crisis

On the August 14, 2020, as a part of the celebratory event for its very first anniversary – “Celebrating One Year Empowering Women in Engineering,” the Women in Engineering Affinity Group of IEEE-VSIT Student Branch organized a webinar on “Advancing Women through Engagement in Technical Activities during Corona Crisis” delivered by international guest speaker, Dr. Celia Shahnaz of the Department of EEE, BUET, Dhaka, Bangladesh and current Chair of the IEEE Bangladesh Section. It was organised between 6 pm and 7:30 pm on Microsoft Teams.

The webinar saw a diverse pool of attendees- 63 registered participants with 44 present at the event; from VSIT’s own students and faculty to female students from various other colleges - VJTI, SPIT, Don Bosco, PCCOER, SIES and many more across Mumbai and Navi-Mumbai. Prof. Shahnaz

then began with her topic “Advancing Women through Engagement in Technical Activities during Corona Crisis” which she started by explaining how she studied in Canada and her association with IEEE by being a Senior Member of IEEE, an IEB Fellow and how she came back to Dhaka, Bangladesh where she started an IEEE branch in her region. Through her long spanning and incredibly vibrant journey of volunteering with IEEE members and committees at all levels, she imparted onto the audience the powerfully positive impact by engaging in technical activities and associating with such societies can have on not just the personal and professional development of young women but also the community and how it can extend to the whole of humanity. It left everyone inspired to contribute to the development of the community alongside personal upliftment.







**2020-21 STTP**

<b>Date of activity</b>	23.11.2020 – 28.11.2020
<b>Platform</b>	Zoom
<b>Time</b>	30 hours
<b>Organised by</b>	IQAC & Commerce Department

Vidyalankar School of Information Technology (VSIT) organized a six-day Short Term Training Program (STTP) titled “New Trends and Modern Approaches in Commerce and Management” between November 23 and 28, 2020. The STTP was organized by VSIT’s Internal Quality Assurance Cell and the Department of Commerce on Zoom. The objective of the STTP was to impart to the participants the knowledge about latest developments, trends and methodologies in diverse fields of commerce and management, enabled through a series of lectures by experts and through participant engagement with the modules through assignments and case studies. Thus, the pedagogy involved, in addition to lecture sessions, exercises, case studies and live problem-solving. The lecture session was of 2 hours each and 10 hours each day was spent by the participants in assignments and case studies. Thus the STTP was a 30-hour training program.

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<b>Day 1</b>	<b>November 23, 2020</b>	<b>10 am to 12 noon</b>
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**Topic: Application of Block Chain in Business**

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The first day of the STTP commenced with an inaugural session led by a welcome address rendered by the Principal of VSIT, Dr. Rohini Kelkar. She was invited by Dr. Poonam Mirwani, IQAC co-ordinator. The Principal welcomed the participants and the resource person for the first session and explained the objective of the training program. This was followed by an address by the Vice-Principal of Commerce and Management, Mr. Vijay Gawde, who explained about the rationale behind the selection of the topics for the STTP. The resource person for the first training session, Mr. Ajit Joshi, was introduced to the trainees by Ms. Prathma Nemane. Mr. Ajit Joshi is an erstwhile secretary, Computer Society of India, Mumbai Chapter and is currently employed in RedHat as National Alliance Manager. Mr. Joshi explained that his keen focus has always been enabling technology and its use in business and is also passionate about blockchain. He began his lecture by noting that blockchain is essentially a ledger, an accounting



technology. He notes that it is concerned with transfer of ownership of assets. It is also concerned with measuring the rights and obligations of various parties in a transaction. He attempted to simplify the concept of Blockchain through the use of examples and a breakdown of the process to clarify the concept. He explained the three levels of blockchain and also elaborated on use cases. He concluded the session by informing the participants about the different courses and opportunities that the latter can avail to educate themselves about blockchain and which courses are available for those without a background in technology. A vote of thanks was rendered by Dr. Poonam Mirwani.



**Day 2**

**November 24, 2020**

**10 am to 12 noon**

**Topic: Artificial Intelligence in Accounting and Finance**

The second day of the STTP was led by the resource person, Mr. Shailesh Haribhakti, Social Entrepreneur and Founder of Rural Relation. He started with assuming how the situation would be if he was in the year 2050. He noted that the world would be covered by lush greenery, abundant sunlight, clean water available to all and therefore a trust in the government and civic bodies that are able to achieve this. He notes how blockchain has taken over the world and the biggest accountants are the banks. He explains how there would be no need for data entry. And that data governance has become completely trustworthy. Through such an analogy he demonstrated and further elaborated on how artificial intelligence can revolutionize the field of accounting and also ensure privacy and optimum security. A vote of thanks was rendered by Mr. Sandip Kandekar, HoD of the Department of Accounting and Finance.



**Day 3 Session 1**

**November 25,  
2020**

**10 am to 12 noon**

**Topic: Recent Trends in HRM**

The first session of day three was led by the resource person Mr. Prasad Tokekar who was introduced to the audience by Ms. Nisha Dang of the Department of BMS. Mr. Tokekar is the Head ER and Compliances at Reliance Jio and has an impressive experience of 33+ years in the field of HRM. He expressed his delight to address the teaching crowd before speaking on HR in Media.



He recollected his experience of working with the set-top box that was experimented on by Reliance Infocom in 2003. He spoke about how the team he worked with on such technologies for users and how it enabled to interact with different media personnel. He noted how the media is one of the areas at the forefront of digital services platform provided to the consumers. He soon dived into expanding media context and the business around it. He observes that there has been a convergence of media and technology which allows the former to become scalable. He soon elaborated on the trends in HRM in the media industry. The session was well-received by the participants who asked a lot of questions during the Q&A session. The vote of thanks was rendered by Ms. Prachi Agarkar.

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**Day 3 Session 2**

**November 25, 2020**

**4 pm to 6 pm**

**Topic: Trends in Derivative Markets**

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The second session of day three was led by the resource person Mr. Wali Chaudhary, President of Retail at Sunidhi. He was introduced to the participants by Mr. Amit Kabra from the Department of Financial Management. He began with noting how derivatives as a product or a commodity existed in India even before it was formalized in European and American markets. He also explained about the concept of Forwards, a customized bi-lateral product, and how it differs from derivatives. He also explained types of derivative contracts such as futures, options, forwards and swaps. This was followed by an explanation of the use of derivatives. After an explanation of forwards, he moved to a discussion of futures, which are organized and standardised contracts and high on liquidity. This was followed by an explanation on option contracts. He also noted the types of options based on settlement. He soon explained breakeven and moneyness of options. He concluded by presenting various strategic options available in derivative markets.

**PUT CALL RATIO (PCR) :**

The ratio is calculated by dividing the number of traded put options by the number of traded call options.

$$PCR = \frac{\text{Total number of trades Put Options}}{\text{Total number of Call Options}}$$

"About 95% option contracts expire worthless." This means most profitable group of option trader is "Option Writers".

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**Day 4**

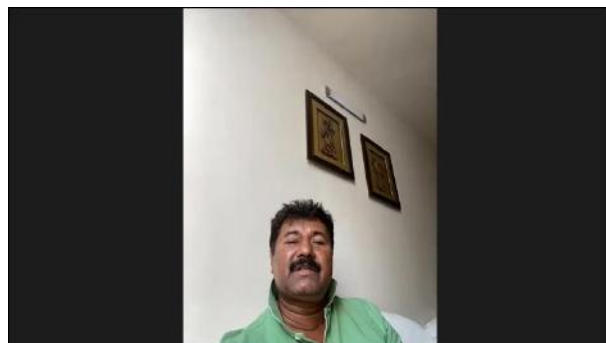
**November 26, 2020**

**10 am to 12 noon**

**Topic: Situational Analysis of Industry and Agriculture**

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The fourth day of the STTP was led by the resource person Mr. Pradeep Lokhande who was introduced to the audience by Dr. Swagatika Nanda. Mr. Lokhande began on a cheerful note and soon presented a preview of his talk. He stated that he would first discuss the farm bill that is a topic of much discussion at that time. The second part would be how rural India is changing and the third, a Q&A session. He stated that India has 3% land of the world, 6% water of the world by 17% land of the world and 55% of that population lives in rural India. He notes how rural India is changing with time. He began by explaining the merits of the farm bill. The farm bill allows the farmer to opt for alternatives to the APMC but it gives freedom to sell the produce to anyone they choose. He also explained about MSP and how it will remain same. The farm bill, he believes, opens for a global village where the farmer is now an entrepreneur. He also explains that it has its own problems. He also noticed the change in rural India and how farmers are now investing in many options other than the traditional options such as gold. The session was interactive, and many participants presented their questions to the resource person. The vote of thanks was rendered by Ms. Gunasundari Nadar from the Department of Accounting and Finance.



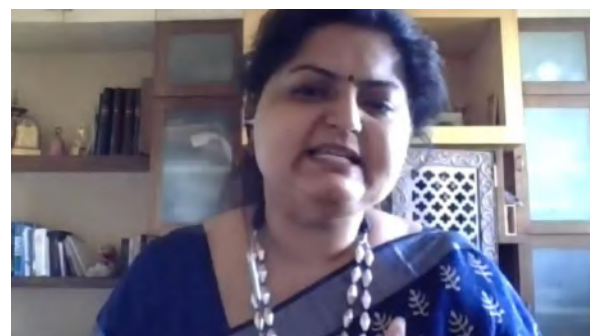
**Day 5**

**November 27, 2020**

**10 am to 12 noon**

**Topic: Emotional Intelligence**

The fifth day of the STTP was led by the resource person Ms. Bindu Narayanan who was introduced to the audience by Ms. Anindita Banerji, HoD, Department of Mass Media. Ms. Bindu Narayanan is a Corporate Trainer and also a Management faculty member. She spoke about the concept of Emotional Intelligence and what it entails. She notes that it is imperative for educators for educators have a role to play in impacting learners and their psychologies. She explains that intelligence is an abstract topic and so is emotional intelligence. She began to ask the participants to give names of intelligent people in the chat box. The names provided were mostly in the scientific field. And she explains how those in the creative fields are not immediately recognized as intelligent. The concept of multiple intelligence however, changed the bias towards the sciences in the perception of intellect. She notes how we live in an era of social revolution and therefore the need to handle ourselves is more important than





ever before. She interacted with the audience through activities. The vote of thanks was rendered by Mr. Shreyas Bhondre from the Department of Accounting and Finance.

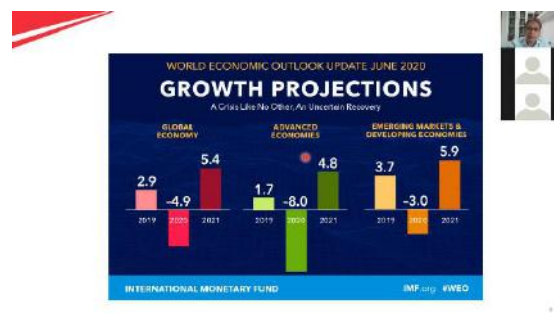
**Day 6**

**November 27, 2020**

**10 am to 12 noon**

**Topic: Competitive Strength of Indian SME: Plan and Recommendations**

The sixth day of the STTP was led by the resource person Dr. Sachchidanand Shukla who was introduced to the audience by Mr. Sagar Gaikwad of the Department of Management Studies. Dr. Shukla is the Chief Economist of the Mahindra Group. He provided an enabling framework to analyse SMEs. He noted how the pandemic has probably the worst shock the world has faced since WWII. He spoke of the growth projections or the hit that economies have suffered during this crisis. He used this backdrop to understand the effect of emergency financing to different countries during the pandemic. He explained the macroeconomic impact on the Indian economy. He also explained sectorial resilience in the current situation. He provided a detailed insight into the topic of the session. The vote of thanks was rendered by Mr. Sagar Gaikwad of the Department of Management Studies.

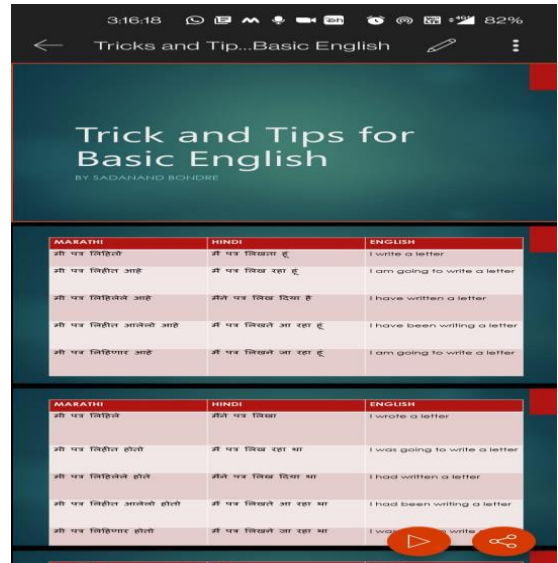


The STTP concluded with a valedictory.



## BAF Department - Tricks and tips for basic English

**Event name: Seminar on Tricks and tips for basic English**



**Date of Activity: 12<sup>th</sup> Nov,  
2020**

**Platform: MS Teams**

**No. of Participants: 105**

A seminar was conducted for B.Com(Accounting and Finance) students to provide practical exposure on basic english speaking skills. The seminar was conducted on

12<sup>th</sup> Nov, 2021. The medium used to conduct this seminar was MS Teams.

It started with an introduction by the orator Mr. Sadanand Bondre, having 30+ experience of teaching english, an agriculturist, a performer and many more. He started the seminar by talking about how we do small mistakes in basic english in funny way. Then he explained his formula of learning english in just 39 sentences. The orator explained importance of learning how to create a sentence and get yourself perfect in creating the sentence. In between he was interacting with students for understanding their perspective.



According to him there is no term such as “I cant speak english as I don’t speak in regular life on regular days, Your surrounding is not speaking english at all and you don’t speak english because of that, just understand 39 sentences very nicely and practice out daily”. The orator explained the deliverables, benefits and advantages of the same. He used the case study to explain different examples. The orator concluded the seminar by explaining how we can remember 39 sentences and tricks to understand english. The number of students who participated in this seminar was 105. And the students were very delighted to gain knowledge from this seminar. The students were able to understand that they speak wrong english sometimes and to avoid those mistakes this session will help them a lot.

Reported by  
Shreyas Bondre

**VAC-Readiness for Industry: Aptitude solving techniques**

BBI department organized a Value-Added Course on “Readiness for Industry: a 6-Day Aptitude Training Programme for TYBBI between 12:45 pm and 2:15 pm. The VAC was held between August 03, 2020 and August 12, 2020 on Zoom. The resource person invited was Ms. Ramalakshmi, Professor, Raju’s College, Tamil Nadu.

One must ace topics such as Numbers, Tests of Divisibility, Simplification, Problems and Numbers, Problems on Ages, Ratio and Proportion, Partnership Problems, Surds and Indices, Time and Work, Time and Distance and Logarithms and Resource Person has given hands on training, the students also actively participate by solving the problems and clarifying doubt. 35 students participated and are hoping for a better placement



## VALUE ADDED COURSE ON BUSINESS DATA ANALYSIS USING EXCEL

B. Com (Accounting & Finance) dept of Vidyalankar School of Information Technology organized its online hands-on Value-Added Course on Business Data Analysis using Excel. This course was mainly designed for TYBAF students of VSIT.

**Duration:** 15<sup>th</sup> February 2021 to 15<sup>th</sup> March 2021

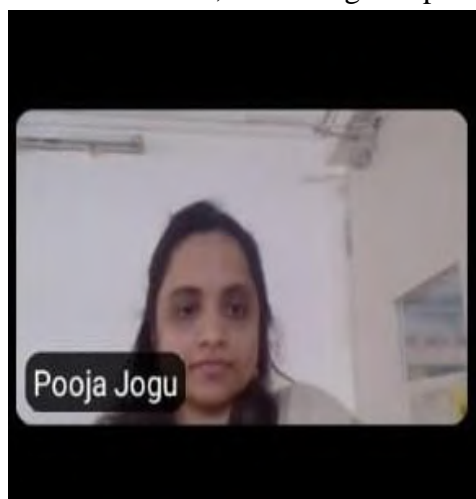
**Time:** 03.00 pm to 5.00 pm

**Platform:** Zoom

### OBJECTIVES:

The following were the objectives of the session:

- Organize, analyse and present data for operations and reporting purposes.
- Perform "what-if" & data analysis for developing financial, marketing and plans.



- Use tools & techniques to process and enhance the usefulness of data.
- Organize and process statistical, mathematical, financial, and logical data.
- Employ new approaches such as PowerPivot for tabulating and managing data.
- Translate analysis into meaningful charts and graphs for better visual appeal.
- Automate repetitive tasks to minimize manual labour in data analysis

**TRAINER:** Ms. Pooja Jogu, Assistant Professor, BAF Department

The course was conducted by in-house faculty of VSIT, Ms. Pooja Jogu. She explained all the functions of excel in detail. The course was mainly aimed at imparting hands on knowledge and practice of MS Excel. The course was a blend of lectures and hands on practice wherein students performed the excel functions and also did a couple of assignments. The topics covered during the sessions included Autofill and Custom List, Named Range and 3D cell reference, Custom Sort and Advanced Filter, Conditional Formatting and Data Validation, Functions – Mathematical, Date, Text, Logical, Tables & Charts, Pivot Table, Pivot Charts and Power Pivot, Sparklines and Trend lines, What if Analysis, Goal Seek, Scenario Manager, Solver, Data Table.

A total of **36 students** successfully completed the course along.

**VSIT** | Vidyalankar School of  
Information Technology

**COMMERCE ASSOCIATION (BAF DEPT)**  
HAS ORGANISED A VALUE ADDED COURSE ON

**"HANDS ON TRAINING ON  
BUSINESS DATA ANALYSIS  
USING EXCEL"**

**PLATFORM : MS TEAMS**

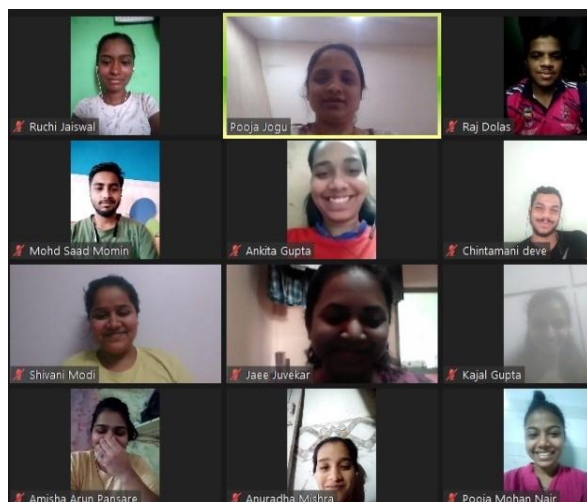
**TIME : 3:00 P.M. TO 5:00 P.M.**

**DAY & DATE : 25TH FEBRUARY TO 8TH MARCH**

**E-CERTIFICATES WILL BE GIVEN ONLY TO  
THOSE WHO WILL COMPLETE THE  
ASSIGNMENT & FINAL EXAM**

**TRAINER:**  
MR. AJAYKUMAR P.,  
MS. POOJA J.

**ORGANISERS:**  
MR. SANDIP K.,  
MR. AJAYKUMAR P.



## An Online Talk by Booklet Guy Mr. Amrut Deshmukh on '7 Habits of Highly Effective Reader'

Date of activity                      20<sup>th</sup> July, 2020  
Platform :                              MS Team

Library Committee with NDLI Club organized an activity of '**An online Talk by Booklet Guy Amrut Deshmukh on '7 Habits of highly Effective Reader '**

The objective of this activity is to:

- Make the reading interesting by focusing reader habits
- Fascinate the students towards learning via reading

***"Reading Give us some place to go, when we have to stay where we are" - Mason Cooley***

Amrut Deshmukh, who calls himself as an outdated Chartered Accountant, is on a mission to cultivate the habit of reading amongst the youth of India 'Mission Make India Read'. Today he has more than 15 lakh young readers who are enthusiastically reading books with him on his free mobile app called "Booklet".

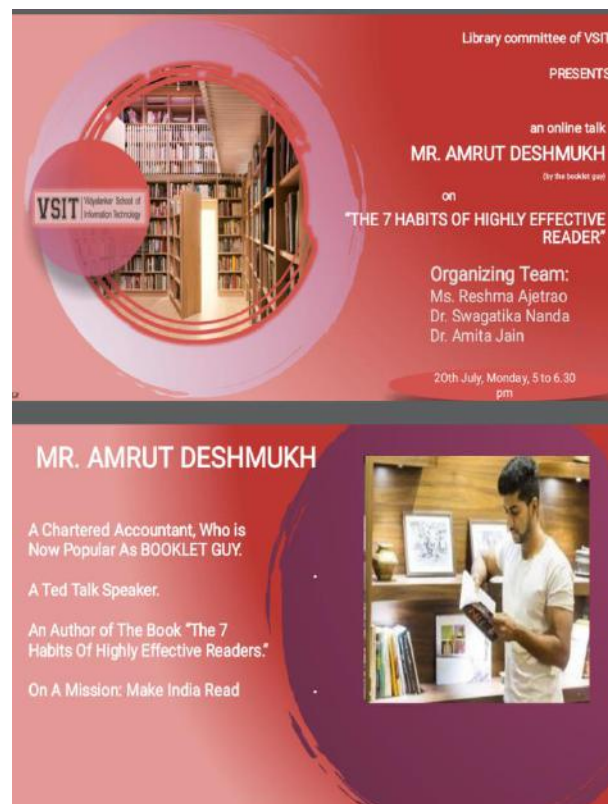
In his talk session, Amrut sir had specifically focused on need of reading by providing special reference to seven habits of highly effective reader. As per his talk, there is only reader and non-reader. Reader is not having guilt of half read books, they can easily get the time because reading is their priority, reading time for a particular book is not create any demotivation factor for them. After the online talk, there was question answer session for the participants.

The magical words of speaker definitely motivate nonreader to develop reading interest

Total participant: 70 (students + faculty)

***"It's not important what you have. It's important what you do with what you have"***

**-Amrut Deshmukh**









Date of activity                      14<sup>th</sup> August, 2020  
Platform :                              MS Team

### Library Committee with NDLI Club organized a **'Webinar on Formal Language for Research Writing'**

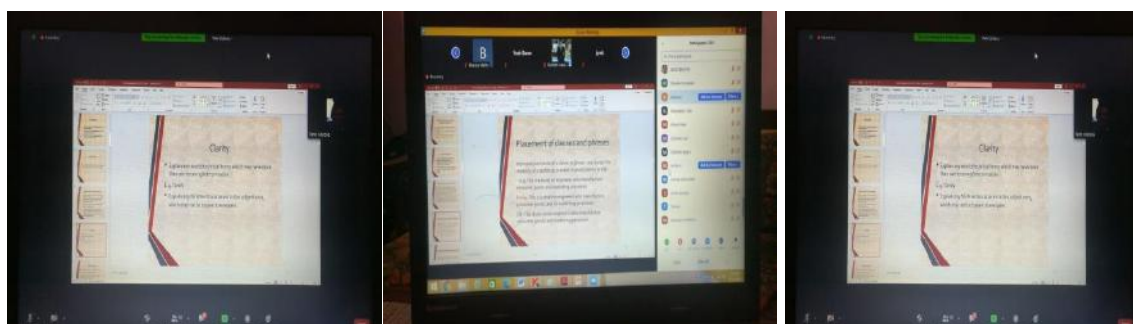
Research writing requires formal language that is different from day-to-day conversational Language. Therefore, **Vidyalkar School of Information Technology and St. Xavier's College jointly organized a 'Webinar on Formal Language for Research Writing' by Dr. Mrs. Perin V. Marolia** an academic editor who shared tips for enhancing research-writing skills.

Seminar covered the following concepts:

- **Vocabulary:** Use of correct and most expressive terms in each situation, Formal words
- **Sentence structure:** Avoiding wordiness; Proper placement of phrases and clauses(This will be illustrated by examples)
- **Conventions:** Use of first person/third person; active voice/passive, Abbreviations, numerals
- **Problem words/expressions:**  
**Suggestion on how to develop formal language**

The total participation of webinar was 105 (students and Faculty).

The webinar was informative with covering all aspect of research writing



## ‘Online Training Workshop on Effective Search Techniques with Special Reference to J Gate Plus’

Date of Activity	21 <sup>st</sup> May 2021 Friday
Time	3.00 pm to 4.15 pm
Platform	Zoom
Audience	Faculty and Research Scholars
Participants	40

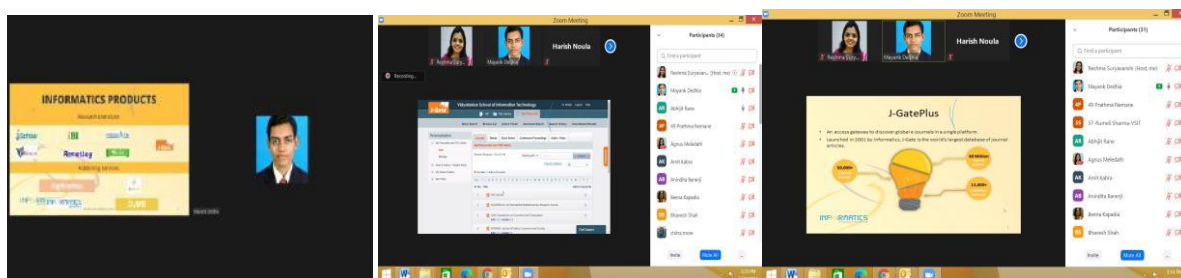
An Online Training Workshop was conducted by VSIT Library committee on Effective Search Techniques with Special Reference to J Gate Plus on 21st May 2021, on Zoom Platform.

Mr Mayank Dedhiya, Regional Training Officer, from Informatics provided training to VSIT staff member for effective search and facilitated easy literature search across the database. He also elaborated on different hidden features which are associated with J gate database. He covered topics like, subject coverage, creation of account, easy proxy etc.

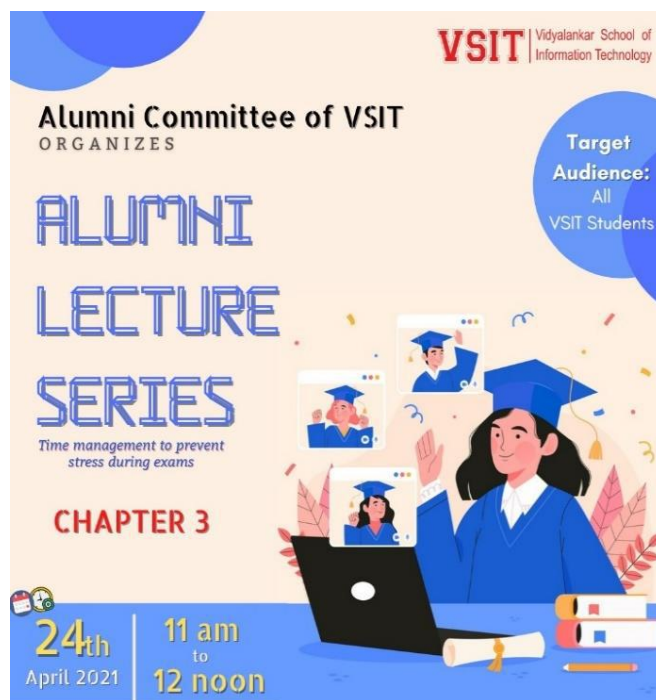
J gate plus database is useful for both Engineering and Management Subject. These databases includes number of well-known peer reviewed journal articles, Books, Theses, and Audio & Videos which helps while writing research paper and promote research activity.

Link of Recording: <https://bit.ly/3hIC2Ja>

Link of Feedback Form: <https://bit.ly/3wuveCS>



<b>Series:</b>	Chapter-3
<b>Name:</b>	Time-management to prevent stress during final exams
<b>Date:</b>	24 <sup>th</sup> April 2021
<b>Time:</b>	11 am to 12.30 pm
<b>Platform:</b>	MS Teams



The Alumni committee of Vidyalankar School of Information Technology, organized a webinar on Alumni Lecture Series chapter 3: “**Time Management to prevent stress during final exams**” with the objective to gain insight and information that would remain effective in Student’s life. The webinar was successfully held on Microsoft Teams under the guidance of conveners Prof. Rohini Desai and Prof. Pallavi Tawde, teaching staff and non-teaching staff. The webinar started with an opening remark delivered by Prof. Rohini Desai, followed by welcome address from student Ms. Aditi Polekar.

The panellists for the webinar were as follows:

**Ms. Shruti**, Software Engineer at JP Morgan chase & company

**Mr. Ayush**, Cloud-Engineer, and Infrastructure Services at LTI

**MS. Supriya**, at Here Solutions India Pvt. Ltd.

**Ms. Gojiri**, IT Analyst at Tata Consultancy Services

**Mr. Aniket**, Digital Analyser and Copywriter

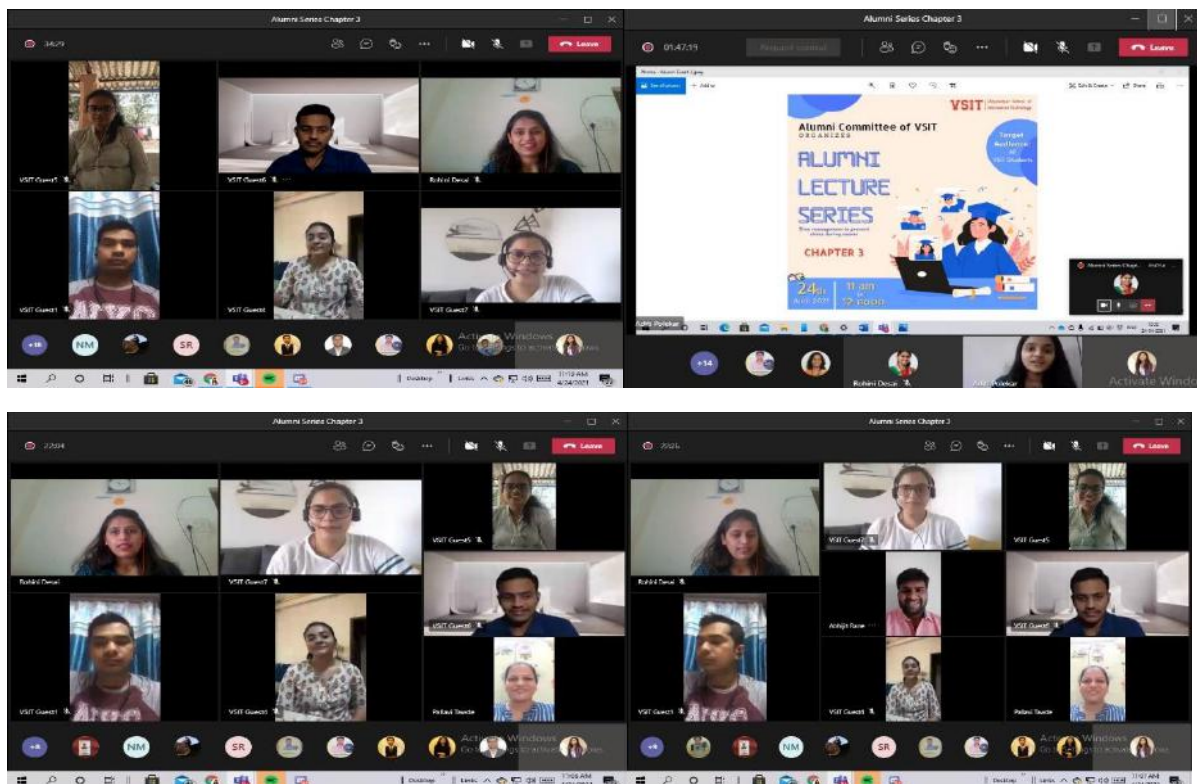
Shruti ma’am started the webinar by her remarkable thoughts on time management for final exams. She said that You simply don’t let both of them come in each other’s way, do one thing at a time but do it with all your interest. You never want to let any of the two empower each other. If your personal life is taking more of your mindset, take a break from work, give



yourself some time to calm down., do it when you are actually ready to but don't take days or weeks or months that you get fired from your work. Further Aniket sir gives 3 basic things which students should to do in their college life and they are: 1. Grow network, 2. get added skills, 3. focus on self-development. All the alumni were kept the webinar more interactive and fruitful for everyone present there. They excellently answered to the questions and doubts of students.

To conclude, it was a fantastic, interactive and a very catchy webinar with 20+ participants. It was the perfect blend of knowledge and guidance by our Vidyalkar alumni family. Supriya ma'am concluded the webinar with four A's to the students: Avoid, Alter, Accept and Adapt. She also said that try using one of the four A's, you will never give up on any thing in life.

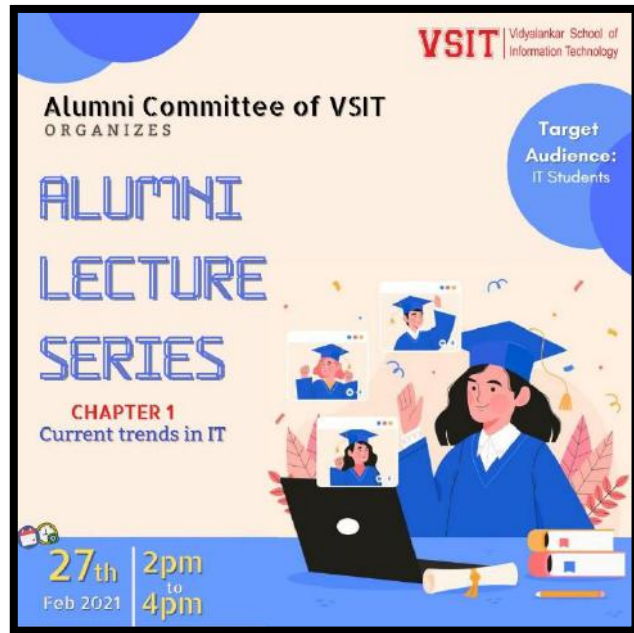
Remarkable moment with Alumni:



<b>Series:</b>	Alumni Lecture Series-1
<b>Name:</b>	Current Trends in IT
<b>Date:</b>	28 <sup>th</sup> Feb 2021
<b>Time:</b>	2:00 pm to 4:00 pm
<b>Platform:</b>	MS Teams

The Alumni committee of Vidyalankar School of Information Technology, organised a webinar on Alumni Lecture Series chapter 1:

“**Current Trends in IT**” with the objective to gain insight and information that would remain effective in student’s life. The webinar was successfully held on Microsoft Teams under the guidance of conveners Prof. Rohini Desai and Prof. Pallavi Tawde, teaching staff and non-teaching staff. The webinar started with an opening remark delivered by Prof. Rohini Desai, followed by welcome address from Ms. Aditi Polekar.



The panellists for the webinar were as follows:

**Sanika Sawant**, from software engineer at Brainvire infotech Pvt Ltd,

**Suchit Khandagale**, from cimpres as senior software engineer,

**Juilee Mane** from L&T Infotech as engineer cloud and infra services,

**Shanawaz Khan** from L&T infotech as engineer,

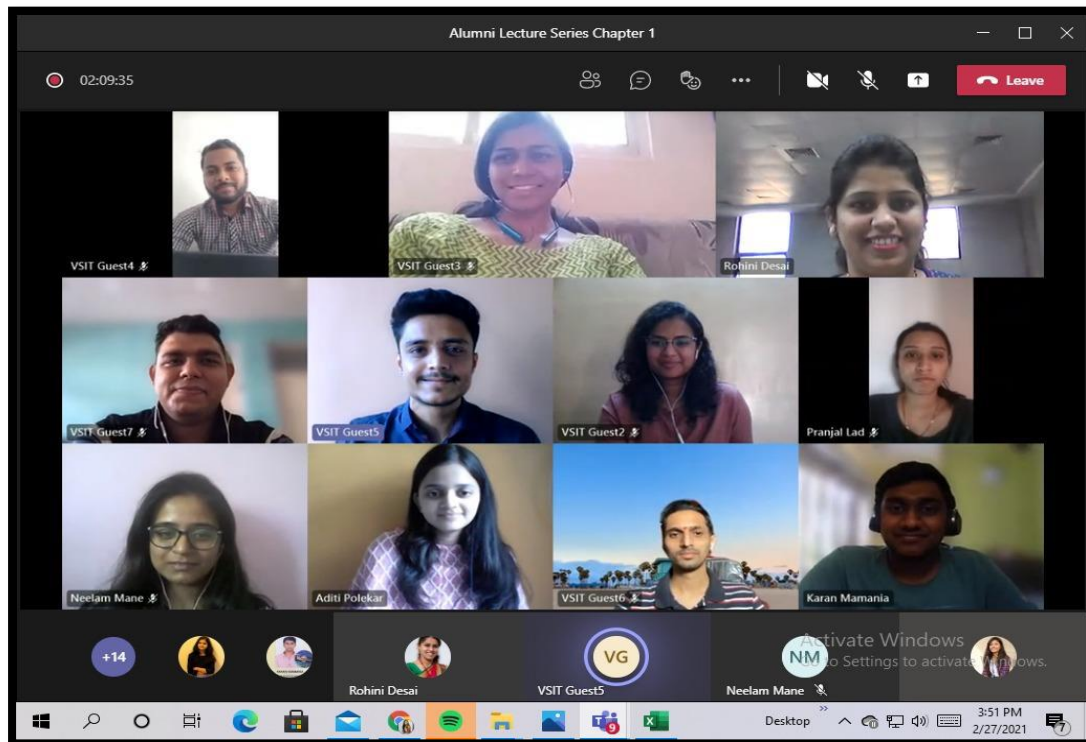
**Eric Mandviwala** from HERE technologies as Technical Analyst,

**Kewal Prajapati** from Wipro technologies as senior project engineer.

The alumni introduced their current work position, they shared how they enjoyed college life, and the journey in corporate sectors. A big discussion held on what are the options available after graduation? also they cleared most of the doubts and questions of students. Kewal Prajapati sir ended the webinar by saying that in the field of IT we never stop learning irrespective of our position or knowledge as there are always new technology coming up.

The webinar was attended by around 40 participants.

Some special moment with Alumni



**THANK YOU!!!**

**Series:** Chapter-2  
**Name:** Event-Company Management  
**Date:** 27<sup>th</sup> March 2021  
**Time:** 10 am to 11.30 am  
**Platform:** MS Teams

The Alumni committee of Vidyalkar School of Information Technology, organized a webinar on Alumni Lecture Series chapter 2: “**Event Management to Company Management: Senior to Junior**” with the objective to gain insight

and information that would remain effective in Student’s life. The webinar was successfully held on Microsoft Teams under the guidance of conveners Prof. Rohini Desai and Prof. Pallavi Tawde, Prof Abhijit Rane teaching staff and non-teaching staff.

The panellists for the webinar were as follows:

**Jignesh Chheda**, Working in Softline India pvt ltd and Technical Specialist at Microsoft Office 365.

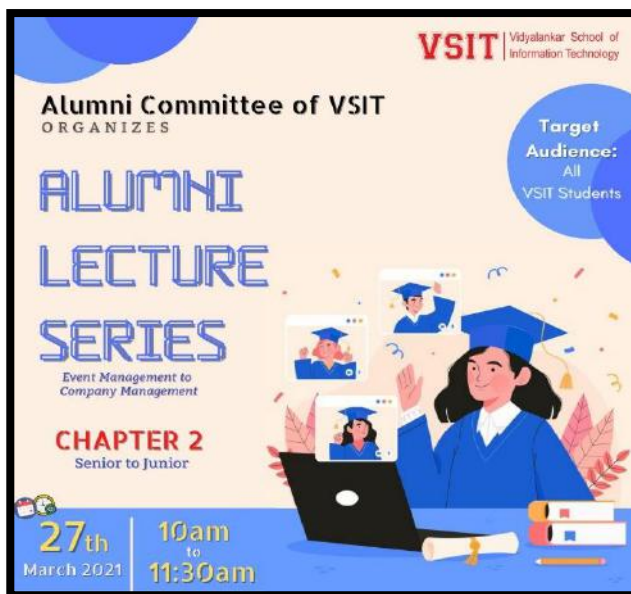
**Mrunali Kadam**, human resources partner, Operations lead

**Aniket Singh**, he is a Senior manager at Marsh and McLennan.

**Abhishek Desai**, at HERE solutions India pvt ltd designation search annotator.

**Ali Mukadam**, he is a Digital Marketing Expert with this Ali sir is marketing automation and AI enthusiast

Mr. Ali sir started the webinar with a question on “what is event management in day to day life?”. He replied that our day starts with so many events, we first do planning and according to priorities we start doing things in proper systematic way. The alumni introduced first themselves then their current work position, they shared how they enjoyed college life. A big discussion held on what is event management and company management? How time factor is effective? What can be the successful event? What are the





factors for event to become as successful? also they cleared most of the doubts and questions of students.

The webinar was attended by around 40 participants. Mrunal kadam Alumni of VSIT ended the webinar by quote by saying that do not underestimate the opportunities, opportunities give you an experience even when you get fail; so keep on updating yourself with new trends and do the things systematically.

Total Alumni: -06

Total Attendes:40

Some special moment with Alumni:

